

Greater Than Ever

That's Our Story in a Nutshell.

BUSINESS
as usual.

New Arrivals In Gloves.

JOB SUEDE GLOVES. 39c

Over 200 pairs Grey and Tan Suede Gloves, 2 donors; sizes from 6 1/2 to 7 1/2, well finished. Reg. 50c. pair. Friday and Saturday 39c

LADIES' CASHMERE GLOVES. 42c

A new lot of superior quality Cashmere Gloves in the season's most popular shades; all sizes. Reg. 50c. pair. Friday and Saturday 42c

Greater Values are offered now than ever before, resulting in greater buying by the public. New records are being made and we are going after still better records. Here's a list of Sterling Values for FRIDAY & SATURDAY.

READ EVERY ITEM—EVERY ONE IS AT A MARKED SAVING.

Economy Prices on Household Utilities.

TRAY CLOTHS.

Dainty English Tray Cloths in White Cotton, trimmed with lace and insertion, Swiss Embroidered centres; size 18 x 29. Reg. 45c. each. Friday & Saturday 38c

DAMASKED TABLE CLOTHS.

One of the best values we have ever offered, size 2 yards square; a nice variety of large and small designs. Reg. \$1.25 each. Friday & Saturday 1.05

WHITE COTTON PILLOW CASES.

Plain White Cotton, even thread, good quality; size 17 x 28, finished with large frill. Special Friday & Saturday, each 17c

WHITE MUSLIN SASH CURTAINS.

Pretty American style, crossbar and other designs in White Muslin, hemmed ready to put in place. Special Friday and Saturday, per pair 17c

CASEMENT CLOTH.

Something new in window drapery, plain Cream with delightful designs in a variety of colors; 36 inches wide. Special Friday and Saturday, per yard 15c

BLAY SHEETS.

Great values, heavy Twilled sheets, guaranteed pure. Every thread perfect; size 60 x 78, no fill. Friday and Saturday 1.07

CURTAIN NETS & LACES.

Over 500 yards superior Nottingham Laces and Nets for Curtains in White and Cream; assorted patterns and widths, taped edges. Reg. 25c. yard. Friday and Saturday 21c

SCOURING CLOTHS.

Heavy Cotton Knit Cloths, large sizes, hemmed ready for use. Special Friday & Sat., 2 for 8c

DAMASKED SERVIETTES.

A splendid substitute for real linen, Serviettes made of highly Mercerized Cotton, size 20 x 20; hemmed ready for use. Regular 15c. each. Friday & Saturday 12c

BARGAINS
unusual.

Fall and Winter Hosiery.

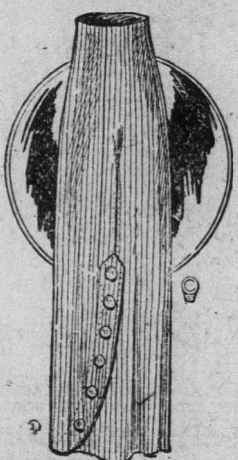
LADIES' CASHMERE HOSE. 25c

Over 300 pairs in every size that you'll need; fast Black, well spliced soles and heels, plain & assorted ribs. Reg. 30c. pair. Friday & Saturday 25c

LADIES' CASHMERE HOSE. 42c

High grade Cashmere Hose in sizes SW, W & OS, in plain and ribbed, seamless feet, well shaped ankles, garter tops. Reg. 50c. pair. Friday and Saturday 42c

Ladies' Section.



WALKING SKIRTS.

Newest Styles for Fall and Winter wear, colors of Black and Navy only. High waisted and slashed effects; effects. Button trimmed. All sizes. Reg. \$1.65 each. Friday, 1.35 and Saturday 1.35

FLANNELETTE BLOUSES.

Dark shades, pretty models; Low Collars; perfect in fit, finish and style. All sizes. Special for Friday and Saturday 47c

DRESSING JACKETS.

Attractive looking garments in High grade Cotton Eider; assorted colored stripes on Cream ground; Silk Gaiolan trimming. Reg. \$2.00 each. Friday & Sat. 1.60

SILK BANDINGS.

Ribbon or Banding by the yard, for hats or dress trimming, corded effects; colors: Grey, Navy, Tan, Lime and Sage; width 2 inches. Special for Friday and Saturday, per yard 10c

LACE COLLARS.

Dainty effects in Cluny Lace and fine Nets, in White, Cream and Paris; also a lot of Sleeves in Net and Lace; assorted patterns. Special for Friday and Saturday 12c

TEA APRONS.

24 doz. plain and fancy Muslin Tea Aprons, some trimmed with lace, others embroidered frills. Reg. 25c. each. Friday 20c and Saturday 20c

FANCY FRILLINGS.

New patterns in Lace, Net and Chiffon; colors of Paris, Cream, White and Black. Special for Friday and Saturday, 12c

WOOL SCARFS.

For motoring and driving. Heavy all wool Scarfs in rich warm colorings; guaranteed unshrinkable. Reg. 70c. ea. Friday & Saturday 60c

JOB RIBBONS.

A big collection of wide Ribbons for various uses; striped, shaded and plain, in a splendid variety of colors; 5 1/2 inches wide. Reg. 30c. yard. Friday & Saturday 15c

CORSETS.

A big display of up-to-date Corsets, consisting of 4 different styles, D. & A. make; quality guaranteed, rustproof, &c. Reg. \$1.45 pair. Friday 1.28 and Saturday 1.28

NIGHTDRESSES.

7 dozen only White Nightdresses, well made of reliable Flannelette, trimmed with Silk Embroidery, Sailor Collars, &c. Reg. \$1.35 each. Friday & Saturday 1.15

LADIES' VICI KID BOOTS \$2.20 pair

100 pairs Black Vici Kid Boots, Blucher styles, medium heels. The quality of these Boots will elicit your approval. In all sizes. Reg. \$4.00 pair. Friday and Saturday 2.20

VELVET SLIPPERS, per pair, 78c

A choice line of Black Velvet Slippers, clearing out at a sacrifice. Leather soles and heels; Planned lined. Your size is here. Special per pair for Friday and Saturday 78c

JOB TURKISH TOWELS, 13c

100 dozen White Turkish Towels, slightly soiled; otherwise perfect. Fringed ends, large sizes. Sold regularly at 25c. and 30c. each in the city. Our price. Friday and Saturday 13c

LADIES' HANDKERCHIEFS.

24 dozen White Cotton Handkerchiefs; hemstitched and embroidered. Special for Friday & Saturday each 6c

10 dozen White Lawn and Silk Handkerchiefs, trimmed with lace, hemstitched and embroidered. Special values 20c. Friday and Saturday 12c

Ladies' Handbags \$1 values for 84c.

Men's Section.



BOYS' OVERCOATS.

Special clearance sale of Tweed and Frieze Overcoats, in Grey only; double breasted coats, Russian collar.

In sizes to fit boys of 2 years to 5 To fit boys of 6 to 9 years. Value years. Values \$2.50 each for 2.00 3.00

SCHOOL BOOTS

Black Box Calf, a splendid wearing Boot for boys; will stand hard usage; Blucher styles only, sizes 1 to 5. Reg. \$2.50 pair. Friday and Saturday 1.98

ROMEO SLIPPERS

150 pairs only Black and Tan, Dongolo Kid, good elastic webbing; solid leather soles; all sizes. Reg. \$1.50 pair. Friday and Saturday 1.37

GENT'S MUFFLERS.

3 doz. only Dark Mercerized Cotton Mufflers; very serviceable patterns in a variety of beautiful colors; large sizes. Reg. 55c. each. Friday and Saturday 47c

GENT'S HALF HOSE.

Woolen Heather mixtures and Black Cashmere Hose, in all ribbed, well spliced feet; in all sizes. Reg. 55c. pair. Friday & Saturday 45c

FANCY VESTS.

Wool Knit Vests in fancy patterns; some with Cardigan back, others Satin; various sizes; all well made. Special Friday & Sat., each 1.10

MEN'S SHIRTS.

The balance of this popular line will be on sale again this week. Neat striped effects in assorted colors, stiff fronts and cuffs; all sizes. Reg. \$1.50 each. Friday & Saturday 1.10

Hearthrugs and Doormats.

VELVET PILE HEARTH RUGS.

Extra fine quality, assorted patterns, handsome colorings; size 28 x 52, fringed ends. Reg. \$1.40 each. Friday and Saturday 1.15

COCONUT DOOR MATS.

Plain Brush Mats, size 20 x 34; well finished. Reg. \$1.40. Friday & Saturday 1.12

BARGAINS IN Children's Wear.

STOCKING CAPS.

Heavy Wool Knit Stocking Caps in a nice assortment of colors, finished with large tassels. Regular 45c. each. Friday and Saturday 38c

INFANTS' BONNETS.

In Cream, Plush and Velour, trimmed with Cream and Colored Ribbons; various pretty styles. Reg. \$1.25 each. Friday & Saturday 1.00

INFANTS' BARRAS.

Or Day Flannels, made of Cream Yorkshire Flannel, finished with White Tapes. Reg. 65c. each. Friday and Saturday 55c

Friday & Saturday—SPECIALS in HARDWARE.

Enamel Soap Dishes At 15c each
Wire Cake Coolers At 15c each
Tooth Brushes At 15c each
Scrub Brushes At 15c each
Stove Brushes At 15c each
Jackson's Wax Floor Polish At 15c each
Toilet Paper, 2 rolls for At 15c each
Extension Bowl Strainers At 15c each
Egg Beaters and Cream Whip At 15c each
Mahogany Towel Rings At 15c each
Tin Sugar Scoops At 15c each
Wood Clothes Racks At 15c each
Dover Lace Irons At 15c each
Paint Brushes At 15c each
Pocket Knives At 15c each
Razor Stroops At 15c each
Steel Cutting Players At 15c each

Enamel Saucepans, with Cover At 20c each
Clipper Can Openers At 20c each
Mincing Knives At 20c each
Chip Potato Cutters At 20c each
Instant Crockery Mender At 20c each
Wood Clothes Dryers At 20c each
Imp Soot Destroyers, 2 for At 20c each
Paint Brushes At 20c each
Ladies' Scissors At 20c each
Shaving Brushes At 20c each
Oyster Knives At 20c each
2 Foot Rules At 20c each
Stanley Spoke Shaves At 20c each
Goddard's Plate Powder At 20c each
Hat and Coat Hooks, per doz. At 20c each
Spring Balances At 20c each

This is a good Opportunity to save on Dress Goods.

NEW SCOTCH TWEEDS.

Fashionable checks, in colors of Terra Cotta, Reseda, Brown, Red, Blue and Yellow; 56 inches wide. Reg. \$1.30 yd. Friday & Saturday 1.10

FACE CLOTHS & TWEEDS.

Face Cloths in a host of new colors; smart Tweeds in checks and stripes; assorted colorings. These are all exceptional values. Special for Friday and Saturday 45c



WOOL BLANKETS.

We offer one of our most popular lines of Blankets for Friday and Saturday at the reduced price. All wool, full sized Blankets, good weight, blue borders. Reg. \$4.00 pair. Friday and Saturday 3.60

COTTON CRIB BLANKETS.

Fleecy and warm Crib Blankets, made of heavy Californian Cotton, pink borders; nicely finished. Special, per pair, for Friday and Saturday 40c

Smallware Savings--Many a mickle makes a muckle

VISCOL—In 1/4 pint tins, for shoes and harness. Special for 18c
DENTIFRICE—Cream & Liquid, Antiseptic, pleasant taste, &c. Special for 27c
FOUNTAIN PENS—Self-filling. The most popular Pen on the market. Special, each 10c
HAT PINS—Screw bayonet styles; easily fixed. Special, 2 for 6c

KEY CHAINS—Nickel Plated Key Ring and Clip. Special, each 6c
STATIONERY—Cabinets containing 24 sheets and 24 Envelopes; assorted sizes. Special, each 15c
SEWING BOXES—With Scissors, Cotton, Silk, &c. Special 12c
BOOT LACES—Mohair Tubular Black Laces, plain tags. Special 2 doz. for 5c

BARRETTE—Best Tortoise Shell, inset with Brillants; endless variety. Special, each 16c
DRESSING COMBS—Good quality, British made. Special, each 8c
INDIA TAPES—Bundles of Tape, assorted widths, 12 pieces in each. Special, per bundle 6c
SILK—Crotching Cotton in all shades. Special, per bundle 5c

Long Cloths.

25 pcs. heavy 'Unique' Longcloth. Absolutely Longcloth. Absolutely Longcloth. Washes well and is easily sewn by hand or machine; 36 inches wide. Reg. 20c. yard. Friday & Saturday, 17c

The Royal Stores Ltd.

War News.

Messages Received
Previous to 9. A.M.

INDIAN TROOPS CONGRATULATED

LONDON, Nov. 4.
To Governor, St. John's:
The following from the Press Bureau—Indian troops are now operating with the British forces. One of the first Indian regiments in action was heavily shelled, while entrenching, and showed great sangfroid, hardly troubling to look round after the first few shells. Later, in storming a certain village of tactical importance, the Indian troops advanced under conditions of greatest novelty and difficulty under heavy rifle and machine gun fire, with a dash and resolution worthy of the highest traditions of the Army. The Commander-in-Chief has sent the following message to the Indian Corps' Commander: "Please congratulate your Indian troops on their gallant conduct, and express my gratitude to them." The Indians operating in a country wholly different from their own, have shown marked adaptability and will doubtless prove themselves admirably trained and fully-capable of holding their own.

HARCOURT.

LONDON SCOTTISH GALLANTRY.

LONDON, Nov. 4.

To Governor, St. John's:
The following from Press Bureau:—Following is account of recent British operations in Belgium: On Oct. 30th the enemy, largely reinforced, violently attacked the position occupied by the First Army Corps and cavalry. The enemy lost very heavily. Our commander was confident of maintaining his ground and has done so. Cavalrymen, whether mounted or in trenches, have fought splendidly, the fighting line being strengthened by the Indian troops.

On the night of the 30th a strong attack on Messines was repulsed. The enemy temporarily penetrated the line by weight of numbers, but were finally driven back by an excellent bayonet counter attack by our threatened left wing, reinforced by troops from Home and French Reserves. A brilliant charge by the London Scottish First Territorials in the fighting line has earned the warmest congratulations from Sir John French.

On November 1st the enemy attacked and were repulsed, losing very heavily all along the line. Two eight inch guns were demolished by our Howitzers, and a prodigious slaughter was occasioned by our artillery. The enemy is greatly discouraged by the maintenance of our line, and the repulse of repeated assaults, causing in some cases loss of whole columns. The Allies position is strengthened and reinforced to meet attacks now threatened.

HARCOURT.

JAPANESE SUCCESSES.

TOKIO, Nov. 4.
A despatch received here from Tsing Tau Province, China, says that Japanese forces before Tsing Tau, in the fortified positions of the German territory of Kiao Chau, have destroyed 28 German guns and captured 800 prisoners.

GERMAN FLEET WAITING ORDERS.

COPENHAGEN, Nov. 4.
A fleet of German warships has gathered off Aland Islands, in the Baltic Sea, northeast of Stockholm and opposite the entrance of the Gulf of Finland. They evidently were proceeding North, and have stopped to await orders.

REPORT NOT YET CONFIRMED.

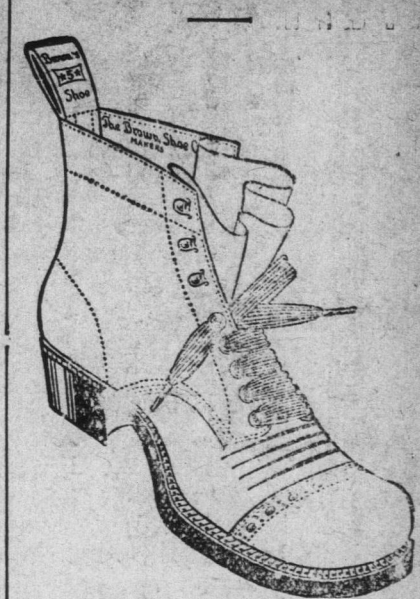
LONDON, Nov. 5.
The Admiralty has issued a statement in which it says it has received from German sources details of a naval engagement off the Chilean coast, in which the British cruiser Monmouth was sunk and the Good Hope severely damaged. The statement says the Admiralty has no confirmation of the report.

Letters From Volunteers.

By the Durango's English mail scores of letters and postcards were received from our volunteers. Writing to friends here "Sam" Ebsary and "Billy" Miles, Color-Sergeant and Sergeant respectively of "A" Co. of the 10th Regiment, sends reports. They are now at Pond Farm Camp, Salisbury Plain, making preparations for active service in the near future. Both officers say they had a good time on the transport Florizel and enjoyed the trip. There was very little seasickness among the boys and practically an entire absence of ordinary illness. Mr. James Moore, an old Cadet boy, writing to his parents, says it was a glorious time on board the Florizel and the sight-seeing was wonderful. He is in the best of health and enjoying himself to the fullest, though now in training for the front.

MINARD'S LINIMENT CURES DIS-TEMPER.

Fall Boots!



Our Fall Stock of Footwear for Men, Women and children is now complete.



Ladies' Fall Boots at \$2.00, \$2.20, \$2.50, \$2.75, \$3.00, \$3.20, \$3.50, \$3.75, \$4.00, \$4.50, \$5.00 and \$6.00.



Have you seen our Men's Boots at \$3.00, \$3.50, \$4.00, \$4.50, \$5.00, \$5.50, \$6.00 and \$7.00. Double wear in each pair.



RUBBERS.—We stock the very best Canadian Rubbers.
BUSTER BROWN BOOTS for Boys and Girls. Save your Coupons. Another Watch next week to the holder of the lucky number.

F. SMALLWOOD,

THE HOME OF GOOD SHOES.

