

Our Aim "Better Service"

EATON'S DAILY STORE NEWS

Our Aim "Better Service"

1869 — GOLDEN JUBILEE — 1919

Today 98c Will Buy Men's Light, Medium or Heavy-Weight Underwear

Flannelette Night Robes, Reefer Mufflers or Boys' Knitted Jersey Suits

The underwear is two-piece style, of light, medium or heavy winter-weight cotton, cotton and wool mixtures, in flat-knit, elastic rib; some of the garments have double ply bodies, others are double-breasted, and a few of the drawers have double seats. All have close-fitting cuffs and ankles; self, beige or satcen facings; suspender tapes on drawers. Included, also, are a few all-red garments. Sizes in the lot 32 to 50, excepting 34 shirts. Special, garment, 98c.

Men's Fine Flannelette Night Robes at less than the cost of manufacture. (Not more than two to a customer.) Have fancy colored stripes of pink and blue, blue and tan, green and pink or white and blue, with V-shaped neck, soft facings, breast pocket and slip-through cuffs. Bodies are large and roomy; seams are securely sewn. Sizes 15 to 19. Special, 98c.



Small Boys' Knitted Jersey Suits of cotton and wool yarns, in the popular cardigan knit, in Copenhagen, light grey or dark brown. Jerseys have snug-fitting collars, cuffs and skirt, and buttons at the shoulder. Pullovers have feet and girdle at the waist. Sizes 1 to 3 years. Less than half the usual price. Special, 98c.

(For this item we cannot take phone or mail orders, the quantity being limited.)

Men's Reefer Mufflers, some of all-wool, and some of cotton and wool mixtures, in brush finish, a few being in the tubular style. Have deep fringed ends to match. In shades of navy blue, olive, green, Oxford grey, dark brown or slate grey. Special, 98c.

Men's Work Shirts, of plain navy blue or grey striped union flannel of cotton and wool mixture. Have attached lay-down collar, band

cuffs to button and yoke. Full-sized bodies and strongly sewn seams. Sizes 14, 14 1/2, 15, 17 1/2 and 18. Half-price and less. Each, 85c.

Men's Colored Negligee Shirts, of fancy striped printed cotton, in cluster, pin or double striped effects, in blue, black or mauve, on light colored grounds. In the lot are shirts with laundered or soft double cuffs and starched neckbands. All are in coat style. Sizes 14 to 17 1/2. Each, 98c.



Extra! Satin and Moire Ribbon, Half-Price, Today, per Yard, 25c

(For this item we cannot take phone or mail orders, the quantity being limited.)

The quantity is limited, only 500 yards; the price extraordinarily low, half and less than half-price, and the quality of ribbon excellent—three facts which surely invite an 8.30 visit to the ribbon counter today. Odds and ends of wide satin tafeta, Duchesse satin, moire and plain tafeta; also a few pieces and ends of corded and grosgrain weaves, in widths 5, 8 and 7 inches. White, sky, sage blue, pink, emerald, old rose and peach. Half and less than half-price, today, per yard, 25c.

RIBBON REMNANTS, HALF PRICE, 5c TO 35c EACH.

Remnants of Moire or Tafeta Silk, Satin, Lingerie, Fancy and Black Ribbons, 1 inch to 6 inches wide; lengths from 1/4 yard to 2 yards. In white, sky, pink, old rose, sage, navy, brown, mauve, red and black, but not all shades in each width or quality. Today, half-price, per remnant, 5c to 35c.

—Main Floor, Yonge St.

Remarkable Value in Men's and Youths' Khaki Gloves at 49c Pair

There's real comfort in the knitted glove for winter wear, and when they're made of such excellent material and so durably made as these and offered at such an extraordinarily low price, it's economy to buy several pairs. They are made with seamless fingers, ribbed wrists, and tan kid-binding and dome fastener. They are in khaki shade that may be easily dyed if desired. Remarkable value today. Per pair, 49c.

BOYS' COWBOY GLOVES ("SECONDS"), SPECIAL AT 50c PAIR.

Boys' Cowboy Gauntlet Gloves, with fleece lining and high stiff split cowhide cuff fringe. Made of split cowhide and tan sheepskin. Just the thing for sleigh-riding, hockey, skating, etc. Special today, per pair, 50c.

TWO HALF-PRICE OFFERS IN WOMEN'S GLOVES AT 47c and \$1.00.

Women's Knitted Gloves, in navy, brown and white, with neat jersey wrist. Sizes 6 to 7. Half-price today at, per pair, 47c. Women's Fine Tan Suede Mitts, with warm fleece lining and elastic wrist. Sizes 6 to 7. Half-price today at, per pair, \$1.00.

—Main Floor, Yonge St.

Manufacturer's Sample Collection of Neckwear, Specially Priced, 93c

A fascinating assortment of Collars and Sets—of satin, of georgette, of organdie and net, some cunningly combining two materials; others, and especially the georgette, trimmed with guipure or valenciennes lace. Satin collars frothy with frills, inset with net or georgette, or demurely hemstitched, are included, as well as satin collars in long



tapering and tuxedo shapes of the tailored persuasion. Many of the organdie collars are lace trimmed; others are frilled. The colors are charming, too—maize, flesh, rose, as well as white. At a glance you'll see they are remarkably good value at 93c.

DRAPED VEILS, SPECIAL VALUE AT 75c. They are such pretty, wearable veils, very becoming, more-over, with their wide hexagon mesh and a little narrow border in Shetland effect, which is very chic. The colors include navy, brown, black, blue, purple and white. Length 1 1/4 yards. Special value, 75c.

—Main Floor, Centre.

Special! Men's Trousers, \$2.85; Persian Lamb Collared Overcoats, \$14.50; Boys' First Longer Suits, \$9.90

The Trousers Sale is still on, offering for today trousers of winter-weight tweed of wool and cotton mixtures, in striped and diagonal patterns. Also included at the same price are smooth-finished cotton worsted trousers in black and white striped patterns, and heavy black duck trousers, lined all through with cottonade. An ideal pant for rough work, as the seams are double stitched, and buttons are rivetted on. Many of these have 2 side, 2 hip and watch pocket. Others have 2 side and 2 hip pockets. Sizes 32 to 44. Special, \$2.85.

THINK OF AN ALL-WOOL OVERCOAT WITH A PERSIAN LAMB COLLAR FOR \$14.50! BOYS' FIRST LONGER SUITS, SIZES 32 TO 35 ONLY, SPECIAL, \$9.90.

The nearness of stocktaking is responsible for such a pricing—and customers get the benefit. The coats are in the double-breasted, full-fitting style. The collars are of pieced Persian lamb in the notch style, buttoning close up to the neck. The material of the coat is an all-wool Canadian frieze, a firmly woven cloth that should give excellent wear. Are lined through with warm quilted farmer satin, and fasten with loops and buttons. Sizes 39, 42 and 44 only. Special, \$14.50.

Of winter weight union tweeds, in dark brown and olive shades, showing a faint thread striped pattern, and in the single-breasted, form-fitting styles, with the all-around belt. Vests close with 5 buttons. Trousers are the straight-cut style with cuffs. Have 2 side, 2 hip and watch pockets. Sizes 32 to 35 only. Special, \$9.90.

—Main Floor, Queen St.

Men's Muskrat Lined Coats at \$61.50 Are Much Less Than Usual

They're Priced for Clearance Because of a Desire to Clear Before Stocktaking

Muskrat-lined Black Beaver-Clash Coats, with collars of otter or Persian lamb, in shawl style. Sizes 38 to 44. Special, \$61.50.

Men's Raccoon Fur Coats, with large and deep shawl collar. Sizes 40, 42, 44 and 48, \$145.00.

Men's Persian Lamb Caps, in the wedge style. Sizes 6 3/4, 6 7/8, 7, 7 1/4 and 7 1/2, \$6.50.

Muskrat Mitts and Gloves, in gauntlet style, with sheep's wool lining and fur inner wrist. Today, \$8.50.

Men's and Boys' Caps of all-wool chinchilla, blanket cloth, Whitney or tweed materials, in the one, four or eight-piece styles, with or without fur or sanitary ear bands, in grey, green, brown, paide, checks, fancy or heather mixtures. Sizes 6 1/2 to 7 1/2. Each, \$2.00.

Men's and Boys' Caps, of fall or winter weight cotton materials, with or without fur or sanitary ear bands, in four or eight-piece styles, in grey, brown or fancy mixtures. Sizes 6 1/2 to 7 1/2. Each, 63c.



—Main Floor, James St.

Two Half-Priced Comforter Specials for Early Selling Today

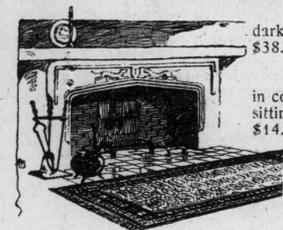
Very Slightly Damaged by Water When a Fire Occurred in the Building in Which They Were Stored.

There are 300 in the first assortment, mostly in double bed sizes, covered with cambric, silkolite, Turkey red chintz and English satens in a great variety of designs and colors, and filled with fine white cotton. They are now offered at half price to clear. They have been divided into two lots, priced as follows: \$1.98 and \$2.85.

The second assortment consists of 100 English Panelled Comforters, covered with down-proof cambric, in pretty floral patterns. Some of the predominating colors are rose, blue and green. Filled with light down feathers. Size 70 x 76. Clearing today at half-price, \$6.25.

—Second Floor, James St.

The Third Day in the Great Special Selling of Floor Coverings Outstanding as Extra Special Value Are Wilton Rugs at \$38.50



Oriental Rugs, HALF-PRICE AT \$72.50 TO \$200.00 EACH. Yorovan, terra, blue and camel, 9 ft. 4 in. x 12 ft. 10 in. Special, \$200.00. Agra, camel and terra cotta, 9 ft. x 12 ft. 8 in. Special price, \$125.00. Belouchistan, Persian red and dark blue, 6 ft. 10 in. x 11 ft. 2 in. Special, \$87.50. Hamadan, terra and camel, 5 ft. x 11 ft. 2 in. Special, \$72.50. Battalla, cream, rose and sage, 9 ft. 11 in. x 13 ft. 2 in. Special, \$125.00. Kellie, tan, dark blue and terra, 5-ft. 2 in. x 13 ft. 1 in. Special, \$150.00.

BRUSSELS RUGS, SPECIAL AT \$14.50. Brussels Rugs in handy sizes for small rooms; small patterns in conventional styles, in tans and greens, for bedrooms, dens or sitting-rooms. Size 6 ft. 9 in. x 7 ft. 6 in. Special, each, \$14.50.

JAPANESE RAG RUGS AT \$2.25 AND \$2.95. Japanese Rag Rugs, showing a splendid assortment of patterns, stencilled in fast colors in a profusion of light, attractive combinations. Many rugs have different patterns on each side. Size 24 x 48 inches, \$2.25. Size 27 x 54 inches, \$2.95.



HEAVY FELT BASE FLOOR COVERING AT 63c SQUARE YARD. Heavy Felt Base Floor Covering, in block patterns, with bright, cheery colors, for bedrooms, dining-rooms, etc. Included is a special heavy imported quality in 1 and 2-inch tile pattern, in blue and white, for bathrooms and kitchens. It lies flat on the floor without tacking and is waterproof. 2 yards wide. Special value, square yard, 63c.

Plaited Oilcloth Mats, reversible, light, clean colors in various styles, well bound on edges. Size 18 x 27 inches. Each 35c. Size 18 x 36 inches. Each 45c. Size 18 x 54 inches. Each 65c.

—Fourth Floor, James St.

Men's and Women's Umbrellas \$1.50

Good, Practical, Everyday Umbrellas for leaving at the office or for general knock-about use, are these strong, durable cotton covers, mounted on good frames and rods. The handles are quite neat, and the women's may be had in the long, straight style, while the men's are in crook and opera shape. Price, \$1.50.

—Main Floor, Yonge St.

Store Opens Daily at 8.30 a.m. And Closes at 5 p.m.

Closing Saturdays at 1 p.m. With No Noon Delivery

DEATH EVERYWHERE IN PERM STREETS

Many Shot and Tortured During Terrors of the Bolshevik Regime.

Omsk, Central Siberia, Jan. 28.—Death stalked the streets of Perm until the city was captured by Gen. Gaid, according to the official report of an investigator who has just returned from the Ural front. So terrible were conditions under the Bolshevik regime that the frightened people of Perm have not yet recovered from the horrors they have encountered there.

It is said that the few pedestrians with livid lips and a constant nervous trembling of the head and hands. There are no children less than a year old in Perm, all having died, the report adding that in three months the whole population would probably have perished. The report states that the Bolsheviks regarded all bourgeois inhabitants of the city, even those ruined and dying, as outside the law. When

the jail was overcrowded, the inmates who had been imprisoned longest were shot to make room for the newcomers, it is declared. There are well-authenticated cases of torture, according to the report, which says some of the condemned were compelled to dig their own graves, and rehearsals of executions were staged during the hours before the doomed people were put to death. Men were plunged into water until near drowned, and were then revived so that their torture could continue, while some prisoners were buried alive and others were mutilated, the report states. Women were forced to dig trenches, were often gagged and sometimes even killed, it is said.

Presentations were forbidden last June to take provisions into the city. Some people hid supplies, but these were found and seized by the Bolsheviks, who spread terror throughout the whole region near Perm.

NEW GALT FACTORY. Galt, Jan. 28.—Riverside Silk Mills have purchased a valuable piece of property on Melville street, formerly Knox Church manse, and will erect a \$25,000 factory building early in the spring. The new plant will be 52 by 70 feet in dimension, three storey and of brick construction.

HANGARS BOUGHT FOR HOSPITAL USES

Militia Department Buys Aviation Buildings at Borden and Long Branch.

Ottawa, Jan. 28.—An order-in-council has been passed providing for the purchase by the militia department of buildings and improvements at Long Branch, Toronto, and Camp Borden, constructed by the Imperial Munitions Board. The department will pay \$125,000 for the Long Branch buildings and \$375,000 for those at Camp Borden. The cost to the Imperial Munitions Board of the Camp Borden improvements was \$1,453,000. The buildings were offered to the department at 50 per cent. of cost price, but the Imperial Munitions Board agreed after negotiations to accept \$375,000. The cost to the Imperial Munitions Board of the buildings and improvements at Long Branch was \$500,000. The order-in-council providing for

the purchase of the properties states that in the spring the overseas authorities will endeavor to increase the number of returning convalescents, and that additional hospital accommodation may be required on short notice. The Imperial Munitions Board buildings are, it is pointed out, easily convertible for this purpose. In the event of the government wishing, at some future date, to encourage aviation, the advantages of Camp Borden, it is stated, would afford invaluable assistance to any proposed organization.

IS YOUNGEST SOLDIER. Chatham, Ont., Jan. 28.—Private Roy Ward, son of Mr. and Mrs. B. F. Ward, 274 King street, is perhaps the youngest soldier from the Maple City who has seen active service. The Chatham veteran, who recently returned with a party on the Olympic, served in the trenches for nineteen months. He is today celebrating his sixteenth birthday.

BEAVERBROOK STILL ILL. London, Jan. 28.—Lord Beaverbrook returned from Paris yesterday, and will shortly undergo a surgical operation.

EMPIRE SCHEME FOR BRITISH NAVY

Dominions Will Have the Opportunity to Make an Appropriate Contribution.

London, Jan. 27.—Sir David Bently, receiving the freedom of the City of Edinburgh on Saturday, announced that the grand fleet was being dispersed. Archibald Hyslop, discussing the effects of the dispersal of the grand fleet, says that a considerable portion of the ships must be placed forthwith on a peace footing under the nucleus crew system. He says that with the removal of the target in northern waters, a considerable force must be retained in the Channel, and an adequate force in the Mediterranean, but the navy must be employed in a large measure in the outer seas. The flag must again be shown in Canada, the Pacific, China, the Indian Ocean and the Persian Gulf. Whatever the admiralty's plans be,

GERMANS DEFEAT SOVIET FORCES

Bolshevik Army Marching on Libau Has Been Driven Back Across River.

Berlin, Jan. 28.—Bolshevik forces, marching on Libau, on the Baltic coast of Courland, have been halted by German volunteer forces, which, the greatly outnumbered, forced the soviet army back across the Windau River by a bold counter-offensive, according to a special despatch to the Zeitungs Mitteil. It is said the Bolsheviks suffered heavy losses. In the course of their terrorization of Esthonia, the Bolsheviks are reported to have killed six hundred people in Dorpat and Wessenberg. The German commander in Lithuania, who arrived here today, states that Kovno is not occupied by the Bolsheviks, who are still 25 miles east of that city. The line is being defended by German volunteers and the Bolsheviks are said to be awaiting instructions from Moscow before resuming their advance.

G.W.V.A. in United Kingdom Make War Gratuity Protest

London, Jan. 28.—The first meeting of the United Kingdom branch of the Canadian Great War Veterans' Association was attended by about two hundred and sixty members, who have already been enrolled. A protest was registered against withholding war gratuities to members of the early contingents, whereas such gratuities already are paid to men who were drafted into the army late in the war. Lieut. C. F. Gifford, 42nd Battalion, was elected president of the branch.