

g's Grocery Dept.
st and Central Stores,
Following Seasonable Goods:

- 75c. doz.
18c. pk.
75c. lb.
15c. doz.
1,000's
4c. oz.
- Dried Egg Yolk—
Equal to fresh eggs at half
the price. \$1.50 lb.
Cream of Tartar Compound,
Circle O. Brand. 35c. lb.
Cora Flour in pkgs., good
quality. 16c. lb.
Mixed Spice. 45c. lb.
Pure English. 45c. lb.
Gelatin—Knox's. 25c. pk.

Crystalized Brown
ar, only 11c. lb.

- 17c. lb.
25c. lb.
40c. lb.
25c. btl.
- Raisins—"Perfection",
Seedless; pkts. 25c.
Raisins—Seeded,
1 lb. pkts. 18c.
Currants—New
Walnuts—Shelled. 50c. lb.
Candles—Colored Xmas,
16 in box. 16c. box

ed Sugar, only 13c. lb.

- 28c. lb.
24c. lb.
28c. tin
68c.
12c.
- Potato Flour. 28c. & 30c. pk.
Grape Juice—Best quality,
large bottles, 17c. and 50c.
Peaches—in large tins. 52c. tin
Lime Juice—Montserrat, 60c. btl.
Lunch Tongues—1 lb. tin. 50c. tin

ES, 260 barrels;
the Orchards, Kings, Bald-
arks, Blenheims, etc., at
OWEST PRICES.

OWLING, Limited.

ood Time!

THE BEST
N WOMEN'S SHOES

Just in: a line of Ladies
Tan High Cut Boots, with
Brown Suede Tops.
Also Ladies' Patent and
Dull Kid Pumps.

showing a splendid line of genuine
NESTONE SHOE BUCKLES.
Have you seen our
ET FOOTWEAR, BEDROOM SLIPPERS
ETC.

Smallwood,
LADIES' DEPARTMENT.

We Invite Inquiries

to invest your \$100 or your \$1,000 or more for
two years at a sure profit to you of 42 per cent.
details are lengthy and cannot be
erly presented in our small space.
if you have enough interest in the
ing, to ask us to give you particu-

prove conclusively to you just HOW and WHY
WHEN it can be done. Whether your income
details are lengthy and cannot be
erly presented in our small space.
if you have enough interest in the
ing, to ask us to give you particu-

ACEY & CO., Limited.
City Chambers.

ern
nezzar.
Gazette.)
he flourish or
he wrote Gold-
month ago the
Empire was
oday is here
as he pre-
Count Hohen-
composed of
his fate. In
The Kingdom is departed from



The Xmas Store For Women

Our purchase of Holiday lines was most extensive. The range is extremely broad and presents unlimited saving opportunities to Xmas shoppers.

WOMEN'S FELT JULIETS—In Purple, Wine and Black, beautifully trimmed with fur tops and cut out, self color felt bows; leather soles and heels. Reg. \$2.20 pair. **Friday and Saturday. \$2.00**

MISSIE WINE FELT SLIPPERS—Edged with self color binding; warm wool undersoles; stamped design on toe; kid covered soles; sizes 11 to 2. Reg. \$1.45 pair. **Friday and Saturday. \$1.35**

CHILDREN'S BLUE FELT MOCCASINS—A high cut new style with band of self colored felt, printed in fancy figures across the top; a serviceable gift item. Sizes 5 to 10. Reg. \$1.80 pair. **Friday and Saturday. \$1.65**

CHILDREN'S KNITTED MITTS—A double reversible quality, knit from soft Union wool. Colors: Grey, Brown and Black. Reg. 50c. pair. **Friday and Saturday. 43c**



An All-Wool Sweater--A Charming Gift

MEN'S HEAVY NEW KNT SWEATERS—In Heather, Navy and Grey, made with high roll collars, or in Jersey style. This is a genuine, high grade Union wool Sweater and ranks head and shoulders above sweaters imported at anything near the price. Regular \$3.10 ea. **Friday and Saturday. \$2.80**

MEN'S HEAVY KNT WOOL GLOVES—In Grey and Dark Blue; all sizes. Regular \$2.30 pair. **Friday and Saturday. \$1.95**

WOMEN'S SILK SWEATER COATS—Just the daintiest and most serviceable gifts a young woman would like to receive. They are made with Silk stitched pointed pockets and collar, V neck, wide belt with tassel and turned up cuffs; solid colors and two-tone effects. Regular \$19.25. **Friday and Saturday \$16.50**

The Xmas Store For Men

The Gift Suggestions here will prove both pleasing and useful.

MEN'S DRESSING ROBES—Of heavy Eiderdown in assorted pretty plaids. Made with pleated back, cord closing neck and cord girdle to match at waist; two side pockets; military collar. Reg. \$9.00 each. **Friday \$7.70**

MEN'S SUPERIOR QUALITY TAN KID GLOVES—With strap and dome fastener at wrist; heavy wool lining; sizes 8 1/2 to 10. Regular \$4.75 pair. **Friday and Saturday. \$4.25**

MEN'S BUCKSKIN GLOVES—With astrachan backs; wool lined; one dome fastener at wrist; Tans and Browns in all sizes. Regular \$1.75 pair. **Friday and Saturday. \$1.60**

TURKEY EID ROBES—In Grey, White, Pink and Blue, with floral and fancy raised designs of white; pleated back; military collar; one large pocket; cotton neck cord and girdle to match. Reg. \$8.00 ea. **Friday and Saturday. \$6.75**



The Christmas Cheer

Is manifest in the holiday spirit that prevades this store--in the festive appearance of the various departments. Throughout the store everything is arranged so conveniently that you can select your Xmas Gifts in the shortest possible time if so desired. The very atmosphere of the place suggests a hearty welcome. Come in and stay as long as you like.

The Splendid
Values For
Gifts for a Baby,

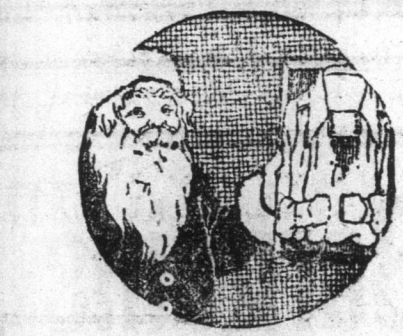
FRIDAY and SATURDAY

Will Appeal To
The Economical Shopper.

INFANTS' CORDUROY BATH ROBES—What could possibly be more sensible for a child's gift than one of these. The sailor collar, turned up cuff and pocket are trimmed with band of one inch wide silk ribbon, and silk cord girdle circles the waist. Regular \$2.50 each. **Friday and Saturday. \$2.18**

RIBBON TRIMMED BLANKET SLEIGH RUGS—These dainty Rugs, lined with soft flannelette, make a most attractive looking gift and will win immediate favor with shoppers looking for something both serviceable and pretty. They are exceptionally low priced at \$1.55. **Special for Friday and Saturday. \$1.55**

A BLOUSE is always an appreciated Gift
that your mother, sister, sweetheart or friend would like to have. So step in, and upstairs to our splendidly equipped Blouse Department, and view the beautiful Blouses we place on sale this week.



CREAM SILK BLOUSES—The daintiest little Blouses imaginable, well made and finished in every particular. These Blouses were specially selected for the Christmas trade and should prove big attractions Friday and Saturday. Reg. \$6.50 each. **Friday and Saturday. \$5.90**

JAP. SILK BLOUSES—A host of different styles, too numerous to give details. Plain shades of flesh, Pink, Lemon and White, also two-tone colors. Regular \$3.75 each. **Friday and Saturday. \$3.20**

SILK AND CREPE-DE-CHENE CORSET COVERS—With lace, insertion and ribbon trimmed with elastic to any size; elastic waist. Reg. \$1.60 each. **Friday and Saturday. \$1.37**

PATRIOTIC BROOCHES—Principally stag heads in gilt and colored enamel with circular pearl backs, also Flags, Crest and Nid. brooches. One of the finest assortments we have ever shown. Regular 30 cents each. **Friday and Saturday. 25c**

JAP. SILK—What could be more appreciated than a blouse or dress length cut from one of these classy, high grade Silks. All the desirable colors are here, shades you have looked for elsewhere without success. The quality is excellent. Regular \$2.40 yard. **Friday and Saturday. \$2.20**

PLAIN AND FANCY TEA APRONS—Of Lawn and Fancy Muslin in assorted patterns. Stylishly cut in various designs and trimmed with Valenciennes lace and insertion. Regular 85c. each. **Friday and Saturday. 75c**

DAINTY BOUDOIR CAPS—In fancy muslin, painted nylon, tulle, etc. Frilled and trimmed with fine lace and ribbon. Regular 50 cents each. **Friday and Saturday. 40c**

FLAG SACHETS—Perfumed with Viola, Royal Rose perfume, the finest perfume in the world; covered with Silk flags of Britain, France, Italy, Belgium and America. Regular 90c. each. **Friday and Saturday. 44c**



The Toy Displays,

A Source of Delight
To Little People.

Yes, the Toy displays certainly have the other displays shaded for interest these days, and we are expecting it to prove an even greater attraction next week. We would have you remember that the morning is the best time to shop, being less crowded and consequently the service is better.

- BUILDING BRICKS**—Regular 18c. box. **Friday and Saturday. 15c**
- PICTURE CUBES**—Reg. 40c. box. **Friday and Saturday. 32c**
- NESTLING BLOCKS**—Regular 45c. box. **Friday and Saturday. 39c**
- XMAS CARDS**—Individually boxed, 100 cards each. **Friday and Saturday. 34c**
- PACKETS OF XMAS CARDS**—Reg. 25c. pkts. **Friday and Saturday. 20c**

- STRINGS OF FLAGS**—For Xmas or Patriotic decorating. Regular \$1.20 string. **Friday and Saturday. \$1.05**
- DENNISON'S DECORATIVE PAPER DOILIES**—Regular 14c. pkts. **Friday and Saturday. 12c**
- PAPER DOILIES**—6 and 12 in. package. Regular 10c. package. **Friday and Saturday. 9c**
- TINY TOTS CABINET MAKERS' OUTFIT**—Regular 90 cents. **Friday and Saturday. 80c**

A NEW LOT OF MEN'S NECKWEAR.

MEN'S WIDE END TIES—Just the nicest lot of smart, dressy ties we have shown this season. You will find here ties to suit almost any fancy, and will have no difficulty in choosing Xmas Gifts from this lot. Both plain and fancy. Reg. \$1.35 each. **Friday & Saturday. \$1.20**

MEN'S SILK MUFFLERS—In a heavy knit, with silk fringed ends. Colors: Khaki, Navy and Black. Reg. \$3.00 each. **Friday and Saturday. \$2.60**

MEN'S WOOL AND SILK KNITTED MUFFLERS—Various colors and shot effects; striped, fringed ends. Reg. \$1.50 each. **Friday and Saturday. \$1.30**

MEN'S NAVY VELOUR HATS—New American hats just opened. They look as good if not better, than hats offered elsewhere at twice the sale price. They are made with double edge rim, deep corded, silk band and bow at side and are thoroughly waterproof. Reg. \$3.00 each. **Friday and Saturday. \$2.50**

MEN'S VICI KID BOOTS—Blucher style with hard-wearing leather soles and heels, medium fitting; just the shoe for rubbers. Reg. \$6.00 pair. **Friday and Saturday. \$5.60**

MEN'S HARD FELT HATS—A popular American shape made especially to our order, from high grade English felt. We sincerely believe that this hat cannot be equalled anywhere in St. John's at so low a figure as our regular retail price. Even if you do not decide to buy come and view these, you will soon see how money can be saved by buying your head wear at this Store. Regular \$3.50 each. **Friday and Saturday. \$3.20**



HEWSON BRAND, STANFIELD'S UNDERWEAR—In a good, heavy winter weight, made thoroughly unshrinkable from pure, soft wool, non-itchable. Reg. \$3.00 garment. **Friday and Saturday. \$2.50**

MEN'S FLANNEL NIGHTSHIRTS—A splendid value. If the material in this nightshirt could be bought to-day, it would cost much more than our retail price for the finished garment. Regular \$2.30 each. **Friday and Saturday. \$1.90**

MEN'S TAN ELK BOOTS—Here's a boot, if treated with "Dry-Foot" or "Viscol" can be comfortably worn in any kind of weather without fear of having damp or wet feet. The soles are double sprung and sewn, the heels are strongly reinforced and the uppers double and treble stitched with heavy thread. A thoroughly dependable boot, both wear and wet-resisting. Reg. \$7.50 pair. **Friday and Saturday. \$7.15**

Where is the Housewife who would not go in Raptures over those Beautiful Linens?

- LINEN DAMASK TABLE NAPKINS**—Reg. 45c. **Friday and Saturday. 38c**
- JAPANESE TABLE CLOTHS**—Handworked. Reg. \$3.00 each. **Friday & Saturday. \$2.50**
- NIGHTDRESS BAGS**—Regular 70c. each. **Friday and Saturday. 60c**
- LINEN LAUNDRY BAGS**—Regular \$1.75 each. **Friday and Saturday. \$1.50**
- LINEN TEA CLOTHS**—Hemstitched and embroidered. Reg. \$2.50 ea. **Friday & Sat. \$2.18**
- LACE TRIMMED TABLE CLOTHS**—Reg. \$2.00 each. **Friday and Saturday. \$1.70**

- HEMSTITCHED DAMASK TABLE CLOTHS**—Reg. \$1.75 each. **Friday and Saturday. \$1.50**
- TURKISH FACE CLOTHS**—Regular 16c. each. **Friday and Saturday. 14c**
- PURE LINEN PILLOW SLAMS**—Regular \$1.25 each. **Friday and Saturday. \$1.05**
- PILLOW CASES**—Extra good quality. Reg. \$1.10 each. **Friday and Saturday. 90c**
- COLORIED EMBROIDERED CUSHION COV.**—Reg. \$1.55 each. **Friday & Sat. \$1.35**
- DUCHESSE SETS**—Lace trimmed. Regular 70c. set. **Friday and Saturday. 60c**

BUY THAT CARPET SQUARE NOW---Choose at Leisure.

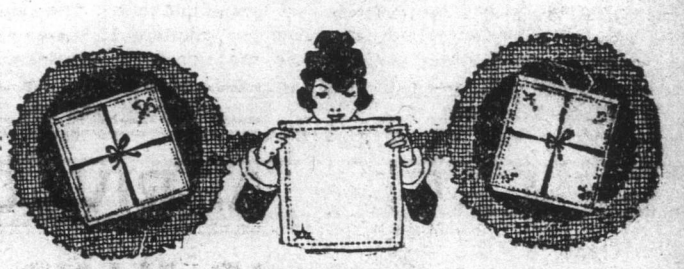
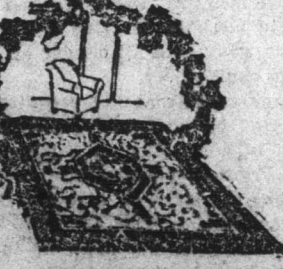
More than that--have the fullest range to choose from, for every day sees some one or more beautiful specimens leaving the Store. It stands to reason that these early buyers don't choose the least desirable in the collection. But still we have hundreds for you to choose from--one of the best showings ever seen in any store in Newfoundland. All the best and most asked for Rugs are here--Axminster, Brussels, Wilton, Tapestries and Velvets.

ROXBURY CARPET SQUARES—A quality that we have no hesitation in recommending; good thick pile; extra heavy quality; has a firmly woven back and strongly stitched seams. A most satisfactory square for dining room furnishing; size 9 x 12 feet. Reg. \$9.00 each. **Friday and Saturday. \$79.00**

NEW HEARTH RUGS—In a big variety of desirable patterns; size 27 x 54 ins. Reg. \$6.50 each. **Friday & Saturday. \$5.75**

MASELAN DYVELVET SQUARES—We have an elaborate showing of the choicest scroll and panel designs with borders of exceptionally fine appearance; size 9 x 12 feet, seamed. Reg. \$48.50 each. **Friday and Saturday. \$40.00**

HEARTH RUGS—Of Kanton Velvet, in a big assortment of oriental designs; size 27 x 54 inches. Reg. \$3.75 ea. **Friday & Sat. \$3.40**



A Considerable Saving on Handkerchiefs.

XMAS GIFT HANDKERCHIEFS—Of fine Irish Cambric with hemstitched hem and beautifully embroidered corners. Folded, bowed with silk ribbon and suitably boxed for Xmas Gift giving. Each box contains 3 Handkerchiefs. Reg. 55c. a box. **Friday and Saturday. 50c**

WOMEN'S HANDKERCHIEFS—All our different kinds retailing at 25c. Included are plain hemstitched, hemstitched and embroidered, lace, and lace and insertion trimmed. Reg. 25c. each. **Friday and Saturday. 20c**

WOMEN'S EMBROIDERED HANDKERCHIEFS—Of soft Irish Cambric, neatly finished at the edge with a narrow hemstitched hem. A real good value at the regular price of 20c. each. **Special for Friday & Saturday 17c**

With all the Christmas displays of Christmas Goods, we find women just as eager to inspect a

A Collection of Beautiful HATS

as at any other time. Some women will have new hats for Christmas. This offering will result in many women being a pretty hat the richer, although she might not have figured on buying one just now. They come in soft crushable felt in sports styles with wide rim, hand-worked embroidered fronts and welt trimmings. The shades are Quaker Grey, Mole, Electric, Saxe, Purple, Claret, Fawn, Terra, Strawberry. Reg. \$6.00 each. **Friday and Saturday, \$5.00.**

The Royal Stores Ltd.