

Date 10-MAY-91

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The value of the Canadian dollar.

NOT AT ALL..... 35- 1

..... 2

..... 3

VERY MUCH..... 4

DON'T KNOW..... 5

Export financing for foreign buyers of Canadian products.

NOT AT ALL..... 36- 1

..... 2

..... 3

VERY MUCH..... 4

DON'T KNOW..... 5

Labour costs / Wages.

NOT AT ALL..... 37- 1

..... 2

..... 3

VERY MUCH..... 4

DON'T KNOW..... 5

Canadian research in science and technology.

NOT AT ALL..... 38- 1

..... 2

..... 3

VERY MUCH..... 4

DON'T KNOW..... 5

The level of skills in the Workforce.

NOT AT ALL..... 39- 1

..... 2

..... 3

VERY MUCH..... 4

DON'T KNOW..... 5

Marketing activities of companies in your industry.

NOT AT ALL..... 40- 1

..... 2

..... 3

VERY MUCH..... 4

DON'T KNOW..... 5

Q98 Thinking about your company and other companies in your own industry, what factors affect most your ability to compete against other Canadian companies in international markets?

DON'T KNOW..... 39,

OPEN..... 40,

Q10 Some people say that government should take primary responsibility for increasing international trade opportunities. Other people say that Canadian business and industry should have the lead role in developing international trade opportunities. Which is closer to your opinion? Would you say:

Government should take primary responsibility..... 42- 1

Business should have the lead role..... 2

Both..... 3

DON'T KNOW..... 4

Q11 Some people say that government must provide subsidies to Canadian businesses for them to successfully sell their goods and services internationally. Other people say that Canadian businesses must spend more money themselves on selling their products internationally. Which of these two views is closest to your own? Would you say:

Government should take primary responsibility..... 43- 1

Canadian Business must spend more money themselves..... 2

Both..... 3

DON'T KNOW..... 4

Q12 Some people say that government must provide subsidies to Canadian businesses for research and development in order for them to produce new and better products. Other people say that Canadian businesses must spend more money themselves on research and development in order for them to produce new and better products. Which of these two views is closest to your own? Would you say:

Government must provide subsidies..... 44- 1

Canadian Business must spend more money themselves..... 2

Both..... 3

DON'T KNOW..... 4

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The federal government could provide assistance to Canadian exporters through a variety of programs. For each of the following, please tell me how useful this type of federal government program would be to your type of business:
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Q13A Would you say that a program by the Canadian government to raise the awareness of Canadian products and services in foreign markets would be very useful, fairly useful, not very useful, or not at all useful?

VERY USEFUL..... 45- 1