

TO OUR MANY PATRONS AND FRIENDS  
WE EXTEND HEARTY GREETINGS  
FOR A

## Happy & Prosperous New Year.

MAY IT BE THE BEST EVER.  
"Don't Worry!"  
"Let us be of Good Cheer, remembering  
that the misfortunes hardest to bear are  
those which never come."—Lowell.

Wm. Heap & Co., Ltd.

## At the Big Feed Depot.

PRIME TIMOTHY HAY.  
HEAVY BLACK OATS.  
WHITE OATS.  
YELLOW CORN MEAL.  
HOMINY FEED.  
GLUTEN MEAL.  
OIL MEAL.  
WHOLE CORN.  
CRACKED CORN.  
SCRATCH FEED.  
STRAW, BRAN.

LOWEST PRICES.

**F. McNamara,**  
Phone: 393 Queen Street.

### Seasonable Goods!

Moirs' Plain, Sultana and Marble Cake.  
Drake's Sponge Cake.  
Cordials, Raspberry Vinegar.  
Ingersoll Cream Cheese.  
Planters Salted Peanuts

**P. F. FEARN & CO., Ltd.**  
200 WATER STREET.

### Warm Wool Socks, 65c. pair.

Heavy Home-Spun Local Wool—  
Carefully knitted and properly shaped.  
Unequaled for wear and warmth.

Double Knit Mitts—  
Well shaped; guaranteed not to shrink;  
will wear well. Specially good value  
for . . . . .75c.

**ROBERT TEMPLETON**

WE WISH YOU A  
**Happy & Prosperous  
New Year.**

MAY 1923 BE YOUR "BUMPER" YEAR.

"Ring out the old, ring in the new,  
Ring, happy bells, across the snow:  
The year is going, let him go;  
Ring out the false, ring in the true."



## Astounding Values

IN  
**OVERCOATS**  
for Men and Boys'

Prices Talk, when  
Backed by Quality

OUR PRICES SHOUT!

### Listen to Them!

**Men's Winter Overcoats**  
good heavy weights, only **\$6.90,**  
**\$8.90, \$10 and \$12 each.**

**Men's Heavy Grey Cloth  
Overcoats**  
wadded and quilted lining and with  
black astrachan collars, at **\$17 ea.**

**Men's Macinaws**  
wonderful Value, **\$5.00**

**Men's Macinaws**  
with sheep skin linings, at very  
low prices.

**Boys' Overcoats**  
for boys' sizes 9 to 17 years.  
All sizes for only **\$4.90 each**

We know our Overcoat values  
cannot be beaten or equalled.  
Get your Coat at once. Do Not Delay.

**HENRY BLAIR.**

Advertise in the "TELEGRAM." Advertise in The Evening Telegram

### NEW ARRIVALS!

JANUARY 3rd.  
P.E.I. POTATOES—90's, Bags.  
" PARSNIPS—120's, Bags.  
" CARROTS—150's, Bags.  
" BEET—150's, Bags.  
Also shipment  
EDDY'S WHITE TOP MATCHES.

**George Neal  
Limited**

### TO THE TRADE! CALENDARS.

We have a large stock of Unprinted Calendars,  
all sizes, which we can have your order ready for  
delivery within short notice.  
Prices are reasonable and the Quality is A1.  
We can also repaid any 1922 Calendars with 1923  
Pads at a reasonable price.  
Please call and see samples, or otherwise phone  
781 for further information.

**J. A. BASHA,**  
367 WATER STREET. WHOLESALE & RETAIL  
Jan 2, 1923



NORTH  
SYDNEY  
SCREENED  
COAL  
Now  
Discharging.

**\$15.00**  
**BURNSIDE LUMP COAL**  
no dust  
**\$13.50**  
**HARD WELSH ANTHRACITE**  
in Store and to arrive.  
**\$24.00**  
BUNKER COAL ex Briton.

**A. H. MURRAY & CO., LTD.,**  
BECK'S COVE.

### TAILORING SERVICE!

From the booking of  
your measure, to the last  
of the garment, we are  
at your service. Each  
individual has his own  
selection, cutting and  
making. Any defect is  
remedied before leaving  
store. You are always  
at liberty to have your  
clothes kept in order and  
good repair. Added to  
this, you have a choice  
of a splendid and varied  
range in Suitings and  
Overcoatings.  
New goods always ar-  
riving. Our Fall and  
Winter style books to  
hand. Prices no higher  
than hand-me-downs.



**John Maunder,**  
Tailor and Clothier, 281-283 Duckworth Street.

### Reid-Newfoundland Co., Limited

#### TO ALL CONCERNED. HUMBERMOUTH-BATTLE HARBOR STEAMSHIP SERVICE.

Freight accepted on December 21st, 1922,  
for: Lark Harbor, Trout River, Bonne Bay,  
Norris Point, Lomond, Rocky Harbor, Cow  
Head, Parson's Pond, Daniel's Harbor and Port  
Saunders, on the above route, is undelivered  
account ice conditions, and shippers are now  
asked to furnish to General Freight Agent, or-  
ders for disposal.

Reid-Newfoundland Co., Limited

### Farquhar Steamship Companies.

#### PASSENGER AND FREIGHT SERVICE ST. JOHN'S TO HALIFAX.

STEEL STEAMSHIP "SABLE L"  
Sailing every nine days.  
Freight accepted and rates quoted to all points.  
For sailing dates and other information, apply  
**HARVEY & CO., LTD.,** St. John's, Nfld.  
FARQUHAR STEAMSHIP COMPANIES, Halifax, N.S.  
Aug 2, 1923

### Canadian National Railway

Are you going to Boston or New England points, if  
so, remember that one of the best routes from Halifax  
is via Halifax and South Western Railway and York  
mouth.

For rates and other information, apply

**J. W. N. Johnstone,**  
GENERAL AGENT,  
Board of Trade Building.

### R. M. S. P.

From HALIFAX to the WEST INDIES.	From NEW YORK to HAMBURG.
S.S. Chandlere . . . . .Jan. 19	(The Comfort Route)
S.S. Chaleur . . . . .Feb. 2	Calling at Cherbourg and Southampton.
S. S. Chignecto . . . . .Feb. 16	S.S. Orduna . . . . .Jan. 19
S.S. Caraque . . . . .Mar. 2	S. S. Orbita . . . . .Jan. 31

Ships of the West India Service from Halifax, call at  
Bermuda, St. Kitts, Antigua, Montserrat, Dominica, St. Lucia,  
Barbados, St. Vincent, Grenada, Trinidad and Demerara, re-  
turning to St. John, N.B.

**The Royal Mail Steam Packet Co.,**  
Halifax, N.S.

### Furness Line Sailing

From Liverpool	St. John's	Halifax	Boston	Halifax	St. John's
DIGBY—	Halifax	Boston	Halifax	St. John's	Liverpool
Nov. 24th	Dec. 2nd	Dec. 5th	Dec. 9th	Dec. 14th	Dec. 17th

These steamers are excellently fitted for Cabin Passengers.  
Passengers for Liverpool must be in possession of Passports.  
Through rates quoted on cargo from all United States and Can-  
ada ports.  
For rates of freight, passage and other particulars, apply to  
**Furness Withy & Co., Limited**  
WATER STREET EAST.

### Home Sweet Home.

Houses to Let. Building Lots.  
Houses for Sale. Mortgage Investments.  
Land for Sale. Interest Collected.  
Farms for Sale. Rents Collected.  
Fire Insurance effected at lowest rates.  
List your Property with us, for CASH Purchas-  
ers.

**FRED. J. ROIL & CO.,**  
Real Estate and Insurance Agents,  
Smallwood Bldg. Duckworth Street.

Forty-Four Years in the Public  
Service--The Evening Telegra