# The Robert Simpson Company, Limited

Eyeglasses and Spectacles



# Fashionable Spring Silks

Cheney's Soft Showerproof Foulards, in wide and narrow widths. This season's designs show the neatest and daintiest pattern effects imaginable, on grounds of which Saxe and Copenhagen blues, brown and grey taupes, and olive greens are predominant, with chocolate, mulberry, wine, mahogany, amethyst and azure blue, showing up to good advantage. Widths are 22-inch at \$1.00; 44-inch at \$2.50.

Creped Charmeuse, in the most beautiful color ranges ever brought together. An all-silk crepe-back dress charmeuse that drapes to perfection without any noticeable creasing, 42 to 44 inches wide. Per yard, \$3.00 and \$3.50.

Silk Crepe D'Chines in ripple, crinkly and plain effects, in all the fashionable spring tones, greens in abundance, blues of all shades from sky to the deep ocean blues, soft rich tans, gold and maise, wine, terra, cherry, amethyst, purple, plum, raspberry, Helen pink, etc., etc., with black in rich weave. 42 to 44 inches wide. Per yard ...... 2.00

## New Black Suitings and Dress Fabrics for Spring

distinction. New Black Bedford Cords in fine, medium, and heavy cords, made from best selected pure botany yarns. New silk and wool Crepe de Chines, Crepons, Bengalines, weights for dresses or fancy suits. All-wool Santoys, Poplins. Armures, Henriettas, etc.

suitable for draped dresses, fancy suits and separate coats in an endless variety of designs. English and French Serges in dress and suiting weights. Rich French and Austrian Broadcloths. A splendid assort-

Fancy silk and wool brocaded fabrics in various weights,

ment to select from. All guaranteed thoroughly shrunk and A special offering of a newly-imported fabric in all all-wool Black Crepe-de-Chine. This is an ideal cloth, suitable for dresses to be worn in the newest styles, and comes in a nice

medium weight and guaranteed fast black. 42 inches at, per

# Women's Durward Coats for \$16.85

SOLD REGULARLY AT \$27.50 AND \$32.50. 35 Coats, the balance of our winter stock, in heavy or light weights, a number of them in suitable fabrics for spring wear. Smart checks, plaids, homespuns, blanket-cloths and tweeds in excellent colorings and patterns. Styles are all strictly mannish, the popular Bulgarian with new deep sleeve and ripple frock, or the fashionable Raglan with belted or plain back. Also a smart style with set-in sleeve and belt, leather button trimmings and wind shields ...... 16.85

SERGE SUITS IN NEW SPRING STYLES, \$15.00. At the price you can save substantially on your latter wardrobe by investing in one of these imported serge suits. They are clever styles, with the new short coats and twodered skirts, beautifully made and finished with satin linings. Special Thursday ...... 15.00

EVENING DRESSES, DANCE AND PARTY WEAR. A wide selection. Spring styles in new crepe de chines charmeuse satins, taffetas, nets and laces. Dainty trimmings of novelty colorings. Prices \$12.50, \$15.00, \$18.50, \$25.00, \$29.50. SKIRTS FOR SPRING.

A splendid showing of the newest designs, including the peg-top, minaret two and three-tier coat effects, over-draped and dozens of pretty styles. Materials are plaids, black and white checks, jacquards, silk poplin, silk moire, poplins, serges, diagonal serges, brocades and Bedford cords Prices \$6.50 to \$14.50.

Many special reductions are now found each day throughout the section which mean big savings for you and which are not advertised, on coats, suits, dresses, skirts and

# Women's Warm Under-

wear All 'Phone or Mail Orders Promptly Filled. 2,400 Women's Vests and Drawers, heavy ribbed white cotton, vests high neck, long sleeves, button front, drawers come ankle length, both styles. Sizes 32 to 38. Thursday

Women's Vests and Drawers, "Watson's" fine wool and cotton mixture, unshrinkable, white or natural, vests high neck, long sleeves, drawers ankle length both styles. Sizes

medium weight, fine white wool mixture, ribbed, unshringable, vests high or low neck, short or long sleeves, drawers 

WOMEN'S COAT SWEATERS. Regular Price, \$1.75. Thursday, Each, 75c. No 'Phone or Hail Orders Filled.

300 Women's Coat Sweaters, heavy fancy knit wool and cotton mixture, high turn-down collar, 2 pockets, pearl buttons; colors grey, red or navy. Sizes 32 to 42 bust. Regu-

GIRLS' SAMPLE DRESSES. Half regular prices and less will take these beautiful sample dresses to-morrow. They are made from extra fine materials and in exquisite Parisian styles.

About 400 Girls' Sample Dresses, in all the new spring styles in white lawns mulls and voiles, trimmed with embroideries, laces or ribbons. Over 100 styles to choose from. Sizes 6 to 14 years and a few junior All very dainty and fine. Thursday Half Regular Prices.

Values in Fine Wilton Rugs

There are hundreds of these Fine Wilton Rugs in the different sizes for you to select from in this great February Sale. Every rug included is reduced in price substantially. The qualities are, every one of them, our standard grades, and the designs are those in most demand for the various uses in the home. A wide range of Oriental styles, small two-tone effects, artistic and nicely colored conventional designs. Each of the following prices quoted for the different sizes is reduced for the February Sale:

9.0 x 9.0, \$19.69, \$20.49, \$25.49 9.0 x 10.6, \$22.49, \$28.49, \$32.49 9.0 x 12.0, \$24.49, \$29.49, \$34.49 9.0 x 13.6, \$29.49, \$32.49, \$39.49 11.3 x 12.0, \$39.75, \$46.75 4.6 x 6.0, \$7.79, \$9.79, \$13.79 4.6 x 7.6, \$9.79, \$12.69 4.6 x 9.0, \$11.89, \$12.89 6.9 x 9.0, \$15.49, \$16.79, \$21.79 6.9 x 10.6, \$18.29, \$19.29, \$22.29

11.3 x 13.6, \$39.75, \$49.75 6.0 x 6.0 JAPANESE MATTING RUGS, 75c EACH. dozen inexpensive little Rugs, nicely stencilled on one side, ENGLISH AXMINSTER HEARTH RUGS AT \$1.55 AND \$1.95

Oriental and floral and chintz designs, in a number of good col-24 x 48 inches. February Sale price, each ..... 1.55

27 x 56 inches. February Sale price, each ..... 1.95

TAPESTRY RUGS OF THE BEST MAKES AT LOWEST PRICES Extra large size rugs of dependable qualities; very good colors

10.6 x 12.0, February Sale **8.99** 12.0 x 12.0, February Sale **11.99** 10.6 x 13.6, February Sale **10.99** 12.0 x 13.6, February Sale **13.99** SIX \$14.00 RUGS AT \$10.00. These six rugs are the special 10th day item feature for 8.30 sell-Only six beautiful English Wilton, Hall or Den Rugs, size 4.6 x 7.6; lovely Oriental design. Thursday, 8.30, each ...... 10.00

#### La Diva Treco Corsets

You can save three dollars a pair on beautiful and stylish "Treco" Corsets. They are the very newest production in fashionable French corsage. A special demonstration by a corset expert will be given in connection with this offer.

WOMEN'S LA DIVA TRECO CORSETS.

fashionable semi-boneless model that gives the corsetless figure; finest white treco, low bust, long skirt with 4 garters, silk embroidery trim; sizes 18 to 26 inches. A regular \$7.00 corset. Thursday, 

Feathers and Mounts

The first big French Millinery shipment for spring has arrived, giving us material for a special showing to-morrow, with some very closely marked prices. There are fancy feathers and mounts, all in the new styles and new spring colorings. There are many two-tone combinations. Some of the styles are entirely novel and very effective. See our specials to-morrow at 95c.

#### Stout Women's Dresses \$1.50

House Dresses for stout women, American printed percales, navy or light blue with white, three-quarter sleeves; waist line, cuffs and stitched down collar and piped with white; the extra measurements at bust, waist and hips ensure comfort and good appearance; sizes 37 to 51. Thursday ..... 1.50

NEW PETTICOATS, \$2.00.

Of soft finish moire, in black, navy, green and grey; "hips 43 inches"; cut to suit new styles of dress skirt, 9-inch flounce of knife and box pleating; lengths 36 to 42. Thursday ...... 2.00

Thermos Bottles and Ou'fits

Owing to the new process of manufac-ture, the glass filler is practically unbreakable by ordinary usage. We can supply all styles at very moderate prices. Half pints, each \$1.25 and \$1.75; pint size, according to case, \$1.25, \$1.50, \$2.00, \$2.75; quarts, according to case, \$2.75, \$3.25 and \$4.00. Thermos Food Jars, pints, \$1.50, \$2.75;

quart size, \$2.75 and \$4.00.

Thermos Cariffs, \$3.25, \$4.50, \$5.00 and Handy Lunch Kits, \$2.25, \$2.75, \$3.25 Cases for carrying bottles, only 85c, \$1.00, \$1.50 and \$2.00.

Kitchen Cabinet, made of selected wood, in natural finish, three doors, fitted with glass, flour bin with sifter attached, sanitary glass sugar bin, on swinging bracket, assorted spice tins, large double door cupboard, cutting board and two linen drawers. Regularly \$17.75. February Sale Price ...... 14.35

Kitchen Cabinet, made of solid oak, on light finish. Has double glass doors, tilting flour bin, sanitary glass flour bin with sifter attached, small drawers, five spice tins, cutting board, linen drawer, roomy cupboard with shelf and utensil rack on door. Regularly \$18.50. February Sale Price... 15.35

larly 55c. February Sale Price

Chair, made of selected hardwood. Has high back and broad seat. Regularly \$1.10. February Sale Price

Rocking Chair, has shaped seat and broad braced back, finished golden color. Regularly \$1.10. February Sale Price

63

All Window Curtains and Door Portieres are made up WITHOUT CHARGE,

A small charge will be made for special trimmings, appliques and hangings.

The one Extra Special for Thursday, 8.30 a.m. is 475 YARDS OF BICH VELVET

AND VELOURS AT SSC YD.

50 inches wide, French Linen
Velours and antique veivets, in
several shades of green, tan,
brown, crimson, etc., for portieres
and window curtains. Regularly
\$1.25 yard. Thursday special, per
yard. Se
Heavily Mercerized Tapestry
Curtains, rich, silky finish, 2%
yards long, 48 inches wide, finished with knotted fringe top
and bottom, all standard shades.
Sale price, per pair . 3.49
\$1.75 value in English Chintz,
50 inches wide, very fine, allover
patterns, for silp covers, curtains,
light upholstering, etc. Sale
price, yard . 69
\$2.56 and \$3200 Shadow Tissues, AND VELOURS AT 89c YD. 85c and \$1.00 yard. Sale price, yard.

General Sale price, yard.

Bungalow Nets, very handsome designs. In cream, ivory, arabe and white. A very decorative and serviceable net for dens, libraries and halls. Regularly 75c and 85c yard. Sale price, vd. .57

Rare value in English Chintzes. 31 inches wide, fast colors, an opportunity to furnish bedrooms with curtains, slip covers, cushions, spreads, etc. Regularly 50c and 60c yard. Sale price, yard. .38

Bed Room Towels 50c Pair

FEBRUARY FURNITURE SALE

# Clearing Men's Overcoats at \$10 REGULARLY \$15.00, \$18.00 AND \$20.00.

These are all new, fashionable garments, made from this season's most called for materials; thick, soft finished Scotch coatings and chinchillas, in medium and dark grey shades; made up in double-breasted ulster style, with shawl collars, also some with convertible collars; lined with heavy twilled mohair linings, and are carefully tailored in every detail; sizes 34 to 44. To clear Thursday at . 10.00

### Boys' High-Grade **Ulsters \$7.95**

**REGULARLY \$10.00, \$12.50 AND** 

Only 45 in the lot, the last clearing sale of our higher grade ulsters. Beautifully tailored in smart doublebreasted styles, with shawl and convertible collars, belts on back and full skirt cut. Made from wool imported ulsterings in brown or grey; sizes 31 to 35. Thursday .... 7.95

### The February Sale of Hosiery

Women's "Llama" All-wool Black Cashmere Hose, finest yarn, closely knitted; double heel, toe and sole; sizes 81/4 to 10. Special Thursday, Hosiery Sale price ... ... ... ... ... ... ... ... .29

Women's Two-tone Effect Ribbed shot Silk Cashmere Hose, black and red, blue, white, purple, green and gold; sizes 81/2 to 10. 75c value. Thursday, Hostery Sale price ... ... ... ... ... ... ... .50

Women's Finest Quality Real Silk Hose, heavy weight, double garter welt, "American" make sample lot; great range of shades; exceptional value. Worth \$1.25 and \$1.50. Thursday, Hos-

Women's plain black lisle, silk lisle, black, tan, white and colors; laces and other kinds; perfect finish; sizes 8½ to 10. 35c value. Thursday, Hosiery Sale

Children's All-wool, Two-in-one and One-and-one, also Plain Black Cashmere Stockings; good weight; these are samples, and are exceptional value; sizes 6 to 8½. 40c value. Thursday, Hosiery

Children's and Women's Heavy-weight All-wool English Worsted Stockings; strong, durable yarn; double heel, toe and sole; sizes 6 to 10. 35c value. Thurs day, Hoslery Sale ... ... ... .29

Men's Shot Silk Black Cashmere Socks, two-tone effect; black and red black and blue, black and white; sizes 9½ to 11. 50c value. Thursday, Hosiery Sale price, 35c, 3 pairs \$1.00.

Men's Fine Plain Black Cashmere Socks, seamless, good weight; yarn strong and durable; sizes 9½ to 11. Extra value Thursday, Hosiery Sale .25

#### February Silverware Sale

\$12.00 FLOWER BASKET FOR \$9.00. A large Silver-plated Flower Basket, for table centrepiece, in a beautiful pierced design, floral decorations, fancy handle. Regularly \$12.00. Sale price, at..... 9.00

\$5.00 CASSEROLE, \$3.49. Caserole, bake or pudding dishes, with Guernsey fireproof linings, fitted in a pierced silver-plated frame, with feet and handle. Regularly \$5.00. Sale

price ...... 3.49 \$3.00 PIE PLATES FOR \$1.98. Pie Plates, Guernsey linings, fitted in a pierced silver-plated frame. Regu-

larly \$3.00. Sale price ...... 1.98 \$12.00 TEA SET AND TRAY FOR \$7.00. A 3-piece Tea Set, including tea pot, sugar bowl and cream jug, full silver plated, in the satin finish, hand-engraved sides; complete with a 14-inch serving silver-plated, engraved centre. Regularly \$12.00 complete. Sale price

\$2.50 BUTTER DISHES, \$1.95. English Butter Dishes, in Crown Derby patterns, fitted in a silver-plated stand. complete with knife. Regularly \$2.50.

Extension Dining Table, in quartered oak finish. Top extends to 6 feet. Has five heavy turned legs. Regularly \$8.75. February Sale Price 6.90

Dining Room Chairs, in quartered oak finish. Set consists of five small and one arm chair. The seats are well upholstered and covered in art leather. Regularly \$13.50. February Sale Price 10.90

# Victor **Boots for** Men at \$5.45

Men's Custom Grade "Victor" Boots, Blucher style; made from selected tan or black calf, with O'Sullivan rubber soles and heels; Goodyear welted; no rubbers needed with these boots; they ensure dry feet, and prevent slipping; sizes 5 to 12. Thursday ... ... 5.45

"CLASSIC" BOOTS FOR WOMEN. \$4.50. 

GIRLS' BOOTS, \$1.99. Strong Box Calf and Dongola Kid Leathers, in button style, made on neat, easy-fitting lasts, with medium weight soles and comfortable low heels; sizes 11 to 1. Thursday.. 1.99

WOMEN'S SLIPPERS, \$1.29. Fine black kid, in one-strap style, with neat round toes and Cuban heels, also in common-sense style, with full round

toes and low heels. Sizes 21/2 to 7. Thursday .... 1.29 BOYS' BOOTS, \$1.99. Boys' Strong School Boots, made from box kip leather, on neat full-flitting Blucher lasts; double solid leather soles.

Sizes 1 to 5, Thursday ..... 1.99 Sizes 11 to 13, Thursday ... ..... 1.69 HEAVY GUM RUBBER BOOTS, \$1.99. For teamsters, railwaymen, motormen, etc., two-buckle,

MEN'S RUBBERS.

Medium weight corrugated soles and heels; regulation style; sizes 6 to 12, Thursday 69c. Storm style, sizes 6 to 11, Thursday 76c.

CHILDREN'S RUBBERS. 

Bright finished, and perfect in every way. 

#### Men's Underwear 49c 500 garments of Men's Heavy-weight Undershirts and

Drawers, including genuine lambsdown, Penman's Scotch 

MEN'S COMBINATIONS, \$1.98. 175 suits only Men's Combinations, including elastic ribs or flat knits, in many different makes; heavy and medium weights; some with closed crotch; mostly natural shade; a 

**Pretty Sample China** 

Priced on tables at 10c, 19c, 25c, 37c, 49c, 59c, 98c. The choicest array of dainty decorations of pink rose, violettinted, daisies, apple blossoms; mostly all of the better pieces, with burnished gold edging and illumination; you will find very prettily decorated Bon Bons, Celery Trays, Cake Plates, Fruit Bowls, Chop Dishes, Sugars and Creams, Cream Jugs, Biscuit Jars, Vases, Cups and Saucers, etc., with only one or two pieces of each decoration. A large china importer's choice selection of samples, priced for quick selling during the February Sale, at 10c, 19c, 25c, 37c, 49c and 98c.

Choice of two patterns in green decoration English Percelain Dinner Ware. Dinner Plates, each 7c. Soup Plates, each 6c. Tea Plates, each 6c. Bread and Butter Plates, each 4c. Fruit Saucers, each 4c. Vegetable Dishes, each 49c. Gravy Boats, each 19c. Salad Bowls, each 15c. Large Platters, each 39c. Small Platters, each 19c. Cream Jugs, each 10c. Slop Bowls, each 10c. Cups and Saucers, each 8c.

### The Groceries

2,000 lbs. Choice Dairy Butter, in prints, per lb. ...... Smoked Rolls of Bacon, lean and mild, half or whole, per lb. .21 Edwardsburg or Beehive Table Syrup, 5-lb. pail ........... 28 

and covered in art leather. Regularly \$13.50. February Sale Price

Alf Brass Bedstead, in bright, satin or pollette finishes. Has heavy 2-inch posts. Can be supplied in all standard sizes. Regularly \$11.95. February Sale Price

Mattress, filled with pure cotton felt. Has stitched roll edge, heatly tufted and covered in fine art ticking. Regularly \$6.00. February Sale Price

Mattress, filled with seagrass centre, and heavy layer of felt at top and bottom, covered in twill ticking. Regularly \$2.60. February Sale Price

Mattress, filling is of curled seagrass, with extra heavy layer of felt at top and bottom, encased in twill ticking. Regularly \$3.45. February Sale Price

Woren Wire Bed Springs, the sides are heavy steel tubing and steel angle reinforced. The steel wire is closely woven, in alternate and double coil, attached to frame. Regularly \$3.00. February Sale Price

2.35 The Robert Simpson Company, Limited

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