## THE CANADIAN TRADE COMMISSIONER SERVICE

## Bridging the information gap

Montreal-based TelcoBridges has expanded the reach of its operations around the world to destinations such as Latin America, Europe and Asia. The company has found that a great way to familiarize itself with each country's market and introduce itself to potential clients is to take part in TCS-organized trade show events.

"The TCS trade shows allow us to showcase our products to thousands of people and meet contacts