

Export and Investment Promotion Planning System

88/89 Sector/Sub-Sector Highlights
Submitted by Posts by Region

Region: EASTERN EUROPE

Mission: 474 BELGRADE

Market: 599 YUGOSLAVIA

Sector: 010 MINE, METAL, MINERAL PROD & SRV

Subsector: 102 MINERALS AND MINERAL PRODUCTS

Statistical Data On Sector/sub-sector	Next Year (Projected)	Current Year (Estimated)	1 Year Ago	2 Years Ago
Mkt Size(import) \$	330.00M	\$ 325.00M	\$ 327.00M	\$ 355.00M
Canadian Exports \$	12.00M	\$ 10.00M	\$ 14.00M	\$ 23.00M
Canadian Share of Import Market	4.00%	2.70%	4.00%	6.00%

Major Competing Countries

Market Share

i) 553 UNION OF SOVIET SOC REP	068 %
ii) 648 ZIMBABWE	014 %
iii) 426 PERU	026 %
iv) 473 BOTSWANA	007 %
v) 047 BRAZIL	020 %
vi) 206 INDIA	016 %

Cumulative 3 year export potential for CDN products in this Sector/Subsector: 100 \$M AND UP

Current status of Canadian exports: Market share declining

Products/services for which there are good market prospects

Current Total Imports

i) IRON ORE	In Canadian \$
ii) COKING COAL	\$ 0.00 M
iii) ABESTOS	\$ 0.00 M

The Trade Office reports that the following factors influence Canadian export performance in this market for this sector (sub-sector).

- the degree of import duty protection of local industry tends to be low

In the Trade Office's opinion, Canadian export performance in this sector (sub-sector) in this market is lower than optimum mainly because of:

- other factor(s) described by the Trade Office as follows:

YUGOSLAVIA'S SHORTAGE OF HARD CURRENCY CURTAILS MARKET OPPORTUNITIES AND COUNTERTRADE IS A PRE-REQUISITE.