

POOR COPY

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THE CAMPBELLTON GRAPHIC, CAMPBELLTON, NEW BRUNSWICK, THURSDAY, MARCH 25, 1915



Small Deposits Welcome

If you wish to start a Savings Account do not hesitate because you have only a small sum to begin with; you will be welcome at our office. Some of our large accounts began as deposits of \$1.

It is our aim to have customers come to us with the feeling that we will attend to their business with pleasure.

The Bank of Nova Scotia

Capital - \$5,000,000
Surplus - \$5,000,000
Total Resources over - \$10,000,000

CAMPBELLTON BRANCH
G. G. Glennie, Manager

Campbellton Graphic

The Graphic Ltd., Publishers,
CAMPBELLTON, N. B.
J. G. MacColl, Editor.

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T. Wain's Drug Store, Water St.
Central Book Store, Water Street.
White's Drug Store, Gerrard Street.
Campbellton, N. B., Mar. 25, 1915.

NEWSPAPERS AND THE LIQUOR BUSINESS

All over the United States the attention of newspaper publishers is being concentrated on questions of morality and of social service. A few newspaper subscribers are insisting that these questions be faced. They insist that advertisements as well as editorials and news reports have to do with the making of public opinion, and that in a democratic country public opinion is the power behind law and is the defence and guardian of free institutions. One of the most significant changes of the present time is in the attitude of both the public and the publishers to liquor advertisements in newspapers circulated in the homes of the people. In almost any convention of newspaper publishers this question presses into the forefront.

Recently The Editor and Publisher of New York stated that "the barring of liquor advertising by leading publications seems to be gaining in popularity" among the publishers. It quotes one publisher whose last alcohol advertisement appeared on December 31 "although such advertising has heretofore yielded a revenue of \$50,000 a year." The greatest dailies in Philadelphia, Chicago, and other American cities are closed to the advertisements of brewers and distillers. The publishers in Cincinnati and St. Louis know that "it is only a matter of time," and especially in the cities of the South "the time when the liquor advertisements must go is now."

In the same issue The Editor and Publisher says editorially that the high cost of newspaper production and the depressed condition of business advertising combine to crowd out the one-cent newspapers. The price of many American papers has already been increased, and the increase for others is inevitable. The people will be more readily responsive to the increase if it will insure the newspapers against dictation from the liquor traffic.

In Canada the same trend has set in. The menace of the organized liquor interests, and the traffic's sinister influence on public opinion when its advertising patronage is sorely needed, are points even the common man is ready to emphasize. That emphasis from the purchasers of the newspapers is part of the evidence which is framing the sentence in the court of public opinion: "Booze ads, must go!"

With regard to the above it is not long since the Graphic turned down a \$150 order for advertising a certain

SOUL, ACID STOMACHS, GASES OR INDIGESTION

Each "Pape's Diaphepsin" digests 3000 grains food, ending all stomach misery in five minutes.

Time it! In five minutes all stomach distress will go. No indigestion, heartburn, sourness or belching of gas, acid, or eruptions of undigested food, no flatulency, bloating, foul breath or headache.

Pape's Diaphepsin is noted for its speed in regulating upset stomachs. It is the surest, quickest stomach remedy in the whole world and besides it is harmless. Put an end to stomach trouble forever by getting a large supply of Pape's Diaphepsin from any drug store. You realize in five minutes how needless it is to suffer from indigestion, dyspepsia or any stomach disorder. It's the quickest, surest and most harmless stomach doctor in the world.

brand of Gin, and within very recently refused an order for advertising a certain beer. It may be considered by some to be bad business in refusing advertising orders of this kind, but the publishers are satisfied with their position and can say "No Boose ads. allowed." This has been and always will be their attitude, and according to the views of the members of the Canadian Press Association, the time is not far distant when liquor ads. will be barred from all respectable home papers.

EVERY BRITON'S DUTY
R. H. Rew, C. B., concludes an illustrative article on "Food Supplies in War Time," being one of a series of Oxford Pamphlets, after pointing out that Great Britain might hold out a year if actually blockaded by saying: "Farmers, in my belief, will prove, in this crisis, not unworthy to be countrymen of those who are heroically defending British homes and hearts on the field of Flanders. They will do their duty by working their utmost—often under grave difficulties—to maintain and, if possible, increase the produce of their farms, not because it is (as in fact it will be) profitable to do so, but because it is the desire, no less than the duty, of every Briton, each in his own sphere, to do his part to help his country in the time of her direct need." Is not every Canadian a Briton in heart and sympathy, if not by actual birth.

BACK TO THE LAND
There are now living in cities many men with fair-sized families who have had experience in truck farming, and who are paying as much as \$200 per year rental for a house and small lot. An equally good home with 20 acres of land suitable for truck farming might be had in the country at lower rental and be quite capable of yielding even larger net returns for the family than would the city occupations.

How's This?
We offer One Hundred Dollars Reward for any case of Catarrh that cannot be cured by Hall's Catarrh Cure.

J. J. CHENEY & CO., Toledo, O.
We the undersigned have known F. J. Cheney for the last 15 years, and believe him perfectly honorable in all business transactions and financially able to carry out any obligations made by him.

NATIONAL BANK OF COMMERCE, Toledo, O.
Hall's Catarrh Cure is taken internally, acting directly upon the blood and mucous surfaces of the system. Testimonials sent free. Price 75 cents per bottle. Sold by all Druggists.

Take Hall's Family Pills for constipation.

LA BAIE DE CHALEUR
Large Painting of Panoramic Topographic Map at Government Railways, New Ticket Office, Royal Hotel Block.

La Baie de Chaleur, that beautiful arm of the Gulf of St. Lawrence, famed as a scenic summer playground and for its immense forest and fishery wealth, is vividly portrayed in the panoramic topographical painting now on exhibition at the Government Railway ticket office, Royal Hotel block, St. John. From the source of the Matapedia to the mouth of the Miramichi, the Gaspé coast with range after range of ultramarine mountains in the background, far away Anticosti and near at hand, Prince Edward Island, this realistic conception conveys a most comprehensive impression of an immense territory.

The route of the Intercolonial along the North Shore of the Quebec and Atlantic Quebec and Western Railways by the Gaspé shores, with the principal stations, are indicated. Insets of Campbellton, Dalhousie, Miramichi, Percé Rock and the Monarch of the Forest, are so artistically arranged as not to detract from its value as a map, and yet accentuate a few of the manifold attractions of this glorious stretch of country.

The painting is to be sent to the principal Canadian and United States cities, and while in itself a valuable means of drawing attention to this fair country by the sea, a beautifully illustrated and descriptive folder containing a faithful reproduction of the painting is to be freely distributed wherever displayed. These folders will also be distributed through the various agencies of the Government Railways.

RATHURST

Rev. Father Finnegan of St. Thomas' College, Chatham, was a guest on Wednesday at the Presbytery.

Mrs. J. P. Byrne has returned from a visit to Montreal.

Mr. P. J. Veniot returned on Saturday from Fredericton.

Mrs. A. P. Williams of Chatham spent several days in town during the week.

Mrs. Frederick Cole, who spent the winter months in Boston and other cities in Mass., returned on Wednesday last, accompanied by her daughter, Mrs. Charles A. Griffin and her niece, Mrs. George A. Griffin and her will make a short visit here before returning to Boston.

Mr. Charles A. Cromwell, who so kindly and ably assisted the young people in their entertainment on St. Patrick's Day, returned on Friday morning to his home in St. John. Mr. Cromwell during his stay here made

Newest Spring Hats



A HAT FOR EVERY FACE

Spring Shirts

In the narrow, wide Stripes and Plaids shades \$1.00 up to 3.50

Advance showing of EASTER NECKWEAR 50c. to \$1.50

Spring Clothing MADE IN CANADA

England's and Scotland's Finest Woolens.

Manufactured and Hand Tailored by Experts. Linings and Finishings the BEST MONEY CAN BUY.

If when purchasing your New Spring Suit you would give OAK HALL'S Clothes a look.

We can show you more patterns of the Newest shades at

20 P. C. LESS

than you can buy elsewhere.

Every Garment Guaranteed to give absolute satisfaction or money refunded.

\$13.50 and up.

Our Made to Measure Department is stocked with the Finest Woolens in the world Tailored to your Measure. Fit Guaranteed.

MAIL ORDERS DELIVERED AT ONCE

OAK HALL

McRAE & McRAE

many friends, who will give him a warm welcome when he visits our town again.

Mr. Hedley Henderson, who has been for some months in very poor health, has gone to Montreal, where he will consult specialists.

Rev. W. McN. Matthews, as representative on the N. B. Presbyteries Board, is attending the Assembly's Board of Home Missions in Halifax, this week.

Mrs. F. H. McKee, after a visit to friends in Newcastle, has gone to Chatham to make a visit to her parents, Mr. and Mrs. Chas. Gunn.

Mr. Alex. J. Melanson of Jacquet River made a short visit here last week.

Mr. and Mrs. Ewart W. Herne, after a visit to Mr. and Mrs. H. Douglas Baird, returned on Thursday to their home in St. John.

The death occurred at Montreal of pneumonia on the 19th inst., of Margaret Stearns Hains, aged four months, daughter of Mr. and Mrs. Jasper Hains. Mrs. Hains, who was formerly Miss Adrienne Good of this town, will with her husband receive many expressions of sympathy in the loss of her little daughter.

Mr. and Mrs. John A. Ward of Miscou Light were visitors in town last week.

Mr. F. T. B. Young of Caraquet was during the week, a visitor in town.

Mr. Leo. L. Theriault was in town on Friday returning from Fredericton, where he had spent several days, and left on Saturday for his home in Grand Anse.

Messrs. David O. Henry and Robert Lindsay of South Tetegouche were among the delegates who attended the Farmers and Dairymen's Convention at Fredericton last week.

His friends are pleased to see Mr. Harry Melanson at his place of business, after an attack of la grippe, which confined him to his home for some days last week.

Arthur Poor arrived on Friday from Orono, Me., to join his wife, who has been visiting her parents, Mr. and Mrs. Stanislas Melanson.

Mr. J. B. White of Tracadie spent some days with his relatives here last week.

BANK NOTICES

We understand that it is the intention of the local branches of the chartered Banks to fall in line with the custom of Banks at other points, and on March 15th, largely discontinue the sending of notices to promisors and acceptors of maturing bills.

T. J. B. LEGER DIES AT CARAQUET

Other Items of Interest From the Fishing Centre.

(From the Gloucester Northern Light)

The death of T. J. B. Leger, which occurred on Friday the 19th, has cast a gloom over the whole community. While the deceased had been under medical treatment for some time past, his death was a shock to our citizens. The deceased was born in 1877 and was educated at St. Joseph and Ste. Anne de la Poetiere's College. For four years he was parish Councillor and for a term, Warden of the County. Being a general merchant and a man who always took a great interest in all matters that would tend to advance the interests of our parish, his untimely death will be regretted by all. The funeral took place Monday morning and was largely attended.

Messrs. Joseph H. Dugas and Fred L. Leger are back from town where they attended the Court as jurymen. Our inventor Mr. J. Nichol is having patented an automatic inkstand which will be great improvement on the old style. We wish him the best of success in his venture.

Rev. Father LeGarric is back from Halifax, where he went sometime ago to undergo medical treatment. We are pleased to see him back with us and with his health improved.

Messrs. Prudent Gallien and Aime Foulleau who attended the Farmers and Dairymen's Association at Fredericton returned home last week well pleased with their trip. While there attended the opening of the House.

Insp. J. F. Doucet, Bernard Doucet,

EVERYMANS

We have a limited number of Everymans Encyclopedias, which we will sell at \$3.00 for twelve volumes. This work is new, being published in 1914, and should be in every home. Sent upon receipt of price.

THE GRAPHIC, Limited.

TRILBY SHOE CREAM



SELF OPENING TIN

Best Polish In The Best Box

PINCH IT TO OPEN PINCH IT TO CLOSE

THATS ALL! 10c everywhere

Everett & Barron Co.

AMHERST, N. S. MAKERS OF U. N. O POLISH

Boy's Clothing

An immense range of up-to-date models.

Norfolks



Are the real thing for Boy's big and small. Our prices range from \$3.50 and up.

BOY'S EXTRA BLOOMERS in Browns, Greys and Blues. All sizes.

SPRING OVERCOATS in the newest slip-on style. \$15.00 and up.

DALHOUSIE WON FROM JACQUET RIVER

Junior Team of Boys Club - Dalhousie Trim Their Visitors 6-0 Last Tuesday Evening

Dalhousie, Mar. 19.—On Tuesday night March 19th, the Jacquet River Senior team journeyed to Dalhousie and played a game of hockey with the Dalhousie Boys' Club, a junior team composed of players under 17, which resulted in a victory for the locals by score of 6-0. The Jacquet River team put up a good game but were not in with the fast forwards and stonewall defence of the D. B. C. Sancom, the Dalhousie net had not much to do but the few shots the Jacquet River forwards had at the goal were warded off. Dalhousie played a sensational game in goal for Jacquet River. Brown played a brilliant game and scored a goal. The game was marred by some rough work. Trudelle handled the whistle in a satisfactory manner although rather strict with the penalties.

In the first period Elaligar scored the only goal after a pass from P. Brown. Brown got three minutes cross checking Murphy. The period ended Dalhousie, 1; Jacquet River, 0. In the next, Daly was called upon to stop many hard shots, especially from Mott who played a strong game this period. Brown opened the scoring with an end to end rush. Towards the last Mott centred to Elaligar, who scored. Brown was given five minutes for tripping. The period ended 3-0.

In the last period Jacquet River completely outplayed by Daly. The game was a close one being considerably enlarged. Murphy and Brown were both penalized for fighting. For some fast work Mott passed Elaligar, who netted the rubber short time from the end. Poirier scored twice in quick succession after to end rubber.

The line-up was as follows:—

Dalhousie	Goal	Mc
Sancom	Point	R. C.
LeCoffre	C. Point	Mc
Brown	Row	Lavis
Methot	Centre	Mc
Poirier	R. Wing	Mc
Mott	L. Wing	Mc
Elaligar	Goal	Mc

NOTICE OF SALE

Valuable Lumber Lot. Tenders will be received by undersigned at his office, Campbellton, N. B., up to and including Friday, March 26th, at 10 o'clock, for the sale of twelve acres of land, being a portion of the land situated in the Township of Matapedia in the Province of New Brunswick, known as the "Lodge property," together with the buildings thereon.

The highest or any tender not necessarily accepted.

H. A. CARR, Solicitor for the O.

Dated March 25th, A. D. Campbellton, N. B. 4 w.

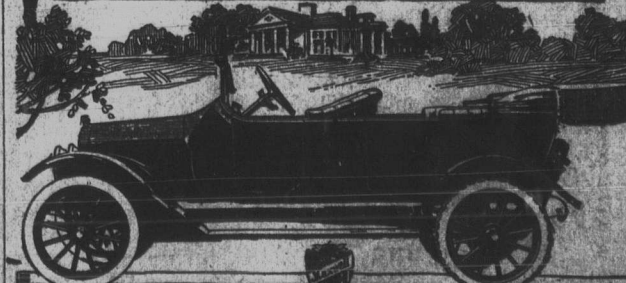
Maxwell New 1915 Model \$925 17 New Features

Powerful—fast—unusually graceful and beautiful in its lines—roomy, comfortable and completely equipped with Top, Windshield, Speedometer, and anti-slip tires on rear, the 1915 Maxwell at \$925 has more high priced car features than ever put in an automobile before for less than \$1400

Here is the easiest car to drive in the world—here is the greatest all around hill climbing car in the world. Here is an automobile to be really proud of.

Holds the road at 50 miles an hour.

With Electric Starter and Electric Lights \$70 extra.



A. C. BELLE-ISLE, LOCAL AGENT CAMPBELLTON, N. B.