

Picture Post Cards

VALENTINE'S LIST OF THE LATEST AND BEST

- Kissograms :** All the rage. You can send a kiss to your friends and sweethearts on one of these cards.
- Magic Cards :** Your photograph developed by a simple formula—heat. Laugh. Why everybody does who sees them.
- Scent Sachet Cards :** Just out. A happy hit. Perfumes guaranteed.
- Fan Post Cards :** Very clever. Going to be the rage. Shows 9 views. Local editions made up.
- Canadian View Cards :** An enormous selection from coast to coast, in color, moonlight and black and white. Comprising choicest Lake and Mountain Scenery, Sporting Scenes, Camp Scenes, Western Life, Rural Studies, Coast Scenes and City Views.
- Canadian Art Cards :** In Carbon and Mezzograph. Most beautiful effects. Reproductions in the 3-color process from Oil and Water Color Paintings, by well-known Canadian Artists.
- Bromide Cards :** In plain, glazed and sepia, hand-colored and jewelled. Large variety, excellent subjects.
- Greeting Cards, Name Cards, Hand-Painted Post Cards :** Most artistic, with Christmas Greetings.
- Christmas Cards :** Immense variety at popular prices. Special boxes at 60c. each. Splendid value.
- Children's Illustrated Gift Books.**
- Children's Illustrated Song Books, with Music.**
- Scotch Illustrated Song Books, with Music.**
- Irish Illustrated Song Books, with Music.**
- Thistle Library :** Pocket editions of Burns and Scott (Illustrated), Tartan Bound.
- Birthday Books :** (Illustrated). Bindings, Tartan Satin, Art Linen, Morecco, etc.

Special Offer for September

500 Assorted Post Cards, - \$ 5 00
 1,000 Assorted Post Cards, - 10.00

Post paid to any address in Canada.

These include a choice selection of Carbon, Mezzo-Color, Collotype, Bromide and Fancy Cards.

PLACE ORDERS NOW

THE VALENTINE & SONS PUBLISHING CO.,
 POST CARD, PHOTOGRAPHIC and FINE ART PUBLISHERS LIMITED

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