

Senator Inman: Then on page 3—this is in the same area as the first—you say:

...but the forms do not always create sufficient incentives to induce the mental initiative for persons to take advantage of training opportunities.

In what way do you consider the forms of education and training deficient?

Mr. McNamara: Well, the circumstances to which I was referring were the lock-in circumstances to which I referred before.

The forms, I think, really refer to Senator Fournier's comment on the general public misinterpretation of the intent of the various training programs.

I am a little bit vague here, but I have had a very limited personal contact with some people who have taken advantage of the lower level training programs for people of Grade 4, 5 and 6 and in that sort of category, where they are actually paid a nominal sum, I believe, to attend trade schools to learn the rudiments of a trade.

It appears to me that the effect of this was that this was just another means of getting a little bit of supplementary income for a while. Some of them lived in areas where they could not possibly utilize the training they were getting and they were going back to those areas so it was simply a means of getting a little bit of money for a while without having to work too hard at the training.

Now, it seems to me that something is missed in these people. Whether the incentive is not there or whether it has not been explained to them, I do not know.

Senator Inman: Or are they trained for the wrong thing sometimes?

Mr. McNamara: This may be. Obviously there is no instant solution to this.

Senator Inman: I have just one further question, Mr. Chairman. I come from Prince Edward Island and I was interested in the last paragraph of the brief where you mentioned something about the smaller industries and local industries which are not affected by large corporations. Prince Edward Island, as you know, is a small place and it does not lend itself to very much great industry. I was wondering about what small industries you were thinking of?

Mr. McNamara: Well, you know, from our experience, and my personal experience in the consulting field, we see this first-hand

fairly often. There is a great tendency where a person is resident, and perhaps has a small industry, to take him for granted. The tendency, I think is to try to attract people to the province with incentives and sometimes I think this gets carried a little bit too far, where they provide more incentive and more assistance to the outside firm to come in than is readily made available to the local industry because he is here and he is going to stay here anyway. There is that sort of thing.

Senator Inman: That is exactly our situation. Thank you.

Senator McGrand: I would like to follow up Senator Fergusson's question. At the bottom of page 2 you have: "...implies a lack of the resources "for reasonably comfortable living." As you answered Senator Fergusson's question, you seemed to be dealing with human resources—unimproved or improved human resources. Now, employment comes largely from the development of the natural material resources of a province. I am not thinking just of Saint John; I am thinking of the entire Province.

Now, what do you have in mind when you think of New Brunswick as a whole, and the development of resources for the gainful employment of people?

Mr. McNamara: I do not think I have any clear-cut solution in mind. I think, sir, it has been my experience that human resources with the proper conditions can create wonders from very little natural resources.

Senator McGrand: Well, you are aware New Brunswick has tremendous natural undeveloped resources?

Mr. McNamara: I am, sir.

Senator McGrand: This is where I will put the emphasis. Senator Inman referred in her question to little industries in Prince Edward Island, and you sort of agreed with that. Now, what development of small industries from local resources can you think of in New Brunswick that would relieve this unemployment situation?

Mr. McNamara: The best example I can think of is the one my firm is presently involved with, a small wine operation in Havelock, New Brunswick, where a local man is expanding his plant at the result of assistance programs which took some considerable leg work to get on the rails, partly, I think, because he was a local man again; but this is