

THE POPULAR FURNITURE STORE,



CORNER
SPRINGDALE
and
WATER STREETS.



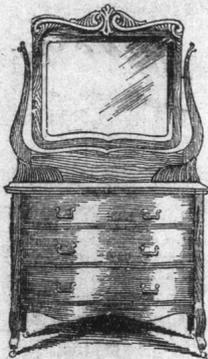
Furniture Showrooms,
Second and
Third
Floors.



SPRING OPENING NEW FURNITURE DESIGNS!



No. 210
Golden Oak Dresser, 18 x 36
inch double top, British Bevel
Mirror, 16 x 20. Price, \$12.25.
Stands to match, \$5.75.



No. 330 1/2.
Same style as above but with
moulded top drawer in Royal oak,
British Bevel Mirror, 20 x 21.
Price, \$18.50.
Stands to match, \$7.50.

No. 200 DRESSER—Golden oak finish, top 18 x 32
inches; plain mirror 13 x 22 inches. Price \$8.50
Stands to match \$4.50.

No. 220 DRESSER—Surface oak finish, top 18 x
32 inches. British Bevel Mirror, 13 x 22 inches. Price
Stands to match \$5.00. \$11.75

No. 210 1/2 DRESSER—Fine surface oak finish, double top, 18 x 36
inches; Oval British Bevel Mirror. Price \$16.25
Stands to match \$6.25.

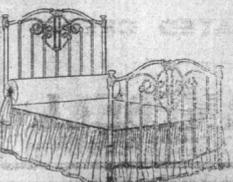
No. 340 DRESSER—Royal oak finish, 19 x 41 in. double top, ser-
pentine top drawer; British Bevel Mirror, 22 x 28
inches. Price \$20.50
Stands to match \$7.75.

No. 340 1/2 DRESSER—Royal oak finish, carved back fitted with
fancy shaped British Bevel Mirror, 22 x 28 inches. Price \$23.50

No. 500 LADIES' DRESSER—Princess style, finished in surface
oak, shaped top 19 x 35 inches; fancy oblong British
Bevel Mirror, 18 x 36 inches. Price \$21.50
Stands to match \$7.50.

No. 500 1/2 LADIES' DRESSER—Same as above—
No. 500—but has Oval Mirror, 18 x 36 in. Price \$21.50

No. 35 COMBINATION DRESSER and COMMODE in surface oak,
18 x 32 inch top; British Bevel Mirror, 14 x 24 inches.
Only \$12.50



Standard Beds

ARE THE HIGHEST
ATTAINABLE STANDARD
OF
EXCELLENCE.

No. 15 WHITE ENAMELLED "STANDARD" BED,
3/4 inch pillars with brass knobs. Price \$4.00

No. 12 "STANDARD" WHITE ENAMEL BED, 1-1-16 inch tubings,
scroll pattern, brass vases and caps. Price \$6.90

No. 249 "STANDARD" WHITE ENAMEL BED—Colonial style,
1-1-16 pillars, brass top rail on foot and head with brass
top mounts and vases. Price only \$7.00

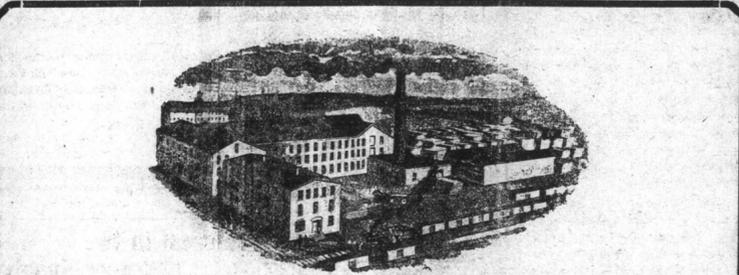
No. 257 "STANDARD" BED, WHITE ENAMEL—Colonial style,
with bow foot, handsome brass trimmed, brass top rail on foot and head
with six brass spindles, brass caps and vases. Price \$9.75

No. 557 BEAUTIFUL ALL-BRASS BED—Colonial pattern with bow
foot, pillars 1 1/2 inch, height of head 60 inches; foot
28 inches. Price \$25.50



Mattresses.

We keep an immense stock of
"Health" and other reliable Mat-
tresses always on hand, in all
grades and sizes; also Woven
Wire and Copper Springs to fit
any bed. Our prices on Springs
and Mattresses are extremely low
considering the grade of goods
we handle.



America's Leading Furniture Factory.

ONE OF SIX LARGE MANUFACTURING CONCERNS FOR
WHOSE LINES WE HAVE SECURED THE
SOLE AGENCY FOR NFLD.

To the Public

We have much pleasure in again inviting your inspec-
tion of the new designs, "certainly the best we have yet
shown"—reproductions of which will appear from time
to time in this and other papers.

The greatest possible care is exercised in every detail
of construction in our goods—only the best material and
finish used and skilled workmen employed; and we as-
sert that they are not only as good as we can have them
made, but as good as they can be made.

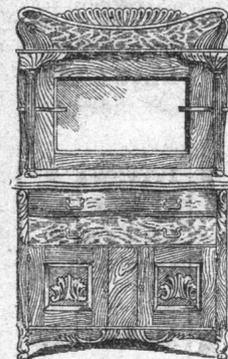
With the facilities at our command in the way of
splendid equipment—a practically perfect manufactur-
ing transportation and delivery combination, we are in
a position to offer our goods at exceptionally low prices,
considering the qualities and the beautiful and attract-
ive designs in

OUR LINE OF FURNITURE.

We have constantly endeavored to keep well abreast of
the improvement of the times and believe that after a
visit to the Popular Furniture Store, and a careful in-
spection of our goods, you will acknowledge that we
have succeeded well.

C. L. MARCH Co., Ltd.

The Popular Furniture Store, Cor. Water and Springdale Sts.



No. 110 SIDEBOARD.
Massive Royal Oak Sideboard,
Colonial style, handsomely carry-
ed, swell top twin drawers, ser-
pentine linen drawer; shaped
British Bevel Mirror 18 x 36. Price \$33.00



No. 140 SIDEBOARD.
Massive Colonial style, made of
selected mountain ash, moulded
top twin drawers and large linen
bottom drawer. British Bevel
Mirror 18 x 30. Price \$26.75

No. 130 SIDEBOARD—Beautifully finished Ash Sideboard, neatly
carved and shaped top with 14 x 24 mirror. Price \$17.75

No. 130 SIDEBOARD—Surface oak finished, fitted with British
Bevel Mirror, 14 x 24. Price \$22.25

SOLID QUARTERED OAK SIDEBOARD—Hand rubbed and pol-
ished, bright golden finish, one lined drawer and large serpentine linen
drawer, British Bevel Mirror, 18 x 36. Price \$55.00
Other Sideboards and Buffets ranging in price from \$6.45 to \$60.00.

Dining TABLES.



No. 362.
Solid Quarter Cut
Oak 8 ft. Extension
Table, polished bright
gloss, golden finish.
Price \$26.00

No. 10 SIX FOOT EXTENSION TABLE—Made of selected birch,
golden finish, strong 6 leg construction. Price \$10.00

No. 115 EIGHT FOOT EXTENSION TABLE, in selected ash, very
substantial 6 leg construction. Price \$13.25

No. 108 EIGHT FOOT EXTENSION TABLE—Colonial style (match-
es No. 140 Sideboard), 5 massive 5 inch legs. Price \$13.25
Other Extension Tables from \$8.50 to \$20.00.

CENTRE TABLES.



We have just opened a superb
collection of Centre Tables and
Stands in golden oak, quartered
oak, cherry and mahogany finish,
ranging in price from \$1.20 to
\$8.50. The one shown in illus-
tration opposite is an exceptionally
good value and can be had in
golden quartered oak or figured
mahogany for \$3.50
only \$3.50