

manufacture of in-built kitchen and children's furniture, as well as a mini-stadium. If necessary, they will tile floors and walls for you, replace the tub and sanitary fittings, install a chandelier or cornice, replace and winterize the front door, put in a new lock... The list includes dozens of "other" services, everything from horseback riding for adults and children to ritual [services].

Why Does the Combine Need This?

The industrial complex and giant of nonferrous metallurgy known as the A.P. Zavenyagin Mining and Metallurgical Combine, which functions stably and profitably, hands over almost a third of its capital investments to the social sphere. And these investments are needed in the Far North: people live in latitudes where mines and factories would have shut down long ago were it not for a reliable system of life support. Because of its geographic position and regional autonomy, the combine was forced to solve all problems on its own. This gradually became the norm, even after the first enterprises of the RSFSR Ministry of Consumer Services began to appear in Norilsk.

Today, consumer service workers have expanded their operations throughout the entire region. The local consumer service establishment consists of 125 studios, workshops, integrated reception centres at industrial enterprises, in workers' dormitories and simply in microdistricts, not to speak of [consumer-service outlets]*. The mining and metallurgical combine is not obliged to occupy itself with the sewing and mending of clothing and footwear, dry cleaning, coiffure, the work of