

THE WEATHER.
NORTHERLY WINDS, CLEARING.
FRIDAY—FAIR AND COOL.

London Evening Advertiser

GOOD NEWS
IN THE WANT ADS TODAY
ON PAGES 12-13.

61ST YEAR. NO. 24029

LONDON, ONTARIO, THURSDAY, JULY 31, 1924. —FOURTEEN PAGES.

THREE CENTS.

CHAS. MATTHEWS WILL NOT FIGHT EXTRAORDINARY Dollar Day Great Success—Storm Causes \$1,000 Damage

STREETS THROGGED WITH BUSY SHOPPERS

London Merchants Report Dollar Day Is Splendid Success.

MAJORITY WOMEN

Four Out of Five Crowding Stores Members of "Bar-gain" Sex.

London's streets were thronged with shrewd buyers today.

Men and women in all walks of life replied to the challenge of the businessmen.

Eighty firms said that dollar day would be a day of irresistible values. Before the stores opened today crowds were ready to appraise the offerings.

Green streamers and bannettes led the purchasers to the dollar day stores. Each of the nearly one hundred windows saw its quota of comparing values. When the stores opened extra staffs were on hand to wrap the parcels.

Many stores were visited by The Advertiser today. There was no need to ask whether the merchants were satisfied that the day was all that could be desired. Managers, department heads and clerks were all busy. The tired office boy and the bored elevator man seemed to have taken on a new lease of life. The cash girl hadn't time to fiddle her compact or nurse on the relative merits of the single slash or the boyish bob. All were busy.

Not only were the store staffs happy, the crowd was cheery, too. The buying crowds and the busy clerks seemed to add a zest to the day. There was an optimistic liveliness in the air. People sensed the spirit of good business, and after all that makes for contentment and happiness.

Excited Whispers.

Mingling with the crowds one heard price values quoted with subdued excitement by the ladies. They were the offerings of the day, compared them with the former dollar day bargains and then opened their purses. Many of the women came down to the stores with large shopping bags. These were quickly filled and bundles had to be tucked away in pockets.

Cars were parked everywhere. Women made repeated visits to their cars to park their packages while they returned for more. Many of the buyers brought their own cars, and they needed them. The lists had been made up between the date of the announcement of Dollar Day and this morning. The lists were checked off as the articles were bought.

Four out of five people in the stores were women. In one men's wear store most of the buyers were women. The busy manager took a moment to explain that the wives now buy for their husbands just as men have always bought for their wives. There is a reason for this continued men's man.

A woman not only knows values, but she has taste. That old joke "Please See Page 2, Column 4."

The Weather

FORECASTS.

Today—North-
westerly winds, clear-
ing.
Friday—North-
west winds, fair and
cool.
The western
high pressure is
quite pronounced
and is now centered
near Lake
Superior, while
the low area, which was in the St.
Lawrence Valley yesterday has passed
the Straits of Belle Isle.

Rain has been general in Southern
and Eastern Ontario, and the weather
has become cooler in both Ontario and
Quebec.

Temperatures.

The highest and lowest temperatures
during the 24 hours previous to 8 a.m.
today were:

Stations.	High.	Low.	Weather.
Victoria	55	52	Fair
Calgary	50	39	Cloudy
Winnipeg	50	45	Fair
Port Arthur	55	44	Cloudy
Parry Sound	54	50	Clear
Toronto	59	50	Cloudy
Kingston	59	58	Rain
Ottawa	59	50	Fair
Montreal	50	52	Fair
Quebec	50	59	Clear
Father Point	58	48	Cloudy
St. John	64	52	Clear
Halifax	62	55	Rain

LOCAL TEMPERATURES.

The highest and lowest tempera-
tures recorded in London during the
24 hours previous to 8 o'clock last
night were: Highest, 72; lowest, 70.
The official temperatures for the
12 hours previous to 8 a.m. today
were: Highest, 72; lowest, 61.

Barometric Readings.
Wednesday—8 p.m.—29.15.
Today—8 a.m.—29.12.



ARRESTED IN CALIFORNIA.

Charles A. Matthews, former deputy provincial treasurer, who was placed under arrest late yesterday afternoon at Santa Clara, California, where he was conducting a lunch counter. Matthews was arrested by immigration authorities following confirmation from the Ontario attorney-general's department that a reward for Matthews' arrest would be forthcoming. Matthews was much changed in appearance, but admitted his identity without hesitation. He is wanted in Ontario in connection with the sale of succession duties bonds involving Hon. Peter Smith, Aemilius Jarvis, and others.

FORMER GOVERNMENT OFFICIAL IS WILLING TO RETURN TO CANADA

Charles Matthews Is Placed Under Arrest in Santa Clara, California.

ADMITS IDENTITY

U. S. Immigration Authorities Find Wanted Canadian Running Lunch Counter.

Canadian Press Despatch.
Toronto, July 31.—Hon. W. F. Nickle, attorney-general, is in receipt this morning of a brief telegram from the chief immigration inspector at Washington, confirming the arrest of Charles Matthews, Jun., former deputy provincial treasurer of Ontario in Santa Clara, California, by immigration officials. The Washington official stated that he had been advised by his men that Matthews is in custody awaiting trial on a charge of illegal entry into the United States.

It is understood that Assistant Crown Attorney McKuer will represent the province in legal proceedings in the United States necessitated by the arrest of Matthews. Mr. McKuer acted in this capacity when Andrew Papell, also wanted here in connection with the bond scandals, was tried before the immigration commissioner at Los Angeles. Papell is now awaiting an appeal before the supreme court of the United States.

According to information received at the parliament buildings from California sources, Matthews is now eager to come back, and will not, it is thought, appeal against any decision on the part of the court to deport him.

In the presence of newspaper representatives United States Immigration inspectors Arthur J. Phelan, T. J. Dozier and Patrick J. Farrelly of San Francisco, at 5 p.m. took into custody Charles Matthews Jun., former deputy provincial treasurer of Ontario. He is now held in the county jail at San Francisco and will be held for illegal entry into the United States from Canada. At the time of his arrest he was operating a lunchroom in the city of Santa Clara.

Appearance Changed.

His appearance is so changed from that given in the bulletins broadcast it is doubtful that his closest friends would recognize him. He was dressed in heavy corduroy trousers and a flannel shirt, a moustache curled up at the ends and his loss of weight made identification almost impossible. Should he have met a former acquaintance. The arrest was made quietly and he readily admitted his identity. He stood by the inspectors investigating this case. He has been in constant communication with friends in Toronto. His judgment was excellent. He was choosing the vacation he was engaged in and the changing of his appearance.

Speedy action was taken by the province for delivery of Matthews into custody in the United States, and an additional \$1,500 in cash will be paid toward delivery into provincial custody in Ontario.

Nickle Sends Answer.

This was the answer of Hon. W. F. Nickle, attorney-general of Ontario, to a telegraphic message received at 5 o'clock Tuesday afternoon at the Please See Page 2, Column 3.

PROPOSALS BY FRANCE WILL END DEADLOCK

Dawes' Plan For German Loan Now To Be Put Into Effect.

GERMANS AGREE

Willing That Present Arrangement Stands Until Dawes Scheme Operative.

Associated Press Despatch.
London, July 31.—The members of the experts committee inter-allied conference, after examining the proposals submitted by the French experts yesterday as a compromise plan to end the conference deadlock over security for the Dawes plan German loan, declared their belief today that the French proposals, with minor alterations, would probably be acceptable to the conference.

The British participants in the conference view the French plan as the greatest effort yet made to bring about a settlement of the conference difficulties so that the Dawes plan can be put into operation, and they are of the opinion that it will be a great step toward a final settlement.

Board of Arbitration.
The plan was laid before the experts at noon. After considering for an hour, the committee adjourned until 3 p.m. One of the points of the French proposal provides for a board of arbitration calculated to make a declaration of default on the part of Germany by the reparations commission much more difficult to obtain than now. Another provides for setting up machinery to take care of defects which might develop in the operation of the plan, and still another establishes a guarantee against Germany manoeuvring out of payments in kind.

According to a French semi-official source, the proposal also provides for the evacuation of the Ruhr in successive steps as the securities issued under the Dawes plan are floated.

Germans Accept Plan.

The German mine-owners and the Franco-Belgian commission in the Ruhr have agreed upon an extension of the economic zone now in force in that territory until the Dawes plan becomes operative, except that after Aug. 15 it is stipulated that the Germans can demand the arrangement on five days' notice. The new agreement provides for the deduction of the license and export fees which the occupation authorities have heretofore imposed.

The French proposal was accepted unanimously by committee No. 1 of the conference, while an amendment put forward by the British members this morning was withdrawn, both the French and British delegates congratulating each other on the happy turn of events. One delegate said: "The great difficulty of the conference is now over."

False Bobs Are Next In Line

Chicago Barbers 'Alarmed Over the Newest Innovation.

Associated Press Despatch.
Chicago, July 29.—The barber, who has been reaping a rich harvest bobbing and trimming women's locks, got a blow today when delegates at the convention of American Cosmeticians Society predicted that by September 1 nearly every one will be wearing false bobs.

It won't make any difference what style bob you want, "shingled," "Dutch," "snakes hips," "bottle opener" or otherwise, the women will be able to get them by just calling on their favorite hair goods merchant. And since these bobs merely slip over the hair as it is now worn, there will be no trimming to do.

Ship In Distress Off Philippines

Associated Press Despatch.
Manila, July 31.—The steamer Stanley, operated by the Admiral Line, is sending out S.O.S. calls from a point off the island of Palawan, one of the more southerly of the Philippine archipelago.

JUDGMENT RESERVED IN THEATRES ACTION

Managers of Hamilton Playhouses Claim Union Tactics Injuring Business.

Canadian Press Despatch.
Toronto, July 31.—Judgment has been reserved by Mr. Justice Wright on the question raised by a couple of Hamilton theatres, the Kenilworth and the Playhouse, as to whether members of the Motion Picture Projectionists' Association are to be allowed to picket the theatres until the trial of an action brought against the union for an injunction. F. R. Murgatroyd, moved to continue an interim injunction granted by Judge Evans, the motion being opposed by G. M. Huycke. Banners carried by the men and complained of called on organized labor to patronize "fair" theatres that paid a living wage. "You may be the next victim of the system," ran one placard. It was pointed out to his lordship that the theatres in question were not picketing the theatres, but were picketing the theatres as being defamatory and illegal.

ARGENTINE WORLD FLIER IS MAKING FAST TIME

Associated Press Despatch.
Constantinople, July 31.—Major Zanni, the Argentine aviator, arrived here yesterday from Saloniki, Greece, on his attempt at a flight around the world. The aviator remained here only an hour, starting at noon for Aleppo, Syria.

Murder Mystery Cleaned-Up When Man Claims Clothes

D. S. C. R. and police headquarters were upset for a short time yesterday over an almost "murder" mystery. J. Smith, 459 Grey street, informed the police that he found two suits of clothes, one civilian and one military, behind a billboard on Dundas street east, and it looked as if foul play or something like that had happened. There was a bank book in the clothes and the suits both looked too good to have been thrown away. Therefore something must have happened to the owner. Mr. Smith approached the D. S. C.

Sen. Belcourt Appointment Unconfirmed

Ottawa Has No Definite Word on Envoys Selection.

Canadian Press Despatch.
Ottawa, July 31.—Reports from London that Senator Belcourt has been offered the post of Canada's first minister to Washington lack official confirmation. It is authoritatively intimated that there has been no definite offer of the position to Senator Belcourt.

HUGE ICEBERGS MENACE FLIERS

U. S. World Airmen Faced With Most Dangerous Trip of Entire Journey.

By FRED R. NEELEY.

Special Cable to The Advertiser.

On Board United States Steamship Richmond, Kirkwall, Orkney Islands, July 31.—Via Wireless.—From authentic Danish sources comes disquieting reports of the unusually severe ice floes and tremendous icebergs swirling around the coast of Greenland—huge barriers thrown up by nature to test man's conquest of the air, and the American aviators are fully conscious of the deadly danger toward which they are traveling. But they have stared death in the face before, and they are not flinching now. When asked by your correspondent if he believed in the reports of the ice, Lieut. Lowell Smith only smiled and replied: "I have a picture of icebergs at Angmagssalik, an outpost on the coast of Greenland, and I should think how we will ever get in and out of that place."

BRITAIN MARKS TIME IN MEXICAN DISPUTE

Arthur Ponsonby Tells Commons Other Nations Are Concerned Also.

Associated Press Despatch.
London, July 30.—Questioned today in the House of Commons whether the foreign office would request the Mexican government to fulfill its obligations toward British subjects in accordance with that government's declaration of June, 1922, Arthur Ponsonby, under-secretary for foreign affairs, said:

"This matter is one which concerns the United States and other governments as well as the British government. At present I understand the international bankers' committee on Mexico is still in communication with the Mexican government."

REBELS TO TRY DASH FOR FRIENDLY STATE

Brazilian Insurgents Fleeing Northwest Into Rio Grande.

Associated Press Despatch.
Buenos Aires, July 31.—Reports reaching here from southern Brazil state that the Brazilian rebels, ousted from Sao Paulo and fleeing northwest, aim to cut their way through the front of the federal forces and then swing south through the states of Parana and Santa Catharina into Rio Grande do Sul, the home state of their leader, General Lopez. Sympathizers of the revolutionary movement in this state are said to be strong. General Lopez is said to count upon gathering sufficient forces en route to enable him to take Porto Alegre, capital of Rio Grande do Sul, and establish a government there.

SIR JOHN BRADFORD IS CHOSEN AS CANDIDATE

Associated Press Despatch.
London, July 31.—Sir John Rose Bradford, M.D., late member of the senate of the University of London, and senior medical adviser to the colonial office, has been selected as the Conservative candidate in the University of London by-election. The by-election for the University of London constituency is due to the death recently of Sir Sydney Russell-Wells, Conservative M. P., a famous heart specialist.

GOOD FUTURE IS SEEN FOR GOLD MINING IN DOMINION

Sir William Maxwell Gives Optimistic Review of Situation.

COMPLETES TOUR

Famous English Journalist Leaves Quebec For Journey Home.

Special to The Advertiser.

Quebec, July 30.—Sir William Maxwell, the famous English newspaperman, who acquired fame in his profession through his writings as a war correspondent was a passenger on the Empress of Scotland, which sailed this afternoon for Cherbourg. He is returning home after an inspection of certain gold mine interests in Northern Manitoba, and states that in this field of activity a great future loomed up for Canada.

In Vancouver he also completed arrangements for the immediate construction of a paint factory, which will be operated by the International Paints (Canada) Company, affiliated with a British concern which has factories in fourteen countries. He stated that one of these factories would be put in operation in Eastern Canada in the near future and explained that he was connected with a group of British capitalists and businessmen, who are wide awake to the opportunity of industrial development in Canada, and continually seeking opportunities for safe investments here.

Sir William has just completed his tour since 1901, when he accompanied King George and Queen Mary in their trip around the world as the Duke and Duchess of York. He was special correspondent for English newspapers in eight big wars and countless small ones, and was with the late Lord Kitchener in the Sudan campaign.

He remembers when Winnipeg was only a village, and there were only two houses in Saskatoon, which showed the tremendous growth of Canada in the past 23 years, and says the great modern buildings, which are now to be seen in these cities, are an example of the splendid progress which this country is making.



O. J. HOWARTH, O.B.E., secretary of the British Association for the Advancement of Science, who has arrived in Toronto for next week's convention.

MADDEN NAMED CHIEF OF FLEET

Distinguished Naval Officer Gets Highest British Navy Post.

Associated Press Despatch.

London, July 31.—Admiral Sir Charles E. Madden, a flag officer of the royal navy, who was commander-in-chief of the Atlantic fleet from 1919 to 1922, has been appointed admiral of the fleet, the chief position in the British navy.

Admiral Sir Charles Edward Madden has had a distinguished naval career. He was fourth sea lord of the admiralty, 1910-1911; rear admiral commanding the 3rd and 2nd cruiser squadrons in the home fleet, 1912-1914; vice-admiral, 1916; served in the battle of Jutland Bank, 1916, and was mentioned in despatches; chief of staff to the admiral commanding the fleet, 1914-1916; second in command of the grand fleet, 1917, and since 1922, when he retired from the position of commander-in-chief of the Atlantic fleet, he has been first and principal naval A. D. C. to His Majesty the King.

JOHN MORRISSEY, M. P., PASSES AT NEWCASTLE

Canadian Press Despatch.
Ottawa, July 31.—John Morrissey, M.P. for Northumberland, N. B., died at Newcastle this morning according to advices received here.

INCREASE IN TELEPHONES SHOWS GROWTH OF LONDON



REV. DR. W. J. MORTIMER, secretary of the Canadian Methodist Missionary Society in West China, who has arrived in Toronto on furlough.

Branch Exchange Will Be Necessary in City Within Two Years.

1,500 ADDED IN YEAR

Commercial Prosperity Is Reflected in Report of Company.

With the semi-annual publication of the Bell Telephone Company's directory for London and district, which will be distributed on the first of September, remarkable facts demonstrating the increased popularity of the telephone system in this city are shown. London's commercial growth is also clearly illustrated when it is considered that within the past six months hundreds of new telephones have been installed in the business district of the city.

In London at the present time there are 15,500 telephones in use. This is an increase of approximately 1,500 during the past year, and, according to the company's officials, the number of telephones will become a necessity within the next two years.

According to telephone statistics, the growth in population in this district since 1911 has been at a 20 per cent rate. The growth in telephones has been 14 per cent, indicating that the demand for telephones has exceeded the increase in population ten-fold.

There are almost 8,000 circuit phones in the city, which is an increase of 700 for the past year. The number of company stations, or extensions and private branch exchange telephones, is almost double that number. For the past six months there has been an increase in company stations of 400.

The new directory, which is now being printed, will have a circulation of 24,000, a remarkable increase over previous years. It will be distributed throughout London, Ailsa, Craig, Avon, Exeter, Crediton, Daxwood, Burton, Exeter, Glencoe, Hensall, Luan, Melbourne, Parkhill, Rodney, St. Thomas, Strathroy, Thorndale, West Lorne, and Zurich.

GAMMAGES SUFFER BIG LOSS FROM HIGH WINDS

Damage From Last Night's Storm Is Estimated at \$1,000.

LITTLE IN CITY

Hydro Suffers Five Breaks—Several Trees Are Blown Down.

One thousand panes of glass were broken by the lashings of last night's storm when it hit Gammages' conservatories at Knollwood Park. The fury of the gale played some queer pranks about the flower gardens. It tore up door sashes for the protection of tender plants, but left the plants unharmed. In one portion of the conservatories all the vents along one side were ripped off by the wind and tossed into the yard. The plants under glass did not suffer any harm. Some of the cold weather sashes that were left lying on the ground were picked up and tossed over on the glass roofs where they would do the most damage. The plants under glass did not suffer any harm. A. G. Gammages stated today that the damage would run over a thousand dollars. It is the most that they have suffered for some time. With amount of breakage to be expected, but last night's storm went riot. He was called out to view the ruins at three this morning.

Damage in the City.

Of the storm was a heavy rain. The storm seemed to be a household breaker. It was reported in five places by light and rain. The storm was a household breaker. It was reported in five places by light and rain. The storm was a household breaker. It was reported in five places by light and rain.

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