

... TO THE TRADE ...

Hosiery Department



SPRING SEASON, 1898

IN VIEW of an enormous increase in our sales of Hosiery, we have decided upon a thorough re-organization in this section of our business. We have already placed large orders for Spring Season with leading manufacturers of the world, and having bought for cash through thoroughly experienced buyers in such large quantities insures the best value possible. Merchants carrying our lines of Hosiery in future can always rely upon having their repeat orders filled promptly, as we purpose making this a special feature. We have allotted more than double the space hitherto occupied by this department, and every improvement possible will be made for the convenience and comfort of customers. No firm in Canada is offering such facilities to the trade for buying Hosiery, and we hope it will be appreciated by an examination of our samples before placing their orders. At present it is impossible to give a list of the extensive range we will show, but herewith submit a few numbers which we think are among our best, and which we ask you to note carefully. In addition to our regular lines we will from time to time have special lines, such as mill clearings, over-makes, etc., etc.

"Special" Plain Black Cashmere, heavy weight, seamless foot, spliced toe and heel.

401. Plain Black Cashmere, heavy weight, seamless foot.

402. Plain Black Cashmere, heavy weight, fashioned leg, seamless foot.

We show a variety of lines such as Extra Heavy, Fine Indiana, extra spliced sole, seamless foot, etc., etc.

Special value in Ladies' Ribbed Hose, seamless foot.

208. 2/1 Rib Heavy Cashmere, spliced knee.

209. 1/1 Rib Extra spliced knee.

409. Children's Plain Cashmere, seamless foot.

Special value in German Cotton Hose, full-fashioned high spliced heel and toe.

Lisle Thread.

A large variety of other lines in Cashmere and Cotton in extra wide leg, opera length. Tartans, pure Silk, in Nile, Pink, Helio. and Gold.

Child's Socks and $\frac{3}{4}$ length, in Black, Tans, and White.

John Macdonald & Co.

Wellington and
Front Streets East

TORONTO