## Assigned

We have found it necessary owing to pressing obligations to make an assignment, and stock-taking is now going on.

## The Difficulty

Was that we were carrying far too heavy a stock, in fact more than any two other firms in Aylmer.

We thank our customers for their patronage in the past, and can assure them that whoever gets the stock will have the best lot of bright, new goods ever shown in Aylmer, and will no doubt be slaughtered at a rate on the dollar in the near future.
N. P. FINCH



## YOUELL \& WRONG'S

 Dress Goods NoveltifLadies can appreciate what is new and novel in Dress Goods display The have far exceeded our own previous efforts in every respect.
The assortments are greater; the styles richer; the qualities finer, and the better than ever before
You Must See the Goods to Appreciate Tho
50-inch Covert Suitings, pretty shades, special 85 c .
54 -inch Victoria Broadcloths, fine soft finish, perfect shades, $\$ 1.20$. 45 -inch French Coating Serges, in six shades, the greatest Cloth ever shown at the price 42 -inch Scotch Tweeds, the right weight for this seasun's styles, 45 c .
40 -inch Tweeds, Serges, two tones and Broches, at 15 c ., 20 C . and 25 c

Full new Stock of Linens and Cottons Direct from the Make
7o-inch $1 / 2$ Bleach Damask Table Linen, worth 75 c ., for 50 c .
60 -inch $1 / 2$ Bleach Damask Table Linen, 25c., 30c., 35 c .
7 -inch Blearhed double Damask Table Linen, Irish, special, 60 c
Pillow Cottons, plain, gc., roc., 1 rec., in 42, 44 and 46 inch.
72 -inch Unbleached Twill Sheetıng, 16 c .
Flannelettes in all qualities, 5 c ., 6 c ., 8 c . and 10 .
Try our New Coupon System
Cash purchasers get 10 per cent. discount, whether for ten cents or ten dollars Call and have the scheme explained.

YOUELL \& WRONG



Books
Galor STORE RAM JAM FULL OF
High School Books Public School Book and School Supplie

| S ee our bargains in Scribblers, Pencils, Pens, Slates, etc. Th are cheaper than ever this year. <br> ERN. A. CAMCHELL THE WHITE DRUG STORE. <br> CHEMIST AND DRUGGIS <br> P. S.-Conrad's stock of Fancy Goods and Notions at 50c. on the dollar. <br> P. C. FREEMANTLE <br> Having acquired the business lately carried on by C. S. Bridgman \& Co, begs to solicit the favor of your continued patronage. F. C. F. has had con- siderable experience as a first class fectioner and Caterer <br> and is fully prepared to execute any order you may be pleased to entrust to him. Ladies and gentlemen and practical attention. <br> fine cakes and confectionery |
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