#### WOMEN BEAT OLD "HI" COST

They use "Diamond Dyes" and Add Years of Wear to Old, Faded Garments-Really Fun!



It's easy to diamond-dye your old garments a new, rich, fadeless color, no matter if they be wool or silk; linen, cetten or mixed goods.

House-dresses, ginghams, aprons, blouses, skirts, silks, stockings, sweaters, children's coats, dra eries everything can be made new and good for years of wear with "Diamond Dyes."

The Direction Book in package tells how to diamond-dye over any color. To match material, have druggist show you "Diamond Dye" Color Card.

## The Purchase of **Beaumont Hamel.**

#### Women Meet in Casino--Intensely brought tears to the eyes of many in Interesting Addreses.

A pure Table Salt.

Runs freely in any

weather. Lift the

luminum spout and

At a meeting of the women of St. | special graveyard of numbers of their | previous to zero, the blowing up of John's held in the Casino Theatre noblest men. Each of the Allies has the tunnel bored after 17 months of yesterday afternoon, the addresses planned to take over some special unremitting labor and toil under the given by the various speakers were portion of France so sacred to them German trench, the sending off of the listened to with rapt attention. Mrs. in the same way. It is their intention last officer who was never more heard Browning, convenor of the meeting, to encircle them with the trees pe- of. He told of his visit to this land after a few preliminary remarks, culiar to each individual country, and eleven months afterwards in comwelcomed Lady Harris who honored in the centre raise a monument to pany with Major Nangle, and the findthe meeting with her patronage and the memory and honor of the fallen, ing of relics of his comrades. He who with her daughter was present, and worthy of them. It is hard for urged his hearers not to let this sa expressing thereby her interest in France to part with so much of her cred spot go from us. and sympathy with the movement. land; a well-populated country where Continuing, Mrs. Browning said: land is so precious—but she has the speakers for their attendance and "We have met to discuss and show agreed. And now it is our proud expressing her desire to co-operate our interest in a matter which must privilege as a country and as indivi- in the movement. be dear to every woman's heart, to duals, each one to share in the purevery woman in Newfoundland-the sa- chase of this portion of Newfound- the speakers for their lucid descripcred care of the last resting place of land in France, for wherever a New- tions, and asked the women present so many of our gallant soldiers. You foundlander lies buried that spot is to speak to their friends and urge regular schedules were unfinished may ask why we should specially pur- for ever Newfoundland. We are them to help; to write to the outports owing to weather and other condichase the field of Beaumont-Hamel, greatly honored this afternoon by for their support and sympathy. when our boys fell on so many fields having the help and support of three "The purchase of this sacred spot is in France. It is for two reasons: of our veterans, men who going with not a duty, it is a privilege. It is not a wind up. one, because this was the scene of the first 500, still, in spite of sickness for a government or individual t the greatest sacrifice of the New- and wounds were able to serve their buy," concluded the speaker. foundland Regiment in France; the country, we may say, till the end."

battle so many of our dead were un- was called to the platform, and said to house collection for funds would able to be buried. There they lay in part: "Ladies, I am asked to ad- be taken up; all should contribute. and there they lie still. You will re- dress you on a subject dear to the and not over \$1.00 will be received member that some of our wounded heart, but which causes sadness, but from one individual. After an appeal were not brought in for seven days, at the same time gives us a glow of to the women to smooth the pathway and then their rescue was always pride. A subject which will be hand- of the men who had returned. the fraught with so much danger. What ed down from generation to genera- meeting closed with the National An-Ypres is to the Canadians-what Ver- tion-Beaumont-Hamel. For fourteen them. dun is to the French, that Beaumont- months before Beaumont-Hamel, Hamel is to the Newfoundlanders, a was with the force. I knew the men;



Egypt where they camped on the burning desert, at Gallipoli where they stood waist deep in icy water with their hands and feet frozen." He briefly outlined the intensive training the men underwent previous to that fatal day, July 1st, at Beaumont-Hamel, and the record they made (unequalled in the war). He gave his support to the movement and asked the women to aid in the purchase of that field consecrated by the blood of our heroes.

Major Butler, D.S.O., M.C., next described the field of battle, a plan of which was shown on the screen. He told of events previous to and on the morning of July 1st; of the work of rescuing the wounded and the burying of the dead. How the small party of 50 men continued for three days and nights at this work, how the gaps in the wire entanglements were filled with dead; how the Germans trained their machine guns on a hillock where the wounded had crawled for shelter, or to die.

At the conclusion of Major Butler's address, Miss Keegan, in her inimitable manner, gave a pathetic recitation, "A Woman's Part," which

Capt. Nunns, M.C., speaking next, described the preparations for the attack, the St. John's Road, the hours

On next Wednesday (the anniversecond, because under the stress of Lt.-Col. Bernard, M.C., C. de G., sary of the Battle of Monchy), a house

#### Curliana.

The general meeting of the St. John's Curling Association will be held on Tuesday evening in the Curlers' Parlour, Curling Rink, when the work for the past season will be reviewed, the President's report submitted, and the accounts presented to erican Automobile Association certifithe Association. After the business ed the ESSEX stock chassis in every has been disposed of the trophies detail. won during the year will be presented by Honorary President H. W. Le- top speed for 50 hours. The grind was Messurier, C.M.G. This is the final more severe than years of road use. meeting of the Association for this Yet at the end the ESSEX showed no rear The Curling Association is strong institution in Newfoundland stock chassis in three trials was driv- of the N. I. W. A., held last night, the to-day, with a membership of some en 5,869 miles, at an average speed matter of the reorganization of the two hundred and thirty members. The above a mile a minute. Association has had many visitors from Canada, United States and other countries. The games this season Phone 507. co E. Collishaw's Office. ancial Secretary, was appointed to \$1.20 bottle. Post 20c. extra. were well contested, the new mem- mar31,tf

## CREOLE-CAL--- An Artistic New Shade in a Stylish Summer Derby.



Here's a Hat created especially for young fellows of the go-ahead spirit, who want dash and colour in their Summer outfits.

Picked as the leading style for 1920 by Broadway's Smartest Shops. Chosen by countless followers of every fresh effort of master hat designers, for its delicatelytinted felt-Creole-Cal-has two distinct advantages over the old style Derby. A New Style a New Shade.

You have some idea of what the Creole Cal should look like—you imagine it to be, as it is, a real smart hat —but imagination cannot picture the curl of that finished brim, or how completely that new, delicate shade will harmonize with any colour outfit you wear.

You will want to own a Creole-Calon sight.

Sumptuous silk, Boston padded lining; felt soft as velvet to the touch; real leather inside band, resting as lightly as a feather on the head, make the Creole-Cal the

## Kearney

tions, and the curlers are looking

#### Essex Almost Doubles Small Car Endurance.

ESSEX has performance like the costliest fine cars-Its world endur-The most important thing that ESSEX has proved is that weight and car quality.

All concede average ability in any modern car. So it was to prove ability far beyond what any light car ever has shown

that ESSEX made its famous endur-Its 3.037 miles in 50 hours is world's endurance record. The test was official. Supervisors of the Am-

Never before was a car driven at

G. G. PHILLIPS. Distributor.

### SOAP

is steadily advancing, but we can still give the Trade the old price on

#### "Baloon"

while our present stock lasts.

It is an English Laundry Soap put up in half pound slabs--100 to the box--and is a real bargain at to-day's

HARVEY & CO., Ltd.

#### N.I.W.A. Meeting.

Association along the lines of the

being instituted by the Food Control Board. Representatives of the var- Tasteless" Cod Liver Oil arrive ious unions and all locals of the N. by S. S. Rosalind. For sale a I. W. A. will be in the League, and STAFFORD'S .- mar29,tf submit evidence of profiteering to the Board. The usual reports were pre sented and adopted, after which the meeting closed.

American Federation of Labor, was "Brick's Tasteless". The one discussed. Mr. A. E. Earle, the Fin- who takes it must eat. Price the Consumers' League, which is

A Sherwin-Williams Product--

# SHER-WILL-LAG

The Modern Finish,

For Staining and Varnishing at one operation Floors, Woodwork, Furniture, etc.

Is cheaper and better than all other Varnish Stains. SHER-WILL-LAC closely resembles natural woods and can be successfully used over natural light colored wood not previously painted, and is also guaran. teed to hold its color. Ask for Color Cards and all other information from the agents-

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