



At Simpson's Christmas Show Today Mother Goose Will Entertain the Children as Usual

She is going to appear on the village green in front of her house, and many of the rhymes that children know will be acted by quaint, mechanical figures in real stage style today from 8.30 until 10.30 a.m., and also later in the day if the crowd will not be too large. Tom, Tom, the Piper's Son; Old King Cole and other favorite characters from the Mother Goose book will appear today in the Mother Goose village.

All at the Christmas Show on the Fifth Floor

Jewelry for Gifts

Bead Necklets, in either black or gilt finish; secure snap. Each .15

Dainty Enamelled Perfume Balls—the latest novelty, hung on black silk ribbon. Each .95

Boys' Handkerchiefs 8 for 25c

Boys' Fine Lawn Handkerchiefs, 17 inches square, with blue spot borders. On sale in Xmas show, 5th floor, 8 for .25

Boys' and Girls' Picture Border and Colored Border Handkerchiefs, on sale, 5th floor, in the Xmas show, 8 for .20

Stamped Nightgowns

Semi-ready Night Gowns, stamped on good cambric, in square, round and V-shaped, neck styles, and some in Empire style, with material for working. Regular .59 75c. Saturday .59

Purses

Strap Purse Bags—This season's most fashionable bag. All sizes and shapes. Long narrow style for using with muff, square envelope shape with single and double flap. Secure frame on purse. Saturday, special .150

Children's Leather Bags, made of soft calf leather; colors: navy, green, champagne, grey, red, Saxe, blue and rose; trimmed with patent kid. Saturday .59

Toilet Goods

Eight-piece Ebony-finished Manicure Set, mounted in neat lined case, containing 3 nail pots, nail buffer, nail file, cuticle knife, button hook, corn knife and nail scissors. Per set .250

Men's Three-piece Genuine Ebony Military Brush Set, sterling silver mounted, in rich satin lined case, containing pair of military brushes and comb. Per set .375

Three-piece Nickel-plated Shaving Set, consisting of shaving mug, shaving brush and shaving powder. Per set .250

Grained Ivory Brush and Comb Set in rich satin-lined case, containing hair brush with solid back and strong dressing comb .300

Sesley's Twin Package of Perfume, containing two 1-oz. bottles of very good quality perfume; odors: rose, violet, lilac and lily of the valley. Each 1.00

Sugar and Cream Sets 59c

Beautiful quality thin "Royal Nippon" china, pretty pink and violet floral decorations, gold trimmings. Saturday, the pair .59

Japanese Vases

Handsome large floral decorations, 10-inch size, some with handles and gold trimmed edges. Regular \$1.00 each. Saturday .49

Trinket Sets

"Royal Nippon" China Trinket Sets, consisting of powder box and hair receiver and brush and comb tray. Very special. Saturday, at .69

Whipped Cream Sets, pretty hand-painted "Royal Nippon" china, with new designs and decorations. Set consists of plate, ladle and bowl. Saturday the set complete .49

A Wonderful Showing of Ribbon Novelties

After getting off the Yonge street elevator turn to the right and you cannot help seeing the large number of beautiful novelties that have been made up from ribbons. The few we mention will give an idea of what they consist:

Pincushions, 25c, 35c, 50c to \$1.25. Vanity Bags, 35c, 50c, 75c to \$2.00. Knitting Bags, 75c, \$1.00, \$1.50 to \$5.00.

Slipper Bags, \$1.50, \$2.00 to \$5.00. Cushion Frills, 65c, \$1.00 to \$1.50. Five o'Clock Aprons, \$1.25 to \$3.00. Sachet Bags, 35c, 50c, \$1.00 to \$1.50. Also Coat Hangers, Powder Jars, Hat Pin Holders and many others.

These Narrow Tie Ribbons in the Christmas Show

Good quality all-silk Ribbons, in all the required colors, reds, greens, pinks, blues, white, yellow, etc. 10 yards for .10 7 yards for .10 5 yards for .10

These Are in the Toy Section

BOYS' COASTING SLEIGHS.

Made from selected hardwood, nicely striped and varnished. Fancy decorated seats, clean finished hand-holes and rails. Extra heavy steel spring runners.

28 inches long. Special .25
30 inches long. Special .33
33 inches long. Special .40
36 inches long. Special .50

DOLL CARRIAGES.

Read bodies and hoods, large size, spring gears and rubber tires. .485
Metal bodies, with folding leatherette hoods, high handle, rubber ends. 2.78
100 only, Toy Barrows, wooden bodies and handles, red satin finish. .22
Saturday

Coaster Wagons, solid wooden wheels, hardwood boxes, steel axles, steering handles, nicely varnished and striped. Size 12 x 24. Saturday .175
Musical Teddy Bears, 14 inches long, tan colored, plush covered. 132 .1.39
Train on Track, a good engine with strong springs, a tender and car. 1.39

144 Dolls, with stuffed body and unbreakable heads, good size; a doll that will stand lots of hard usage. Saturday, 100 only. .39
72 only, Great Big Baby Dolls, 36 inches long, muslin dress, nicely trimmed. Saturday .2.49

Wash Day Set, consists of wood tub, washboard, clothes basket, iron on stand, clothes line with clothes pins, starch, Sapoto, Babbit's Cleanser, Saturday, 100 only. Everything to do the washing complete. 1.50

Sunnyside Farm, consists of three wooden buildings—the house, the barn and the stable, with the farm animals—horses, hogs, chickens and rabbits. Complete set. 1.50
Engine, tender and two cars, nicely lithographed, metal train. Complete, Saturday. .39

4,000 lbs. Finest Creamery Butter, R.S. brand, per lb. .48
Kellogg's Toasted Cornflakes, three packages, per lb. .27
Leaf Sugar, 5 lbs. .49
Pork and Beans, Simoes Brand, tin. .15
California Asparagus Tips, Sunlight Brand, per tin. .25
Canned Lobster, per tin .25
Clark's Soups, assorted, per tin .10
Canned Peaches, Vine Brand, tin. .15
Baker's Cocoa, 1/2-lb. tin. .23
Finest Canned Corn or Peas, not more than 6 tins to one customer, 3 tins. .26
Fray Bentos Corned Beef, 1-lb. tin. .25
Peas, in bulk, our own make, per lb. .18
Canned Beets, Hygiene Brand, tin. .14
Crosset Fish Brand Sardines, 2 tins. .36
K. F. Sauce, bottle .23
Finest Mild Cheese, per lb. .26
Pure Honey, in the comb, section. .23
Stuart's Raspberry and Strawberry Jam, 16-oz. jar .24
Choice Olives, stuffed or plain, bottle .15
Choice Red Salmon, per lb. .33
Blue Bell Jelly Powders, assorted, 3 packages, per lb. 21.00
Choice Red Salmon, full tin. .23
500 lbs. Fresh Fruit Cake, per lb. .10
Fresh Mixed Macaroni, good assortment, per lb. .29
2,000 lbs. Fresh Roasted Coffee, in the bean, ground pure or with chicory, Saturday, per lb. .27

FRUIT SECTION.
Choice Cooking Onions, peck .50
Fresh Parsnips, peck .35
Choice Grapefruit, 4 for .25

CANDY SECTION.
Main Floor and Basement.
Assorted Chocolates, in 1-lb. boxes. Special .55
Simpson's Special, an assortment of Chocolates, Creams, Bonbons, etc., per lb. .25
Willard's Dairymaid Chocolates, 1-lb. box .75

50c Lunch in the Palm Room
Cream of Tomato Soup.
Roast Young Chicken, Gibley Gravy, or Prime Roast Ribs of Beef with Yorkshire Pudding.
Botted or Mashed Potatoes, Cauliflower, Cream Sauce.
Rolls and Butter, White and Brown Bread. Steamed Apple Pie, Ice Cream.
Vanilla Sauce, or Apple Pie, Ice Cream.
Per Tea or Coffee with Cream.
Served in the Palm Room from 11.30 to 2 p.m.

REMNANTS OF LINOLEUM AND FLOOR CLOTH AT 31c A SQUARE YARD
There are not a great many of these lengths; in both floor cloth and linoleum, lengths up to 8 yards. Values from 42c to 65c. Saturday, a square yard .31

SEAMLESS AXMINSTER RUGS
Exceptionally good rugs for hard wear, mostly Oriental colorings, medallion and all-over effects, in green, blue, fawn and soft rose shades.
Size 4 1/2 x 7 1/2 .11.50
Size 6 1/2 x 9 1/2 .21.00
Size 8 1/2 x 11 1/2 .27.50
Size 9 1/2 x 13 1/2 .31.50
Size 9 1/2 x 12 1/2 .34.50

You Can Select a Becoming Hat from our assortment of famous brands.

Men's Soft Hats at \$2.50
They are smart and dressy, American and English makes. In new soft hats with the fashionable wide brims, welted or bound edge. All the 2.50 good colors .250

Black Stiff Hats
Such well-known makes as Stetson, Burton, Christy, King, etc., any of the new shapes. \$4.00, \$3.50, \$3.00, \$2.50 and \$2.00.

Men's Golf Caps
One piece, four and eight-piece top shapes, in all the new dark broken checks and mixtures. Extra well finished. \$1.50 and \$2.00.

Popular Priced Caps
A big assortment of comfortable Flat Caps in all the smart tweeds, etc.; some have fur bands, others are finished with plain bands. 75c and \$1.00.

"Borsalinos" at \$4.00
The most popular hat made. We've a splendid assortment of these fine Italian hats. All the new shapes and colors .400



Boys' Smart Overcoats



It is a swagger slip-on overcoat, tailored from rich brown tweed and chinchilla coatings, and warmly lined throughout. Double-breasted, with smart two-way collar and loose-fitting back. Sizes 26 to 35, for boys 8 to 17 years. Specially priced for early morning shopping at .785

And This Suit at \$4.85
Double-breasted sacques and single-breasted Norfolk suits, made from Scotch tweeds and fancy English worsteds, grey and brown mixtures. Bloomers are lined throughout. Sizes 25 to 34, for boys 7 to 16 years. Specially priced for Saturday at .485

Men! There's Wonderful Opportunity in This Boot Sale Today at \$3.89

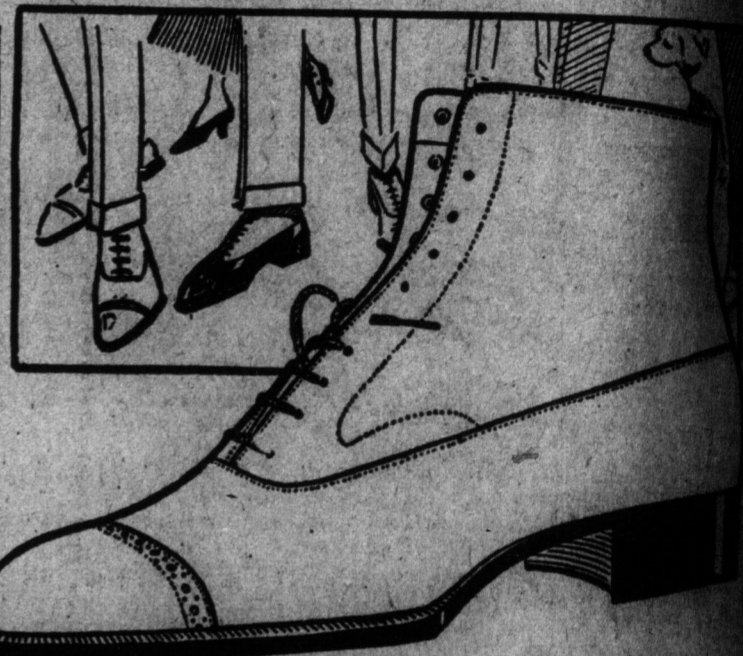
A whole carload of Boots—about 3,500 pairs—will be here Saturday at \$3.89 per pair. If you've noticed how the prices of have been advancing, owing to the scarcity of leather, you'll realize that \$3.89 is a very low price for such good boots. They made to sell at prices ranging from \$4.50 upward to \$7.00. The bulk of them are \$4.50 to \$5.50 values, with a good sprinkling of \$6.00 and \$7.00 boots. There are tan calf, patent calf, gunmetal, box calf, velour calf and kid leathers; various toe shapes. See them in our Yonge Street window, then come here at 8.30 Saturday morning for first choice, at, per pair

Women's Novelty Velvet Top Lace Boots

This extremely neat boot made of best grade patent calf, with blue, black or brown silk velvet, has an 8-inch top; lace styles; long, plain toe; high Cuban heel; light-weight sole; widths C and D. Pair 5.00

Women's Boots Boys' Boots, \$2.75

A splendid assortment of conservative style boots for women, including Queen Quality, Dorothy Dodd and other makes; button and lace styles; patent, gunmetal and vic kid leathers; kid and cloth tops; Goodyear welt and McKay sewn soles; every pair in the lot is worth a higher price. 3.24
Boys' "Active Service" Tan Box Kip, Blucher and Gunmetal Calf Button Boots; made on mannish good-fitting lasts; heavy solid standard screw soles; guaranteed counters and box toes; military heels. Sizes 1 to 5. These are extra good 2.75 values. Per pair



The Market Telephone Adelaide 6100

MEATS.
Forequarter Spring Lamb, per lb. .17
Loin Spring Lamb, per lb. .24
Leg Spring Lamb, per lb. .28
Shoulder Roasts Prime Beef, per lb. .15
Flade Roasts, per lb. .17
Tenderloin Roasts, centre, cuts, lb. .27
Wing Roast, per lb. .25
Round Steak, Simpson quality, lb. .23
Sirloin Steak, Simpson quality, lb. .23
200 pairs Fresh Roasting Chickens, Saturday, special, per lb. .25
200 Smoked Shoulders of Pork, for boiling, 5 to 8 lbs. each. Saturday, special, per lb. .18

GROCERIES.
4,000 lbs. Finest Creamery Butter, R.S. brand, per lb. .48
Kellogg's Toasted Cornflakes, three packages, per lb. .27
Leaf Sugar, 5 lbs. .49
Pork and Beans, Simoes Brand, tin. .15
California Asparagus Tips, Sunlight Brand, per tin. .25
Canned Lobster, per tin .25
Clark's Soups, assorted, per tin .10
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Rolls and Butter, White and Brown Bread. Steamed Apple Pie, Ice Cream.
Vanilla Sauce, or Apple Pie, Ice Cream.
Per Tea or Coffee with Cream.
Served in the Palm Room from 11.30 to 2 p.m.

Acceptable Suggestions in Men's Furnishings

Men's Winter Weight Underwear, in medium and heavy weights, elastic rib knit, fine flat weaves, in cream, natural and blue-grey, closed crotch. Sizes 34 to 46. Regular \$3.00 and \$3.50. Saturday .2.75

A Very Fine Sweater Coat for \$4.98
Men's Pure Wool Sweater Coats, pure Botany wool yarns, in grey, grey and grey, maroon, brown, fawn, fancy stitch, high storm collar. Sizes 36 to 44. Regular \$5.50 and \$6.00. Saturday .4.98

Negligee Shirts Khaki Shirts
Men's Negligee Shirts, hair line and cluster stripes of blue, black, helio and tan; cambric, soisette and percale cloths; coat styles, laundered and double French cuff styles. Sizes 13 1/2 to 17. Special 1.15
For Overseas. A suitable gift. Heavy khaki flannel for trench wear; either separate collar or collar attached style. Sizes 14 to 16 1/2. Price 2.00

Checked Glass Tawelling, red blue, made in Ireland, 21 inches wide. Special, Saturday, 1.00 12 yards
Batesberg Dresser Scarfs, Japanese drawn work, or lace trimmings, size 18 x 50 and 18 x 44. Saturday

Here's an Early Morning Sale of Coats at \$11.95

Early morning shoppers will greatly profit at this sale of men's ulsters. They are made from splendid quality English tweed coatings, in greys and browns in very quiet patterns. They are neatly tailored in one of the season's best double-breasted ulster styles, with two way convertible collar, belt at back, and are lined throughout with good quality twill mohair material. Sizes 35 to 44. Saturday, special at 11.95

Men's Chesterfield Coat of Grey Melton Cloth

Made from a dark grey English melton cloth. A coat that can be worn on any occasion. It is one of the season's best styles. Has single-breasted flyfront, and is finished with velvet collar and good quality twill mohair linings. A handsome and most serviceable garment. Sizes 36 to 44. Price 15.00

Green Ulsterette Coat at \$20.00

One of the popular shades of the season is a dark green. Here is a coat of a heavy English coating in that fashionable shade. It is a double-breasted ulsterette style, with two-way collar, belted back, and has heavy twill mohair linings. A real dressy coat in a swagger length. Sizes 35 to 40. Priced 20.00 at

English-Made Winter Coats

Made in England by most reliable English tailors, from specially selected all wool English coating, in rich dark brown color. A double-breasted English slip-on style, lined with silk through sleeves and shoulders. Sizes 36 to 42. A high-grade 32.00 coat in every particular

Young Men's Suits at \$13.50

Designed so as to satisfy the most exacting young man in every detail of style and finish. Single-breasted sacque, close fitting, with soft roll lapels and natural shoulders. Trousers have cuff bottoms. The material is a good quality tweed, in medium shade of brown with a neat stripe pattern. Sizes 33 to 37. A splendid suit for 13.50

Hemstitched Sheets Pair \$2.43

Linen finished, fine English sheeting, 4-inch hemstitched hem on top, 1-inch plain hem on bottom; size 70 x 90 inches. Very special, pair. Saturday 2.43

Striped Flannellets, pink or blue, splendid wearing quality, 4-inch wide. Special, Saturday, 1.00 12 yards

White Saxony Flannellets, quality, soft nap. 36 inches wide. Special, Saturday, yard

Checked Glass Tawelling, red blue, made in Ireland, 21 inches wide. Special, Saturday, 1.00 12 yards

Batesberg Dresser Scarfs, Japanese drawn work, or lace trimmings, size 18 x 50 and 18 x 44. Saturday

Other Good Items in Our Boys' Clothing Section

A fine looking slip-on coat, tailored from a smart brown Scotch wool ulstering; double-breasted, with two-way collar, loose-fitting back and two pockets; split sleeves and double-stitched raised seams warmly lined throughout; an excellent garment for boys 14 to 17 years. Sizes 30 to 34. \$13.00; sizes 34 to 35, \$14.00

For the smaller boys we feature a handsome double-breasted great coat, in a cheviot finished tweed coating, in a brown heather mixture; double-breasted, with wide lay-down collar, split sleeves; three-piece all-round belt and flap pockets. Sizes 21 to 28, for boys 3 to 10 years 8.50

A dressy double-breasted, Russian overcoat is shown in a medium grey chinchilla, with convertible collar; two-piece all-in-back, and full-fitting fancy check flannel lining. Boys 3 to 8 years. Priced 6.50 at

