

Your Chance to Save, Madam!

This is the sale that means GENEROUS and GENUINE savings on any garment you buy; it's the outstanding bargain-event of the season at the store that's noted for value-giving all the time!

RAPHAEL-MACK'S GIGANTIC SEMI-ANNUAL

CLEAN SWEEP SALE

Commencing To-morrow, Thursday, at 9 a.m.

We hold but few sales—for the Raphael-Mack standard of value is so well-known and appreciated by our thousands of customers that "sales" to stimulate business are quite unnecessary in the ordinary course of events. But when we do hold a sale it's a **REAL BARGAIN EVENT**—with prices cut right down, regardless of former cost or future value, and on **ALL** our stock—the most reliable and desirable goods to be had in the chief markets of the States and Canada. This is such a time; the season is over—our whole idea now, is to turn the stock into money! **COME—you'll SAVE, and save a lot—whatever you buy!**

SUITS

All Offered at Amazing Reductions!

LAST CHANCE to Buy at One-half of Next Fall's Prices

Reg. to \$25.00 **\$18.85**
Reg. to \$35.00 **\$24.85**
Reg. to \$45.00 **\$29.85**
Reg. to \$50.00 **\$34.85**
Reg. to \$55.00 **\$39.85**

Every favored new style—Box Coat Effects, Vestee Models, Cosmopolitan Blouses and Plain Tailored Suits—scores and scores to choose from. Of Serges, Poplins, Gabardines, etc., in Navy, Tan, Grey, Black.



You Can Pin On A Thrift Star

—If you'll get here early and secure one of these phenomenal bargains.

GINGHAM DRESSES

Reg. 8.00 **4.95**

Neat styles and good colorings of serviceable gingham. Limited quantity—come early!

PULLOVERS 4.95

Splendid styles in pullover sweaters, in a good variety of the season's leading shades.

COATS AND CAPES

Every Garment Will be Worth Double These Prices, Three Months Hence!

Reg. to \$20.00 **\$12.75**
Reg. to \$25.00 **\$16.75**
Reg. to \$30.00 **\$19.75**
Reg. to \$35.00 **\$24.75**
Reg. to \$45.00 **\$29.75**

Modish wraps of splendid Popline, Velours and Serges, in Navy, Tan, Sand, French Blue, Grey and Black. Cleverly developed styles, revealing the latest ideas with button, braid and silk embroidered trimmings.



Four "Star" Bargains in

Wash Dresses

Many pretty styles in light and dark Cotton, Voiles, Gingham and Organdies, etc. All the season's new ideas represented.

\$4.95 —Regular to \$7.50
\$7.95 —Regular to \$12.00
\$9.95 —Regular to \$16.50
12.95 —Regular to \$20.00

SKIRTS

Our entire stock of Cloth and Silk Skirts, Plain Effects, Stripes and Checks, many novelty ideas in style and trimming.

\$5.85 —Reg. Up to \$8.50
\$7.85 —Reg. Up to \$12.00
\$9.85 —Reg. Up to \$15.00
\$11.85 —Reg. Up to \$18.00

DRESSES

—Of Cloth and Silk

Hundreds of charming styles. New dresses of Serges, Poplins, Taffetas, Satins, Crepes and Georgettes—every popular style and shade represented. Immense variety to select from in each of the five groups listed. Entire stock at sensational sale prices!

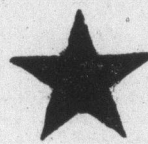
\$9.95 —Regular up to \$20.00
\$14.95 —Regular up to \$25.00
\$19.95 —Regular up to \$35.00
\$24.95 —Regular up to \$45.00
\$29.95 —Regular up to \$50.00

Clean-Sweep Prices On All Our

Wash SKIRTS

Gabardines, Repps, Galateas and Stripes—reliable tub skirts that will wear exceptionally well.

\$1.95 —Reg. Up to \$3.50
\$3.95 —Reg. Up to \$6.00
\$5.95 —Reg. Up to \$8.50
\$7.95 —Reg. Up to \$12.00



Four "Star" Bargains in

WAISTS

A large assortment just received, in every color and size. Genuine bargains.

\$1.98 —Reg. up to \$3.00
\$2.98 —Reg. up to \$4.50
\$4.98 —Reg. up to \$9.00
\$5.98 —Reg. up to \$10.00

Just think what this sale means, Madam! The most wanted merchandise at practically HALF PRICE, when the wearing season has just begun! All who know this store know that every garment we carry is desirable in style, and reliable in quality. Those who do not know Raphael-Mack's will be wise to seize this opportunity for comparing values. NEVER were assortments so varied, or bargains so attractive as for this sale, starting sharp at 9 a.m. to-morrow.

THE RAPHAEL-MACK CO.

LOOK FOR THE BIG BLUE SIGNS

109 W. King St.

Hamilton, London, Kitchener, St. Catharines.