

this extract is precisely the same as the code used in the other Provinces.

"Sec. 6. It is unprofessional to resort to public advertisements such as cards, hand bills, posters or signs, calling attention to peculiar styles of work, prices for services, special modes of operating, or to claim superiority over neighboring practitioners; to publish reports of cases or certificates in public prints; to go from house to house soliciting or performing operations, to circulate nostrums, or to perform any other similar acts. But nothing in this section shall be construed so as to imply that it is unprofessional for dentists to announce in the public prints, or by card, simply their name, occupation, and place of business; or in the same manner, to announce their general absence from or return to business; or to issue to their patients appointment cards, having a fee bill for professional services thereon."

The above is very clear and comprehensive. It encroaches only upon the liberty of licentiates who want the public to believe that they are in some way superior to the ordinary run of dentists. If the code is oppressive let it be cancelled. But while it is the one sign by which we claim a right to dignify dentistry as a profession, and so long as the professional organizations of our Province stand by it, so shall we. Our correspondent could find a few friends, who might join him in popularizing a movement, for the independence of dentistry from any professional code which restrained a licentiate from blowing his own trumpet from the house-tops of Ontario and Quebec.

"LAISSER-FAIRE."

It is not easy to touch pitch without defilement. A white lie is close neighbor to a black one. A dentist cannot safely venture beyond the legitimate limits of advertising, without risk of getting into depths he never expected. We have witnessed instances of this many times. Quacks never take their models or methods from reputable practitioners, but if reputable men think they can refine the models of the quacks to reputable appearances, they take a first step towards full imitation. We can never be converted to the belief, that sensational advertising methods of any sort—even if they tell the truth, are professional. Imagine the degradation to law or medicine as professions, were reputable men to imitate the models of some of our dentists. We see dental advertisements in the Canadian press, copied almost *verbatim* from the worst quacks of New York and Chicago. They appeal to the lowest sentiments of human nature; they lie, and of course they do worse when they get the chance. Some of our friends advise