

Minty's Tooth Paste

Each element of Minty's has a distinct scientific purpose—the whole combined to insure whiteness of the teeth and absolute sanitation of the mouth.

Sold by all druggists at 25 cents a tube and guaranteed

CLEANSES
WHITENS
PREVENTS
DECAY



Necessary to Good Teeth

To-Day's Food Problem

More than ever before readers of EVERYWOMAN'S WORLD are studying the whole broad subject of Food Conservation.

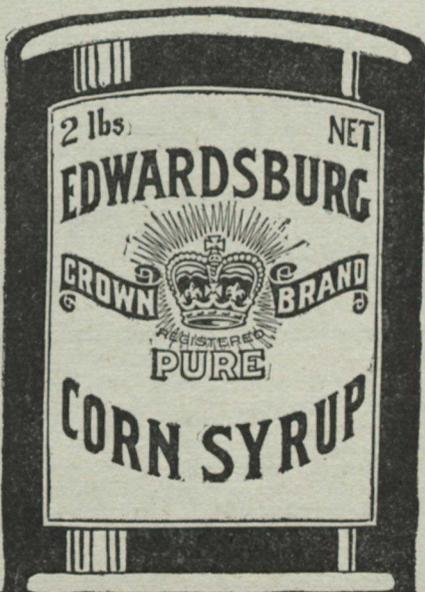
They have sent to the editors a multitude of intelligent questions. They want to know about food values, about food substitutes. They want recipes. They want to economize—to assist practically the Food Controller in his fine efforts to prevent waste and conserve our national food supply—this that the cost of living may be reduced at home and that our fighters overseas may be better fed. And so EVERYWOMAN'S WORLD is earnestly concerned with "To-day's Food Problem" and is furnishing its 125,000 family readers with information, suggestions and real help—the exact kind of help needed at this time.

A series of excellent articles on Food Values is now appearing in EVERYWOMAN'S WORLD—in this month's issue, in last month's issue, in our November issue. These articles are scientific in their essence, but are written in the simplest, plainest way. Read them and let them guide you. They will help you to be thrifty, and to solve your own Food Problem, as this relates to your pocket book and the National Duty.

Study also the Food Advertisements appearing in EVERYWOMAN'S WORLD. From them you will get suggestions and guidance.

N. B. If you have any questions to ask, send them to the Editor of EVERYWOMAN'S WORLD, and they will be answered for you; and perhaps the answers to your questions may help others.

Solve To-Day's Food Problem



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Everybody's Favourite Table Syrup

In 2, 5, 10 and 20 lb. Tins ——— and "Perfect Seal" Glass Jars.

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