

The Union Advocate

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NEWCASTLE, NEW BRUNSWICK, TUESDAY, Feb. 5 1924

FIVE CENTS PER COPY

LARRIGANS!

A Season's End Clearance

A Great Opportunity for You
to Save A Dollar

Drawstring 6 inch **\$3.95** Men's 6 inch ordinary..... **1.95**
" Horse Hide 10 inch **2.25** Children's Larrigans 7 to 10 **1.19**
Horse 1 1/2 6 inch **\$1.95**

(Most sizes in Stock, however we advise quick action. Mail Orders accompanied by remittance will be promptly filled)

A. D. Farrah & Company

The Advance House of The North Shore

S. Clay Adams Makes Purchase Big New York Department Store

The L. Wertheimer department store business of the Bronx; New York was taken over last week by S. Clay Adams formerly of Newcastle and Richard W. Lawrence his associate in the Adams-Senior Co. Inc. The purchase involves the stock, fixtures, goodwill and leasehold, the latter extending over a period of approximately nineteen years. Possession was taken by the new owners on Friday morning, February 1st in the acquisition of which will not in any way affect the business as now conducted by the Adams-Senior Co. Inc.; on 125th St. Mr. S. Clay Adams becomes president and general manager of both enterprises, as it is intended to operate both stores as entirely separate units, each catering to the demands of the respective neighborhoods in which the two stores are located.

The Bronx Wertheimer stores are considered the most successful of their kind in the United States and during their many years of business activity, they have established for themselves a prominent place in retail merchandising. It has a floor space of 89,000 square ft. with 250 feet of window display space, probably one of the largest in New York City. Clay's many Newcastle friends will be pleased to hear of his great achievement, and since leaving here; some 25 years ago he has been most successful in the dry goods business. He began his career as a clerk with the Adams-Flannigan Co.; and during his connection with this firm; he was closely associated with Mr. John Flannigan in the management of the business. In 1916 Mr. Adams associated himself with the late Chas. F. Minor then vice-president of the Columbia Trust Co. and together with Richard W. Lawrence; took over the old established business of

J.R. Senior Co.; which shortly after its re-organization; became known as the Adams. Senior Co. Inc. Clay is well known in New York local affairs and has established the reputation among retail dry goods men in New York as being one of the keenest operators in his particular field of endeavor.

It has long been Mr. Adam's ambition to own and operate a department store in the Bronx, and during the past few years he has been seeking a likely site for a store in the Bronx borough, but not until now has he been successful in negotiating a successful deal. The Wertheimer site is ideally situated on broad boulevards and is at the automobile gateway to the New England States and convenient to all the suburban towns. It is predicted that within a few years; this section of the Bronx is destined to be the center of practically all the automobile business in Greater New York. Mr. Adams intends enlarging and strengthening the many departments in his new store and his aim is to make it a store such as the people of Fordham and all of the Bronx require.

Years before the present Wertheimer establishment was built, Clay enjoyed himself in many a baseball game, played on the lot where the building now stands little thinking that the time was coming when he would acquire and operate a department store built on the diamond he was then playing on. In real estate and business circles it is considered by many to be the largest deal of its kind ever recorded in this section of Upper New York. To Clay, as he is better known here, his many friends in Newcastle, extend their heartiest congratulations and wish him every success in his new venture.

EX-PRESIDENT WILSON DIED SUNDAY

Washington, Feb. 3—Woodrow Wilson passed away at 11.15 a.m. after hovering for two days between life and death. The end came peacefully. Mrs. Wilson, Miss Margaret Wilson and Dr. Grayson were at the bedside.

Fatigued and worn by the battle with death which began before he left the White House in 1921, the war President of two terms—eight of the most momentous years in the history of the world—closed his eyes and slipped peacefully away. The end came when vitality no longer could retard the steady dissolution which set in, with the stroke of paralysis that laid Mr. Wilson low on his return from the Western speaking trip in 1919 in which he declared he was glad to give his life to the League of Nations if he thought that would make it a success.

The cause of death as officially announced was general arterio sclerosis and haemiplegia. The passing of the former President was announced in the following statement issued by his physician and friend Rear Admiral Cary T. Grayson: "Mr. Wilson died at 11:15 this morning. His heart's action became feebler and feebler, and the heart muscles were so fatigued that it refused to act longer. The end came peacefully.

"The remote cause of death was due to his ill-health which began more than four years ago, namely arterio-sclerosis and haemiplegia. The immediate cause of death was exhaustion following a digestive disturbance which began in the early part of last week but did not reach an acute stage until the early morning hours of Feb. 1." Dr. Grayson restraining tears with obvious difficulty gave the formal announcement to waiting newspapermen. Worn with the strain his voice was barely audible when he said that the former President's last moments had been peaceful.

During all Friday; yesterday and last night and early today Mr. Wilson had lingered on the verge of eternity. He slept fitfully and toward the last refused nourishment but until extreme weakness overtook him he talked with those about him and told Dr. Grayson he was "ready to go." Step by step he lost ground and his physician knew it was a question of a short time. As the news of his death spread throughout the city and was flashed around the world, messages of sympathy poured in a great flood tide to the widow who so long kept him in her tender care.

Some opponents of tax reduction would walk a mile with a straw to break the camel's back

It always was that way. Those with an eye on our natural resources were always pretty resourceful.

It is difficult to get the facts as to Philadelphia. "The most pressing need of Philadelphia at present," runs a letter to the Public Ledger, "is water."

We suppose the restorers, alias real estate men, could convince anybody with a few well-phrased remarks that Los Angeles and San Francisco are not in the same world.

IT TOOK CHATHAM 20 MIN. OVERTIME TO BEAT MONCTON

Chatham defeated Moncton Friday night after twenty minutes of overtime play after a bitterly fought contest. The game ended with the count tied two all. After two ten minute periods had been played, however, Chatham notched up three tallies while Moncton scored twice. The game was fast and the 1500 fans were treated to a fine exhibition of hockey. Fred McLean of Fredericton handled the game in a fair and impartial manner.

Carroll scored three of Moncton's four tallies and Gould one. Keoughan scored three of Chatham's counters while McMahon and Kerr each sagged the twice twice. The game was marred in the overtime period by considerable wrangling over the final three goals.

P. E. I. POTATOES TO VIRGINIA

Up to the present time 250,000 bushels of certified seed potatoes have been shipped from Prince Edward Island to Virginia and Long Island. Many times this quantity would have been marketed to the same agencies at \$1.10 a bushel net. From a recent survey it is estimated that the acreage planted to seed potatoes in 1924 will be from one-third to one-half in excess of that of 1923.

Have you played "Mah-Jong"? We have sets for sale H. Williston & Co.

Favor Amendment To Income Tax Law

Favor Amendment "We wish to have the income tax law amended so that a man may invest a portion of his income for the protection of his home and get credit for it on his income tax paper," declared E. Morwick; Dominion president of the Life Underwriters' Association of Canada at a dinner held in Toronto.

Many Silver Foxes Raised in P.E.I.

According to American Consular agent at Charlottetown there were 2,600 silver foxes shipped during 1923 from Prince Edward Island to American points. In addition a large number were shipped to points in Canada as well as a shipment to Scotland and another to Germany. There was keen demand for breeding stock, buyers coming from as far West as California and British Columbia.

Like Poker, Mah Jongg's catching Beware the black cat. February has five Fridays.

Newcastle Sub division of the C. W. L. will have a Card Party in the Hall of the New St. Mary's school on Thursday evening, February 7th, at 8 o'clock. Admission 50 cents

OPERA HOUSE

WEDNESDAY and THURSDAY

Marriage with a millionaire she doesn't love— Marriage with the poor man she adores—

Such is the choice offered lovely Bebe Daniels in this picture. And, woman-like, she decides to do both! How does it turn out? Is she happy?

"The Glimpses of The Moon"

with BEBE DANIELS and NITA NALDI

FRIDAY and SATURDAY

TOM MIX

with his wonder Horse Tony

In "Mile a Minute Romeo"

MONDAY and TUESDAY

CHARLES JONES

In "Cameo Kirby"

Admission 35c..... Children 15c

The Sun is on its way north. With we trust, the brakes off. In Mexico they don't vote until they can see the whites of their eyes.

Heart balm these days reaches from \$25,000 up. There never was anything like that in Gilead. World Civilization Note: The appearance of yellow button ox-fords with bulldog toes.

MITCHELL'S

We are second to none in our assortment of CANNED GOODS and as far as Prices and Quality is concerned we are first

6 Cans Corn.....	\$1.00	Pears (each).....	25c
6 Cans Peas.....	1.00	Peaches (each).....	25c
6 Cans Tomatoes.....	1.00	Sliced Pineapple.....	30c

Delmonte, Heinz, Clark's and Libbies are some of the popular brands that we carry. It will be to your advantage to watch our weekly Advt. There is something that will interest you every week.

FLOUR FEEDS MITCHELL'S MEAT MARKET PHONE 79
Always At Your Service

Town Topics Tid-bits on the Tip of Everybody's Tongue

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Calgary:

A shipment of 21,000 lbs of Moir's Chocolates went forward to this centre on Jan. 24, the first of the series for 1924. Moir's are favorites in the west.

The new biscuits being made by Moir's are really a revelation. The Melba, for instance which is as beautiful as its name—and flavored with fresh crushed peach.

And two interesting candies are also out: Mint Rolls and Tea-berry Rolls, put up in transparent cellophane wrappers. The candy is as good as it looks. 5c