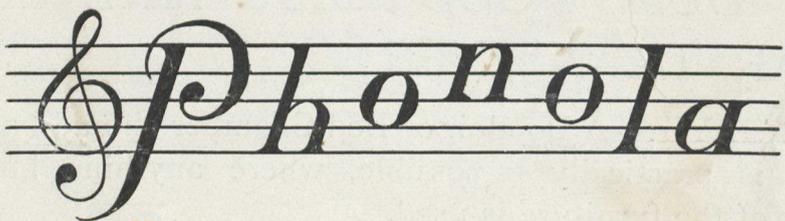


MELBA AS VIOLETTA

Hear the Greatest Artists in your home



Plays all kinds of Music exactly as rendered by World's Famous Artists



"Crown Prince" Model, Pollock Phonola

THE DAY of talking machines, *with the horn in plain sight*, is drawing to a close. The Phonola is replacing them.

☐ People of artistic taste naturally object to the unsightly horn. They find their ideal of a musical instrument in the beautiful Phonola.

☐ If you have never heard the Phonola alongside an unsightly horn machine you would scarcely believe there could be such a difference. The clear, round, full tone of the Phonola is an agreeable surprise to those accustomed to the brassy and megaphone-like sound of the ordinary talking machine

☐ The tone of the Phonola is natural, true to life. It reproduces the voice in all its beauty. So natural is it that you forget the Phonola and think of the artist only.

☐ The violin, the cornet, the banjo, the xylophone, the human voice—all receive a natural, lifelike and artistic reproduction on the Phonola.

☐ The reproduction of a record depends entirely on the machine. The superior quality of the tone of discs when played on the Phonola is because the Phonola construction is a marked improvement over ordinary talking machines.

☐ The combination of our Cabinet, Reproducer, Tone Arm and Motor makes a sound-reproducing instrument that we believe can never be equalled.

☐ The motor is quiet, smooth-running and powerful. A "finder" enables you to operate it at uniform speed.

☐ With the adjustable tone arm you can change the tone of the record when desired. You can play loudly or softly at will by simply opening or closing the cabinet doors.

☐ Wouldn't a Phonola look fine in your music or drawing room? Just think of the enjoyment it will provide for your family during the long winter evenings. It will bring the world's most famous bands, orchestras and vocalists into your own home.

☐ You can have the Phonola in oak or mahogany, finished to match any room or furniture.

☐ It comes complete with Turntable, Tone Arm, Combination Sound Box for zigzag or vertical cut records, Used Needle Receiver, Record Albums, Drawers for accessories and all moving parts concealed in a beautiful cabinet.

☐ You pay no more for the Phonola than for the best visible-horn machines. Try them side by side and make your own choice.

☐ Send a post card request for our descriptive booklet and the name of the nearest music dealer who sells the Phonola. Send the card by next mail.

POLLOCK MFG. CO.

Limited

BERLIN

CANADA

THREE MODELS IN MAHOGANY OR OAK

\$65

\$100

\$160

PHONOLAS, BEING MADE IN CANADA, CAN BE SOLD AT A SMALLER COST THAN FOREIGN MADE MACHINES ON WHICH DUTY MUST BE PAID.