

Do The Bristles

Come Out of Your TOOTH BRUSH?

Aggravating, Isn't It?

It is hard to get good tooth brushes these days, owing largely to war conditions. The French brushes are the best, but are only being received in this country in small quantities.

We have just received a consignment of Best Quality

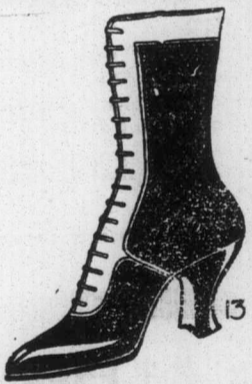
French Toothbrushes

Are no higher in Price just 25c each And Everyone Guaranteed

G. Brander

DRUGGIST
Corner of Market and Dalhousie Streets
Phone 430

BRANTFORD'S BETTER SHOE STORE.



What Woman

would not appreciate a pair of these handsome shoes.

Surely after the steady winter we have experienced warm weather is just around the corner.

Be prepared for the first nice day by having a pair of our Sport Shoes.

With Easter so near at hand we would advise early selections.

COLES SHOE CO'Y

122 COLBORNE ST.
BOTH PHONES, 474.

PROF. ALEXANDER AN ABLE SPEAKER

Noted Phrenologist Lectured Last Evening at Victoria Hall

TALENTED LECTURER Upon a Subject Which He Knows

The comparatively small audience assembled last evening in Victoria Hall was singularly privileged in listening to a lecture by a phrenologist of uncommon ability and experience in the person of Professor W. G. Alexander, who thus opened an engagement of several days in the city by a lecture upon "The Study of Human Nature." in the course of which the speaker made a human plea for individuality and naturalness in all things, satirizing the too frequent class who acted only upon the initiative of others. Combining a seemingly inexhaustible fund of scintillating wit, unusual rhetorical powers and the adaptability and delivery of a professional actor, Professor Alexander throughout the course of the address held the audience breathless upon his words, commanding their attention by the force of his dominant personality and sparkling presence. To see Professor Alexander himself under the hands of another phrenologist as capable as himself, and to hear the character of the professor read in this manner would indeed be an event.

Professor Alexander introduced his subject by briefly emphasizing the importance of the study of the human body, that we might come to know ourselves and how best to help ourselves. Too little attention he considered, was devoted in the schools and colleges of the country, to this study, even the teachers failing in a great measure to succeed with their pupils because, though educated in all the sciences taught in book lore, they were ignorant of human nature and its vagaries. Thousands of failures to-day, declared the speaker, because they had not known themselves and wherein lay their capabilities for good and ill. The theory that an actor could be read in the face was an old one, and one that had been refuted ere now, but the speaker dispelled the theory that phrenologists were enabled to read a man's nature by the "bumps" upon his head.

The brain was the most important part of man, it was the organ which made him master of creation, which gave him supremacy over the animals, by reason of the extent to which the brain had developed. He went on to point out that in all creatures, the brain started at the point of the spinal cord midway between the opening of the medulla oblongata. He contrasted the brain and the face of various animals with that of man. In the cat, the angle at which the forehead met the spine was a very acute one, the great majority of both brain and face behind the spine. The dog, higher in intelligence, had more of its face and brain in front of the spine, and the elephant and monkey each in turn still more. In the case of man, all of the face and most of the brain was in front of the spine, and the brow itself was parallel to the spinal cord. Thus it was seen that the intelligence of the animal and the man varied as structure of its head, and that the character of the man could be fairly accurately gauged from his skull. The speaker went on to point out that at a certain point in their development children were like animals, for the animal traits and instincts were those first developed in us, but with the passing of time the higher and loftier elements entered more and more into our nature, thus explaining why children often turned out so differently from what we expected.

The speaker made an eloquent

SIDE TALKS

THE TIMID MOTHER.

Did you ever meet the Timid Mother?

Perhaps you don't recognize her at once under the title. Let me tell you some of her characteristics. The Timid Mother has a nervous little laugh and a deprecating, nervous way of speaking. She will make a statement and then hurriedly qualify it with "I think," or nervously alter it. If there is something in the conversation she does not understand, she will ask about it in the most hesitant way, quite as if she expected to be rebuked.

She Will Look Frightened at Some Small Mistake.

Sometimes she will start to say something and get mixed up and look almost frightened. Indeed, I have seen the one I am particularly thinking about just now, look positively panic-stricken at some unimportant mistake she has made. Seen by herself, the Timid Mother would be a puzzle to any one who had never met her type. He might even fancy her the victim of some nervous shock.

One has to see her background before one can understand her. I wonder if you have guessed what that background is?

They Love Her But They Manage To Hide The Fact From Her.

It is this,—one or more impatient, thoughtless sons or daughters

plea for more consideration for children, and went on to illustrate from charts the various shapes. Where the head was short and wide, it indicated in every case aggressiveness, domination, very often coarseness. The high, narrow head, differently shaped from that of the animals, had less of their instincts and more of the higher feelings of mankind, if less aggressiveness and often less will power. It was in the head, and among these peculiarities, the head both high and wide, that the blend of impulses formed the best type of man. Professor Alexander proceeded at some length to apply this theory to real life, comparing the nature to boys of two types such as he had described, and making a strong plea for greater consideration for the child who is obstinate, headstrong and willful, urging the parents to be thankful that their boys had will power and initiative. He counseled giving to all children the opportunity to make the most of themselves, and to become the masters of themselves, not long distant when the science of the human body will be taught throughout the country and all might know themselves to better advantage. The speaker closed his lecture with the verse from Kipling's "The Man of the Master shall "Then none but the Master shall praise us, And none but the Master shall name And none but the Master shall work for money, And none will work for fame. But each in the joy of the working, And each in his separate star, Shall paint the things as he sees them. For the God of things as they are."

By dint of no small amount of persuasion, Professor Alexander then succeeded in prevailing upon four members of the audience to come forward to the platform and proceeded to entertain and amuse the gathering by his readings of their characters. Professor Alexander will speak in Victoria Hall again tonight and tomorrow night, and on Sunday afternoon and evening will address meetings in the Apollo theater for men only.

When Col. Roosevelt wrote to the fellow-members of a club the other day, asking in connection with Belgium's terrible needs, "Are our souls rotted?" and declared that the nation which ignores the sufferings of these people is "committing moral suicide," he gave voice to the sentiments which have just as much application to Canadians as they have to Americans. Because of the fact that our men have sprung to arms in the same cause for which Belgium has bled, because of the fact that our men have fought and died in holding back that mighty flood of barbaric first weeks of the war brought to a halt almost unaided, we have, perhaps, an even keener realization of the fact that we owe Belgium. There are none in our midst who do not realize that it was Belgium which saved Europe and saved civilization itself.

That being so, we are equally sure each of us men have sprung to arms in the same cause for which Belgium has bled, because of the fact that our men have fought and died in holding back that mighty flood of barbaric first weeks of the war brought to a halt almost unaided, we have, perhaps, an even keener realization of the fact that we owe Belgium. There are none in our midst who do not realize that it was Belgium which saved Europe and saved civilization itself.

When we are told by the Relief Commission that 3 cents will provide a child with a meal, under the economical system of relief provided by the Commission, and that \$2.50 will keep a Belgian family from starvation for a month, how there one among us no matter how poor, who will not gladly avail himself of the opportunity to help? On the generous impulses of hearts like ours depends whether Belgium shall rise to greater and still more glorious future, or perish, or whether the day of deliverance shall find a brave people filled with new hope, or a country which is but an empty husk.

Contributions that will go to help the Belgian people to survive may be sent to the Belgian Relief Committee, 59 St. Peter Street, Montreal, or to any branch committee throughout Canada.

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EXHIBITION OF NIGHT CLASSES

Excellent Collection of Workmanship Seen Last Night

Reflecting the highest credit upon teachers and students alike, the closing exhibition of the night schools at the Collegiate Institute last evening proved to many of the interested spectators present a revelation in the quality and expert workmanship displayed in the articles on exhibition, constructed by the students of the classes. Owing to the enlistment of the past year and the extent to which manual work is being carried on throughout the city, the classes this year have been smaller than in the past, and the exhibition shows a corresponding decrease in quantity, but no lowering of the high standard of quality which has been obtained at the exhibitions of the past. Upon Principal Mutter and his most capable staff as well as upon the entire body of pupils, no small measure of commendation is deserving for the excellent results achieved in the past term.

The classes in mechanical drawing and building construction, under Messrs. George Richardson and F. C. Bodley respectively, have a much smaller showing in the exhibition than in former years, but the quality of the work is as high as ever before. The forge work class, under Mr. Wm. Davidson has on view an exhibit of a communal model, in the form of a large and complete boiler, constructed by the pupils of the department, under Mr. A. Styles, is again prominent, and the many exhibits on view more than maintain the reputation of classes of bygone years. Among the most noteworthy pieces are a china cabinet by Mr. D. Laing, library tables by Messrs. Hodge and Drury respectively, and a table, medicine chest and other articles constructed by Mr. W. Warburton. Pedestals, hall trees, electric lamps, stools and chairs are among the other pieces on view.

The millinery exhibit, under the direction of Miss Carroll, assisted by Miss Long and Miss M. Ker, to even the unexpect and ignorant male eye, bears evidence of the good work being accomplished by the class, as does also in no less measure the dressmaking exhibit, under Miss Gordon and Mrs. Harrison. Not alone the gastronomic palate, but the aesthetic sensibilities of all visiting guests were pleased by the delectable array of edibles displayed in two artistic booths by the household science classes. Good things of every variety and description were on view, attractive alike to the eye and the palate. Under Miss McNally and Miss Longstreet, the cooking classes have made excellent progress, as is evidenced in abundant measure. At the close of the exhibit last evening, the edibles were offered for sale, and a goodly sum raised in this way, to be devoted to some deserving cause.

The customary entertainment attendant upon the closing exercises, was held also last evening, attended by a gathering of large proportions and hailed with an abundant measure of success. The chair was occupied by Mr. W. Lahey, chairman of the industrial committee of the board of education, while members of the committee formed the platform party. Mr. Lahey opened the evening with a few brief remarks, following which Miss Taylor delighted the audience with a solo and Miss Doty in no less measure with a reading. Following a song by Sgt. Oldham, a brief intermission was observed, during which prizes for perfect attendance were awarded to seven pupils of the classes. Miss Lucy Spence and Miss P. Gerrieh of the electric lighting and power class and Mr. Harry Clements of the millinery class were the recipients of the household science, and Miss Bateman and Mrs. Field of the Millinery.

Dr. Gamble, chairman of the board of education, addressed the gathering briefly, following which Miss Taylor favored with another solo, Miss Simpson with a vocal solo, Miss Oldham with a violin selection and Mrs. Oldham with a fitting conclusion to the evening's entertainment. Principal Mutter spoke briefly upon the work of the classes during the term, and of the classes during the industrial several members of the industrial committee also delivered a few remarks.

Technical School, J. P. Gamble and Andrews briefly referred to the need of a new building for technical teaching only. Dr. Gamble stated that the industrial committee of the Board of Education had already taken a step in that direction by approaching the manufacturers of the city with a view to obtaining their support, both financial and otherwise, for a building so much to their interests. Mr. Lahey, in his address, briefly reviewed the progress of the night classes in the past five years, and congratulated the teachers upon the advancement shown. A pleasing feature of the evening was the presentation of bouquets to the lady teachers by their pupils.

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Marmalade

I made it with my same old recipe but I used

Lantic Sugar

On account of its Fine granulation it dissolves instantly making a clear jelly.

2 & 5 lb. cartons, 10, 20 & 100 lb. sacks

ASK YOUR GROCER PURITY FLOUR

More Bread & Better Bread

Be Thrifty!

Good soap is an economy. It is a necessity in the laundry and for all household purposes.

N.P. SOAP is good soap - none better! N.P. Soap is economical - A big bar costs 15¢ N.P. Soap is thrifty soap!

Of course, you can buy cheaper teas, but "SALADA"

is undoubtedly the most economical and what appears to be 'cheap' in price will prove to be extravagant in use. The fresh young leaves of "Salada" will yield you generous value for your money.

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Force meeting BOAL Orator the British Navy the only authentic chairman welcome! AND'S our friends will appreciate society. eting ards elties books, Etc. erland very picture tells a story Repairing Auto Phone 500 Opp. Fire Hall Shoe Repairs Pettit Market Street & Whittfield ENTER WORK Floors, Repairs, for Buildings W. Turner Phone 1333 Wellington St. being run over by an I. C. train shunting in the was frightfully mangled, and legs being severed body and the head bent on the tie.