

THE T. EATON CO., LIMITED

100 YONGE STREET, February 13.

GREAT CROWDS AT THE

FURNITURE SALE.

PERHAPS you discount our ability to sell as cheap as we say. The idea that fine new furniture can be sold at less than cost seems preposterous to some people. But the fact remains that present prices here are below the cost of manufacture. However unusual it may seem, the certainty of saving much money in bringing buyers in great numbers. In addition to the regular stock we bought recently over twenty carloads of furniture at prices that meant sacrifice to the makers. Ready money was a great factor in making the purchases, and prices were lower than usual because the season was dull. The result is such extremely good bargains as these:—

HALL RACKS.

	Regular Price.	Sale Price.
Hall Rack, antique and sixteenth century finish, 22 inches wide, 6 feet 8 inches high, 10½ x 17 inch mirror.	\$ 4 00	\$ 3 30
Hall Rack, solid oak, antique and sixteenth century finish, 40 inches wide, 6 feet 10 inches high, 18 x 20 inch bevelled mirror, cupboard base, with drawer.	10 00	14 90
Hall Rack, solid oak, antique and sixteenth century finish, 33 inches wide, 6 feet 6 inches high, with seat, 12 x 20 bevelled mirror.	10 50	7 90

SIDEBOARDS.

Sideboard, solid oak, antique, polished finish, 6 feet 6 inches high, 22 x 48 inch top, 16 x 28 inch bevelled mirror.	20 00	18 40
Sideboard, antique and dark finish, 6 feet 9 inches high, 48 x 19 inch top, 16 x 28 inch mirror.	12 00	10 40
Sideboard, antique and dark finish, 6 feet high, 18 x 45 inch top, panel back.	6 50	5 25

BEDROOM SETS.

Bedroom Sets, solid oak, antique and sixteenth century

	Regular Price.	Sale Price.
finish, 4 feet 4 inch bedstead, bureau top, 20 x 42 inch, 24 x 30 inch bevelled mirror.	27 50	22 90
Bedroom Sets, antique, dark and natural finish, 4 foot 2 inch bedstead, cheval bureau, 16 x 34 inch bevelled mirror, combination washstand.	13 50	11 90
Bedroom Sets, antique and dark finish, 4 feet 2 inch bedstead, 17 x 36 inch top, 16 x 20 inch mirror, splashier back washstand.	9 00	7 40

PARLOR TABLES.

Solid Oak Tables, antique or sixteenth century finish, 20 x 20 inch top, turned legs.	1 75	1 20
Parlor Tables, antique, dark and sixteenth century finish, 22 x 23 inch top.	2 00	1 50
Parlor Table, solid quarter-cut oak top, fancy, turned legs, claw feet, with shelf, 24 x 24 inch top.	6 50	5 50

EXTENSION TABLES.

Extension Tables, solid oak, polished, 3 feet 8 inches wide, extend to 7 feet 6 inches.	12 50	10 40
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	Regular Price.	Sale Price.
Extension Tables, solid oak, polished, fancy turned legs, 3 feet 6 inches wide, extend to 7 feet 6 inches.	10 50	8 50
Extension Tables, antique and dark finish, 3 feet 4 inches wide, extend to 6 feet 6 inches.	6 00	4 40

DINING ROOM CHAIRS.

Dining Room Chairs, perforated seat, bow back, bolted legs.	80	65
Dining Room Chairs, impervious seat, bolted legs.	1 00	79
Dining Room Chairs, impervious seat, antique and dark finish.	1 10	95
Arm Chair to Match.	1 75	1 50
Solid Oak Diner, leather seat.	2 25	1 90
Arm Chair to Match.	3 50	2 90

PARLOR FURNITURE.

Parlor Suits, solid walnut frame, 5 pieces, tapestry covered, plush trimmings.	27 50	23 50
Parlor Suits, solid walnut frame, 6 pieces, upholstered in tapestry covering, spring edge.	65 00	45 00
Parlor Suits, solid walnut frame, 6 pieces, upholstered in silk tapestry, spring edge.	75 00	50 00

Bear in mind one thing everything here is always exactly as advertised. We never misrepresent. If you have the slightest question about value be good enough to visit the store and examine goods critically. We have advantages in the buying others know nothing of. That means advantages in the selling you can't afford to ignore.

Important Sale of CHEAP BOOKS.



Everybody heard of the recent failure of the Loose Publishing Co. We watched our opportunity and bought several thousand books from their stock at bankrupt prices. The entire purchase is now on sale, and we want to turn it into money as quickly as possible.

... HERE ARE THE FACTS ...

	Publisher's Price.	Our Price.		Pub. Price.	Our Price.	Pub. Price.	Our Price.	
Samantha at Saratoga, paper covers.	30	10	Set in Diamonds (Clay), paper covers.	30	10	Nally, paper covers.	25	15
Samantha Among the Brethren, paper covers.	30	10	The Chief of Dunboy (Froude) paper covers.	50	10	Raise the Flag (Canadian Patriotic Pieces).	10	5
City Ballads (Carleton), paper covers.	30	10	Mr. Barnes of New York, paper covers.	30	10	Visiting List, paper covers.	25	10
Farm Ballads (Carleton), paper covers.	30	10	Seven Oaks (J. G. Holland), paper covers.	50	10	Visiting List, cloth covers.	50	15
His Sombre Rivals (E. P. Roel), paper covers.	30	10	Temperance Talks, cloth covers.	50	10	Laundry List, cloth covers.	25	10
The Fair God (Wallace), paper covers.	30	10	Gold Thread, cloth covers.	50	10	Farm Festivals, cloth covers.	75	35
			Theory of Music, paper covers.	50	5	Farm Ballads, cloth covers.	75	35
			Map of Ontario (Rand & Mc-			City Ballads, cloth covers.	75	35
						Ready Reckoner, board cover.	85	15
						kept for the Master's Use (Haverhill), cloth.	35	15
						Home Work—a book on fancy work.	1 00	25

Postage prepaid as usual upon all books ordered by mail. Think what it means to get good reading delivered to your home, wherever you are, at less than cost of paper and printing. If such things are possible at all, we intend that this store shall be the means of saving you money.

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190 YONGE ST., TORONTO.