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all.

The Simpson Men's Store Has the Superior **Clothes That Men and Young Men** Are Looking For

The Unvarying High Standard of Quality, the Moderate Prices and Authoritative, Popular Styles Are Characteristics Which Always Obtain in Clothes Bought Here

Dressy Overcoats, \$24.00 to \$28.50

THE STANDARD fly-front Chesterfield model is ever popular with the conservative. These are developed in heavy black melton cloth and have velvet collar and twilled mohair linings. Sizes 36 to 44. At \$24.00.

THE TRENCHER Overcoat has all-around belt and convertible collar. It is developed in smart grey tweed. Sizes 35 to 42. At \$25.00.

The SLIP-ON Overcoat is double-breasted and has self collar. It is developed in heavy dark brown cheviot coating. Sizes 35 to 42. At \$28.50.

Attractive Suits at \$24.00 and \$32.50

THE MAN WHOSE fancy inclines to something in dark grey worsted will be interested in these suits at \$24.00. They are stylish 3-button, soft roll, semi-fitting sacques, perfectly designed and tailored. Accurately cut vest and trousers. Sizes 36 to 44. Moderately priced at \$24.00.

ANOTHER POPULARLY PRICED SUIT for men and young men is a dark navy blue worsted model. It is a 3-button semi-fitted sacque model and is correctly fashioned to fit and retain shape. Sizes 36 to 44. At the moderate price of \$32.50.

Smartly Styled Hats for Men

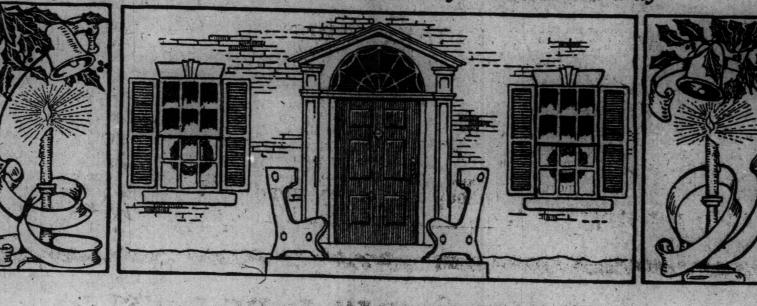
Colors that are fresh and sprightly, styles that are authoritative and popular, values that are unsurpassed, combine to place Simpson hats in first position with good dressers.

John B. Stetson Soft Hats, in many colors, \$6.00. Black Stiff Hats, \$6.00.

Vanity Soft Hats, \$6.50-Lincoln Soft Hats, \$5.00-Leeds Soft Hats, \$4.00—King Soft Hats, \$3.50—Black Stiff Hats, from Burton, maker to His Majesty, \$4.00 -Parker, of London, \$3.00.

Other Soft Hats, smartly styled. in many shapes and colors. At \$2.50 and \$3.00.

Store Will Remain Closed Today --- Christmas Day



Underwear ---the Good Kinds for Men

Penman's Combinations, ribbed cotton. All sizes. The suit, \$2.00. Tru-Knit Combinations, heavy knit ribbed cotton. All sizes. The suit. \$2.50.

Tru-Knit Combinations, ribbed silk and wool, All sizes. The suit, \$4.00.

Fleece-Lined Underwear, shirts and drawers. Sizes 32 to 44. Garment. 90c, 95c and \$1.25.

Rameses Wool Combinations, Sizes 36 to 46. The suit, \$4.50.

Rameses Wool Underwear, shirts and drawers. Sizes 36 to 46. Garment, \$2.50 and \$3.50.

Men's "Rameses Make" En

Chaumont, Dec. 25 r the reception at ident Wilson. g and party m the preside hment of the Fi erican expeditio ddressing the tro ig said: 'Mr. President e are gathered her he commander of or the first time a ent will review an oreign soil-the so public, beside whose re fought to res Speaking for you

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H. H. WILLI ng Street East.

New Fall Caps, in smart shapes -one, four and eight-piece top styles, 75c, 95c, \$1.50, \$2.00 and \$2.50.

Children's Velour Hats-many smart Rah-Rah shapes, in black, green and grey velour, \$2.50.

The Robert SIMPSON Company Limited Wish You a Merry Christmas

Imported Underwear - Shirts drawers. / Natural shade. Flat knitfine and soft. Splendid wearing. Elas-tic ribbed cuffs and ankles. Thursday, per garment, \$3.50.

Men's Combination Underwear-Heavy elastic ribbed cotton for winter wear. Well made. All sizes. Today, suit, \$2.50.

Three Sound Values in Hose for Men

angle" brand, all-wool cashmere-red linen spe-\$1.10. \$1.00.

Men's Hose, "Pen-| Men's Hose - Ribbed | Men's Hose - Hand worsted, all-wool, black machine knitted, all-wool, cial heel and toe. Medium and grey-good heavy grey, natural and black, weight and seamless, weight - seamless foot. soft, pure wool, closely Sizes 91/2 to 11. Pair, Sizes 91/2 to 11. Pair, knitted, good weight. All sizes. Pair, \$1.50.

Dine in the Palm Room Canada Food Board License No. 10-4322. Breakfast, 8.30 till 10. Dinner, 11.30 till 2. Afternoon Tea, 3 till 5.30. Lunches a la carte at all hours. -Sixth Floor-

Hats and Caps, 95c to \$2.50 -- for Boys

Velour Hats, Rah-Rah, Chinchilla Hats in Rah- of navy, green, cardinal and Rah style with band and brown, \$1.00. style with dome and diabuckle on top. Shades of mond - shaped crowns. Tweed Caps, one, four grey and navy, \$1.50. Also with black velour top and An excellent range of light grey and navy, \$1.50. Also Attractive shades of grey, green and black. Moder-ately priced at, each, \$2.50. grey chinchilla brim, \$1.50. and dark shades, 95c, \$1.25, Corduroy Hats in shades \$1.50, \$2.00 and \$2.50.

Every Man Ought to Have a Warm Sweater

Coat

Wear a warm sweater coat and avoid dangerous colds. You need one on countless little occasions during winter. Keep a good sweater coat handy, always, and be safe.

Sweater Coats-In wool and cotton mixture; fancy stitch high storm collar. Grey, brown, maroon, navy, royal, oxford; also grey with navy, grey with cardinal, grey with royal, grey with oxford. Sizes 38 to 44, \$6.00.

Pure Wool Sweater Coats-In plain elastic rib stitch; V-neck; fine and soft. Spiendid sweaters for house wear. Brown, khaki, oxford. Sizes 38 to 44. \$7.00.

Men's Pure Wool Sweater Coats at \$9.00-Pure wool, in plain and fancy stitch. Grey, brown, navy, khaki, High, double fold collar. Pearl buttons. Sizes 38 to 44. Each, \$9.00.

Pure Wool Sweater Coats-Fancy knit, high closefitting storm collar. Brown, maroon, grey; also plain stitch in same colors. Sizes 38 to 44. \$9.00.

Pure Wool Sweater Coats-Plain elastic rib stitch, military collars Brown, navy, oxford. Sizes 38 to 44. \$11.00.

Pure Wool Sweater Coats-Fancy stitch varsity collar; hand-finished and seamed. Colors are cardinal and black, black and orange, also plain brown, khaki, white. Sizes 38 to 44. \$12.00.

Men's "Warren" Sweater Coats at \$12.00-Fancy stitch, with high storm collar. Black and orange or cardinal and black. Block fronts. Sizes 38 to 44. \$12.00.

Men up on Shirt Values Will Know Dressy Suits and Overcoats the Importance of These Shirts, \$1.25-Coat style-new

patterns-hairlines and cluster stripes, soft French, double cuffs. Sizes 14 to 18, \$1.25.

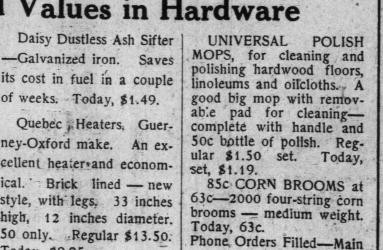
Shirts, \$1.50-Arrow and Forsyth brands-newest patterns and colorsstripes, cluster and hairlines. Coat style, laundered stiff cuffs and soft French cuffs. Sizes 14 to 18, \$1.50.

Shirts, \$2.00-Soft bosom-coat style. Made by Arrow, Forsyth and Tooke-Fine percales, zephyrs and repp cloths-newest patterns and colors. Soft double French cuffs and laundered stiff cuffs. Sizes 14 to 18, \$2.00.

Shirts, \$2.50-Made from best quality crepe, zephyr and madras cloths -new fall designs and colorings-coat style-double soft French cuffs and laundered stiff cuffs. Sizes 14 to 18, \$2.50.

Splendid Values in Hardware Phone Orders Filled-Main

7841. Frost King Weather Strip, for doors and winof weeks. Today, \$1.49. dows-keeps out the cold and draught-22 feet felt strip in box. Easy to put ney-Oxford make. An exon. Today, box, 49c. cellent heater and econom-Furnace Shoyels. - A ical. Brick lined - new good steel scoop, with long D top handle. Today, \$1.10 style, with legs. 33 inches Ash Sifters, wood sides, high, 12 inches diameter. expanded metal bottom, 50 only. Regular \$13.50: long handle. Today, 25c. Today, \$9.95.



7841.

for Discriminating Boys Worsteds Suits at \$14.00 The well-dressed boy will appreciate this dark grey allwool worsted suit, tailored in single-breasted, 2-button model with all-around loose belt, with buckle at waist.

Full-fitting bloomers, with belt loops and governor fasteners. Sizes 31 to 34. 13 to 16 years. \$14.00

> And Overcoats at \$22.50 Distinctive and attractive this dark grey and black check winter

weight overcoat. Designed in double-breasted ulster, with convertible collar and all-around loose belt at waist. Sizes 31 to 34, 13 to 16 years. \$22.50.

The SIMPSON Company

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