

HERE'S A CROWDED NEWSY PAGE OF BIG HONEST VALUES For FRIDAY & SATURDAY



Wool Serge COSTUMES

Good-looking, serviceable costumes, made from pure Wool Serge in a very fine quality. Nicely finished with hand worked, embroidered collars, braid trimmed detachable belt, braid trimmed cuffs and two different styles to choose from. Reg. \$38.50 each.

Friday and Saturday,

\$25.50

New SPRING HATS

Never before was our Millinery Department in a better position to meet the wants of the people. We have just received several cases of Untrimmed, Ready-to-Wear and Millinery Hats, including all the very latest styles to choose from. For Friday and Saturday we offer three very special values.

READY-TO-WEAR HATS.—Of flexible Tagel Straw, in Cream, Bisquit, Grey and Prunelle, beautifully trimmed with silk ribbon in contrasting shades; several different styles. Regular \$2.50 each. Friday and Saturday ... **\$2.20**

SMART SPORTS HATS.—Of Linen, Cotton, Bedford Cord and Canvas. Cloth in plain colors, two-tone effects and blazer stripes. Crushable American Hats that can be worn turned up or down as required. Special for Friday and Saturday ... **95c**

CHILDREN'S UNTRIMMED TAGEL STRAW HATS.—Good, durable. Hats for fine or knockabout wear. They are very stylishly shaped and require very little trimming. Come in shades of Sage, Grey, Vieux Rose and Navy. Special for Friday and Saturday ... **\$1.25**



WHITEWEAR TEMPTATIONS.

WHITE CAMBRIC KNICKERS.—Cut to fit the hips comfortably; wide lace-trimmed umbrella legs; closed only; to fit from 25 to 29 waist. Reg. **80c**

CREPE-DE-CHINE and SILK CAMISOLES.—Made in a very low neck style, elaborately trimmed with embroidery, ribbon and fine lace. Camisoles that any woman would feel proud to possess. Regular \$2.00 each. Friday and Saturday ... **\$1.50**

WOMEN'S CORSETS.—High, medium and low bust styles, designed from fine White Cambric of a good wearing quality. Finished with 4 and 6 hose supporters and lace trimmed tops. Reg. \$2.75 pair. Friday and Saturday ... **\$2.40**

SETS AGAIN.—Here we offer two popular styles at a very low price when you consider the advances on this class of goods. They are finished 4 hose supporters and lace trimmed tops. Regular \$1.30 pair. Friday and Saturday ... **\$1.18**



Gent's Furnishing Bargains DON'T MISS THEM

FASHIONABLE FLOWING END TIES.—In a good variety of shadow effects, stripes, dots, paisley patterns and fancy designs in color combinations to suit almost everyone. The materials include Silks, Satins, Repps, Pops, etc. Reg. \$1.00 each. Friday and Saturday ... **90c**

MEN'S SOFT FELT HATS.—New season's shapes with stitched or plain rim and wide band of corded silk ribbon, with bow at back or side. The color range includes Greys, Fawns, Browns, Greens, Navy and Black; all sizes. Reg. \$2.25 each. Friday and Saturday ... **\$1.95**

MEN'S COLLARS.—The famous Litholin Waterproofed Linen, 14 and 2 inches high. Looks like real linen but wears better. Reg. 50c each. Friday and Saturday ... **31c**

MEN'S NEGLIGEE SHIRTS.—A splendid range of Cottons, Canvas Cloth, Zephyrs, etc., in checks, stripes and neat floral designs on white and coloured grounds. Reg. \$1.50 each. Friday and Saturday ... **\$1.25**

"BOSTON" GARTERS.—This famous brand needs no explanation apart from the fact that you will get them here for less than 40c pair. Friday and Saturday ... **32c**

"NEW KNIT" UNSHRINKABLE UNDERWEAR.—Of pure wool in a medium weight for between seasons. If you don't use a between season's underwear you should try this quality and be comfortable all the time. Reg. \$1.50 garment. Friday and Saturday ... **\$1.60**

BOYS' and GIRLS' HATS.—In Grey Corduroy, Fawn Tweed and Shepherd Checks. The very latest American Hats for children. Regular 85c each. Friday and Saturday ... **75c**

Men's Hosiery Specials.

BLACK CASHMERE HALF HOSE.—The right kind to wear now. Plain only, in sizes 10, 10 1/4 and 11, with reinforced toes and heels. Reg. 45c pair. Friday and Saturday ... **41c**

MEN'S WORSTED HOSE.—In assorted Heather mixtures; made with plain seamless vamps and ribbed legs; all sizes. Reg. 80c pair. Friday and Saturday ... **72c**

Three Special Bargains in Dress Goods.

NAVY AND BLACK SERGE.—The most desirable fabric for new Spring costumes and dresses. In a very fine weave that is sure to give satisfaction in every respect. Black and Navy only; 40 inches wide. Regular \$2.75 yard. Friday and Saturday ... **\$2.30**

ASHEEN FOR DRESSES.

A very fine, soft, silky material, something like pure silk poplin but wears better. In the new season's shades of Sage, Brown, Green, Grey, V. Rose, Navy and Black. Regular \$1.90 yard. Friday and Saturday ... **\$1.70**

GABERDINES and SERGE.—In extra fine weaves of pure wool of the very best quality. Material that will give exceptional results in dresses or even for light weight summer suits for men; 56 inches wide. Reg. \$5.00 yard. Friday and Saturday ... **\$4.40**

SPRING STYLES SEASON 1918

We Invite You

To come this week if at all possible and enjoy the pleasures of seeing all that the best of Foreign skill has brought to welcome Spring again.

New Merchandize

is daily pouring into this store. The following lines are on display:

CREPE-DE-CHINE and GEORGETTE CREPE BLOUSES,
SILK, GABERDINE, SERGE and TWEED COSTUMES,
WOMEN'S SPRING COATS in Poplin Lustre Gaberdine & Silk,
SILK DRESSES, BLACK and COLORED MILLINERY,
READY-TO-WEAR and UNTRIMMED HATS,
WOMEN'S WHITE PANAMA HATS, SILK & MUSLIN CAMISOLES,
WHITE CAMBRIC KNICKERS,
MACKINTOSHES and RUBBER COATS,
MEN'S RAGLANS, HATS, CAPS, ETC.
DRESS MATERIALS, GLOVES, ETC., ETC.



CHILDREN'S KNICKERS.—Well made garments of soft American Cotton finished with hem-stitched hem at knee. Sizes to fit from 2 to 13 years. Special for Friday & Saturday, each ... **22c**

CHILDREN'S WHITE CAMBRIC UNDERSKIRTS.—Plain bodies with tape drawstring at waist and neck, and embroidered trimmings and tucked skirt. Sizes for 2, 3 and 4 years. Splendid value. Reg. 50c ea. Friday and Saturday ... **42c**

NEW HAT BANDINGS.—Of corded and moire silk with star and floral embroidered edge. All the new shades are here. You should see them. Regular 40 and 45c. yard. Friday and Saturday ... **37c**

Some Rare Values in NEW SPRING BLOUSES.

MUSLIN BLOUSES.—Made with the wide sailor collar that is so much in demand. Daintily trimmed with rows of tucks, Valenciennes lace and embroidered fronts. Reg. \$1.70 ea. Friday and Saturday ... **\$1.40**

SOFT SILK CREPE-DE-CHINE in such a profusion of models and they are so extremely pretty that you'll find choosing difficult, for you'll want one of each kind. Regular \$5.90 each. Friday and Saturday ... **\$5.10**

WOMEN'S MACKINTOSHES.—The newest style with military collar, detachable belt, raglan sleeves and cross pockets. In pretty fawns only. They are the famous "Distingue" coats. The seams are sewn and cannot possibly come asunder besides being absolutely waterproof. Reg. \$12.00 each. Friday & Saturday ... **\$10.00**

WOMEN'S OIL HATS.—In either bright or dull, with stylish trimmings of self materials; can be worn turned up or down as desired. Reg. \$1.20. Friday and Saturday ... **\$1.00**

SHIRT WAIST BELTS.—With corrugated rubber strip at back for holding the waist down with a tight grip. Adjustable to any size. Reg. 18c. Friday and Saturday ... **15c**

WOMEN'S WHITE MUSLIN BLOUSES.—Plain, cross barred and striped in some of the prettiest styles we have ever had the pleasure of showing for such a low price. Regular 90c each. Friday and Saturday ... **75c**

SILK DRESSES.

We call special attention to a line of Spring and Summer Dresses in Crepe de Chine, Nison and Taffeta Silk in a delightful variety of spring shades. They are all marked at specially low prices, as the list here shows.

Reg.	For
\$18.50 ea.	\$12.00
\$21.75 ea.	\$14.00
\$26.00 ea.	\$16.00
\$28.00 ea.	\$20.00
\$30.00 ea.	\$22.00
\$31.75 ea.	\$24.00
\$33.00 ea.	\$22.00



NEW Neckwear Values

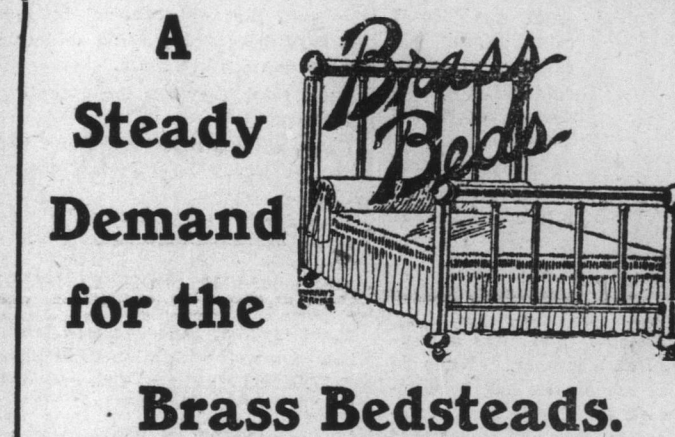
that speak for themselves

DRESSY SILK COLLARS FOR WOMEN.—In stylish pointed shapes with edging of fine Valenciennes lace and row of insertion to match; shades of Blue, Pink and Cream. Reg. \$1.25 each. Friday and Saturday ... **98c**

MUSLIN COAT COLLARS.—Square and round styles, embroidered and edged with neat hemstitched hem. The most popular styles of the season are shown here. Regular 35c. each. Friday and Saturday ... **28c**

MUSLIN NECKWEAR.—Including Cuff and Collar Sets, Coat Collars and a splendid assortment of Blouse Collars in the newest 1918 styles. All good values at their regular price of 40c. Special for Friday and Saturday ... **34c**

PEARL NECKLETS.—Made from small beads in sizes to fit the neck. Each Necklet is individually boxed and has a gold plated back clip. Reg. 25c. each. Friday and Saturday ... **20c**



Every day we witness the demand for our Brass Bedsteads getting stronger, and we feel quite pleased to think that the splendid stocks displayed in our Furniture Store are big and varied enough to give every customer a chance of getting what he wants.



Pleasing HOUSEHOLD Bargains

All New Goods
Fresh from their Boxes.

STAMPED CRASH CUSHION COVERS.—Made with wide hem-stitched trim, and finished in every way, except the top, which is stamped and ready to be embroidered; size 18 x 18 inches. Reg. 55c. ea. Friday & Sat'y ... **47c**

TEA CLOTHS.—Handsome designs in drawn thread work and hand embroidered; size 30 x 30 inches. Reg. \$1.10 each. Friday and Saturday ... **90c**

DANMARK TABLE CLOTHS.—Hemmed or hemstitched in pretty new designs. All British manufacture in a superior finish; sizes 66 x 66 and 64 x 64 inches. Reg. \$2.60 each. Friday and Saturday ... **\$2.20**

BATTENBURG TEA CLOTHS.—With wide borders and drawn thread centres; handsome patterns. Reg. \$1.25 each. Friday and Saturday ... **\$1.00**

LAUNDRY BAGS.—Plain white with white embroidered fronts and drawstring tops; size 20 x 32 inches. Reg. 45c. each. Friday and Saturday ... **37c**

NIGHTDRESS BAGS.—Brown Crash with colored silk embroidered cover edged with wide hemstitched hem. Reg. 70c. each. Friday and Saturday ... **58c**

DUCHESS SETS.—Lace trimmed and embroidered in patterns that will delight the most difficult to please. Reg. 55c. each. Friday and Saturday ... **43c**

New Hearth Rugs.

Some of the prettiest combination colorings you will find in the city to-day, and the qualities cannot be equalled for the price we offer these. They are very heavy and possess a thick pile that will stand lots of hard wear. Special for Friday and Saturday ... **\$6.00**

The Royal Stores Ltd.