

THE HURRY CALL



for a fire strikes terror into the hearts but it also strikes the unassured with remorse. The thought that the detouring element may eat up one's possessions—even though no lives may be lost—is in itself a terrifying one when one remembers that he has no insurance. Do not let this be your experience. Insure with US now and be safe.

TESSIER'S INSURANCE AGENCIES, St. John's. Box 994. Phone 244.

IN STOCK:

Peerless Hot Water Radiators, Three Column 22 in., 26 in., 38 in.

Wall Radiators - AND - 20 in. Window Radiators.

The Direct Agencies, Limited.

To Repay a Kindness

Where convention forbids an expensive present, send a box of Moir's Chocolates. A box of these super quality chocolates accompanied by your card is a worthy ambassador to convey your message of appreciation and friendship.

PETER O'MARA, THE DRUGGIST, THE REXALL STORE.

Health and Comfort in the Home.

Many a chill can be avoided by the wise use of heating with over-ready gas stoves. An insect gas fire can easily be installed in any ordinary coal grate, and will provide the necessary work at any time.

Gas Fires make no work. There is no coal to carry upstairs, and no ashes to be cleared away. They are ideal for use in daintily appointed rooms. There is no smoke or dust. They also ventilate the room. Enquiries solicited.

ST. JOHN'S GAS LIGHT COMPANY. PHONE 81.

Young Bill wanted to slip out of barracks—unofficially—to see his girl, and he went to his friend the sentry and stated the case. 'Well,' said the sentry, 'I'll be off only when you come back, so you ought to have the password for tonight. It's 'Idiosyncrasy.' 'Idio what?' 'Idiosyncrasy.' 'I'll stay in barracks,' said young Bill.

Millionaire by Night and Garage Mechanic by Day

IN "THE RULING PASSION."

This week will be another red-letter week at the Majestic Theatre, according to the announcement of the management for the new George Arliss photoplay, "The Ruling Passion," a comedy-drama of rare charm, is scheduled to open to-day. Reports from other big cities, where the picture has been shown, coupled with the lavish praise bestowed on the offering by critics, indicates an engagement of extraordinary appeal.

George Arliss, in addition to being a character actor of renown throughout the world, has been pronounced "the screen's greatest artist." His previous work for the screen, in "Diana," firmly established him with photoplay lovers, and in accepting a comedy he decided to present an entirely new role.

"The Ruling Passion," Mr. Arliss has two roles. In a magnificent country home, at night, he is the retired millionaire, in every way living up to the requirements of his station in life. During the day, he is an automobile mechanic laboring in overalls, in a small garage. He is James Alden at night, and John Grant by day. It is not a dual role, but two separate characterizations.

Cromwell's Skulls

Near the Marble Arch, at the northeast corner of Hyde Park, (a landmark known to all Canadian visitors to London) is the site of Tyburn, for 678 years (1186-1783) a place of public execution, to which criminals were brought from Howgate Prison and the Tower. Here, in 1661, the bodies of Oliver Cromwell and his lieutenants, Ireton and Bradshaw, exhumed from their graves in Westminster Abbey, were beheaded and exposed. Workmen, making an excavation for the laying of water mains near the historic ground the other day, came upon a find of bones and skulls which were certainly those of the malefactors who died at Tyburn Tree. It has been asserted that some of these relics may well have been those of the Protector, and the romance of this idea attracted many people. Unfortunately, no evidence can be produced in its favour, especially as Cromwell's skull has already been located in several different places. In 1847 it was stated in the Times that the embalmed head was then in the possession of one Mr. Horace Wilkinson, of Sevenoaks, Kent. It had the appearance of dried leather, with a small hole in the forehead, representing the famous wart. A story of more recent date credits a Miss Wilkinson, of Shortlands, Kent, with the ownership of the relic. This lady, who claimed descent from Cromwell, is said to have been in the habit of giving what she called "head parties," when, after refreshment, the skull was passed round for inspection.

Homemade Cakes always on hand, and orders taken for Special Cakes at THE BLUE PUTTEE, Layer Cakes, Nut Cakes, Cherry Cakes, Sponge Cakes.—oct.11

Liquid Gold

It Takes Months of Patient Toil Before an Oil Well "Delivers the Goods."

Few people realize, when they see the familiar road tank wagons and kerbside petrol pumps of our big companies, how the contents of these are obtained. It is only in recent years, with the invention of the internal combustion engine, that there has been any demand for that now indispensable product of the earth, petroleum. And since there is only one producing well in Great Britain, that at Hardstoft, and only a few experimental holes have been drilled, not many people in this country have had the chance to see how it is obtained.

The First Oil Well.

Commercial production can really be dated from the time when Drake put down his first well at Titusville, Pa., in 1859. That does not mean to say that petroleum was unknown before then, for we have references to it even in the Bible, and the ancient Fire Worshipers of Peru undoubtedly used oil in their ceremonies.

Ever since Drake's well was sunk sixty-four years ago, oil operators have been forging ahead all over the world, wherever geologists have thought there is a chance of oil. When a likely spot has been settled upon, a derrick—a tower-like structure—is erected over the place. This is made of either wood or steel, and tapers up from a base sixteen to twenty-four feet square to a four foot square at the top, eighty to one hundred and thirty feet above. Round the sides at the bottom are various sheds housing drilling machines and wheels.

All Done by Drilling.

For drilling with this system, which is called the percussion, or standard, method, the cable, with the drilling-bit attached, is clamped to a strong beam, which is given an up-and-down stroke by means of a crank at the other end. The drilling-bit is a long, chisel-shaped, steel weight with a working face at one hundred and fifty-seven degrees for the larger bits to one hundred and ten degrees for the smaller. It weighs anything from three to fifteen hundredweights, the diameter of the bit depending upon the size of the hole.

The cable is paid out by means of a screw, called a temper screw, on the cable end of the beam, according to how the drill is cutting. The drilling-bit knocks gravel, rocks, and stones to powder, and this mixes with water, which is either natural or pumped into the hole, so forming mud. This mud is baled out when it gets thick.

After sufficient of the particular size of hole being drilled is done, it is cased by means of steel casing pipe, varying from twenty-inch diameter to four and a quarter inch. Of course, the size of the drilling-bit has to be reduced after each insertion of casing. There are other methods of drilling, the most important of which is the rotary system, by which, as the name implies, the hole is drilled by the rotation of a flat-shaped bit of one of the sizes mentioned above. This bit is screwed into lengths of pipe, which are added to as the hole deepens, and the string of drill-pipes as they are called, is turned by an axle on the ground level. Then mud has to be pumped into the hole to wash the cuttings up. This system is sometimes used in conjunction with the percussion method, as it is faster than the latter through soft stuff.

Hardly a "Kid-Glove" Job. Great trouble is met with when a tool gets lost in the hole by parting from the cable or drill-pipe. It then has to be "fished" for by special tools, and sometimes fishing jobs last months, the wasted time being a great loss to the contractor, and decreasing the value of the well when

the "pay-sand," as the oil-bearing strata is called, is reached. When drilling for oil at Keibham, Notts, last year, all other ways failing, a man had to be lowered with a rope and an electric light in a twenty-inch hole for two hundred and thirty feet to recover a lost bit. This is not a common practice, and the "boss" was wild when he heard of it. Many other complications may occur, and sometimes it takes years to make a hole. When oil has been struck, it either rushes to the surface and spouts in the form of a gusher, sometimes many feet high, or it may have to be pumped. After the heavy, dirty-looking oil has been led to reservoirs, it is sent by pipe-line or tank-cars to the refinery for splitting up into its constituents, the most important of which is motor spirit. Paraffin, vaseline, and asphalt are all obtained from petroleum.

Topical Touches

It is said that in Africa some natives fish lying down. Now, in our country the man don't do the lying until they have finished the fishing.

The Registrar-General reports a remarkable falling off in the number of births. Not so remarkable after all seeing that each child born is burdened with eleven pounds of National Debt. They are only trying to avoid bankruptcy.

France doesn't seem able to get the money out of Germany, says a daily paper. She should borrow a few of England's tax collectors. That would do the trick.

At the Hythe a young lady went to a fancy dress carnival as a green pea, and won two prizes. The judges must have thought she was a sweet pea.

At last America has something in common with the Slav. A returned traveller reports that Russia has no bananas.

Germany should be more frank and make a flat statement concerning the exact amount of indemnity she is willing to dodge.

A highbrow is a person who knows everything about grammar, but nothing about life.

When the war to end wars ran into the trillions, how can they expect to get peace for a few thousand?

Here is a little bit of "dry" humour that must not be missed. American card player on a liner: "Say, steward, how far are we from New York?" Steward (Roughly): "About three and a half bottles, sir." And that's the limit!

"What's the best way to amuse a Scotsman in his old age?" "Tell him a joke when he's young."

A lecturer was delivering an address. He held forth possibly for nearly an hour, apparently without getting anywhere. At length he stopped, and then said in impressive tones: "I pause to ask myself a question."

A voice from the back of the hall shouted: "Better not. You'll only get a foolish answer."

ASK FOR ALVINA The Improved Tonic Preparation of an Extract of Cod Liver Oil. Specially Recommended for Persistent Coughs, Bronchitis, Anemia. A Specially Tonic for Depleted Women and Children. Prepared by BAYNE & LAWRENCE CO., Manufacturing Chemists, Montreal.

Extraordinary Attraction at the Nickel To-day

Marion Armstrong Soprano Louise Loring Mezzo-Soprano. Miss Loring sings—(A) Aria from Cavalleria Rusticana. (B) Roses in Picardy. Miss Armstrong sings—(A) Her Love Song. (B) Mother Machree. Duet—(A) Carmen. (B) Sweet and Low. MUSICAL MATINEES AT 4. NIGHT AT 9.

Who is the Profiteer?

Instances was there any question of middlemen's profits. "It is manifestly unfair," protests Mr. Cheesman, "that the producer with the creative brain should have his output limited by this undesirable method of business."

Freemasons and K. of C. Fraternalize

WOONSOCKET, R.I.—A unique social event will take place here on October 23rd, when the Masonic Club and the Knights of Columbus of this city will combine for a "party," according to announcement issued by both bodies Wednesday. The meeting, suggested by the Masonic Club and enthusiastically received by the Knights of Columbus, will be held with the hope that it will create greater social intercourse and co-operation between the two fraternalities.

37 Varieties THE PERFECT SODA BISCUITS THE MEAL TIME SATISFACTION. Wholesome, Delicious, Enticing, Irresistible. Such Flavour, Such crackly Crispness and such all round wholesome goodness as TIP TOPS lavishly provide never before have been put into SODA BISCUITS. Just what big and little folks need for LUNCH—Easy to digest and sustaining—gives HEALTH and VITALITY. TIP TOP SUGGESTION: Before serving at table place the TIP TOPS in the oven for about five minutes and allow to cool, then note the result. A. HARVEY & CO., LIMITED, Manufacturers.

SIDE TALKS.

By Ruth Cameron.

WHO'S THE LUCKY DOG?

In a paper a day or two ago was the picture of a young man who has just inherited several millions from his father. "Lucky dog," was the inevitable comment on the picture and the headline, in our home, and I suppose in many other homes where the paper was read. But after the inevitable comment came the equally inevitable reaction and question: "Is he really so much more fortunate than the rest of us after all? Who are really the most fortunate people, as regards financial conditions?"

This is my answer to that last question. I wonder if you will agree with it?

They Savor Their Luxuries. Neither the rich nor the poor have the best chance of happiness.

The class of people who get the most out of life are those of the upper middle class who have earned their own way into that position.

In their early lives have had enough experience with poverty so that they are able to savor each luxury and each advantage as they win it.

Who are earning their money themselves, but doing it by work they are properly fitted for and take a reason-

able joy in. Who are well enough off so they are not harassed by money worries.

They Can Have Friends. Who are not well enough off to have any idea of getting into society, therefore can be safe from the staid embitterment and disappointments that are inseparable from social climbing, and can have the lights of real friendship since select their friends for congeniality and companionship and not for advantage.

Who do not have unlimited leisure with the satiety that surely has but have to work hard enough so they can keenly savor their leisure.

They Don't Crave Vicarious Pleasures. Who are rich enough to have the chance at most of the world's sports and pleasures, but not enough to use up all the world's normal pleasures and pass on vicarious ones.

Show me a man or woman who longs to this class and I will give you someone of whom you have more reason to say "Lucky Dog" than of the man who inherits a few millions.

Mr. Smythe Jones was such a success in the social world that one day he found himself quite unable to deal with all the letters he received from admirers who wished him to pay visits to their houses, help them arrange dances, and so on, and he found himself forced to advertise for a secretary. The first applicant for the post was young and very beautiful. "Where were you employed last?" asked the social lion, very favourably impressed by his caller's charms. "In a doll factory," was the reply. "And what were your duties?" was the next question. "Making eyes," answered the applicant. "Very well; you are engaged," said Mr. Smythe Jones. "But please don't demonstrate your capabilities when my wife is in the room."

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WORLD

LATIN EMPLOYERS: News of the Latin American continent has landed in a deluge. It is difficult to find space for the news of the continent. The oblique news of the continent is almost safe to say that the donkey will take a bite.

UNSTABLE: England's European position is unstable. It has shown signs of being taken to its full complement of time.

THE FUEL: Many thousands of vacationers are flocking to the old factories and each day a new situation is being created in the public of fuel.

THE SHIFTLING: The Chronicle of the City of London has a population of 4,000,000. Its population, but it makes the change in the life of the commercial world into the life of the population.

CHRISTIANITY: The Christian religion is a religion of the masses. It is a religion of the masses.

THE METHODIST CHURCHES: The Methodist Churches of the world are a part of the Christian religion.

THE JAPANESE DISASTER: The Japanese disaster is a disaster of the world.

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MUTT AND JEFF



By Rud K.