REPORT 4
89/05/10

QUARTERLY PROGRESS REPORT OF EXPORT PROMOTION PROGRAM
AT MISSIONS ABROAD FOR FISCAL YEAR 88
FORECAST OF KEY ACTIVITIES AND ANTICIPATED RESULTS STATED IN MISSION'S ANNUAL PLAN

POST :347-RIYADH

008-TRANSPORT SYS,EQUIP,COMP,SERV.
SAUDI ARABIA

PLANNING: ACTIVITIES PROPOSED IN POST PLAN:	ANTICIPATED RESULTS:
AUTOMOTIVE	
ESTABLISHMENT OF CANADIAN/SAUDI AUTO PARTS DISTRIBUTION CENTER.	CDN AUTO PARTS SALES OF $20-$30 MILLION.
ASSIST IN ESTABLISHING CDN/SAUDI AUTOPARTS MANUFACTURING JOINT VENTURE; INVOLVING SEVERAL SAUDI/CDN COMPANIES.	ESTABLISHMENT OF CDN/SAUDI JOINT VENTURE.
PROMOTE CDN GARAGE/SERVICE EQUIPMENT. MEET SENIOR MANAGERS TO INTEREST THEM IN CANADIAN PRODUCT AND INVITE THEM TO ATTEND THE AIA SHOW IN MONTREAL 1988.	ESTABLISH 3 NEW AGENCIES/DISTRIBUTOR-SHIPS
INTRODUCE CDN UTILITY TRUCKS TO MAJOR SAUDI DISTRIBUTORS.IDENTIFY MAJOR PROJECTS IN COMING F/Y AND ADVISE CDN COMPANIES OF PROJECTS	INCREASE THE ASSOCIATION OF CDN/SAUDI FIRMS FOR JOINT BIDS.
AEROSPACE	
PURSUE DISCUSSIONS BETWEEN AVELEX AND ARABASCO FOR AGENCY AGREEMENT.	FLOW THROUGH ENGINE COMPONENT WORK FOR AVELEX
PRESS FOR FORMAL SUBMISSION TO SAUDI OF DASH 8 AIRCRAFT FOR REGIONAL SERVICE.	RECEIVE REQUEST FOR FINANCIAL PROPOSAL
PURSUE WITH AGRICULTURAL CORPORATIONS USE OF LIGHT AIRCRAFT FOR CROP SPRAYING.	LIGHT AIRCRAFT DEMONSTRATION

TRACKING: ACTIVITIES UNDERTAKEN IN QUARTER:	QUARTERLY RESULTS REPORTED:
QUARTER: 1 -----	
QUARTER: 2 -----	
QUARTER: 3 -----	
QUARTER: 4 -----	