

THE ADVERTISER

KENTVILLE, FRIDAY NOV. 8th, 1918

"Over the Top" -- To Victory

THE word has been passed down the line, "Stand ready to go 'over the top.'" But not as our soldiers do--to face gunfire and bayonets. We, here in Canada, do not have to go over the top with bayonet or bomb.

Our campaign is a campaign of SUPPORT. Money must be forthcoming for the support of our men at the front, for the thousands of needs of the war which is being fought for freedom and for us.

While we await the word to advance, we consider our actual needs, we figure just how much we can spare as a loan to our country, and when WE go over the top it is with our open pocket-books in our hands, to loan on the best security in the world, the money that will help to bring Victory, and after Victory, Peace!

Kentville has been asked to raise \$150,000. When that amount has been subscribed we shall have earned our Honor Flag, we shall have earned the right to place one Honor Crown on our Flag, and an additional crown may be added for each twenty-five per cent. subscribed over our quota.

How Many Crowns Shall We Have?

It is up to each one of us individually and to all of us collectively. We have to get that Honor Flag and get it quickly. First let us wear the Victory Loan Button, and have our names on the Honor Roll in our place of business.

The Honor Flag will fly with more than two crowns on it if we all do our part and go

"Over the Top Together"

A guaranteed time-basis loan--5 1-2 per cent. interest payable half-yearly. Backed by the Country, the finest security in the world.

Kentville Merchants have generously contributed their space to this advertisement