

For a Life-Time...

Education is for a life-time, therefore, it is very poor policy to take your Business and Shorthand course in an inferior school. We ask your investigation of our work.

Miss Colgrove has been placed as stenographer with the Noxon Company, Ingersoll, and Mr. Ferguson as stenographer with G. T. Mann, London. Catalogues of our courses free.

Forest City Business and Shorthand College, London, Ont.

J. W. WESTERVELT, Principal.

\$20 FOR A SCOTCH SUIT

Just your chance. All this season's goods. Many patterns.

If you wish a pair of handsome TROUSERS, we have a beautiful line at \$5.

O. LABELLE, 372 Richmond Street.



Jessica Hambly
(Honor Graduate of Emerson College of Oratory)
Teacher of Elocution and Physical Culture
receives pupils at the Conservatory of Music



Trout Fishing, May 2nd.

Our line of Rods is worthy of the fullest confidence. They will not be found wanting when the "biggest" fish is on the hook. Come in and see the best assortment.

FISHING TACKLE
ever shown in this city. All the fishing tackle we offer is perfectly made, the materials used in every case being of the finest quality. The prices, as well as the quality of the goods will meet with your approval.

BROCK'S GUN STORE,
192 Dundas Street, London, Ont.

CALL AND SEE US AT OUR
New Factory and Showrooms
32 to 40 Dundas Street.

The Electrical Construction Co. of London, Limited,
Dynamos, Motors, Electric Light Fixtures and Wiring Supplies.
Phone 1103.

H. C. McBRIDE
Architect and Surveyor,
213 Dundas Street.

R. K. COWAN,
BARRISTER, SOLICITOR, ETC.,
County Bldgs., next Court House, London

FAIRBAIN,
THE TAILOR,
Richmond Street, Opposite City Hall.

SPECIAL NOTICES
Feather and Down Cushions 50 Cents Each.

Large stock of Pillows and Mattresses, Iron and Brass Bedsteads, Pillows and Cushions filled with feathers on the shortest notice. Large assortment of Stoves at Hunt & Sons' Bed and Mattress Cleaning Factory, 533 Richmond Street. Telephone 597.

Sugar Beet Seed.
A car load of the very best German seed will arrive this week. We deliver to farmers on contract at 15 cents per pound and take our pay in beets, or for cash if desired. Letters will go at once to all our correspondents. We have arranged to export 1901 sugar beet crop to United States refiners. Write or call John A. Moody & Co., 529½ Richmond Street, London, Ont. 531&44u

Adding More Trains.
The New York Central, to keep up with the fast increasing passenger business, has had to add more trains to its splendid service, and now has thirteen through trains from Buffalo east bound and fourteen New York west bound. Be sure you get in the swim.

Electric Vapor Baths.
Ladies' Vapor Baths, Wednesday and Saturday, with good attendance. Warm Sulphur Baths, 20 cents. Sea Salt Baths and Massage given by an experienced person. Rooms warm and healthful (disinfected). Open from 10 a.m. to 10 p.m., and Sundays in forenoon. J. G. WILSON, Electropathist.

RHEUMATISM CURED QUICKLY.
And surely with Trask's Magnetic Ointment. 25 and 40 cents at C. McCallum & Co.

NEW PATTERNS IN COLORED SHIRTS

Soft Bosoms—Large assortment for 60c and 75c, with cuffs attached or separate.

Stiff Bosoms—Very nobby patterns for \$1, and a few very choice for \$1.25, with separate cuff or cuffs attached.

GRAHAM BROS.

Dog Collars.
Dog Chains and Locks.
Dog Soap.
Dr. Johnson's Dog Remedies.

Booklet "The Dog, Management in Health, Treatment in Disease," Free.

GURD'S
185 Dundas Street.

A WARM WEATHER

problem is easily solved by selecting one of our extra fine summer suitings. Just the line of patterns that will please you.

Southcott's, Richmond St.

W. A. PIPER, D.D.S.,
Specialty Gold and Porcelain work.
Hours—9 to 5 p.m.

Drs. D. H. & W. A. Piper
D. H. PIPER, M.D.,
Ear, Nose, Throat and Lungs.
Hours—10 to 2, 7 to 8 p.m.
Phone 501, 242 Dundas St. (cor. Waterloo).

Meteorological.

Toronto, May 1—8 p.m.—Pressure has decreased with great rapidity over the Lake Superior region, and very warm weather prevails over the western portion of the continent. It has been for the most part fair today in Canada, and fair, warmer condition are indicated generally.

Minimum and maximum temperatures: Victoria, 50-60; Calgary, 48-70; Qu'Appelle, 54-76; Winnipeg, 56-80; Port Arthur, 54-81; Parry Sound, 48-64; Toronto, 52-59; Ottawa, 40-66; Montreal, 49-60; Quebec, 52-58; Halifax, 52-64.

Local temperatures: Wednesday: Highest, 67 above; lowest, 53 above. Today (Thursday) the sun rose at 5:09 a.m. and sets at 7:29 p.m. The moon rises at 5:35 p.m. and sets at 4:25 a.m.

FOR HEALTH'S SAKE

TRY JOHNSTON BROS.

XXX Jersey Cream

Growing folks and grown folks both need the very sort of nourishment with which our breads fairly teem. Every step of the making and baking is taken in the direction of perfection. All grocers and daily delivered.

JOHNSTON BROS.

TOP COAT WEATHER.

These are the days when you appreciate a top-coat. Too warm for your winter coat—too cold for none—just right for a "top." Wear one of ours and you'll have the proper style at the proper price.

THOS. WILSON,
Merchant Tailor,
Phone 568, 213 DUNDAS ST.

Are You In Need

of knives, forks or spoons? We have the best Rogers' A1. In plain or fancy handles.

Thos. Gillean,
JEWELER,
402 Richmond Street,
Official Issuer of Marriage Licenses.

V. CRONIN, President.
J. W. LITTLE, Vice-President.
G. A. SOMERVILLE, Managing Director.

London Advertiser.



A LOCAL BUDGET.

Two souls with but a single thought,
By neither one expressed;
But with love's intuition
Each the other's meaning guessed.
As woens they were rivals
For a maiden fair—and so,
Their mutual thought was, "How I wish
That I did love her!"

—The Petrel seized 27 nets off Port Stanley harbor Monday.

—Mr. and Mrs. Robt. Hueston left on Monday for a trip to Philadelphia. Returning they will stop at New York and Buffalo for several days.

—Mr. Wm. Knapton, of Richmond street north, has sold his imported Clydesdale stallion, Bright Star, to Mr. John Keefe, of Listowel, Ont., for a good price.

—It is stated that Rev. James Livingston, of the Windsor Avenue Methodist Church, will be a candidate for president of the London

Time for A Change

Do not forget that the time for changing underwear has arrived and that we are selling Egyptian Balbriggan at 75c per suit. Best quality that can be produced for the money.

ROSS'

196 Dundas Street.
PHONE 1319.

May Weddings.

In connection with May bridal events, rings and gifts will be necessary—so necessary that without them a wedding would not be complete. Our wedding rings are the most desirable to be had, and our assortment of gifts is such that it is a pleasure to select. The prices are what you wish to pay.

WARD, The Jeweler, Phone 1094
374 Richmond Street.

The Ontario Loan and Debenture Co

PAID-UP CAPITAL, \$1,200,000.
RESERVE FUND, \$35,000.

Deposits Received.

Interest 3½ per cent per annum, half-yearly.

Debentures Issued

for one year and upwards. Coupons attached for interest half-yearly.

WILLIAM F. BULLEN,
Manager,
Offices—Cor. Dundas Street and Market Lane, London.

Conference, which meets at St. Thomas in June.

—The large brick residence on Albert street, owned by Chief Justice Meredith, was offered for sale at auction yesterday by Mr. Neil Cooper. The highest bid was \$4,900, and the property was withdrawn.

—Mrs. Guy Andrus, of this city, has been called to Port Hope on account of the death of her father, Mr. Wm. Lonsdale. She was accompanied by her sister, Nellie, who has been visiting with her for some time in this city.

—The 3-year-old daughter of W. T. Mullins, Stanley street, wandered away early yesterday morning and was not found until a late hour in the night. The child had traveled all the way to London East, a distance of two miles.

—While pitching hay from a load at the Frazer House barns yesterday, a Delaware farmer, named Ireland, fell in a fit, striking his head against the whiffletree of the wagon and painfully injuring himself. Later he was able to proceed to his home.

—The steamer United Empire, of the Beatty Line, left Sarnia today for Duluth, being the first sailing of the season. The monarch will leave on Tuesday, May 7, and thereafter this line will have a regular sailing every Tuesday and Friday at 2:30 o'clock.

—Mr. H. T. Johnston, who has been city agent for the Mutual Life Insurance Association of Canada for the past two years, left today for Sault Ste. Marie, where he will represent the company in Northern Ontario, with his headquarters at the Soo. His wife and family will remain in the city for the present.

—The Retail Merchants' Association of Toronto has adopted a resolution calling on the city council to pass a bylaw prohibiting the use of trading stamps, acting under the power conferred on municipal councils at the recent session of the legislature. Ald. Fraleigh, who presided, advised vigorous action, as strong influences would be brought to bear on the council against such prohibition.

PRINCE ALBERT SETTLERS.

A Prince Albert correspondent writes under date of April 26 to The Advertiser: "Quite an influx of new settlers are coming into Prince Albert district. The spring was late in this part, but very fine, and the farmers are busy seeding. A light shower of rain fell last night, the first this year. The census enumerators are progressing very satisfactorily with their work."

CAUGHT BETWEEN CARS.

Wm. Keyes, a C. P. R. car inspector, was caught between two cars near the Richmond street depot yesterday morning, sustaining a severe fracture of the shoulder blades. He was recently transferred from Toronto Junction to this city, and had just begun his new duties. He is a married man, and resides at 570 Pall Mall street. Dr. Stutt was called, and reduced the fracture. Keyes will be laid up for several weeks.

MONEY AWAITING CLAIMANTS.

A certificate for \$41.31, the amount of the war gratuity and imperial pay of Pte. W. J. Scott, No. 7,004, Royal Canadian Regiment of Infantry, who died in South Africa, has been received

MILK,
21 quarts for \$1 (if paid for in advance); pure, rich in sterilized bottles.

CREAM,
Whipping, Table, Devonshire Dairy and Creamery Butter, Regular Prices.
PHONE 1056.

THE GREELY DAIRY CO., Ltd.
247 DUNDAS STREET.

Parnell's Bread

Is a happy blend of all that's good and desirable in bread. It combines the nutriment of a health food and the qualities of a delicacy. Light and appetizing, nutritious and wholesome. At grocers, or delivered daily.

THE PARNELL-DEAN STEAM BAKING CO., Limited,
Phone 929, 75 Bruce Street, London, Ont.

at the brigade office, Wolsely Barracks. The relatives of the deceased are asked to communicate with the brigade office so that the money may be paid over to the proper persons.

LICENSES AT PORT STANLEY.

Port Stanley has four licenses, notwithstanding that it has a population of less than six hundred, and what the people are wondering is how four licenses came to be issued.

SUING REV. DR. WILD.

Rev. Dr. Wild, the well-known pastor of the Bond Street Congregational Church, Toronto, and of the First Congregational Church, in this city, is the defendant in a lawsuit in which a Hamilton lady is the plaintiff. Acting for Miss Nina A. Hixson, of the latter city, a sister-in-law to the doctor, Staunton & O'Heir have entered suit in the high court against Dr. Wild for \$3,200, claimed as due Miss Hixson on a promissory note, and for services rendered by her while acting as agent in the management of Dr. Wild's farm at Bronte. The services were rendered during the four years the doctor was residing in California.

"THE KILTIES" TO TOUR AGAIN.

Mr. Cameron Brown, of Belleville, Ont., who took the 48th Highlanders' Band on tours aggregating over 12,000 miles, last winter, has completed arrangements for a tour of about ten weeks this summer and of twenty weeks next fall and winter. The summer arrangements will include the Pan-American Exposition, during the latter part of August, as well as similar extended engagements at Pittsburgh, Rochester, Cleveland and other large centers. The fall and winter tour, as at present planned, will take in the Pacific coast and the extreme south. Bandmaster Slater is crossing in as many Canadian engagements as possible before the touring begins, which will be about July 13.

ALL SAINTS' CHOR.

An enjoyable entertainment was given in Watson's Hall, Hamilton road, last evening by the McDonald Male Quartet, under the auspices of All Saints' Church choir, of which Mr. E. Gardener has recently assumed the leadership, and through whose efforts that body is making rapid progress. The hall was well filled last night and the concert met with marked favour. The highest of All Saints' church occupied the chair. Following is the programme: Quartet, "March of the Guard," the Quartet; solo, "Alone in Desert," H. R. McDonald; solo, "The Two Sailors," J. C. Lockhart and Newton Large; quartet, "The Mill-wheel," the Quartet; solo, "The Sail-or's Grave," J. C. Lockhart; recitation, "Me and Jim," H. R. McDonald; quartet, "Onward," the Quartet; solo, "Heroes and Gentlemen," Newton Large; duet, "Love and War," J. C. Lockhart and H. R. McDonald; quartet, "The Child," the Quartet; solo, "Edward Gardner and Quartet; quartet, "Until the Dawn," the Quartet; solo, "Sands of Dee," H. R. McDonald.

INAUGURAL MEETING.

The shareholders of the Canadian Fire Engine Company met in the Builders' Exchange last evening for the purpose of organizing. The meeting was splendidly representative and the business was conducted with keen interest. The directors appointed were George Taylor, John Christie, Wm. Heaman, J. M. Parsons, J. H. McMechan, J. H. McDonald, J. H. Angus, and Geo. Pritchard, secretary-treasurer. The board proceeded to business by allotting stock subscribed, and authorizing the calls thereon, as the business prospects demands the earliest possible movement of the works to London for early operations. A 20 per cent call will be made now, and another 20 per cent call in one month.

A Big Quarter's Worth

Is always found in a bottle of Polson's Nervine, the best household liniment known. It cures rheumatism, neuralgia, toothache, headache, sick-stomach, in fact is good for everything a liniment ought to be good for. Mothers find the safest thing to rub on their children for sore throat, cold on the chest, sprains and bruises. Never without Polson's Nervine. It will cure the pains and aches of the entire family and give a vast amount of suffering every year.

Immature wood, that is the wood of a tree which has not attained its full growth, is said not to be so durable as the wood of a fully grown tree.

CURES THE GRIP IN TWO DAYS

Laxative Bromo-Quinine removes the cause.

The growing demand for women in the factories of Germany is bringing the servant girl problem more and more to the front.

THE

Don... Bicycle

AT.... \$35

with the latest saddle, best tires and beautifully enameled rims, is the greatest value ever offered in London.

SEE IT.

D. McKenzie & Co

298 Richmond Street.

One door south of G. T. R.

LONDON AND NIAGARA FALLS

Great Cataract May Supply Power For Local Factories.

Pacific Coast Experiments Demonstrate the Practicability of Transmitting Power Over Long Distances.

The possibility of turning the wheels of London's factories by means of power generated at Niagara Falls has in all probability never been considered by local manufacturers; yet it is not only possible but probable that at no distant date half the manufacturers of western Ontario will be looking toward the great cataract for their motive power. Until a very recent date electricians had deemed it impossible to convey electric power for commercial purposes beyond a very short distance owing to waste. But as has frequently happened before in the world of electrical research, a seeming impossibility has been accomplished. On Sunday last the street cars of Oakland, California were operated by an electric current generated on the Yuba River at a point 140 miles distant from the city. This is said to be the most satisfactory result ever achieved in the transmission of electric power. The power is generated by turbine wheels, the cable being of copper, six-tenths of an inch in diameter, with aluminum alloy which will prevent oxidation. It is suspended across Carquinez Straits by a span of 4,400 feet, and 300 feet in the air. During the test of Saturday last a current of 40,000 volts was transmitted the entire distance, with a loss not exceeding five per cent.

London is about 120 miles from Niagara Falls, and it should be a comparatively easy matter to convey sufficient power to this city to operate every factory in it. When it is considered that, not excluding the railways, fully 200,000 tons of bituminous coal, costing \$700,000, is consumed in London every year for commercial purposes, one may form an idea of the vast saving that would be effected by the utilization of the marvelous motive power which is constantly going to waste at Niagara.

WATER ASPHALT

EVERY EVENING

City Engineer Would Do So—New Tenders for Market House Repairs.

No. 3 committee met last night in the committee rooms of the city hall. Those present were Ald. Stevely (chairman), Ald. Garratt, Gerry, Jolly, Chief Boe, Engineer Graydon and Secretary Bell. Several petitions were dealt with. Among these was one from William Hunter for watering Teresa street to a point 160 feet south of Askin street. Mr. Hunter promising to pay for service. The petition was granted. Engineer Graydon recommended that the asphalt pavement be watered after 6 o'clock every evening. His suggestion was laid over for further consideration.

FARMER COULD

STAND THE SHOT.

Reckoned He'd Overcome His Prejudice When Bikes Were So Cheap.

An employee of a well-known Dundas street grocery establishment left his 1901 bike in the rear of the store the other day, and proceeded to busy himself about the task of earning his salary. A short time after a shrewd-looking gentleman from the rural districts entered the store, produced 50 cents and remarked to the astonished employee:

"I calculate I'll take that air velocipede."

"What velocipede?" queried the bewildered salesman.

"Why, that pesky thing out front there," was the reply. "I've kinder had my mind not again velocipedes, but I reckon that one's cheap at the price, an' I guess I can stand the shot."

Of course, the salesman didn't know that his fellow-employees had placed his new model outside the store with a big placard attached to it that read:

THIS NEW BICYCLE ONLY

FIFTY CENTS.

Corn Sowing

Is a process excited by vanity, backed up by good tight boots—you may lack the vanity but you have the good tight boots, and you will be pleased to please up to three sizes too small, if you use Putnam's Painless Corn and Wart Extractor. Druggists sell it.

The Basis of the Most Indelible Inks

Is the ordinary nitrate of silver.

THERE IS NOT a more dangerous class of disorders than those which affect the breathing organs. Nullify this danger with Dr. Thomas' Electric Oil, a pulmonary of acknowledged efficacy. It cures lameness and soreness when applied to the joints, as well as swollen neck and crick in the back; and, as an inward specific, possesses most substantial claims to public confidence.

Gibson says that sugar was first brought from Asia to Europe A. D. 625.

It's not the weather that's at fault. It's your system, clogged with poisonous materials, that makes you feel dull, drowsy, weak and miserable. Burdock Blood Bitters will clear away all the poisons, purify and enrich your blood, make you feel bright and vigorous.

Double Trading Stamps

All This Week.

See Our Tapestry Carpets At 25c, 35c And 45c Yard.

Every item in this list is taken from our Friday bargain day list, and will not be put on our bargain table until Friday morning. Remember, Friday is the last bargain day for

DOUBLE TRADING STAMPS

See Our Smyrna Rugs At \$1.25 And \$2.75

SPECIAL BARGAINS FOR FRIDAY

DRESS GOODS DEPARTMENT

FOR 19c YARD.

All-Wool Harris Suiting, extra wide and good to wear, Friday, per yard..... 19c

FOR 25c YARD.

Cycle Cloths, in pin checks, suitable for rainy day skirts, Friday, per yard..... 25c

FOR 29c YARD.

Black Serge, 45 inches wide, nice quality, well worth 50c yard, Friday, per yard..... 29c

SILK BARGAIN

FOR 35c YARD.

Fancy Stripe Silks, in dainty shades of pink, pale blue, cardinal and navy, Friday, per yard..... 35c

Haberdashery Department.

For 25c pair—Ladies' Black Cotton Hose, with double cashmere soles, guaranteed fast colors, Friday, for 25c pair.

For 35c pair—Ladies' Balbriggan Hose, spliced heels and toes, Friday, for 35c pair.

For 25c pair—Ladies' Artificial Lisle Hose, spliced heels and toes, Friday, for 25c pair.

Summer Ladies' Black Cotton Hose

Spliced heels and toes, 2 pairs for..... 25c

A Bargain in Handkerchiefs.

Ladies' Fine Hemstitched Handkerchiefs, drawn borders, very dainty, regular price 18c each, Friday, 2 for..... 25c

Friday Bargains in Linens.

For 41c yard—Bleached Table Linen, 64-inches wide, all linen, worth 50c yard, Friday, per yard..... 41c

For 24c yard—Fine Twilled Sheet, 2 yards wide, English make, worth 30c yard, Friday, per yard..... 24c

For \$1 10—12 only to sell, White Bed Spreads, large size, slightly imperfect, Friday, we sell them at..... \$1 10

Friday Sale of Mill Ends.

One bale mill ends of Canton Flannel, worth 10c yard, for 6½c, or 16 yards for..... \$1 00

Friday Bargains in Dress Skirts

For \$2 00—Ladies' Black Serge Skirts, lined with linenette, velvet facing, flare skirt, Friday, for..... \$2 00

For \$2 85—Our own make, Ladies' Tweed Dress Skirts, lined through, velvet facing, flare skirt, Friday, for..... \$2 85

\$1 50 Wrappers for \$1 00—Ladies' Print Wrappers, in good serviceable colors, sleeves and lapels lace trimmed, Friday, for..... \$1 00

DOUBLE TRADING STAMPS.

CHAPMAN'S

126, 128, 128½ Dundas Street.