
THE MARKET

New York State (Southeastern Portion)

1980 population: 17,526,300 (all N.Y.)

Leading industries include: printing and publishing; apparel and related products; machinery; electrical equipment; instruments.

There are 19 airports served by commercial airlines, plus more than 500 aircraft landing facilities.

New York City

A potential market of 7,030,400 in population (1980), the largest city in the U.S.

Financial centre of the U.S. and one of the most important financial centres in the world.

Centre of decision makers and trend setters as majority of world's largest corporations have their headquarters here.

Purchasing headquarters for many national firms as well as the largest trading centre (by dollar volume) in the U.S.

Centre of national broadcasting and publication media.

One of the finest harbours in the world.

Connecticut

1980 population: 3,109,000

Leading industries include: transportation equipment; machinery (except electrical); electrical machinery; fabricated metal products; primary metal industries.

New Jersey

1980 population 7,380,200

Leading industries include: chemicals and allied products; electrical machinery; food and kindred products; machinery (except electrical); fabricated metal products.