

"Multiplex" means "many ply" and many ply means "service." Ask for MULTIPLEX BRAND HOSIERY—made in sizes for men, women, and children.

—Main Floor—Yonge Street—

EATON'S DAILY STORE NEWS

Four "C.D.V." (half cabinet) photos size 2 1/2 x 4 1/4 inches, for 25c—New Photo Gallery, Camera Section, Main Floor.

Monday is Thanksgiving Day

Men! Select Your New Autumn Clothes Friday or Saturday from the Immense Collection of Fashionable, Ready to Put on Suits and Overcoats Specially Displayed on Main Floor

New, Distinctive, Handsome Patterns and Colors Predominate in the Display But the Outstanding Feature is Revealed in the Extremely Low Prices

Style Review of the New Suits for Men and Young Men

THIS SEASON the fall and winter styles in men's suits show more or less form-fitting coats with high waist lines, natural shoulders and high armholes, giving altogether a military "set-up" effect that is extremely smart, especially for young men. In either single or double-breasted with narrow, sharp-pointed, peaked lapels and pockets, finished with flap, some slanting, some straight; some patch pockets.

Vests are all form-fitting, many with collars, and trousers are much the same.

FOR YOUNG MEN who prefer clothes of character, these Society Brand models are surely appealing. They are made of imported British materials carefully sewn by tailors who know how to make them fit smartly and neat. In single-breasted two-button style with soft roll peaked, long, rather narrow lapels. Made of fine twill worsted navy blue materials, in sizes 33 to 38. Price . . . 18.00

Young Men's Norfolk Suits, made of fine twill English navy blue worsted materials. The coat has box pleats at front and back from yoke to a stitched-down belt. Lapels are notch shaped. Trousers straight cut, with choice of cuff or plain bottoms. Sizes 32 to 36. Price . . . 13.50

Made in the same style from a trifle heavier navy blue worsted material are Young Men's Norfolk Suits at . . . 15.00

Also for young men is a very fine Twill Navy Blue Worsted Suit, with box pleats from yoke to bottom of coat, and loose belt at waist. This model has patch pockets and is lined with a fine lustre. Sizes 33 to 38. Price . . . 18.00

For Men of quiet, conservative taste, we call attention to a special line of Worsted Suits, comprising a big assortment of grey twill patterns in a variety of shades, weaves and mixtures. They are all three-button models, with medium-width lapels, in various lengths. The vest mostly close-fitting and the trousers in fashionable width. Price . . . 15.00

Men's Suits, made of cassimere finished tweeds and English worsted materials, in neat dressy patterns, such as broken and small checks, twills and thread stripes, greys and new browns. They are single-breasted models, styled in seasonable fashion. Price . . . 18.00

Men's Eaton Brand Hand-Tailored Suits, made of strong British worsted materials, in winter weights; are shown in rich grey and olive shades, in mostly small check patterns. Price . . . 20.00 and 22.50

For good substantial and smart-looking Business Suits we feature Three-piece Suits made of both worsted and tweed materials. The patterns are very pleasing, including thread stripes, fancy weaves and small checks, in grey and brown, also blue with thread stripes of grey. All are single-breasted, three-button models, with twill serge linings. Sizes 36 to 44. Price . . . 12.50

Morning Coats, Black Suits, Etc., for Formal Wear

Thanksgiving comes at the commencement of the season of formal occasions, when dress suits, morning coats, black suits, etc., will be required by men who attend weddings, dances, banquets and formal social gatherings, etc. A few suggestions as to the prices and styles of such costumes are here given.

Men's Morning or Cutaway Coats, made of imported Saxony finished wool materials, in soft, rich shade of grey. These are sponged and shrunk and tailored in two-button style, with rather short and slightly rounded lapels. The front of coat is cut smartly away from waist line. The vest has five buttons and notch collar. The body and sleeves of coat and back of vest are of fine soft twill silk. Sizes 36 to 42. Price . . . 25.00

In the same style is a dark grey British material, with a llama finish; tailored with silk linings and fancy mohair buttons. Priced at . . . 32.00

Eaton-Made Black Suits, made of worsted serge. Coats are three-button sac style, with notch lapels; five-button vest, without collar; fashionable-cut trousers. Sizes 36 to 44. Price . . . 12.50

Also **Eaton-Made** are English Worsted Black Suits, in medium wale. Three-button sac models, with soft roll notch lapels. The front is slightly rounded and the lining is of fine twill serge. Price . . . 15.00

Eaton-Brand Hand-Tailored Black Suits, made of British unfinished worsted materials, in a soft fine dull black that will not get glossy. It has been thoroughly shrunk and will hold its shape till worn out. Cleverly tailored in smart three-button sac style. Price . . . 25.00

—Main Floor, Queen St.

Smart and Cosy Fall and Winter Weight Top Coats for Men

AS IN PREVIOUS SEASONS the slip-on tweed coat is the supreme favorite again this fall, a special feature being those with velvet collars. Many have straight patch pockets with flaps, while others have the well-known and convenient slant pockets. A few of the coats this season are form-fitting in plain or pinch-back effect. They are either single or double-breasted. As to prices, materials, colors and patterns read the following:

Young Men's Slip-on Topcoats, made of soft finished tweeds and Donegal homespuns, in fancy mixtures. They are in the correct length for easy walking, and have close-fitting collar of self material or velvet. Shoulders are natural width and have patch pockets with top flaps and are lined at shoulders and sleeves. Sizes 34 to 40. Price . . . 13.50

Very appropriate and exceedingly smart for young men are the Pinch-back Top Coats, with half belt and pleats at back. These are made of medium grey soft mixed weaves and are lined with twill serge. Sizes 34 to 38. Price . . . 13.50

Another line of medium weight Topcoats are in slip-on style, with satin lining at sleeves and shoulders. These are thoroughly tailored and well finished throughout of a beautiful grey tweed, with a mixture of green or blue, and a lighter grey in Donegal weave. Price . . . 25.00

Of heavier materials and lined throughout are Topcoats for stormy wintry weather. One two-button model in double-breasted style fits close at the back and is about 40 inches long. Has peaked lapels, velvet collar and cuffs on sleeves. They are made of soft tweeds, in brown with golden tint mixture. Sizes 34 to 40. Price . . . 13.50

The Jellicoe is another very smart model in exactly the same style, but made of a material a trifle heavier. It is a beautiful brown or almost golden shade, in herringbone weave. The collar is of brown velvet, and there are cuffs on sleeve. Price . . . 20.00

Very fashionable and one that will appeal to young men is a three-button double-breasted short boxy back model, with peaked lapels, patch pockets, with slanting-top flaps. Has velvet collar to match in color. Made of that rough-woven tweed, in a diamond pattern, in either a golden or dark brown. An exceptionally well-tailored coat, lined with mohair through sleeves and shoulders, and with taped seams. Price 22.50

Melton Cloth makes up into a very attractive coat. One we show being in Chesterfield style, with fly front. It is about 44 inches long and with velvet or self collars. The seams are plain or taped and edges are finished raw. In choice of Oxford or Cambridge greys, with twill serge lining. Sizes 35 to 44. Exceptionally good value at . . . 16.50

A very fashionable coat that will wear for years is made of an English niggerhead material, in rich shades of blue tinged with green. It's a double-breasted close-fitting model, with notch shaped soft rolling lapels, silk velvet collar and satin taped seams. It is lined through shoulders and sleeves with satin. Price . . . 32.50

New Fall and Winter Burberry Overcoats

Famous the world over are these high-grade garments of Burberry's. Always dependable for their serviceable, distinctive materials and style.

One style, in weights for Winter wear, are made of soft fleecy finished materials that are warm and yet not excessive in weight. They are in medium and dark grey and brown, with fancy mixtures; double-breasted style, with set-in sleeves and convertible lapels, with storm collar. They are lined to waist and through sleeves with silk, and have silk wind shield in sleeves. Sizes 36 to 44. Price . . . 30.00

Made of better quality material are Burberry models in soft fluffy finish, in dark shades of grey. They are in similar style to above mentioned coat, with extra fine silk linings to waist and through sleeves. Priced at . . . 42.00

Men's Clothing Department
Main Floor, Queen St.

THE T. EATON CO LIMITED