



List of Trade Shows and Promotional Events in Europe during 1990-91

For information and assistance on *GOING GLOBAL* call *Info Export* toll-free 1-800-267-8376 (Ottawa callers: 993-6435) or write, Info Export Division (BTCE), External Affairs and International Trade Canada, 125 Sussex Drive, Ottawa, Ontario K1A 0G2.

ADVANCED TECHNOLOGY PRODUCTS, SYSTEMS and SERVICES

SWISSDATA '90

Information processing
Basel, Switzerland
4-8 September 1990

SMAU

Office automation systems and supplies
Milan, Italy
4-8 October 1990

SYSTEC

Computer technology, products and services
Munich, FRG
22-26 October 1990

ORGATECHNIK '90

Computer technology, office supplies and equipment
Cologne, FRG
25-30 October 1990

Communications '90

Telecommunications equipment for business and broadcasting
Istanbul, Turkey
31 October - 4 November 1990

Electronica

High-technology electronics
Munich, FRG
6-11 November 1990

Telecom '91

Business communications and information processing
Paris, France
February 1991

CeBIT '91

Computer technology
Hannover, FRG
13-20 March 1991

AGRICULTURE and FOOD PRODUCTS

Royal Agricultural Show

Cattle
Stoneleigh, UK
2-5 July 1990

Hortexpo '90

In conjunction with the 23rd Congress of the International Society for Horticultural Science
Florence, Italy
27 August - 1 September 1990

International Trade Exhibition of Agriculture and Food Industry

Agriculture and food
Budapest, Hungary
31 August - 9 September 1990

SIAL '90

Food Products
Paris, France
22-26 October 1990

Agrotecia

Agricultural technology
Athens, Greece
3-10 February 1991

SIA '91

Cattle and animal biotechnology
Paris, France
5-12 March 1991

Fieragricola

Canadian seed potatoes, semen, seeds, implements
Verona, Italy
10-17 March 1991

CONSTRUCTION and RELATED PRODUCTS and SERVICES

ISPO '90

Sporting goods and equipment
Munich, FRG
4-7 September 1990 (Fall fair)

Feira A.N.M.P. '90

Municipal services and waste disposal technology
Lisbon, Portugal
30 September - 7 October 1990

Frankfurt Book Fair

General books
Frankfurt, FRG
3-8 October 1990

Boot '91

International boat show and equipment
Dusseldorf, FRG
19-27 January 1991

Domotechnica '91

Home and kitchen appliances and technology
Cologne, FRG
19-22 February 1991

ISPO '91

Sporting goods and equipment
Munich, FRG
21-24 February 1991 (Spring fair)

Batibouw '91

Building renovation and decoration products and technology
Brussels, Belgium
28 February - 10 March 1991

SIG '91

Winter sports equipment
Grenoble, France
3-6 March 1991

International Hardware Fair

Tools, locks, fittings, DIY supplies
Cologne, FRG
3-6 March 1991

DEFENCE PROGRAM, PRODUCTS and RELATED EQUIPMENT

Defendory '90

Defence equipment, electronics, automotive products
Piraeus, Greece
2-6 October 1990

Security '90

Security equipment
Essen, FRG
20-23 November 1990