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February 24, 1950.

The Secretary of State for External Affairs announced today the appointment of Mr. Emile Vaillancourt as Ambassador Extraordinary and Plenipotentiary of Canada to Peru. He succeeds Mr. J. A. Strong who was appointed in June, 1947.

Mr. Vaillancourt was born in Montreal in 1889, and studied classics at College Sainte-Marie, Montreal. He devoted many years to the development of Canadian tourism. Mr. Vaillancourt was the first Director General of Tourism of the Province of Quebec, and was manager of the Montreal Tourist and Convention Bureau. He was also Director of the Quebec Division of the Health League of Canada.

A former alderman of the City of Outremont, Mr.

Vaillancourt is Honorary Lieutenant-Colonel of the Canadian

Officers Training Corps, University of Montreal Contingent.

He is the author of many works on Canadian history, international politics, archaeology and geneology. He was appointed Canada's first Envoy Extraordinary and Minister Plenipotentiary to the Republic of Cuba in 1945 and became Minister to Yugo-slavia in 1947.

Mr. Vaillancourt will take up his new duties some time during the next three months.