London Loan Building COR. DUNDAS ST and PARK AVE.

A worthy link in Canada's Greatest Chain of Modern High-Grade, Actual Business Schools. Business from start to Business Schools. Business from start to finish. Open entire year. Enter any day or night, Individual instruction. You may study all at home, or partly at home, and finish at the College. Thirty years' experience. Largest trainers in Canada. We teach Isaac Pitman, the system of we teach Isaac Pitman, the system of experts. Other schools engage our graduates as teachers. Colleges of London, Peterboro Welland, Orangeville, Walkerton, Clinton and Wingham. Call, write, or phone 2020 for particulars,

George Spotton, Principal



R. K. COWAN County Bldgs., next Court House

The Brown Optical Co. PHYSICAL EYE SPECIALISTS. 237 DUNDAS ST. LONDON

Smith, Son & Clarke Undertakers 115 DUNDAS ST. PHONE 586. 629 DUNDAS ST. PHONE 678. Residence on Premises. Private Ambulance Service.

Ferguson & Sons Funeral Directors

OPEN DAY AND NIGHT

Geo. E. Logan UNDERTAKER

PHONE 1968.

GRIFFITH & WILLSIE

FUNERAL DIRECTORS. MILLER, Ass't Manager ssors to Messrs, J. Stephen

Taxicab Service Open Day and Night. Telephone 180 Mitchell Garage and Sales Co.

DR. JARVIS DENTIST

SPEND \$500,000 UN **AUTO FIRE APPARATUS**

New York to Take the Horses Off

fire department will spend half a million dollars during the next twelve months in "automobiling" its equipment. As a first step in the replacing of the horse-

first step in the replacing of the horse-drawn apparatus with motor-driven equipment, an order will be placed for about 150 hosecarts, hook and ladder outfits and fire engines.

A year has been spent in testing ten automobile trucks purchased for experimental purposes. The tests are declared to demonstrate fully the superiority of the proposed service. The cars have been driven at high speed through bilz-zards in which horses could make little headway, and through snow three feet deep. The commissioner holds also that the removal of the restriction of apparatus to a tomage that three horses can draw is bound to work out in favor of higher power throughout.

If the 150 pieces of apparatus soen to be purchased prove satisfactory, the horse-drawn fire engine or hose wagon will be banished from New York streets within a year or two. The 150 automobiles to be purchased will include 5.

within a year or two. The 150 automobiles to be purchased will include 20 engines, 60 hosecarts and 70 hook-and-ladder outfits.

Touring cars for hire. Hueston's Garage, 'Phone 423. 77tf Free Player Piano Library.

Our Player Roll Library is entirely ee exchange to all purchasers of ew Scale Williams Player Pianos. New Scale Williams Player Pianos, saving the Player owner at least \$50

---THE---**London Loan and Savings** Company of Canada

Debenture Rate Raised

To 4½ Per Cent The above rate is available to anyone having \$100 or more to leave with the company for a year or longer.

OFFICE—Corner Dundas Street and Park Avenue.

TRAFFORD'S The Best Place for

UPHOLSTERING Try Them 129 Dundas St., 11 Market Square, Phone 864.

Hamilton's London Porter and Amber Ale

Always in first-class condition. Brewed

FOR UNEXCELLED COAL Preparation & delivery, try MAY BROS.



HE man who car ries a HOWARD Watch finds himself in

Leaders in American affairs sinc incoln's young manhood have relied n the Howard. "Howard Time"
as been a determining factor in every nase of the nation's advance. The first HOWARD was also the firs

American watch. It was made in 842 and the finest models cost \$500. To-day the price is lower-and the watch is better. Every Howard is made and adjusted as a fin

watch. Cased and timed in its own case at the factory and a printed price ticket attached. Price fixed—\$40 to \$150. Let us show you this distinctive watch.

When you need a good watch, step into either store and talk with our watchmakers. What they say is

W. G. YOUNG

Diamond Hall Stores, Agents for Good Watches.

Johnson Bros. XXX Bread

The delicious, satisfying flavor of this special sandwich loaf goes right to the spot.

Order Jumb-O bread a day or se

Johnston Bros. PHONE 944.

LONDON AND DISTRICT

PORT STANLEY SUBSCRIBERS.
Mr. W. H. Smith will look after
The Advertiser's interests at Port
Stanley this season in the same
satisfactory manner as in previous
years. Londoners spending the holidays at Port can secure their favorite paper by writing this office,
telephoning 107, or notifying W.
H. Smith, Port Stanley.

The Sacred Concert Club desire acknowledge a donation of \$5 from

Fifty Cents a Week Buys a Piano. Right in your busiest season, when you have the least time to spare, you have the least time to spare, you have Chamberlain's Colle, Chelera and Diarrheea Remedy at hand and take a dose on the first appearance of the disease, For sale by all dealers.

Our heavy spring plano selling trade has brought in a number of exchanges in planos and organs, and we must sell in planos and organs, and organs and organs



Out-Doors

invites your Kodak. Whatever your outdoor hobby may be, you will init when a Kodak becomes a part of your outfit. Free catalogue and all information cheerfully given.

J. H. BACK & CO.

ATHLETIC FIELD

ATLAS WHITE STAINLESS CEMENT **Highest Grade** JOHN MANN & SONS



"Wrapped Bread"

A parcel like a package of tea, to insure our patrons of ABSOLUTE CLEANLI-NESS.

PARNELL'S 'SNOWDRIFT BREAD

Ask your grocer for it, or phone our Bakery for a wagon to call.

PHONE 929.

PURITY

First, last and all the time -the best Baking Powder that is made.

For the past 25 years all other Baking Powders have taken "Purity" as their standard of hoped to reach. A quarter of a century of absolutely pure powder has been the record of this

Cake and Tea Biscult made with "Purity" reach that ideal of lightness, deliciousness and pur-

Only 20c Found

Free

generous sample of KOLY-the new, delicious and anti-2 Tooth Paste.

C airncross & Lawrence 216 Dundas Street, London, Ont.

GOVERNMENT TO SPEND

\$200 ON DECORATIONS Public Buildings Will Be Beautified

for Old Boys' Celebration. The Dominion Government has set aside \$200 for decorating the Government buildings of London during Old Boys' Week. Word to that effect has

nent Dumm.

Boys' Week. Word to that end your before received in the city, and the work of decoration will be commenced next week.

THE COCAINE HABIT

Use of the Drug on the Increase at Montreal. July 26.—The feature of the annual report of the superintendent of police for the year 1910, which has just been made public, is the letter dealing with the Increasing use of cocaine in Montreal. Chile Campeau says in part.

"In submitting the annual report of the operations of the police department for the year 1910, I think it my duty to spend for the year 1910, I think it my duty to spend for the police department for the year 1910, I think it my duty to spend for the city especially.

"Since July last the police of a charges of using another the city especially.

"Since July last the police of charges of using another item is is drawn to this fact particusel light."

"The "Offences are repeated in more than the light of the city of

London Builders Busy The builders are now busy completing arrangements for their big excursions and Falls. Saturday, July ing arrangements for their big excursion to Niagara Falls, Saturday, July 29. By special arrangements with the Hydro-Electric Power Commission, builders and their friends will be permitted to inspect the Hydro-Electric Power plants free of charge. Special fast vestibule train leaves M. C. R. depot 7 a.m. The builders promise the most enjoyable outing of the season and invite every one to come. The return fare is \$2.15, good for three days.

Finland, at New York, from Antwerp.
Carpathia, at New York, from Trieste.
Berlin, at New York, from Genoa.
Oceanic, at Plymouth, from New York.
N. Amsterdam, at Plymouth, from New
Ork.

FOR ORCHARD BEACH Cottagers Spent Wednesday in

Port Stanley, July 26.—Today is clean-up day on Orchard Beach. A number of the men stayed down this morning instead of going to London as usual, and with their sons are cleaning up the rubbish and clearing away the brush from New Orchard Silen, which they intend to transform into an athletic field.

Mrs. H. Dreaney, of Dundas street, London, is visiting her daughter, Mrs. Mrs. C. F. Hayes and son are visiting relatives in Great Barrington, Mass.

M. J. Childs, of Laurel Lodge, Erie Rest. eral Cleaning Up.

est.
Miss Lilly Andrew, of Detroit, is
ne guest of Mr. and Mrs. Frank Ashlant, of Alexandra Cottage, Eric Rest.
Mr. and Mrs. C. A. Standfield, of hicago, are spending their vacation ith Mrs. H. J. Childs, of Laurel Lodge rie Rest. Miss Etta Irving, of Essex, who has Miss Etta Irving, of Essex, who has been spending the past two weeks with her sister, Mrs. W. H. Smith, of Irvington Cottage, East Orchard Beach. left today for Huntsville, Muskoka.
Misses Hanson, of Grantham Cottage, Eric Rest, are spending a few days in London,
Mr. and Mrs. John Sholdice and son Abbott, of London, are the guests of Mrs. H. J. Childs, of Laurel Lodge, Eric Best.

rie Best. Miss Emily Busby, of Toronto, and ir. Melville Platt, of London, are hol-laying at Bide a'Wee Cottage, Erie Mr. and Mrs. W. J. Leonard, of Hill Crest, have left for Old Orchard Beach, Maine, to spend a couple of

Mrs. M. Childs, of Quebec street, condon, is visiting at Laurel Lodge, Miss Louise Babbitt, of St. Thomas s the guest of Miss Colter, on Hill

Master Arthur Harrison, of Lon

Master Arthur Harrison, of London, is spending his two months' helidays with his friend, Harold Childs, of Laurel Lodge, Erle Rest.

Mr. and Mrs. A. McCulloch, of London, are spending the day with Mr. and Mrs. John Tanton, of Sumac Ridge, Orchard Beach.

Miss Kathleen Heighway, of London, is spending her holidays at The Alexandra, on Stanley Beach.

Miss Cora Matheson, of Detroit, is visiting her cousin, Miss Isabel Tanton, of Sumac Ridge, Orchard Beach.

Mr. W. Gregory, of London, has returned to his home after spending his holidays at Hill Side Glen, Eric Rest.

Mr. and Mrs. Wm. Acheson, of conduct infamous and unbecoming to a member of the profession, of coming to a member of the profession.

ire last night.
Miss Susie Bidnell, of London. Susie Bidnell, of London, spent with Miss Lucy Wright, In-Heights

ererie Heights.
Mrs. Wm. Turnbull, of Invererie Heights, was the hostess of a most delightful bridge party the other afternoon.

Mrs. Thompson, of Melbourne. and
Mrs. Streight, of London, are holidaying at The Manse.

INVESTIGATING DEATH OF ROBT. SWAZIE

Perished in Mexico.

Perished in Mexico.

Woodstock, July 26,—Hon, Charles Murphy, secretary of state, has written a reply to a letter from Mr. M. S. Schell, M. P., South Oxford, promising to ask the officers of the department of external affairs to give special attention to investigating the leath of Robert Swayzie, who was purned to death by Mexican bandits on May 16. The deceased was a nadive of Kintore, Oxford County, and its only brother, Benjamin Swayzie, its at Eastwood. The unfortunate man was superintenent of the Cen-

FIRE COMPLETELY

DESTROYED HOUSE

Oceanic, at Plymouth, from New York, N. Amsterdam, at Plymouth, from New York, Ansonia, at London, from Montreal.

Sicilian, at Havre, from Montreal.

Sicilian, at Havre, from Montreal.

Sicilian, at Halffax, from Montreal.

Sicilian, at Havre, from Middlesboro.

San Giorgio, at New York, from Maples.

Oceania, at Plymouth, from New York, or Nontreal.

Sicilian at Havre, from Montreal.

Sicilian at Havre, from Middlesboro.

San Giorgio, at New York, from Montreal.

The sting of corns and bunions is for-gotten in the delightful, cooling, ease.

Sicilian at Havre, from Middlesboro.

San Giorgio, at New York, from Montreal.

Tooliegiate Institute

Court Victory. C. O. F...

St. George's Sunday School

K. of P.

Forest City, W. O. W.

Fire Hall No. 4

I. O. O. F.

Fire Hall No. 2

Market Drug Store, Talbot street.

Market Drug Store, Talbot street.

About 1 o'clock Tuesday morning fire completely destroyed the frame residence of Harry White, southwest of this place. Mr. White and his father, Mr. Wm. White, were the only occupants of the house, and were asleep at the time the fire started, but were awakened by the cracking of the burning timbers barely in time to escape with their lives. Mr. White will suffer considerable loss, as every-

Miss Maggie Pouster is visiting friends in Albany, N. Y.
C. S. Bridgman was a St. Thomas

visitor yesterday.

New Books at the Public Library

Robert Barr-Girl in the Case (2). Capes-Gilead Balm Chalmers-Prince of Romance. Chalmers-When Love Calls Men

rms. Dickson-Old Reliable. Dixon-Traitor (2). Dixon—Clansman,
Ford—Torchy,
Glasgow—Wheel of Life (2), Glusgow—Wheel of Life (2),
Hail—Downrenter's Son.
Hornung—Camera Flend.
Johnston—Long Roll.
Lancaster—Jin of the Ranges.
Lynde—Price (2),
Marchmont—Elfa (2),
Mighels—Thurley Ruxton (2),
O'Higgins—Old Clinkers.
Orczy—The True Woman,
Oxenham—Coll of Carne.

Orezy-The True woman, Oxenham-Coli of Carne, arrish-When Wilderness Was King. Partridge-Golden Web. Richmond-Round the Corner on Ga street.
Rinchart—Circular Staircase.
Scott—In Her Own Right.
Stewart—Heather and Peat.
Thurston—Greatest Wish in the World.
Vachell—John Verney.
White—Hard Pressed.
Wister—Members of the Family.
Paine—The Head Coach (2).

turned to his home after spending his holidays at Hill Side Glen, Erie Rest.

Mr. and Mrs. Wm. Acheson, of Hamilton, and Miss Scarlett, of London, are visiting Mrs. James Acheson, of Springbank Cottage, Erie Rest.

Miss Winnifred Green, of St. Thomas, is the guest of Mrs. Robert McLaughlin, Hill Crest.

Mr. and Mrs. W. H. Watson, of London, are visiting Mrs. J. E. Adkins, of Mabelhurst Gottage, Erie Rest.

Miss Verna Ash, of High River, Alberta, is visiting Miss Muriel Adkins, of Mabelhurst Cottage, Erle Rest.

Miss Verna Ash, of High River, Alberta, is visiting Miss Muriel Adkins, of Mabelhurst Cottage, Erle Rest.

Mr. G. F. Smith, of St. Thomas, has purchased a cottage on Hill Crest from Mr. C. Ead.

The Misses Adkins, of Mabelhurst Cottage, Erle Rest. Cottage Erie Rest entertained a number of their friends at a monster bonfire last night.

Miss Susie Bidnell, of London, spent

Hardy.
Printing committee—Drs. Hart, S.
McCallum, King, Young, Hardy.
Education committee—Drs. MacArthur, Klotz, Griffin, Ferguson, King,
McColl, J. McCallum, Spankie, Jarvis.
Property committee—Johnson Routledge, Varden, Griffin, Bascom.
Complaints committee—Drs. Klotz,
Adams, Stewart, Wilford, Johnson.

Happiest Girl in Lincoln.
A Lincoln, Neb., girl writes: "I heen alling for some time with chronostipation and stomach trouble. constipation and stomach trouble. It began taking Chamberlain's Stomach and Liver Tablets and in three days I was able to be up and got better right along. I am the proudest girl in Lincoln, to find such a good medi-cine." For sale by all dealers.

DYING FROM STAB.

Sault Ste. Marie, Ont., July 26.—As the result of a stabbing affray last night, George Galton and Frank Dini are both in the hospital here today. Galton's right lung was pierced, and scant hopes for his recovery are entertained. His dying depositions have been taken.

LIBRARY CONTEST

ter is alarming, and the attention of the cultorities is drawn to this fact particularly.

Company, Limited
Company, Limited
Company, Limited
Company, Limited
Company, Limited
The strong wind on Monday night did considerable damage to trees in this vicinity. The incandescent lights in many east end residences went out as a result of the wind.

London Builders Busy
The builders are now busy completing arrangements for their big excursion to Niagara Falls, Saturday, July 29. By special arrangements with the Hydro-Electric Power Commission, builders and their friends will be permitted to inspect the Hydro-Electric Power plants free of charge. Special (ast vestibule train leaves M. C. R. depot 7 a.m. The builders promise the most enjoyable outing of the season and invite every one to come. The return fare is \$2.15, good for three days.

STEAMERS ARRIVED.

Finland, at New York, from Antwerp.

When was the Central Pipe Line Company, Limited The strong wind on Monday night did considerable damage to trees in the strong wind on Monday night did considerable damage to trees in the strong wind on Monday night did considerable damage to trees in the view of mission wind on Monday night did considerable damage to trees in the view of the strong wind on Monday night did considerable damage to trees in the view of mission wind on Monday night did considerable damage to trees in the view of the strong wind on Monday night did considerable damage to trees in the view of the strong wind on Monday night did considerable damage to trees in the view of the strong wind on Monday night did considerable damage to trees in the view of the wind.

A baseball match was played here on Wednesday between the Humburs of St. Thomas and the local nine. The score will appear in tomorrows particularly strong will appear in t

the Draper Company, has secured a good position in St. Thomas, About 1 o'clock Tuesday morning the completely destroyed the frame ROSS'

London's Fashion Centre

One Dollar Special Tailored Waist Offer

For One Week Only

Two Styles Made of Pure Linene

Linene Waist, laundered collar and cuffs: excep-

NO. 2 .- Plain Linene Waist, with or without pocket, laundered collar and cuffs; pearl \$1 buttons. Special price for one week \$1

MAIL ORDERS-To enable out-of-town customers to avail themselves of this special Waist offer, prompt attention will be given to MAIL ORDERS. Postage, 10 cents

ONE DOLLAR

196 DUNDAS STREET, LONDON

BUSINESS AND SHORTHAND

J. W. WESTERVELT, Principal.
J. W. WESTERVELT, Chartered Accountant, Vice-Principal.

MONTREAL LIBERALS

Mr. Bickerdike To Once More Contest St. Lawrence.

al July 26.—A Libera paign was launched here tonight at a ry the Liberal standard. Mr. Mc-meeting of the St. Louis Liberal Club. meeting of the St Louis Liberal attention twice perore, but has alter twice perore, bu Langlois, M. P. J., were the chief althospeakers. A resolution was unanimously passed, offering Mr. Bickerstood dike the federal nomination for the seat.

REAL LIBERALS
LAUNCH CAMPAIGN

St. Lawrence division, and it is understood that he will again be a candidate for a seat in the House of

In the Jacques Cartier division in superintendent of construction in the Dominion Bridge Company, will carod that he will agree to contest the



Early Shipment of **New Stiff** and Soft Hats

Battersby's New Shapes, each \$2.00 Celebrated King Hats, new shapes each \$2.50

Mallory's New Shapes, each . \$3.00 Hawe's New Shapes, each . \$3.00 ALL OPENED THIS WEEK.

Largest Hat Department in Western Ontario.

Dr. Louis Wood, Just R Realizes British Stre Will Be War

LAST

and (Lately arrived from Germ Wood of Central ave ute situation in Morocco.

Wood manifested consider prise that affairs have so suc ed a threatening attitude. When I left Hamburg a me go, there wasn't a cloud on t The iron-hafted weapons of which Germany has been emp the past year or so are evide

ing the way to trouble. Germany knows that sh danger-point in European pol she is utilizing her position to advantages she may. I confit that when she realizes th of Britain's resentment to he n of Agadir she will seek so

The Feeling in German What is the feeling in Ge garding a war?" was asked. That is somewhat hard to Dr. Wood replied, "The mi prerogatives that the man on helmstrasse. The information

ever, being handed out that th

people must soon engage in

plant the Black Eagle in n "Against this manifest aim ject of the bureaucracy there deterring influences. On the German politics, which shows the increasing power of the Re against the Bundesrat. The must acquiesce in the decla

'On the other hand, there is of money. German commerce wonderful strides, but the admi-

COUNCIL AI TO SELL

Matter Will Come Up

Be Held on Friday

There will be a special m the council next Friday nig an adjournment was mad-month in the first meeting in addermen forgot that th bring the meeting on during

bring the meeting on during week.

It would be impossible to quorum to do business on sucasion, so Mayor Beattle he giving directions to hold meeting Friday, Aug. 4.

The notices will cover excusiness possible to come u aldermen will have sufficient display their oratorical power. It is not known definitely, thought likely that somet garding the proposed sale ohal will be brought up.

As it stands now, the coudecide whether or not they decide whether or not they

decide whether or not they time the litigation brought John M. Parsons, or whether call the whole deal off. Some of the aldermen ar opinion that it would be u expend any more of the RICHMOND S UP DURING

London Street Railway Time the Form

The London Street Railway quent source of discussion at of the Board of Works, and la session was no exception to The trouble was about the street section. For some company has been engaged the track up, but the rate o has been very slow. City Engineer Wright rep the work would not be con time for the Old Boys, and

arrangements should be temporary repair.

"Mr. King assured me that overs would be removed this THE WEATHE TOMORROW-SHOW!

FORECASTS.

London, July 28 Today—Moderate to fresh winds; fair and warm today; l ers or thunderstorms on Satu TEMPERATURES.

Showers have occurred in a of the western provinces; el Canada the weather has been

WEATHER NOTES