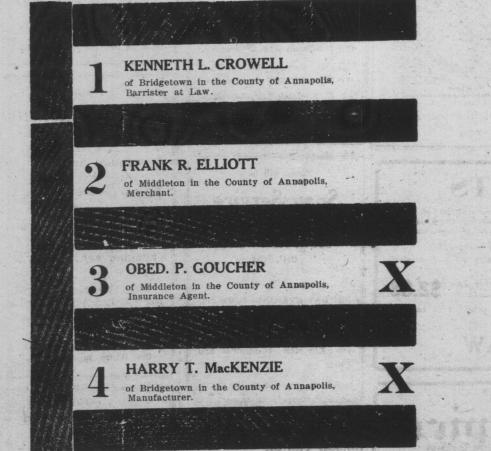


Vote for both Goucher and MacKenzie

and---MARK YOUR BALLOT LIKE THIS



ELECT THE TICKET AND GIVE THE OLD PROVINCE A CHANCE

Business Government

The leading business men in the province are running as Opposition Candidates in this campaign because they realize the seriousness of Nova Scotia's present position. Give them a chance to straighten out provincial af fairs.

2. Reduction of Expenditures

One of the biggest drains upon the provincial treasury at present is the keeping up of an army of useless officials and the giving of pensions to a yearly increasing group of government favourites. A new government will have every motive for cutting out this deadwood and lightening the people's Burden.

3. Reduction or Abolition of Direct Taxation

Previous to 1912 public services were paid for out of coal royalties, Dominion subsidies and the like, practically without resort to taxation. In 1912 direct provincial taxation was introduced. Immediately after each provincial election since that date a batch of new direct taxes have been imposed. At the same time the government has thrown upon the towns and municipalities the burden of keeping up services previously maintained by itself and in this way has increased town and county taxes. Legislation has also been passed increasing school taxes, poll taxes and other local assessments, while various petty exactions such as game license fees, partnership and joint company taxes have discouraged business. Fees for automobile permits are higher here than in any other part of America but the government has now taken steps to impose an added tax of three cents a gallon on gasoline. A prudent government will make these exactions unnecessary.

4. Independent Audit

The invest gation into the St. Margaret's Bay Road scandals whereby hundreds of thousands of dollars were shown to have been improperly taken from the government showed conclusively that the present system of audit under a government official is a farce. The recent disclosure that the Provincial Treasurer, while employed in another position of trust, had misappropriated over \$30,000 and now objects strenuously to having his provincial accounts audited, makes an independent audit imperative. No honest government with nothing to conceal would object to such an audit.

5. Stopping the Exodus and Bringing Back Our People

Industry has been killed in Nova Scotia by monopolists and stock exploiters and no lead whatever given by the government to industrial development. A new government will be pledged to right these wrongs and give employment to our people.

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