



# The Simpson Men's Store Has the Superior Clothes That Men and Young Men Are Looking For

The Unvarying High Standard of Quality, the Moderate Prices and Authoritative, Popular Styles Are Characteristics Which Always Obtain in Clothes Bought Here

### Dressy Overcoats, \$24.00 to \$28.50

THE STANDARD fly-front Chesterfield model is ever popular with the conservative. These are developed in heavy black melton cloth and have velvet collar and twilled mohair linings. Sizes 36 to 44. At \$24.00.

THE TRENCHER Overcoat has all-around belt and convertible collar. It is developed in smart grey tweed. Sizes 35 to 42. At \$25.00.

The SLIP-ON Overcoat is double-breasted and has self collar. It is developed in heavy dark brown cheviot coating. Sizes 35 to 42. At \$28.50.

### Attractive Suits at \$24.00 and \$32.50

THE MAN WHOSE fancy inclines to something in dark grey worsted will be interested in these suits at \$24.00. They are stylish 3-button, soft roll, semi-fitting sacques, perfectly designed and tailored. Accurately cut vest and trousers. Sizes 36 to 44. Moderately priced at \$24.00.

ANOTHER POPULARLY PRICED SUIT for men and young men is a dark navy blue worsted model. It is a 3-button semi-fitted sacque model and is correctly fashioned to fit and retain shape. Sizes 36 to 44. At the moderate price of \$32.50.

### Smartly Styled Hats for Men

Colors that are fresh and sprightly, styles that are authoritative and popular, values that are unsurpassed, combine to place Simpson hats in first position with good dressers.

John B. Stetson Soft Hats, in many colors, \$6.00. Black Stiff Hats, \$6.00.

Vanity Soft Hats, \$6.50—Lincoln Soft Hats, \$5.00—Leeds Soft Hats, \$4.00—King Soft Hats, \$3.50—Black Stiff Hats, from Burton, maker to His Majesty, \$4.00—Parker, of London, \$3.00.

Other Soft Hats, smartly styled, in many shapes and colors. At \$2.50 and \$3.00.

New Fall Caps, in smart shapes—one, four and eight-piece top styles, 75c, 95c, \$1.50, \$2.00 and \$2.50.

Children's Velour Hats—many smart Rah-Rah shapes, in black, green and grey velour, \$2.50.

Store Will Remain Closed Today---Christmas Day



The **SIMPSON** Company  
Robert Limited

Wish You a Merry Christmas

### Underwear---the Good Kinds for Men

Penman's Combinations, ribbed cotton. All sizes. The suit, \$2.00.

Tru-Knit Combinations, heavy knit ribbed cotton. All sizes. The suit, \$2.50.

Tru-Knit Combinations, ribbed silk and wool. All sizes. The suit, \$4.00.

Fleece-Lined Underwear, shirts and drawers. Sizes 32 to 44. Garment, 90c, 95c and \$1.25.

Rameses Wool Combinations. Sizes 36 to 46. The suit, \$4.50.

Rameses Wool Underwear, shirts and drawers. Sizes 36 to 46. Garment, \$2.50 and \$3.50.

Men's "Rameses Make" English Imported Underwear—Shirts and drawers. Natural shade. Flat knit—fine and soft. Splendid wearing. Elastic ribbed cuffs and ankles. Thursday, per garment, \$3.50.

Men's Combination Underwear—Heavy elastic ribbed cotton for winter wear. Well made. All sizes. Today, suit, \$2.50.

### Three Sound Values in Hose for Men

Men's Hose, "Pen-angle" brand, all-wool cashmere—red linen special heel and toe. Medium weight and seamless. Sizes 9 1/2 to 11. Pair, \$1.10.

Men's Hose—Ribbed worsted, all-wool, black and grey—good heavy weight—seamless foot. Sizes 9 1/2 to 11. Pair, \$1.00.

Men's Hose—Hand machine knitted, all-wool, grey, natural and black, soft, pure wool, closely knitted, good weight. All sizes. Pair, \$1.50.

### Dine in the Palm Room

Canada Food Board License No. 10,4322.  
Breakfast, 8.30 till 10.  
Dinner, 11.30 till 2.  
Afternoon Tea, 3 till 5.30.  
Lunches a la carte at all hours.  
—Sixth Floor—

### Hats and Caps, 95c to \$2.50--for Boys

Velour Hats, Rah-Rah style with dome and diamond-shaped crowns. Attractive shades of grey, green and black. Moderately priced at, each, \$2.50.

Chinchilla Hats in Rah-Rah style with band and buckle on top. Shades of grey and navy, \$1.50. Also with black velour top and grey chinchilla brim, \$1.50. Corduroy Hats in shades

of navy, green, cardinal and brown, \$1.00.

Tweed Caps, one, four and eight-piece top styles. An excellent range of light and dark shades, 95c, \$1.25, \$1.50, \$2.00 and \$2.50.

### Every Man Ought to Have a Warm Sweater Coat

Wear a warm sweater coat and avoid dangerous colds. You need one on countless little occasions during winter. Keep a good sweater coat handy, always, and be safe.

Sweater Coats—In wool and cotton mixture; fancy stitch high storm collar. Grey, brown, maroon, navy, royal, oxford; also grey with navy, grey with cardinal, grey with royal, grey with oxford. Sizes 38 to 44, \$6.00.

Pure Wool Sweater Coats—In plain elastic rib stitch; V-neck; fine and soft. Splendid sweaters for house wear. Brown, khaki, oxford. Sizes 38 to 44. \$7.00.

Men's Pure Wool Sweater Coats at \$9.00—Pure wool, in plain and fancy stitch. Grey, brown, navy, khaki, High, double fold collar. Pearl buttons. Sizes 38 to 44. Each, \$9.00.

Pure Wool Sweater Coats—Fancy knit, high close-fitting storm collar. Brown, maroon, grey; also plain stitch in same colors. Sizes 38 to 44. \$9.00.

Pure Wool Sweater Coats—Plain elastic rib stitch, military collar. Brown, navy, oxford. Sizes 38 to 44. \$11.00.

Pure Wool Sweater Coats—Fancy stitch varsity collar; hand-finished and seamed. Colors are cardinal and black, black and orange, also plain brown, khaki, white. Sizes 38 to 44. \$12.00.

Men's "Warren" Sweater Coats at \$12.00—Fancy stitch, with high storm collar. Black and orange or cardinal and black. Block fronts. Sizes 38 to 44. \$12.00.

### Men up on Shirt Values Will Know the Importance of These

Shirts, \$1.25—Coat style—new patterns—hairlines and cluster stripes, soft French, double cuffs. Sizes 14 to 18, \$1.25.

Shirts, \$1.50—Arrow and Forsyth brands—newest patterns and colors—stripes, cluster and hairlines. Coat style, laundered stiff cuffs and soft French cuffs. Sizes 14 to 18, \$1.50.

Shirts, \$2.00—Soft bosom—coat style. Made by Arrow, Forsyth and

Tooke—Fine percales, zephyrs and repp cloths—newest patterns and colors. Soft double French cuffs and laundered stiff cuffs. Sizes 14 to 18, \$2.00.

Shirts, \$2.50—Made from best quality crepe, zephyr and madras cloths—new fall designs and colorings—coat style—double soft French cuffs and laundered stiff cuffs. Sizes 14 to 18, \$2.50.

### Splendid Values in Hardware

Phone Orders Filled—Main 7841.

Frost King Weather Strip, for doors and windows—keeps out the cold and draught—22 feet felt strip in box. Easy to put on. Today, box, 49c.

Furnace Shovels. — A good steel scoop, with long D top handle. Today, \$1.10

Ash Sifters, wood sides, expanded metal bottom, long handle. Today, 25c.

Daisy Dustless Ash Sifter—Galvanized iron. Saves its cost in fuel in a couple of weeks. Today, \$1.49.

Quebec Heaters, Guernsey-Oxford make. An excellent heater and economical. Brick lined—new style, with legs, 33 inches high, 12 inches diameter. 50 only. Regular \$13.50. Today, \$9.95.

UNIVERSAL POLISH MOPS, for cleaning and polishing hardwood floors, linoleums and oilcloths. A good big mop with removable pad for cleaning—complete with handle and 50c bottle of polish. Regular \$1.50 set. Today, set, \$1.19.

85c CORN BROOMS at 63c—2000 four-string corn brooms—medium weight. Today, 63c.

Phone Orders Filled—Main 7841.

### Dressy Suits and Overcoats for Discriminating Boys

Worsteds Suits at \$14.00

The well-dressed boy will appreciate this dark grey all-wool worsted suit, tailored in single-breasted, 2-button model with all-around loose belt, with buckle at waist. Full-fitting bloomers, with belt loops and governor fasteners. Sizes 31 to 34, 13 to 16 years. \$14.00

And Overcoats at \$22.50

Distinctive and attractive is this dark grey and black check winter

weight overcoat. Designed in double-breasted ulster, with convertible collar and all-around loose belt at waist. Sizes 31 to 34, 13 to 16 years. \$22.50.



The **SIMPSON** Company  
Robert Limited

FOR \$12,500—58 CHEST...  
M. H. WILLIAMS  
10 King Street East.

PROBS: Local Fair

ALL LEADERS AG...  
ON FUND...  
OF WOR...

President Wilson...  
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Steamship A...  
Steamer...  
Bergensford...  
Karona...  
Oscar II...  
Canada...  
Dante Alighieri...  
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