

## Popular Musical Entertainment.

(Under the distinguished patronage of His Excellency the Governor and His Grace the Archbishop.)

**IN AID OF MOUNT CASHEL ORPHANAGE,  
BRITISH HALL, WEDNESDAY, April 13th.**

The programme will embrace the following Ladies and Gentlemen—Mrs. G. W. R. Ayre, Misses Johnson, Strang, Bates and May Carter, Messrs. Hutton, Mawer, O'Rielly, O'Neil; and the Double Quartette from the Choral Society, viz.: Messrs. Hepburn, Strang, S. Cornick, J. Cornick, Colly, Smith, II, LeMessurier and Slattery in "THE WEDDING OF SHON McLEAN."

Also, the Boys of Mount Cashel in Special Dances for the occasion and a Boys' Chorus from St. Patrick's Hall. **The C. C. Band** will also be present.

Tickets on Sale at the Atlantic Bookstore. Reserved, 40 and 30 cents. Parquette or Gallery, 20 cents. Doors open at 7. Performance at 8.15. ap7,2in,th,s

## SCHOOL SHOES.



**SAY, POP!** It seems as if all the Boys and Girls in our School are wearing **Sage & Wallace's Shoes**, as many of them have on their Shoes. Said they paid only \$1.50 a pair for them. They are just dandies, and I am sure they will wear well, 'cause all of **Sage & Wallace's Shoes** do, and I heard some of the Boys and Girls telling each other about the splendid Stout Sole Shoes that they get at Sage & Wallace's, said they sold them at \$1.25 and \$1.35 per pair, and they're beauties too. This is the way the Children talk at home about our excellent **School Shoes**.

**SAGE & WALLACE,**  
27 The People's Shoe Store, 312 Water Street.

## NO THOUGHT READER

Can foretell the day or the hour when your property may burn. Most people are aware of this and make provision for the disaster by insurance. Why are you not so insured? I offer the lowest rates and strongest offices. The promptness and liberality of my settlements are well known.

**PERCIE JOHNSON, Insurance Agt.**

Office: corner Duckworth and Prescott Streets.



## SAVING MONEY —ON— LUMBER

That is what happens when you buy Lumber from our yards. We aim to sell the best at the LOWEST figure, and our patrons are all satisfied that we do it.

**HORWOOD LUMBER CO., LTD**

## Prime Timothy Hay.

We offer to-day ex bargt. "Gaspe,"

## 500 bales No. 1 Timothy Hay.

ap7,1in

**F. McNAMARA, Queen St.**



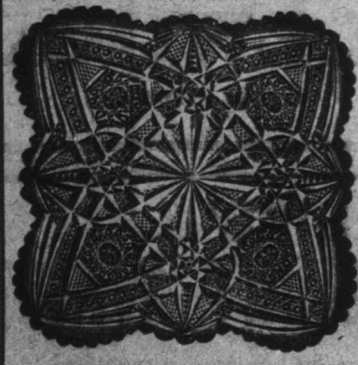
## We carry a full line of SHERWIN-WILLIAMS PAINTS & VARNISHES

When you require paint for your buildings come in and ask for facts and figures about S. W. P.

We also carry a full stock of Sherwin-Williams Paints, Varnishes, Stains and Enamels—"a specialty for every purpose" for every surface in and about the town or country home or the farm.

**\$5.00 Saved is \$5.00 Made.** If you are painting this season you will save money by using Sherwin-Williams' Paints. We are selling all, except White, at old prices, and some colors at reduced prices.

**MARTIN HARDWARE COMPANY.**



JUST RECEIVED!

## Beautiful Cut Glass

Vases, Bowls, Olive and Bon Bon Dishes, Jugs, Oils, etc. Also, Handsome Silver Frames—oval and round very pretty and serviceable.

**T. J. DULEY & CO., Reliable Jewellers.**

## RODGER'S Specials:

Ladies' White and Cream Silk Gloves,  
Ladies' New Neck Frilling,  
Ladies' New and Dainty Collars,  
Ladies' Muslin and Silk Blouses,  
Ladies' Lace and Em. Handkerchiefs,  
Ladies' Spring Hats—Perfect Creations of Beauty and the Acme of Style and Cheapness.

**A. & S. RODGER.**

We have received another shipment of the well-known

## Capstan Mixture,

in medium and full strength, ½ lb. tins and 2 oz. pkts. And in stock:

## Capstan Navy Cut Tobacco,

in mild, medium and full strength 2 oz., ½ lb. and ¼ lb. tins.

## Player's Navy Cut, medium strength, ½ lb. tins.

## Traveller Brand, 2 oz. pkts. and ½ lb. tins.

## Pioneer Brand, 2 oz. pkts. and ½ lb. tins.

## Old English Curve Cut, in tins.

## Mayo's Cut Plug, in pkts.

## Old Chum, in pkts. Also,

## Capstan Cigarettes, mild and medium, 10s and 50s, tins.

## Three Castles Cigarettes, medium, 10s and 50s, tins.

## Ogden's Guinea Gold Cigarettes, 10s and 50s, tins.

## Wild Woodbine Cigarettes, 5s. And all other brands of Tobacco and Cigarettes.

Wholesale and Retail.

## BOWRING BROS., Limited, Grocery Department, Phone—332.

## GENUINE BARGAINS

HIGH-CLASS

## FANCY LEATHER GOODS!

Manufacturers' Samples bought at a big discount. We now offer them at 1-3 off the regular price, every article marked in plain figures. See window.

**LADIES' PEGGY BAGS**—90c., \$1.20, 1.30, 1.50, 1.80, 2.30, 2.70, 3.20, 3.70, 4.50, 6.00; now 60c., 80c., 90c., \$1.00, 1.20, 1.45, 1.80, 2.15, 2.50, 2.70, 4.50.

**BAG and PURSE**—\$1.50, 2.50, 2.80, 3.70; now \$1.00, 1.70, 1.90, 2.50.

**PELISSE BAGS**—\$1.45, 2.20, 2.85; now 90c., \$1.50, 1.90.

**FITTED BAGS**—75c., \$1.20, 1.80; now 50c., 80c., \$1.20.

**HAND BAGS**—\$1.00, 1.20, 1.80, 2.00, 2.50; now 70c., 80c., \$1.20, 1.40, 1.70.

The purchase includes a quantity of Games, etc., in Leather Cases, which we do not carry in regular stock, these we have marked at give away prices, some of them not a quarter of the regular price.

See Herald and Chronicle for continuation of Bargain List.

**DICKS & Co.,** Popular Bookstore.

## SPRING TIME

MEANS NEW

## SCHOOL COATS

FOR THE GIRLS.

We have opened a choice selection of

## GIRLS' REEFERS,

In Navy Blue with and without Sailor Collar; also, Fawns and Greys.

Don't Miss this opportunity to buy your Girl her Spring Coat.

## S. MILLEY

## Oranges, Onions, Etc.

## THE GROCERS HEADQUARTERS,

New Arrivals, April 6, 1910.

50 cases Valencia Sweet ORANGES, 40 cases Small ONIONS, 20 brls Cape Cod Cranberries, 100 boxes Prunes, 100 Boxes Seeded Raisins, 100 cases Cleaned Currants, 200 Caddies Mayo's Tobacco.

Prices will surely suit you.

**George NEAL.**

## HOW CAN WE COUNTER-ACT

## THE INCREASED COST OF LIVING?

A second's reasoning will supply the answer. Beef and pork are dear and getting dearer all the time; and the cost is out of proportion with their food-value.

## EAT MORE BREAD.

There is more nourishment in a shilling's worth of bread than a shilling's worth of beef or pork. But the problem is not done with yet. The shilling's worth of bread is not always the same value. Breadmade from

## ROYAL HOUSEHOLD FLOUR

contains more nourishment than any other, because it contains the greatest amount of gluten, the health-giving nutriment of wheat.

## Job Printing Executed.

mar28 Popular Bookstore.

## Farmers! Attention!

We are booking orders for Fertilizers for Spring delivery.

Imperial Superphosphate,  
Special Potato Phosphate,  
Bone Meal, Floral Life,  
Nitrate of Soda.

Get our prices before placing your orders.

## COLIN CAMPBELL,

12 Board of Trade Building.

**FUSSELL'S**  
FULL CREAM  
CONDENSED MILK  
IS THE  
CREAM OF MILKS



## Choice VEGETABLES

We offer:

300 sacks P. E. I. Blue Potatoes,  
50 sacks White Potatoes,  
50 sacks Splendid Turnips,  
50 sacks P. E. I. Parsnips,  
100 brls. No. 1 Apples, 30 cases choice Valen. Oranges,  
50 packages choice Cabbage.

**Edwin Murray.**

## REID NEWFOUNDLAND COMPANY.

## Are You Going West!

If so, write to the General Passenger Agent for particulars regarding

SPECIAL, LOW

HOME SEEKERS

EXCURSION TO

## WESTERN CANADA and RETURN.

Now in effect.

Reid Newfoundland Company

## PIANOS!

Various Sizes and Styles.



## ORGANS!

For Parlor, Church and School.

## LARGE STOCKS TO CHOOSE FROM.

Terms arranged to suit customers.

The White Piano and Organ Store,

**CHESLEY WOODS.**

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