

There is no Business so small that advertising will not help it, none so prosperous that it can afford to ignore its aid!

FUEL OIL APPLIANCES

IMPROVED DUPLEX SYSTEM, for
 Annealing, Forging, Enamelling, Welding, Melting, Brazing and Heating Generally
 ... WITH FUEL OIL ...

FURNACES DESIGNED AND BUILT FOR EVERY PURPOSE. ESTIMATES MADE, AND WORKS EQUIPPED COMPLETE.

W. S. ROCKWELL, Constructing Engineer
 81 Centre Street, New York.

THE BELL ORGAN AND PIANO Co., LIMITED

... MANUFACTURERS OF ...
 CABINET THE CELEBRATED UPRIGHT
 and CHURCH
 Pipe Organs **BELL** Grand Pianos

Factories and Offices: - GUELPH, ONT. - Send for Catalogues

ESTABLISHED 1865

TAYLOR'S FIRE and BURGLAR SAFES

HAVE MANY PATENTED IMPROVEMENTS NOT FOUND IN OTHER MAKES
 That will well repay an investigation by those who desire to secure
 .. THE BEST SAFE ..

J. & J. TAYLOR, Toronto Safe Works,
 MONTREAL, VANCOUVER, WINNIPEG, VICTORIA

GALT MACHINE KNIFE WORKS

Planing..
 Machine..
 Knives...

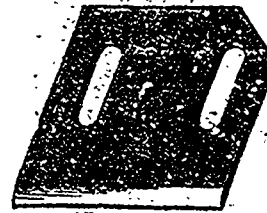
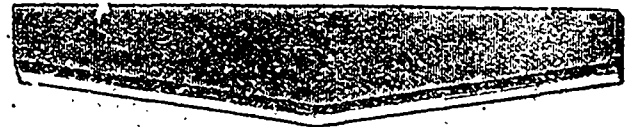
Stave Cutter Knives



Stave Jointer Knives

Send for Price List

All Work Warranted



Moulding,
 Tenoning,
 Mitreing

Shingle - - - -
 Jointer - - - -

AND OTHER IRREGULAR SHAPES

Cheso-box and Veneer, Paper Cutting, Leather Splitting, and any special
 Knife made to order.

PETER HAY, - - - **GALT, ONT.**

The PRESTIGE

which Wide and Well-
 directed Advertising

GIVES TO A BUSINESS HOUSE IS A
 FACTOR WHICH HAS A MATERIAL
 BEARING UPON ITS CREDIT.

which have so much changed ancient methods, have been able to take from or add to the efficacy of advertising. Printers' Ink and type retain their supremacy as the business man's best coadjutors

NONE OF THE MODERN INVENTIONS

THE SHORT CUT which underlies successful advertising can be gained by every intelligent business man
 Once mastered it is a valuable addition to his capital.