

WINDOW SHADES

For your new house. Let us give you an estimate on the cost.

O.B. Graves, Ltd.

203 DUNDAS STREET.

Wegner Clothing Co.

Wholesale and Retail Dealers in Overalls, Sweater Coats, Gloves, Mittens and Raincoats.

LONDON'S LARGEST WORKINGMEN'S OUTFITTERS

Exclusive Manufacturers Agents for the Best Canadian and American

Makes of Overalls.

871 TALBOT ST., OPP. MARKET. Open Evenings.—Phone 1849.

C. H. WARD & CO.

Diamond Merchants and Jewelers

NEW ADDRESS
386 RICHMOND
Phone 1084



JUST RECEIVED, A LARGE SHIPMENT OF FLOWER BEADS

In ten different colors. See them before buying.
19-inch strings\$1.50
22-inch strings 2.00
45-inch strings 3.00
The store with the stock and one price the year round.

W. J. Wray & Co.
234 DUNDAS ST., LONDON, ONT.



Your Eyes May Need Help

Consult Our Specialists.
THE BROWN OPTICAL CO.
237 Dundas Street. Phone 1877.

USE CONNELL'S COAL.

NOTICE EGGETT & CO.

(Formerly of Dominion Savings Bldg.)
Experts in Plumbing and Heating
Engineers are Now Located at

392 Clarence St.
PHONE 210. 2X1

Food Supplies During War Time

Rumors are in circulation that we are unable to supply orders owing to war demand. This statement is absolutely incorrect. We are filling our orders as usual. Insist on getting what you ask for—**CLARK'S.**

W. CLARK
Montreal, Limited.

Autumn Bargains for Autumn Weather

Half Off

All Wall Papers and Pictures, both framed and unframed.

Have your room decorated before cold weather sets in.

A. E. JOLLY & CO.

190 DUNDAS ST.

Special Rubber Goods Sale.
Hot Water Bottles,
Fountain Syringes.

Standard Drug Stores

QUALITY STORE

We offer the best value in London in Tea and Coffee.

TEAS
We do not recommend package tea. Why? Because we can give you greater value in bulk tea. Prices: 30c, 35c, 45c, 50c, 60c to \$1.00.

HARRY RANAHAN

515 RICHMOND STREET.
TWO PHONES—1024, 3323.

NEW MODELS IN FURS

BELTZ & CO.

Practical Furriers

PERSONAL INSPECTION
G. T. R. President To Get Into Touch With All System's Work.

President E. J. Chamberlin, of the Grand Trunk, accompanied by Vice-Presidents H. G. Kelly and J. E. Dalrymple, will arrive in London on October 17 on their annual inspection trip of the system. The main executive officers will be accompanied by General Superintendent H. E. Whittenden and other prominent transportation men. A special train of private cars and Pullmans will convey the party.

The inspection will be a most thorough one, and every department of the railway work will be looked into. The president and his aides will get into personal touch with the rank and file of the railwaymen, and will act as judges in the special section foremen's competition. The foreman having the best section on the division will be awarded a special prize.

THE BRASS BAND AT THE FRONT.

If it were not for the music of the brass band at the front, the courage of a soldier would ebb. Music is the spiritual plug of the warrior's physical and mental motor, and puts into him the energy and unselfishness displayed by all our men at the front.

"It's a Long, Long Way to Tipperary," "Boys of the Old Brigade," "The Deathless Army," and "The British Cavalry March," are two double records which we cannot too highly recommend to all those who remained at home, and whose duty it is to do team-work for the upkeep of courage and good cheer. The spirit of optimism is in these Victoria Records, and we invite you to come to our store and hear them. Mason & Risch, Limited. 624-xt.

A Number for Women.

There are in the world six countries in which, according to the last issue of the "Canada Life Echoes," women have full parliamentary suffrage, and in a surprisingly large number of countries they have a partial franchise. The article dealing with this matter in the "Canada Life Echoes" is but one of several that are designed to interest the feminine reader. The issue takes the form of a number for women, and it is illustrated with many extremely interesting pictures of activities into which the modern woman so largely enters. Several features of the book give it a permanent value. One of these is a comprehensive series of directions for first-aid ministrations in victims of accidents. Prompt and intelligent action has frequently been the means of saving lives that otherwise would have been lost. In any case, pain can be mollified and the results of accidents can be made less disastrous. Other attractive features make up this book, and it will be sent free to anyone forwarding name and address to H. E. Gates, manager for Western Ontario, Canada Life Assurance Company, London.

JOIN FIELD BATTERY

Sixteen New Recruits Are Sworn In For Service at Front.

Up to the present sixteen men have sworn in with the Sixth London Field Battery, including three new recruits, who joined last night. The regimental list now includes the following names:

G. F. Collins, 13 Kitchener avenue; James Reid, 420 Horton street; Daniel Windle and Richard Windle, 202 Clarendon street, Brantford; Wellington Hallman, 461 Dorinda street; John J. Carrott, 1344 Mill street; W. E. Jackson, Joe Dempsey and C. McCarthy, all of 317 South street; W. J. Weave, 117 St. George street; W. Jupp, 2 Orchard street; W. J. Jones, London P. O.; J. Faulkner, corner Wellington and Thompson; Thomas H. Russell, 593 York street; Robert Baldwin, 235 Queen's avenue; Tom Sydney West, 972 Dame street; James Jones, King Edward Hotel.

STEAMERS ARRIVED.

New York, Oct. 14.—Arrived: Steamer Verona, Naples; steamer Madonna, Marseilles; steamer Finland, Liverpool.

Workingmen's Shoes, \$2.75

We recently made a purchase of English Kip Shoes, which are specially adapted for men doing heavy work, such as molding, working in a foundry or farming. These shoes have special double soles, and will wear twice as long as ordinary shoes.

J.P. COOK CO.

THE STORE THAT SERVES YOU BEST

Peters, London

MAKER OF THE FINEST

Cakes, Pastry, Fancy Confections.

Candies of All Sorts

Toffies, Cream, Chocolates up to a dollar a pound.

Plain and Fancy Ices.

PETERS---2 SHOPS

NEW DRILL TESTED BY THE SEVENTH

Regiment Went Through Platoon Moves for First Time Last Night.

MEN ARE IN FAVOR OF IT

Manoeuvres Bring Them in Close Touch With Each Other.

The Seventh Regiment was given platoon drill in the Armouries last night. It was the first time this drill has been used in London, and it has many advantages over the old style, according to officers.

Chief of the advantages is that when drilled in platoons, which have four sections to each company, instead of two, the men come more generally into touch with each other. The whole spirit of the regiment is better, and the men get to know each other to a greater extent than when drilled in the old style. The position of each man in his section varies much less than formerly. On this account, the new drill is less confusing to recruits.

As last night was the first time the platoon drill was tried out here, officers were unable to say definitely just what they thought of it. The men are certainly in favor of the new manoeuvres. When the Princess Patricia's Regiment of Light Infantry was formed, this was the style of manoeuvres in which the new recruits were drilled.

Following are the names of men who have enlisted to date in the Seventh, for the second contingent: Ptes. A. J. C. H. Hirst, Andrew Gribben, W. F. Pittor, J. Bullen, G. Lovings, J. E. Archer, F. Reid, I. McNaught, William McMillan, Arthur R. Elliott, Nelson Windsor and F. Atkinson.

MINNICK'S DRAIN RUNS INTO THE RIVER

Board of Health Finds Complainant Himself Guilty of Negligence.

The report of a special inspector employed by the board of health to look into the complaints of citizens as to the pollution of the Thames river, was received yesterday afternoon and laid over for further consideration.

The inspector stated that among other citizens, J. R. Minnick, who had complained to the board of health about the disgraceful condition of the river, was found to have a special drain of his own emptying into the river. "This is generally the way," said Dr. Minnick, "the ones who complain are mostly generally to blame."

The contract for lighting the contagious hospital near the river, was awarded to the hydro department for \$80. This matter will be attended to immediately, as the board considered that there was grave danger from fire with coal oil lamps.

Notice to Doctors.

There are only fifteen cases of diphtheria in the city at the present time, according to Dr. Hutchinson. Dr. Burdon declared that numerous people had called him up on the phone, stating that a number of houses containing those affected with the disease had not been placarded. As the doctors had not reported the cases, it was not up to the board to act. After some discussion, a resolution was passed that all doctors must immediately report all infectious cases by phone, sending official notice later on.

New Recommendations.

J. R. Hasler reported that sanitary conditions at the Western Fair this year had been better than ever, although there was room for improvement. The following recommendations will be made to the fair board when they meet: That the roller towels used this year must be replaced by sanitary towels, with receptacles for the waste; that a new lavatory building, suitable for 80 people, be constructed at the south end of the grounds. The board will also recommend that more attention be given to the collection of garbage at the fair. In the past it has been gathered by men employed by the fair board, and has been unsatisfactory. The city will collect all the garbage for \$5.00 per day.

Sewers are to be laid on Grosvenor street, between Alma and Wellington; on Elias east of Quebec, and on Lanvich street, 300 feet west of Cathcart.

SHOT THROUGH FOOT

Westminster Township Boy Accidentally Shoots Himself.

Osmond Spettigue, the young son of Charles Spettigue, of the first concession, Westminster Township, accidentally shot himself in the foot while hunting on the farm of James House, of the second concession, Westminster Township, on Thanksgiving Day. Young Spettigue was climbing over a fence when the gun was accidentally discharged, the bullet penetrating through the centre of his foot.

The lad, who is 15 years of age, was hurried to Victoria Hospital, where the bullet was removed by Dr. E. Seaborn.

HAD NO POWER OVER THE LIMBS

Locomotor Ataxia, Heart Trouble and Nervous Spells Yielded to Dr. Chase's Nerve Food.

It would be easy to tell you how Dr. Chase's Nerve Food cures locomotor ataxia and derangements of heart and nerves, but it may be more satisfactory to you to read this letter.

Mrs. Thos. Allen, R.F.D. 3, Sombra, Ont., writes: "Five years ago I suffered complete breakdown and frequently had palpitation of the heart. Since that illness I have had dizzy spells, had no power over my limbs (locomotor ataxia) and could not walk straight. At night I would have severe nervous spells, with heart palpitation, and would shake as though I had the ague. I felt improvement after using the first box of Dr. Chase's Nerve Food, and after continuing the treatment can now walk, eat and sleep well, have no nervous spells and do not require heart medicine. I have told several of my neighbors of the splendid result obtained from the use of Dr. Chase's Nerve Food."

Dr. Chase's Nerve Food, 50c a box, "convenient" to "sneak" in 95-23-103 Bates & Co., Limited, Toronto.

LETTER CONFIRMS GERMAN ATROCITY

Belgian Woman Found With Her Hands Cut Off.

WAS ATTACKED IN CELLAR

Lady Engaged in Hospital Work Corroborates Horrible War Tales.

Mr. Robert D. Ayling, manufacturers' agent, of Toronto, who was in the city last night, brought to The Advertiser a letter received from a close personal friend in Brighton, England, recounting what Mr. Ayling believed to be absolute proof of the horrible German atrocities in Belgium. This letter was written by a lady now engaged in hospital work among the Belgian refugees and Mr. Ayling realized that while the public expect confirmation of the most reliable kind, when proof such as this is received one is filled with the utmost revolt and indignation to think that any man or body of men could sink lower than animals.

It was because of his belief that such a definite statement removed all doubt that Mr. Ayling made the letter public.

The portion of it referring to this matter was as follows:

"I went a few days ago to one of the hospitals, where some of the Belgian refugees are being taken care of. And it is surprising how cheerful they are after having been through. There is a woman here who had both hands cut off by some of those German devils in a cellar, where they had followed the Belgians. When I found a baby was still in its mother's arms. The latter has since died, and the father had known where. Is any torture bad enough for such inhuman wretches? Douglas has joined the Duke of Cornwall's Light Infantry. He is at present at Aldershot, expecting to be ready by December. I am pleased to hear that Douglas is going to war. He will not last long enough for him to go."

BAPTISTS TO MEET IN LONDON NEXT YEAR

Splendid Session of Middlesex and Lambton Association at Strathroy.

[Special to The Advertiser.] STRATHROY, Oct. 13.—The annual rally of the Middlesex and Lambton Baptist Church yesterday, was attended by the largest number of delegates in the history of the association, of which over 160 from all parts of the district.

J. L. W. Baldwin, of London, opened the convention with a song service, and Rev. J. D. McMillan, of Strathroy, presided over the devotional exercises, and the deaconal exercises. The president of the Strathroy society gave an address of welcome, which was replied to by Mr. A. L. Haydon of Strathroy.

The secretary of the convention, Miss L. Statham, reported the progress of the year. The roll call of societies was very interesting, as each responded by all its delegates rising and one giving a two-minute address. The society failed to be represented and that was a London branch.

A Keen Debate.

Rev. W. W. Wright, B. A., of Arkona, gave an address on "Victory," and then six debaters and a keen contest over the subject. "Resolved, that the rural community offers larger scope for young people's work than the city."

Judges—Rev. J. D. McMillan, of Strathroy; Rev. John T. McMillan, of Pontiac Hill; and Rev. Wm. Bliton, of London, decided that the affirmative was the most fertile field for Christian enterprise.

The debaters were: Affirmative, W. F. Johnston, Sarnia; D. H. Himm, of London, and L. E. Lark, of London; negative, W. Richmond, London; Miss T. Race, Mount Brydges, and H. Eastman, Arkona.

A Model Union.

After an intermission of ten minutes Mr. Lawrence P. Lawrence took the chair. The most interesting feature of the day was a model union union, given by the Petrolia society, with Master Albert Drope, president, and Miss Lillie McKay, director.

Rev. H. R. Nobles, of Petrolia, president of the provincial convention, conducted a conference, answering all hand questions handed in by the audience.

Mr. W. H. Dowling, of Petrolia, opened the evening service with a song service, and the church was filled with worshippers. The president led the devotional exercises. Mr. H. White brought greetings from the two local societies, the Methodists and Presbyterians. J. L. W. Baldwin reported for the following officers were appointed for the ensuing year:

President—Rev. A. C. Bingham, Petrolia.

Vice-President—W. Richmond, London.

Secretary—Treasurer—Miss Louise Statham, Strathroy.

Local, given by the Petrolia society, with Master Albert Drope, president, and Miss Lillie McKay, director.

Addresses were given as follows: "The Watchword of the Age," by H. R. Nobles, Petrolia; "Helpfulness," by A. A. Holzer, Forest.

"Essentials for Service," by W. C. Riddiford, London.

The convention expects to meet in London next year.

REAR ADMIRAL STOREY ORDERED TO VANCOUVER

[Special to The Advertiser.] GUELPH, Oct. 13.—Rear Admiral Storey, of this city, has received word from the Dominion Government accepting his offer of service. He has been appointed superintendent of naval service at Vancouver, and is ordered to take charge of his position at once.

SHOT MONSTER TURKEY.

[Special to The Advertiser.] RUTHERFORD, Oct. 13.—One of the largest turkey-buzzards ever seen in this district perched on the top of a fence here today.

A quietly pulled his rifle on the bird, and brought it down. The turkey measured over seven feet across the wings.

In addition to the liberal prize list offered by the management of the Toronto Fat Stock Show, to be held at the Union Stock Yards, Toronto, December 11 and 12 next, many special prizes are being offered by the Harris Abattoir Company, Limited, Swift Canadian Company, Limited, Wm. Davies Company, Limited, Gunz Limited, Matthews-Blackwell, Limited, The Canadian Live Stock News, and the Toronto World.

This all goes to make up one of the most tempting fat stock prize lists ever put out.

THERE IS NO BETTER TEA THAN ROWAT'S TEA

Sold in bulk and every ounce guaranteed to be the best tea value. 30c, 40c, 50c, 60c and \$1 per pound.

T. A. Rowat & Co.

250 DUNDAS STREET.
Phones: 3051 and 3052.

VOLUNTEERS WANTED FOR A.M.C. CORPS

London Will Be Asked To Provide Nine For The First Contingent.

Major E. G. Davis, of the Fifteenth A.M.C. Corps, will at drill tonight call for nine volunteers who are to be patched to Halifax from which port they will leave to join the first A.M.C. contingent now in England.

Major Davis received a telegram from the Dominion military authorities to the effect that seventeen men are to be sent from this section of the country to Halifax. Eight of the men will be secured from Sarnia and Windsor.

Officers in charge of the A.M.C. have over fifty recruits signed up ready for the second contingent. Word is expected that the Army Medical Corps is now day now from Ottawa to prepare men for a second contingent.

SHOOTING A MAXIM

Sgt.-Major McKay Instructs Battery in Handling Machine Gun.

Instruction in the mechanism of a maxim gun was given to a class of nine men of the Sixth London Field Battery at the Armouries last night by Sgt.-Major J. P. McKay. Among his pupils were two militia officers, Capt. W. H. Irwin, of the Army Medical Corps, and Capt. Hugh A. Stevenson, of the Twenty-Sixth Regiment.

The former, it is said, although he will not confirm this definitely, is likely to be the new commanding officer of the battery to replace Major Woodman Leonard, who is now on his way to the front.

For nearly two hours Sgt.-Major McKay explained in detail the complicated mechanism of the wicked-looking weapon, which, as he pointed out, is capable of dealing out death at the tremendous rate of six hundred rounds a minute.

The gun, Sgt.-Major McKay told his class, consisted of a recoil section, and a non-recoil section, the former consisting of the barrel, breech, inner side casing, and the latter of the barrel casing and side walls of the breach mechanism.

His words on to say that the outer barrel casing must be kept always full of water, as otherwise the intense heat would melt the barrel before more than a very few rounds had been fired.

The gun arrived from the Ordnance stores at about 4 o'clock in the afternoon, and was not properly adjusted.

Sgt.-Major McKay proposed to dismantle it and remount it some time this week, and have it in shape for practice at the ranges.

MAY REDUCE HYDRO

Public Utilities Commission Aim to Cut Rates to Beat Toronto.

The public utility commission is at work on figures to bring down the cost of hydro power in London, and it is the object of the board to rest from Toronto the alluring municipal industrial cry of "cheapest electrical city in the world."

The price of 4½ cents net per kilowatt hour will be further reduced. Much, however, will depend on how the commission comes out this year, there having been large expenditures.

HOW CURED MY CATARRH

TOLD IN A SIMPLE WAY

Without Apparatus, Inhalers, Salves, Lotions, Harmful Drugs, Smoke or Electricity.

HEALS DAY AND NIGHT

It is a new way. It is something absolutely different. No lotions, sprays or sickly smelling salves or creams. No atomizer or any apparatus of any kind. Nothing to smoke or inhale. No sneezing or rubbing or injections. No electricity or vibration or massage or powder, no plasters, no keeping in the house. Nothing of that kind at all.

Something new and different, something delightful and healthful, something instantly successful. You do not have to wait and linger and pay out a lot of money for a cure. I will write you a FREE, I am not a doctor and this is not a so-called doctor's prescription. I am cured and my friends are cured, and you can be cured. Your suffering will stop at once like magic.

I AM FREE—YOU CAN BE FREE.

My catarrh was filthy and loathsome. It made me ill. It dulled my mind. It undermined my health and was weakening my will. The best I could do was to spit and sneeze and cough. My foul breath and disgusting habits made even my loved ones avoid me secretly. My delight in life was dulled and my faculties impaired. I knew that in time it would bring me to an untimely grave, because every moment of the day at night I was slowly yet surely sapling my vitality.

But I found a cure, and I am ready to tell you about it FREE. Write me promptly.

RISK JUST ONE CENT.

Send no money. Just your name and address on a postal card. Say: "Dear Sam Katz. Please tell me how you cured your catarrh and how I can cure mine." That's all you need to say. I will complete information, FREE, at once. Do not delay. Send postal card or write me a letter today. Don't think of turning this page until you have asked for this wonderful treatment that can do for you what it has done for me.

SAM KATZ, Room B 2329, 142 Mutual Street, Toronto, Ont.

MAGGABEE CONVENTION OPENS IN THIS CITY

Announcement Made That Reserve Fund Has Reached \$20,000.00.

Knights and Ladies of the Maggabees from all over Western Ontario attended the annual convention of district No. 3, Moose Hall, yesterday. Delegates were present from St. Thomas, Aylmer, Springfield, Exeter, Dashwood, Mooreville, Lucan, Crediton, Wingham, Berlin, Waterloo and many other points.

The reports presented showed the order to have had a most successful year throughout the district. Enthusiasm ran particularly high over the announcement that the Grand Tent reserve fund now had reached the record figure of \$20,000.00.

During the afternoon session the following officers were elected for the coming year:

District past commander, Sir Knight Rauch, of Berlin; district commander, Sir Knight F. D. Vallan, of St. Thomas; district lady commander, Lady Mary of Crediton; district chaplain, Lady Annie Lyons, of London; district recorder, Sir Knight John C. Spence, of London; district sergeant, Lady Mary of Crediton; district master of arms, Sir Knight Weston Maguire, of Mooreville; district first master of the guards, Sir Knight J. A. Wambold, of Dashwood; district sentinel, Lady Catherine Beatty, of Waterloo; district picket, Lady Shinn, of Waterloo; district representatives to provincial council, Sir Knight George Summers, London; H. E. Durring, Waterloo; Western Maguire, Mooreville; Dobie King, Aylmer; P. D. Oatman, St. Thomas; W. J. Green, Wingham; J. A. Wambold, Exeter; Rauch, Berlin; Lady Annie L. Mullin, St. Thomas; Annie Lyons, London; M. Motz, Crediton; E. Janzen, Berlin; Catherine Beatty, Waterloo; A. Shinn, Waterloo.

GIRLS! HAVE BEAUTIFUL, LUSTROUS, FLUFFY HAIR—25 CENT DANDERINE

No more dandruff or falling hair—A real surprise awaits you.

To be possessed of a head of heavy, beautiful hair, soft, lustrous, fluffy, wavy and free from dandruff is merely a matter of using a little Danderine.

It is easy and inexpensive to have nice soft hair and lots of it. Just get a 25-cent bottle of Knowlton