Another first for this exposition is "Studio Canada," a fully-equipped television broadcast studio within the Canadian Pavilion. The studio will be used by the Tokyo Broadcasting System (TBS) for a daily variety show from the expo site and is available to members of the Japan News Network offering the pavilion access not only to the 20 million visitors expected at the site but to all of Japan. The studio, currently undergoing final testing, has already been used by an Australian team for a live preview broadcast to Australia. Studio Canada, available to international broadcasters on an as available basis, can be booked through the pavilion and microwave/satellite transmission can be arranged through TBS.

The Canadian Pavilion at Tsukuba Expo 85 is under the direction of Commissioner General John M. Powles and is staffed by sixty Japanese-speaking Canadians.