

GOODS CHEAPER THAN EVER

GEORGE JEFFREY'S

DRESS GOODS:

Striped Serge and Brilliants for 15c. worth 30c. | Tissues, plain and striped, for 25c. worth 37c.
 Beautiful Broche Stripes for 25c. worth 50c. | Black Paramattas for 35c. worth 50c.

GLOVES:

50 dozen Colored Lisle Thread Gloves to be cleared out at 12½ cents per pair.

MILLINERY:

The whole stock to be cleared out at reduced prices.

PARASOLS:

A few of those wonderful parasols at 37½c. still left; and all other goods selling wonderfully cheap.

GEORGE JEFFREY, GUELPH

GRAND DEMONSTRATION

Our Great Annual Summer Sale begins to-day (Friday) when a Tremendous Rush will be made for the Bargains always given when a Sale is advertised

AT THE PEOPLE'S STORE



AT THE PEOPLE'S STORE

Time nor space will admit of us making many quotations of prices, as we are **BUSY, BUSY, BUSY!** Crowded with customers every day, and this Sale is not made for the purpose of clearing out old stock—for owing to the great business we have done for the last six months our stock is comparatively light—but for the purpose of giving our people, and the world at large a **GENERAL BENEFIT.**

Crowd to **THE LION** at once, the only live store in Guelph,

And get 20 cent Prints for a York Shilling; Glorious Organdie Muslins, a York shilling worth 25c. 10 cases New Millinery to be sold at half price. Fancy Dress Goods of all kinds tremendously reduced. Hosiery, Muslins, Ribbons, Parasols, Ties, Collars, Shawls, Mantles, all **REDUCED, REDUCED!**

J. D. WILLIAMSON.

Golden Lion, Wyndham Street, Guelph.

P. S.—Our agent in Britain is now making heavy purchases of Fall and Winter Stock for our Mammoth Store.

GREAT CLEARING SALE

Preparatory to the Departure of Mr. Thos. Heffernan for Europe!

Bargains, Bargains, Bargains! Prices never before Equalled! The Paragon Cheap Sale! Commencing Saturday, June 20th.

HEFFERNAN BROTHERS!

Beg to announce the **GRAND CLEARING SALE** of 1874, commencing on Saturday, June 20th, when they will be prepared to offer Bargains never before equalled in Guelph. No effort will be spared to make this **CHEAP CASH SALE** the great event of the season.

An Immense Stock of New and Fashionable Dry Goods in value amounting to over \$100,000 to be sacrificed in order to make room for European Importations.

Dress Goods ranging in prices from 6c. to 25c., regular prices from 15c. to 65c. A monster stock of Canadian Tweeds at 80c. per yard, sold elsewhere at \$1.25.

Carpets, Curtains, Sheetings, and a general stock of House Furnishings at less than manufacturers' prices.

Ready Made Clothing, Hats, Caps, Shirts, Ties, &c., at Panic Prices.

Millinery, Millinery!

A magnificent display of Trimmed Hats and Bonnets at less than one half the regular prices.

1,000 pieces new 17c. and 20c. prints at One York Shilling per yard.

1,000 pieces 12½c. and 15c. prints at 10c.

This Great Sale will continue for **Four Weeks Only**, and positively no goods will be charged except at regular prices.

HEFFERNAN BROTHERS,

Britannia House, Guelph.

NOTED FOR CHEAP DRY GOODS.

jun17-dwlm

Pontiac.
 Mr. Bellie, accompanied by Mr. Hubertus, will start to-morrow to examine the route of the proposed Huron and Ottawa Railway from here to Parry Sound.

The Fisheries Department has received intelligence from the north and south coasts of the lower St. Lawrence, of the spring cod fishery being very good, and an abundance of bait, also that the salmon fishing is now excellent. It was much retarded by the lateness of the season and high water in the rivers. A heavy storm from the north-east had occurred on the 18th inst., doing much damage amongst the fishing craft. It is feared that some vessels at sea have suffered in the gale, but no losses had been ascertained. At Ristigouche an extraordinary run of salmon had taken place, and the nets were catching fish of an enormous size.

Hon. Mr. Scott has resumed daily attendance at the office of Secretary of State, which had been interrupted by indisposition. The Ministers now here are the Premier and Messrs. Scott, Huntington and Laird.

The Department of Justice has been informed that the North-west Police arrived at Duferin a day or two ago, having been ten days travelling between Toronto and that point. The force remains there for a few days to await the arrival of heavy stores. The trip was made in exceptionally short time—very nearly in the same time that would have been occupied in going from Toronto to Thunder Bay.

THE CELEBRATION IN MONTREAL.—The St. Jean Baptiste procession took place on Wednesday morning with great éclat and enthusiasm. About sixty societies from the United States were represented, and the concourse was an extraordinarily large one, visitors being present from all over the Province. The procession was extremely long, the decorations numerous, and the entire display very creditable. Hon. Messrs. Fournier and Letellier De St. Just, representing the Dominion Cabinet, and Hon. Messrs. Ouimet, Archambault, Fortines and Chapleau, representing the Provincial Cabinet, occupied prominent positions in the procession. A banquet was held in the evening.

Paper flour barrels are being made in Iowa. They are said to be air-tight and water-proof, to weigh much less than the ordinary wooden barrels, and to be able to stand more rough usage. One of the manufacturers predicts that in five years every barrel of Western flour will be sent east in barrels made from the straw the wheat grew on.

GUELPH CLOTH HALL.

SHAW & MURTON

OUR SPRING STOCK

Is now fully assorted in every department.

CLOTHS, HATS AND CAPS, GENTS' FURNISHINGS, READY-MADE CLOTHING.

We would inform our customers and the public in general that we never before offered such a complete and handsome assortment of Goods for Gent's Wear.

Shaw & Murton,

MERCHANT TAILORS

THE NOTED TEA HOUSE

No. 2, DAY'S BLOCK.

Try our **EIGHTY CENT TEA:**

Equal to any Tea sold in Town at \$1.00.

One trial will convince.

J. E. McELDERRY
2 DAY'S BLOCK,

THE NOTED TEA HOUSE

DOMINION BOOT AND SHOE STORE

SPRING STOCK

BOOTS AND SHOES

FOR Mens', Womens', Misses and Children's Wear.

We meet the demands of the times with the best goods and the lowest prices.

OUR SPECIALTY IS

Custom-made Work

Which is made in all the latest styles. Sure fit. Reasonable prices.

Repairing done as usual. Remember the House—The Dominion Shoe Store, Day's Block, opposite the Town Hall.

WM. TAWSE & SON.
 Guelph, April 23rd, 1874 dw

BEARINE

For the Hair!

Prepared from the pure grease of

The Canada Bear.

It produces a luxuriant growth. It beautifies and strengthens the Hair. It makes the Hair soft and pliant. It imparts to the Hair a rich glossy finish. It is perfectly harmless—not sticky or unclean. It stimulates the roots of the Hair. It enlivens brash and weak Hair. It prolongs vitality.

SOLD BY DRUGGISTS,

Price 50c per bottle.

Perry Davis & Son,

Sole Proprietors, 377 St. Paul street, Montreal, Prov. Quebec. Jun 20-dwtj:23

SEASONABLE GOODS

AT THE

FASHIONABLE WEST END

Now Showing—A superb stock of Plain Black, and Black Striped Grenadines in all the new and favorite makes.

Now Showing—A splendid stock of Striped and Checked Swiss Muslins.

Now Showing—Plain and Striped Lawns, white and colored, in great variety.

Now Showing—Plain, striped and spotted Tasso Linens, choice goods.

LADIES OF GUELPH

For Choice Seasonable Goods call at the Fashionable West End.

A. O. BUCHAM,

Fashionable West End Dress, Mantle, and Millinery Establishment.

GOOD BOOTS AND SHOES

R. MacGREGOR & Co.

(Successors to W. D. Hepburn & Co.)

The quality of the Goods we sell is our best advertisement. We have the largest stock in town! Keep the best goods and sell at the lowest paying prices.

R. MacGregor & Co.

GUELPH, May 19, 1874.

NEW COAL YARD.

The undersigned having opened a Coal Yard in Guelph is prepared to furnish all kinds of

Hard and Soft Coal

at moderate prices. Orders left at the store of John A. Wood, Upper Wyndham street, will be promptly attended to. GEORGE MURTON, Guelph March 1st 1874. dw Proprietor

CASH FOR WOOL, HIDES, SHEEP SKINS, CALF SKINS, AND WOOL PICKINGS.

The highest market price paid for the above at No. 4, Gordon Street, Day's old Block, Guelph. Plaster constantly on hand for a/c. MOULTON & BISH Guelph, Ja dw