

15-31 KING ST. EAST

**MURRAY-KAY**  
COMPANY - LIMITED

TELEPHONE ADEL-5100

**February Sale Events****Today's News Is Eventful With Many Unusual Savings****Fashion's  
New Uses for  
Ribbons**

Smart touches of dainty ribbons adorn many of the loveliest new frocks this Spring, and it is surprising what an addition a small knot of gay colored ribbon with metal edge is to an otherwise sombre frock.

In the novelty ribbons in our Ribbon Section are the much wanted narrow moires with gold or silver edge, bright blue with gold, jade and silver, or rose and silver, black and gold, navy and silver, and many other colors. A few loose loops of any of these charming ribbons with possibly an artificial flower make an artistic finish at the waist. Sometimes it is used as an edging on a wider ribbon or fold for trimming, and is much used in the Spring Millinery. The new ruffled ribbon hand bag is a French idea that is sure to become very popular on this side, for the new bags are fascinating. Two contrasting colors are used, such as blue and grey, and the circular ruffles alternate, made on a solid foundation of one of the colors. On one side of the bag a bunch of wool flowers is worked, or a scene in gayly colored ribbons and with tiny bone figures. Some have frames of shell finish celluloid, either plain or in raised design, while some are in pouch shape with draw strings. They give an extra smart touch to the Spring costume and are not as frivolous as they look. Brown, tangerine and henna novelty ribbon is being used by one young lady for one of these new handbags, which will have a tortoise shell frame and a spray of bead flowers.

*Stroie***An Unusual Sale of Misses' Silk-Embroidered Jersey Dresses**  
Regularly \$30 and \$35**\$15**

The indispensable wool Jersey Frock, here it is sale priced for today. Made in coat style, string belted and embroidered in silk. In all the smart spring colors, Brown, Blue, Sand or Taupe.

Added to these a number of smart frocks in Navy Serge, embroidered and braid trimmed, some with accordion pleated skirts. And a few in Satin and Georgette. Very unusual values every one. Sizes 16, 18 and 20.

Second Floor.

**Lovely Satin Ribbons**  
Of All Widths to Clear Today

The frequent part ribbons play in the spring millinery and on the spring frock gives this sale unusual importance.

These ribbons are of good quality satin in all widths from 1 to 5 1/2 inches, and in a great variety of colors, among which are Rose, Old Rose, Sky, Maize, Buff, Purple, Grey, Taupe, Navy, Brown, Green, Black and White. Priced as follows:



Main Floor.

1 inch wide, Regularly 25c for the yard ..... 15c  
1 1/2 inch wide, Regularly 30c for the yard ..... 20c  
2 inch wide, Regularly 35c for the yard ..... 25c  
3 inch wide, Regularly 40c for the yard ..... 30c  
4 1/2 inch wide, Regularly 50c for the yard ..... 35c  
5 1/2 inch wide, Regularly 60c for the yard ..... 40c  
5 inch wide, Regularly 55c for the yard ..... 35c  
1 1/2 inch wide, Regularly 25c for the yard ..... 15c

**The New Spring Styles in Women's Oxford Ties and Pumps at \$9.45****Many Are of the Noted "Selby" Make.**

This is a decidedly unusual sale, made possible by a special purchase that our buyer was lucky enough to conclude. New spring styles and the most fashionable leathers, including Black Vici Kid, Patent Leather, Gunmetal Calf, Brown Russia Calf and Brown Suede. Cuban, Military and Spanish Louis heels, with light or heavy soles. Regularly \$11.50 to \$14.50.

Second Floor.

**Women's Linen and Lawn Handkerchiefs**  
That Regularly Sell at 20c.**Today 12 1/2c**

The offering is favorable all round—the price is low, the quality good, and the choice of designs wide, including plain White, White with colored embroidery or in fancy patterns. Hemstitched or whiped edges. Special, today.

Main Floor.

**Special Sale of Wools and Notions**

Ushering in the knitting and sewing season with a list of the needed articles—every one at a special price.

"Morning Glory" Knitting Yarn in complete range of shades. Regularly 60c 2 oz. skein. Today 40c. 2 oz. skein. Today 30c.  
"Botany Mending Wool, 1 oz. ball, Regularly 60c, today 25c  
"Brown Alpaca" Yarn, Regularly \$3.15, today \$1.50  
Sewing Silk Spools (slightly soiled), Regularly 10c, today 5c  
No Phone or Mail Orders  
Main Floor

**Values Unusual From the Toilet Section**

Toiletries and toilet accessories—all at special prices  
Djer Kiss Toilet Water, regularly \$2.25 and \$3.50, today \$1.75 and \$2.50  
Djer Kiss Vegetable, regularly \$1.50, today \$1.15  
Melba Talcum, regularly 20c, today 15c  
Evan Williams' Shampoo, today 10c  
Hot Water Bottles, regularly \$1.50, today 75c  
"New Era" Tooth Brushes, regularly 25c, today 15c  
Pure Castile Soap in large size bars, regularly 35c, today 25c  
Main Floor

**Women's New Spring Silk Gloves**  
On Sale Today at \$2 Pair

The new spring shades for which so many have been waiting, have arrived at last. Silver, Grey, Mode, Mastic, Sand, Champagne, Pongee, Navy, Brown, Black or White make up the list. And the selling starts today.

Made of fine quality silk, "Kayser" brand, with double tipped fingers and two domes. Plain and fancy braid backs. All sizes, 5 1/2 to 7 1/2 in every shade.

**Smart New Gauntlet Gloves of Suede, \$7.50**

One of the smartest gauntlet gloves of the season, and what is more important—the newest! Made of fancy suede, in Grey or Tan, with smart 3-inch cuff, lined with Black and White checks. Full pique sewn seams and contrasting backs. Every size.

Main Floor.

**Dew Drop Nets for Evening Frocks**  
Regularly \$3.75 for the Yard \$2.00

Fine silk net, all a-sparkle with tiny crystal beads to fashion the loveliest of evening frocks, have just come in. Very aptly called dew-drop net, it comes in Turquoise, Royal Blue, Navy, Henna, Purple, Maize, Copen, Mauve, Brown and Black. All 25 inches wide.

Main Floor.

**Curtain Nets of the Better Grade**  
About Half Price at 89c Yard

Go further than the price to judge the merit of the offering—consider the quality! These nets are all of the better grade, finely woven, durable and will launder splendidly—even after repeated washings they will hang well. A choice of ten designs, including stripes, fillet, floral, block and conventional patterns, 40 to 44 inches wide.

Third Floor.

**Lovely Cushions Clearing at \$4.95**

When certain of our most desirable drapery fabrics dwindled into lengths of one or two yards—too small to make hangings—we were at first a bit puzzled how to dispose of them. But finally there came the idea of making cushions and offering them at special price, and this sale is the outgrowth of the idea. Velvet, Damask, Tapestry, Chintz, Reppe, and other fabrics, in beautiful designs and colors—round, square, and oblong shapes, and all filled with soft Kappok. Values to \$9.25. Special sale, today.

Third Floor.

**Women's Vests in a Special Clearance****\$2.50 and \$2.75**  
Garments Priced at **\$1.75**

The collection comprises several broken lines from stock, which are to be cleared. Many of them are of ribbed White wool, "Turnbull's" make, in a weight suitable for spring wear. These, by the way, have a small percentage of cotton which makes them unshrinkable. Others are of wool with a mixture of cotton, "Zenith" make, and are in medium weight. As to style, all in the collection have low neck and no sleeves. Sizes 34 to 42.

No Phone or Mail Orders—Main Floor.

**Children's Sweaters and Pullovers Clearing!**  
**\$4.50 to \$6.00 Lines, Today, \$2.50**

The prices are mostly less than half. The garments are all pure wool and some of them of the very finest quality pure wool. The styles are the smartest and most popular ones of the season. Everything considered—price, quality and style—the offering is one of the most remarkable of the year.

The Pullovers are in plain knit stitch, with belt and collars. The neck may be sailor collars. All these in solid colors.  
Shades of Sage Blue, Rose, Sky, Light Rose and a few White in the collection. Sizes for ages 4 to 10 years. No Phone or Mail Orders.

Main Floor.

**Seven Groups of Fine Wilton Rugs Dollars Below the Regular in The Great Sale**

Anyone who gives serious thought to the offering cannot be other than favorably impressed with the opportunity it brings. The rugs are all of the finer class, with that firm weave and heavy pile that insures years of service. The designs are mostly copies of Orientals, and the color combinations are unusually well blended. The price in every case corresponds with those the mills are asking today—averaging one-third below today's regular retail figures—Fourth Floor.

Kirmanshah design, with beautiful blended colors, soft Blue, Rose and Grey on Black grounds.

Size 15 ft. x 11 ft. 3 in. Regularly \$500. Sale price ..... \$225  
Size 18 ft. 6 in. x 11 ft. 3 in. Regularly \$275. Sale price ..... \$215  
Size 13 ft. 6 in. x 11 ft. 3 in. Regularly \$225. Sale price ..... \$180  
Size 13 ft. 6 in. x 9 ft. Regularly \$210. Sale price ..... \$165  
Size 10 ft. 6 in. x 9 ft. Regularly \$162.50. Sale price ..... \$125

Extra fine Wilton in Chinese design, colors Chinese Blue, Black, Amber and Gold.

Size 10 ft. 6 in. x 9 ft. Regularly \$120. Sale price ..... \$92.50  
Size 9 ft. x 9 ft. Regularly \$95. Sale price ..... \$78.50  
Size 10 ft. 6 in. x 6 ft. 9 in. Regularly \$90. Sale price ..... \$72.50  
Size 9 ft. x 6 ft. 9 in. Regularly \$75. Sale price ..... \$62.50  
Size 7 ft. 6 in. x 4 ft. 6 in. Regularly \$46. Sale price ..... \$35

Wilton in Oriental design, in colors Tan, Rose, and Ivory on Black ground.

Size 12 ft. x 9 ft. Regularly \$105. Sale price ..... \$82  
Size 10 ft. 6 in. x 9 ft. Regularly \$95. Sale price ..... \$72  
Size 9 ft. x 9 ft. Regularly \$85. Sale price ..... \$62  
Size 9 ft. x 6 ft. 9 in. Regularly \$82. Sale price ..... \$49.50  
Size 7 ft. 6 in. x 4 ft. 6 in. Regularly \$85. Sale price ..... \$27.50

Fine Wilton, Oriental design, Gold and Black on Tan ground.

Size 12 ft. x 9 ft. Regularly \$125. Sale price ..... \$92.50  
Size 10 ft. 6 in. x 9 ft. Regularly \$110. Sale price ..... \$82.50  
Size 9 ft. x 9 ft. Regularly \$97.50. Sale price ..... \$72.50  
Size 10 ft. 6 in. x 6 ft. 9 in. Regularly \$85. Sale price ..... \$62.50  
Size 9 ft. x 6 ft. 9 in. Regularly \$75. Sale price ..... \$55  
Size 7 ft. 6 in. x 4 ft. 6 in. Regularly \$40. Sale price ..... \$29.50

Extra fine French Wilton, all over design, soft shades of Rose, Light Blue and Black on Jasper Grey or Jasper Blue ground.

Size 12 ft. x 9 ft. Regularly \$185. Sale price ..... \$145  
Size 10 ft. 6 in. x 9 ft. Regularly \$162.50. Sale price ..... \$125  
Size 9 ft. x 9 ft. Regularly \$145. Sale price ..... \$110  
Size 10 ft. 6 in. x 6 ft. 9 in. Regularly \$115. Sale price ..... \$95  
Size 9 ft. x 6 ft. 9 in. Regularly \$105. Sale price ..... \$82.50

Wilton, conventional design, Black ground with touches of light Blue, Grey, Rose and Ivory. Well blended color combinations.

Size 12 ft. x 9 ft. Regularly \$87.50. Sale price ..... \$69  
Size 10 ft. 6 in. x 9 ft. Regularly \$77.50. Sale price ..... \$63  
Size 9 ft. x 9 ft. Regularly \$64. Sale price ..... \$54  
Size 9 ft. x 6 ft. 9 in. Regularly \$52. Sale price ..... \$41.50  
Size 7 ft. 6 in. x 4 ft. 6 in. Regularly \$38.50. Sale price ..... \$23

Wilton, Oriental design, colors Rose, Ivory and soft Blue.

Size 10 ft. 6 in. x 9 ft. Regularly \$95. Sale price ..... \$69.50  
Size 9 ft. x 9 ft. Regularly \$85. Sale price ..... \$65.50  
Size 9 ft. x 6 ft. 9 in. Regularly \$82.50. Sale price ..... \$64.50  
Size 7 ft. 6 in. x 6 ft. 9 in. Regularly \$55. Sale price ..... \$42.50  
Size 7 ft. 6 in. x 4 ft. 6 in. Regularly \$55. Sale price ..... \$42.50

**Clearance of Dressing Gowns \$10**  
Regularly up to \$20

A collection of very pretty Dressing Gowns to be cleared out today because some are slightly soiled.

There are gowns of Corduroy Velvet in two shades of Pink, silk lined, also in the American Velvet shade, unlined. A few of the best quality wool eldorado and one or two French gowns of hand-embroidered albatross. All priced far below regular to clear today.

Second Floor.

**A Delayed Shipment of English Silk Scarfs,**  
Very Specially Priced at \$4.50

Lovely Silk Scarfs, very light in weight, but surprisingly warm, they are in fancy weave in White, Pink, Mauve, Yellow or Blue, in plain weave in Bronze, Mauve or Maize or in ribbed weave in shot effects of Taupe and Blue, Gold and Blue, Brown and Rose, or White and Black. All finished with silk fringe.

Main Floor.

**Note Carefully Today's Offerings From the Linens****Linen Glass Towelling**

Plain heavy weave, very absorbent. Special, yard ..... 47c

**Union Linen Crash Towelling**

One of the best grades for wear. Special, yard ..... 29c

**Special Purchase of Fine Hemstitched****Scotch Table Linens**

Exceptionally good quality, in floral designs, hemstitched.  
Cloths, 66 x 66 ..... \$7.50  
Cloths, 66 x 86 ..... \$9.75  
Napkins to match, \$12.50 dozen.

Main Floor.

**White Linen**

Fine quality, 36 inches wide. Special, yard ..... \$1.50

**Irish Linen Huck Hemstitched Towels**

Durable, absorbent, hemstitched, size 18 x 36. Each ..... 75c

**The Great February Sale of Furniture Continues**

MURRAY-KAY COMPANY, LIMITED

**BATTLESHIPS WON WAR, ADMIRAL TIRPITZ' VIEW**

Saint Blasien, Baden, Feb. 17.—Battleships won the war, and will win future wars, in the opinion of Admiral Alfred von Tirpitz, at one time head of the German fleet and minister of the navy during the critical period of the historic struggle. He reaffirmed his faith in above-water craft during an interview here today, and declared that, strangely enough, the submarine had been given greater importance than was warranted by the facts.

"In reality the war, so far as the

**sea was concerned," he said, "was won by the British high sea fleet, and the verdict could have been reversed only thru battleships."****MUST ATTEND THEATRE, OR LOSE FOOD RATIONS**

Petrograd, Feb. 17.—Compulsory playgoing is the latest order of the day here. The Soviet government has decreed that a fine, payable in food rations, is to be inflicted on all persons who, after official invitation, omit to go to the theatre to enjoy a series of communist plays which are now being produced, says the Bolshevik newspaper, *Pravda*.

**CLAIM FOR ALLEGED BREACH OF CONTRACT**

William McBain, of Toronto, is plaintiff in an action against James B. Craven, of New York, to recover \$75,000 for alleged breach of contract or for \$25,000 alleged due under an agreement, together with a declaration that the plaintiff is entitled to shares in the St. John Dry Dock Shipbuilding Corporation of the par value of \$25,000. He asks the delivery of the shares to him together with accrued dividends. The writ in action was entered at Osgoode Hall yesterday by Millar, Ferguson & Heston.

**Will Represent Toronto at Deep Waterways Convention**

The board of control has appointed his worship the mayor, the members of the board of control and the members of the city council, together with the heads of civic departments, as accredited delegates to represent the city of Toronto at the convention called by the National Waterways Association of Canada, to be held at the King Edward Hotel on March 8, 9 and 10 next, in connection with the project for the construction of a deep waterway to the sea by way of the St. Lawrence River.

The city council also made a grant to the association to be used for

**publicity purposes in connection with the convention.**

**PRISON FOR RECEIVER.**  
Immanuel Cohen, charged with the theft of 13 pieces of cloth from Mark White, 76 Grange avenue, was yesterday found guilty of receiving, and Judge Costworth sentenced him to three months at the jail farm.

**ECZEMA.** You are not getting rid of it when you use Dr. Chase's Ointment for Eczema and Skin Irritations. It relieves at once and gradually heals the skin. Sample box Dr. Chase's Ointment free if you mention this paper and send 2c stamp for postage. 50c a box, all dealers or Edmanson, Sales & Co.

**CANADIAN OILMEN IN CONVENTION AT TORONTO**

The annual convention of the Canadian Oil Companies Association was held yesterday at Queen's Hotel. H. F. Hoecker, secretary of the association, presided. The feature of the proceedings was an interesting address by J. P. Patterson, Toronto, president of the association in the city, who dwelt at length upon the vicissitudes and the values of salesmanship as related to the industry.

**BUILDING PERMITS ISSUED.**  
The city architect's department issued the following permits yesterday: Geo. Duthie and Sons, alterations to dwelling, 644 Dufferin street, \$5,000, and Thos. Foster, four pairs of dwellings, northwest corner of Fulton and Arundel avenues, \$42,000. Lackie Milton Co. have purchased a lot and old building on Lombard street, adjoining the fire hall, for \$38,000, and will erect a jewelry warehouse on the site. The deal was handled by the Realty Service Co.

**MURINE Night and Morning**

Lackie Milton Co. have purchased a lot and old building on Lombard street, adjoining the fire hall, for \$38,000, and will erect a jewelry warehouse on the site. The deal was handled by the Realty Service Co.

**EASTER HOLIDAYS**  
March 24th.**THE CLIFTON**

Reservations NOW, as soon as limited.  
Our special week-end rates, in place in CANADA for a weekend party.  
May be had at The King Hotel, G. Ry., King and C.P.R., King and G. R. BRENNER, Manager.

**ANNOUNCEMENTS**

of future events, not in-  
sale money, so per word,  
\$25. If held to raise money  
patriotic church or char-  
ities, so per word, mini-  
mum \$1.50.  
If held to raise money for  
other than these purposes, so per  
word, minimum \$2.50.

**NADIAN INSTITUTE LECTURE**  
Friday, February 19th, Physics  
University of Toronto, at 8.15  
Dr. W. C. Matheson, vice-presi-  
dent of the Canadian Association  
of Scientists, will give a lecture  
on "The Public Invited. Free."

the same demand for vowel

time that Pope launched  
the heroine of his "Rape of  
and Clarissa was fabricated  
Ilan Carice, the great Rich-  
ard Farnes from Sir Philip  
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servant whom he made his

She who wished to be an  
away adopted the name and  
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was a popular name among  
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and became most fa-  
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has returned to her own  
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this country she has almost  
sacred term for ingenue.

tone le Farnesella's tallman,  
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O ALUM