

YOUTHFUL GRACE.

The modern woman realizes the importance of keeping her figure. She appreciates that her youthful grace can only be retained by exercise and care, and the wise woman's first thought is her CORSET.

Warner's Rust-Proof Corsets

Are ideally suited for the woman who wishes to preserve her youthful lines.

Thin double boning insures the flexibility that is essential. The intimate connections of the WARNER designers with the fashion experts of the world give them exact information from which to design styles that will fit with easy comfort, and perfectly set off the current styles of dress.

We are proud of the selection we have on hand and will appreciate the opportunity of assisting you in the selection of the right Corset for your individual figure.

Marshall Bros

A Plea for Short Sermons!

By RUTH CAMERON.



RUTH CAMERON

This is a plea for short sermons in our churches. I make it not flippantly or irreverently but in the sincere belief that if our ministers tried to say what they have to say as simply and concisely as possible, instead of trying to fill a certain set time, we should all get more out of our church-going.

How often do you hear a sermon which could not be boiled down to a fifteen or twenty-minute talk and thereby made more effective?

"If there is anywhere a thing said in two sentences that could have been said as clearly and as engagingly and as forcibly said in one, then it is amateur work," a great writer once said. That is true of course. But we do not ask the minister to shorten his sermons merely for the sake of artistry. We want him to do it for the sake of results, for the purpose of holding the attention of his hearers every minute and of leaving a simple, clear-cut impression.

A minister has a thought. Something impresses him and inspires him. That is the seed of his sermon. Now suppose he were to tell that thought to some friend. He would put it in as clear and simple language as possible; he would light it up with illustration, and incident perhaps, but he certainly wouldn't bury it in rhetoric.

Aren't a Minister's Congregation His Friends?

Well, now, shouldn't a minister's congregation be his friends? Shouldn't they have the right to have that thought presented to them in the same

simple, friendly fashion? What have they done to deserve that he should offer them the thought so completely surrounded by words, so obscured by rhetoric, by gestures and posturing that oftentimes they don't get it at all?

What have the congregation done? Well, they put the minister in the straight-jacket of a set form. They have prescribed that his sermon shall last a certain time and so they get a sermon which lasts a certain time, irrespective.

Let Him Speak Till He Finishes, Then Sit Down

Do you know, I think it would be beautiful if the minister should stand up and speak just as long as it took him to give us his thought simply and forcibly and clearly, and then sit down. What would we do with the rest of the time? Well, if we must fill a certain set time with our worship there are many ways.

"Beethoven's sixth sonata," said Stevenson, "has done me more good than all of the churches in Christendom."

Why not have Beethoven's sixth sonata (I use this merely as the symbol of the beautiful music that is a form of worship) played?

Or train the congregation to sing some of our fine old hymns in a way that shall thrill and inspire them as congregational singing should.

What Religion Ought to Accomplish

Or let the minister or someone else with the gift of musical speech read some of the finer passages from the Bible.

Or let the minister tell us of some inspiring deed he has read or heard of during the week. Reading about the man who gave up his fortune to the families of the girls who were burned in his factory thrilled and inspired me as much as a sermon.

The main functions of religion, as

'Phone 480.

Apples

45 Barrels

N.S. Apples.

Assorted kinds.

Due to arrive Monday.

Soper & Moore,
Wholesale Groceries, Fruit
and Produce.

I see them, are to give us peace and make us want to be better. Surely whatever form of church service can accomplish these ends is superior to any form of service that fails to them.

What Are You Doing for that Eczema?

"Nothing," I've about given up trying to cure it."

"That is not wise," Do as I did and you will probably be cured in a short time. I used Zylex and Zylex Soap with it and my Eczema began to improve at once. A couple of boxes cured. You can get Zylex at your druggists."

Zylex, 50c. a box; Zylex Soap, 25c. a cake.

Zylex, London.

cod.1f

South Africa's Sharpshooters.

The average South African soldier, whether he is Boer or Briton, will be wasted in North-Western France unless his special skill is allowed full scope. The shooting of the British Army is far above the shooting of any Continental army, but we cannot compete with the "choirs" of South Africa, who will hit a man's hand at 900 yds. Shooting is a recreation in South Africa in peace time; people go on the range in preference to the tennis court, and it is the favorite sport of the Boer. If a South African contingent were placed in one set of trenches its proficiency in this branch of war would be of little avail, and the suggestion has been put forward that the best use which could be made of the South Africans would be to distribute them as sharpshooters among the other troops.

To prevent clothes from becoming streaky and patchy in the process of bleaching, add a cupful of milk to the water before putting in the clothes.

Minard's Lintment Cures Diphtheria.

Volunteers Tobacco Fund.

CORRESPONDENCE.

St. John's, Sept. 4th, 1915.
Dear Sir.—I beg to enclose herewith correspondence acknowledging receipt of the Tobacco from the Volunteer Tobacco Fund. The total amount collected was \$607.54, value of which was sent to the Contingent.

Yours very truly,
Chairman Tobacco Fund,
A. MACPHERSON.

Acreknowe Camp, St. John's.

A. Macpherson, Esq., St. John's, Nfld.

"Dear Sir.—I have the honor to acknowledge the receipt of your letter, informing me that 5 cases of Tobacco and Cigarettes were being forwarded for distribution to the Volunteers prior to the last Contingent."

These were received and distributed, as were also the list of subscribers. I regret very much, that owing to pressure of other work, I was unable up to the present to acknowledge the receipt before.

It is needless for me to say that we were all delighted to receive this splendid gift, and that we appreciate it most highly. The most hearty thanks of the Regiment are extended to those kind friends who so generously subscribed to this fund, and I can assure you that there was no more suitable gift than that of the "Smokes."

Sincerely yours,
(Sgd.) M. FRANK SUMMERS,
Lieut. & Q.M.

Newfoundland Contingent, St. John's.

A. Macpherson, Esq., The Royal Stores, Ltd., St. John's, Nfld.

Dear Sir.—In reply to your letter on behalf of the Newfoundland Contingent, I have the honor and pleasure of thanking you for your very generous gift from the Volunteer Tobacco Fund, which has been duly distributed to the members of the Contingent and which is very highly appreciated by them all.

Yours very truly,
(Sgd.) R. de H. BURTON, Lt. Col.
Cmdg. Newfoundland Contingent.

How to Protect the Skin.

To keep the skin delicate and transparent, as to show its natural coloring, protect it by using Nyal's Face Cream.

Before going out wash with Face Cream Soap, then rub the Cream into the pores, and you can spend a day out of doors without the slightest injury to the skin.

For a few days, with every 25c. crock of Nyal's Face Cream sold, we will give a trial size cake of Nyal's Face Cream Soap.

Nyal's Quality Store
STAFFORD'S
Theatre Hill & Duckworth St.

Greetings to Newfoundlanders.

Regina, Saskatchewan, 28th August, 1915.

To The People of Newfoundland, via The St. John's (Nfld.) Press: I beg leave to express my appreciation of those Newfoundlanders who have contributed to the help of the Empire in present war.

A thousand for the Naval Reserve. I believe in the utility and fitness of your seamen, although I've never seen one that I'm aware of. I write because I want the Empire to remember what we owe to each other.

Respectful greetings from
WM. WEEDEN.

MINARD'S LINTMENT RELIEVES NEURALGIA.

DEVINE'S
Doubles
Dollars.

BIG BARGAIN
Battle Raging.

Workmen
we can
supply you

A VIGOROUS OFFENSIVE

Begins at DEVINE'S Saturday and Monday. An army of shoppers will rally round our Bargain Counters and help themselves to the good things we have provided. READ:—

THE CAP QUESTION.

It always has been a question just where to get the right thing in a Cap. How often have you gone into every store on the street and failed to get just what you wanted in a Cap? We think we have solved the problem now. Look in and see the nice lines of Men's Tweed Caps from 20c. up.

COLOURED MUSLIN, 6c. yd.

Far and near the question is being asked what kind of Muslin can they be selling at 6c. per yard? We have answered that question most satisfactorily. Those who have bought these goods say they were agreeably surprised. Shades Pink, Sky, Cream and other shades, all 6c. per yard Saturday and Monday.

MEN'S OVERALLS from 59c.

We have everything beaten to a standstill in this line. The Sweet-Orr Overalls have never been approached in this country by any other line. When you get Sweet-Orr you simply have the best there is. Will wear out two pairs of the ordinary kind. Prices from \$1.50 up. Our Blue Derry strongly stitched Overall at 59c. is a beauty.

MEN'S PANTS at \$1.25

Workingmen! We want you to know that the Pants that outlive all others when it comes to wear and tear is waiting for you here, and the ordinary price of \$1.50 will be reduced to \$1.25 Saturday and Monday.

MEN'S SOFT FELT HATS in Blue.

Now showing the latest Hat in Blue Felt, well shaped, very stylish. Regular price \$2.00. Saturday and Monday, \$1.50 each.

MEN'S PANTS, Khaki, \$1.78

Gentlemen who intend doing some shooting during the season should invest in a pair of our Khaki Pants. They are the regular sporting goods. Regular price \$2.00. Saturday and Monday, \$1.70.

MEN'S SUITS.

We are right here in this line. See our American Cut Suits in stylish patterns, from \$7.50. Saturday and Monday.

A Word to Mrs. Wife.

Madam, you will be called upon Saturday and Monday to buy some goods for your husband. You will be needing a strong Working Shirt—we have them; the best in Overalls—we have them. Make no mistake. Men's Pants and Ties and Collars are also here in large assortment. Look in, will you. Thank you!

CORSETS.

Ladies, we are featuring the world-famous D. & A. Corsets. None superior. All lengths, made from best quality French Coutil. Prices Saturday and Monday from 45c. up.

J. M. DEVINE,

"The Right House."

Cor. WATER & ADELAIDE STREETS.

To prevent press fasteners from crushing in the process of laundering, crack, mix together equal parts of linseed oil and turpentine and rub it on the furniture with a soft rag.

The Popular London Dry Gin is



VICKERS' GIN



BY SPECIAL WARRANT OF APPOINTMENT

D. O. ROBLIN, Toronto
Canadian Agent

RADIGER & JANION
S.O. Agents

BY SPECIAL WARRANT OF APPOINTMENT

TO H.R.H. THE PRINCE OF WALES

JOHN JACKSON, St. John's, Resident Agent.

BOOK FOR PLUMS TO-DAY

The supply will be short this season.

It is not talk,
or boast,
or guess,

For Homestead Tea makes its own success.

It will make the husband look pleasant at the breakfast table and keep the wife in smiles all day long.

"There's a smile in every cup of Homestead."

Tinted Almeria Grapes.
California Oranges.
Apples.

BEST FAMILY FLOUR,
55c. stone.

New Valencia Onions.

ORDERS NOW BEING
BOOKED FOR PLUMS
to arrive Sept. 9th.

Moir's Fresh Pound Cake.
Shredded Whole Wheat.

Ox Tongue in Glass.

C. P. EAGAN.

DUCKWORTH STREET & QUEEN'S ROAD.