

Prices That Challenge Comparison!

This is not a special sale, or a Friday and Saturday sale, these offers hold good for any working day of the week, and the items offered herein are marked at our regular margin of profit. By comparison you will find our regular prices compete very favourably with many special day sales, and, in some cases are very much lower. We give a dollars worth for a dollar. GIVE US A TRIAL.

Gents' Summer Caps!

50 doz. Latest American Summer Caps, bought before the last advance, consequently you get the benefit. Value for \$1.20. Selling 80c. each.

Durham Duplex Safety Razors!

We are still at the front with Safety Razors. Although steel has advanced more than double, you can secure a Durham at the old price, \$1.20. Extra Blades 55c. per packet.

Razor Stroaps!

Another shipment of Double Razor Stroaps at the old price, \$1.20 each.

Shirley President Braces!

20 doz. Shirley President Braces in neat holiday boxes, at our usual low price, 65c. pair.

Ladies' Sport Coats!

30 only Ladies' American Sports Coats, Black and White Check, Brown and White, etc. Value for \$10.00.

Selling: \$4.30, to \$6.50, \$7.00 and \$7.50.

Ladies' White Street Skirts!

A Big Job in Ladies' Skirts, all White, Pique, Jean and Poplin. Values from \$2.00 to \$5.00.

Selling: \$1.20 to \$3.80 each.

Children's Ready-to-Wear Hats!

They come in Khaki, White, Fancy Checks, etc. Send the kiddies along, we will be sure to please them. Price 80c. each.

Soft Collar Buttons and Pins!

A big variety of very useful Collar Buttons and Pins at prices that will compel you to buy. Call and see them.

Laundry Bags!

2 doz. only White Laundry Bags, with nice design, ready for working. Price 40c. and 50c. each.

Toilet Soap!

20 gross assorted Toilet Soaps, nicely perfumed, only 5c. per cake.

Marshall Bros

To Make Woman Happy.

By RUTH CAMERON.

"Man wants but little here below, He is not hard to please, But woman, bless her little heart, Wants everything she sees."



RUTH CAMERON

The purport of that familiar phrase of the old hymn is, of course, that it takes a great deal to make a woman happy. And so it does—of some things. And of others—infinitesimally little.

Some days ago, I read in a contributors' column in the newspaper a letter from a young wife. Pride and happiness simply shone through that letter. And yet I should not say, from the context, that she had much of this world's goods.

But she had a great deal of something else.

I found it in one paragraph in the letter.

I quote from memory:

What He Would Do If He Were Free.

"One day my husband was singing 'Oh, Gee, I'm glad I'm free,' and I asked him what he would do if he were free, and he said he would hunt me up and marry me over again!"

You could almost feel the thrill of pride and happiness with which she wrote that sentence.

Perhaps the man who said it didn't care any more for his wife than hundreds of men who would have said, "I'd go down street and pick up a good looking chicken," or "I'd go out and get properly lit up," or some such thing that they didn't mean at all.

All Men Have Two Standard Jokes.

But because, instead of making one of these silly jests (an observant woman once said to me that ninety-nine out of a hundred men have just two jests in their repertoire—one about getting drunk, and one about chickens), he chose to say a pretty and gracious thing, he gives his wife more pride and happiness than she could buy for twice his week's salary.

The trouble with many men is that they think it is wittier to say the

sharp, unkind thing. They are very much mistaken. That is an easy and cheap kind of wit. They would scorn to wear clothes as cheap and shoddy. The wit of the gracious, apt speech, of the retort courteous, is far finer and more distinguished.

What Do You Suppose Mr. Choate Thought?

The late Mr. Choate was famous for his wit, and one of the most famous of all his carefully preserved sayings was the answer he gave when asked who he would like to be, if he could not be himself. "Mrs. Choate's second husband," said he.

It must be much pleasanter to be the husband of a happy, contented wife than the husband of a dissatisfied, resentful wife.

And since the utterance of such little compliments costs nothing and counts so much,—well why not?

I cured a horse of the Mange with MINARD'S LINIMENT.

CHRISTOPHER SAUNDERS. Dalhousie.

I cured a horse, badly torn by a pitch fork, with MINARD'S LINIMENT.

EDW. LINLIEF. St. Peter's, C.B.

I cured a horse of a bad swelling by MINARD'S LINIMENT.

THOS. W. PAYNE. Bathurst, N.B.

Your Boys and Girls.

In a family composed for the most part of boys the girls often make life miserable for them by selfishly appropriating the chief pleasures for themselves. Boys and girls in a family should be brought up in the same way, and what is right for one should be considered right for the other.

Little disputes in regard to family rights should be decided on their merits, and not with regard to sex. Boys should be taught to protect their sisters, but should not be allowed to cater to their wishes when these are inspired by pure selfishness.

When you want Roast Beef, Roast Veal, Roast Mutton, Roast Pork, try ELLIS'.

Fresh Vegetables,

Etc.

10 lbs. BEETS . . . 30c.

10 lbs. CARROTS . . . 35c.

10 lbs. PARSNIPS . . . 70c.

10 lbs. TURNIPS . . . 12c.

FRESH COUNTRY EGGS.

P.E.I. Potatoes,

15 Cents a Gallon.

COOKED CORNED BEEF by the lb.

EXTRA FANCY TABLE APPLES, 50c. doz.

NOVA SCOTIA APPLES, 15c. doz. up.

CALIFORNIA ORANGES.

C. P. Eagan

Duckworth Street and Queen's Road.

Ex steamer to-day

May 3rd, 1918:

Fresh Supply

"BLUE NOSE" TABLE

BUTTER—Slabs and Bulk.

MOIR'S PLAIN and

SULTANA CAKES.

Bacon,

Machine sliced to your order,

30c., 45c., 60c. lb.

APPLES.

60 Brls. small size apples for retail trade at special price.

ALSO

40 Bbls. No 1s assorted,

60 Bbls. No 1s Ben Davis.

Soper & Moore

Our Daily Story.

THE CONCERT.

"I" inquired Imber Sheer, founder and proprietor of Sheer's Grand Central Phonograph Emporium. "I'd like to hear some records, please, if you don't mind, kindly," replied Mrs. Hattie Dangerslow.

"Not at all, on the contrary," Sheer smiled voraciously.

And he led her to a \$500 self-cranking, non-skid talking machine, pushing a chair gently against the back of her knees until she sat down, and handed her the record catalogue.

"I" he asked politely.

Mrs. Dangerslow went through the catalogue perusively.

"I think I'd like to hear No. 80-998,745-A-A first," she said at length.

"Certainly!" cried Imber Sheer, and rubbed his hands delightedly, for it was "That Raggedy Ragman Rag," sung by Caruso, Melba and Tetrazzini—an eleven dollar record.

"Perfectly perfect!" sighed Mrs. Dangerslow, and for two hours she sat there picking the most costly records from the catalogue, all of which Imber Sheer played for her, obligingly keeping the store open an hour past the usual closing time.

"And now if you'll just tell me which ones have met with your approval," he said at length.

"Oh, I like 'em all, I've enjoyed each and every one," she assured him, "and I cert'n'y intend to talk the matter over with the family and maybe some day we'll get a talking machine."

And she thanked him again and went out, and Imber Sheer savagely ate a fourteen dollar record.

IN GERMANY'S OWN TIME.

LONDON, To-day.

In a wireless message to Ambassador Joffe, at Berlin, the Russian Foreign Minister instructs the Ambassador to try and obtain from Berlin cessation of every kind of every kind of hostility. The despatch adds, captures of our territory are in violation of the state of peace with Germany, and are causing great unrest among the masses of our population. M. Joffe is instructed to notify Germany that part of the Russian Black Sea Fleet, which has left Sebastopol, is now at Novorossiysk.

MINARD'S LINIMENT CURES GARTER IN COWS.

Milady's Boudoir.

DIET FOR BEAUTY.

Diet is, without question, the most essential and at the same time, the most abused hygienic canon among women who really desire to reign as queens in the world of beauty and taste. Your diet must be well balanced as the body and blood should be provided with the proper quantity of food elements to make a harmonious whole.

The trouble with eating often begins in girlhood. The average young woman drinks a cup of coffee and eats, perhaps, some heavy, indigestible griddle cakes for her breakfast. For luncheon she may eat a pickle, a piece of cake or pie and a doughnut. She will take tea in the afternoon with the richest of cakes, thus spoiling her appetite for a good, wholesome dinner. She will eat all sorts of candies between meals and perhaps, only once or twice a week, will she eat a really hearty and wholesome meal.

What is the result of such habits of eating? In her early twenties her eyes are dull, her teeth not white, her gums pale, her lips wan, her flesh unyielding. In fact, all the sap of her young womanhood is undeveloped or destroyed. Of course there can be no hard and fast rules on diet for "what is one man's meat is another's poison," is a trite saying.

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