

# ARRANGEMENTS MADE TO HANDLE BIG CROWD AT THE PATRIOTIC CONCERT

The arrangements for the Patriotic Concert to be held in the Armourees on Thursday, in the matter of smooth and easy handling of crowds have been satisfactorily completed. All gentlemen who are acting as ushers will be at the Armourees at 7 p.m. on that night and will wear a tricolor rosette.

Mr. S. Seago is in charge of seating and everyone booking immediately at M. H. Robertson's, will be assured of a reserved position and an obliging and courteous staff of ushers will see to their comfort. Every ticket holder who has not yet marked his seat would do great convenience the seating committee by doing so at once.

The Boy Scouts are also to lend their aid and the souvenir program which they will sell is a memento for a long time after the event is past. The price of the programs is two for five cents. To-night the choir will hold a rehearsal in the Collegiate Institute, commencing at 7:45 p.m. A strong party of Paris singers numbering over 50 will come down on the 7:15 car. Twelve picked soldiers of the 88th, Dufferin Rifles will be on duty on the 15th, and the habits of

precision which they have learned, will be exercised in seeing to the proper allocation of ticket holders and directing them down the aisles.

The public is excluded from both the Officers and Sergeants galleries both having been found to be required for the military representation from all local corps, which is to attend.

Messrs. Schultz Bros. are to-day arranging the immense platform and a decorating committee is also at work.

The program of the evening has been already the subject of much comment. It will be a splendid one and never to be forgotten by those privileged to hear it. The Ticket and Publicity committee held a meeting last night and meet again to-night. The attention of the meeting was called to the patriotic action of the local Sons of Scotland lodge, which has postponed its concert in order to let the patriotic fund have a clear field, at the motion of Mr. H. M. Bell, a vote of thanks and appreciation was passed to the lodge, intimation of it to be given in the press to-day.

The returns from the choirs taking part are now in the hands of the directors and a choir of 464 voices will occupy the platform.

## RETAIL MERCHANTS AND "MADE-IN-CANADA" POLICY

Patriotism and Self-Interest Prompts Sale of Home Made Articles—Reduce Unemployment and Charity

Practical action by the Quebec branch of the Retail Merchants' Association of Canada was taken at a meeting held in Montreal immediately after the outbreak of the war. The following letter from the Quebec Secretary of the Association, Mr. J. A. Beaudry, offers good advice to the retailer and his customer alike. Every Canadian housewife should bear in mind this timely statement when she goes into the corner store to make her next purchase:

For years past, millions of dollars worth of goods have been imported into Canada from the countries involved in the war. These importations have now practically stopped, and may not be resumed for a very considerable period. The consequence is that the price of all imported goods has very materially increased, and will continue to increase in proportion to the excess of the demand upon the supply, and we shall not be surprised to see the supply completely exhausted within a very short time. This fact is creating some concern in the minds of the public, who seem to believe that the merchant is responsible for such an increase.

We think it would be advisable for you to point out to your customers that in their purchases they should give preference to goods made in Canada, which would avoid paying such high prices, and would help to keep the Canadian factories busy, thereby giving employment to Canadians who, at this particular time, are so much in need of earning as much as possible.

To encourage home industries is a good policy at all times, but should be acted upon at this trying period for self-preservation, and we strongly suggest that you co-operate with your customers in this matter, thereby doing your share in educating the public to this end, and by so doing, greatly oblige.

Yours truly,  
J. A. Beaudry,  
Secretary for the Province of Quebec

## Social and Personal

The Courier is always pleased to use items of personal interest. Phone 276.

C. L. Lay of Buffalo is to-day a city visitor.

D. C. Noble of Detroit is to-day a city visitor with friends.

Albert Foster of Berlin is to-day in the city for a visit to friends.

Dr. F. Hanna was in Ottawa yesterday.

Simpson Miller of Walkerton is sojourning with friends to-day.

Harry Turnbull of Toronto is to-day in the city on a short visit.

T. H. H. of Winnipeg, is a visitor for some time in the city.

E. H. Read is a business visitor in the city from Toronto to-day.

G. T. Crumpin of Ingersoll, is to-day in the city.

David Maxwell of St. Marys, is visiting in the city to-day.

W. E. Stuart of Chicago, is spending a few days in the city.

Joseph MacDonald of Guelph was a recent visitor in the city yesterday.

T. N. Wilmer of Sault Ste. Marie, is spending a short vacation in the city.

James J. Perry of Michigan, is spending a few days in the city visiting old friends.

L. E. Johnson of Cleveland, Ohio, is visiting friends in the city for a few days.

W. H. Graham of Perth, is visiting city relatives upon Dalhousie St. to-day.

Miss Madeline Carling of Toronto spent the holiday period with her sister, Miss Carling, 21 Wellington St. to-day.

M. D. Daller of Napanee returned to his home last night after a short visit.

George Harrodine of Vancouver, B. C., is spending a short holiday with friends in the city.

J. McIntosh of Seaford returned home this morning after a visit to the city.

M. E. R. Whitehead of Montreal is in town for the Whitehead-Blackmore marriage.

Mr. and Mrs. Edward Parker of Hagersville, made a motor trip to London on Monday.

Mr. and Mrs. Bruce Gordon have returned from spending two or three weeks in Atlantic City.

Mrs. H. Wm. Turnbull, 8 Mary St., will receive Friday, Oct. 16, and afterwards on the third Friday of each month.

W. G. Coates of New York, is a business visitor in the city to-day. He is interested in the Westminster Pavementing company deal.

Mr. and Mrs. Fred Burnett of Toronto were visitors in the city over Sunday and Thanksgiving Day at the home of W. O. Ranton.

Mrs. Stephen Cara wishes to thank the Companions of Court Regina, No. 503, I.O.P., for their kind thought in sending flowers, and she is pleased to say that her little son, Steve, is progressing splendidly after his slight operation.

Dress Making J. M. YOUNG & CO. Ladies' Tailoring

# GOOD JUDGMENT IN SHOPPING

THERE is a knack in buying even the simplest of Clothing that is an inestimable boon to the women who possess it. However not all women are so fortunate. It is the part of such a store as this to make it practically impossible for its customers to be disappointed with their purchases, character of stocks, values, efficient help and constant care are all given to this end, and finally we see everything under a broad guarantee that insures every purchase. The items here given are just a few of the centres of interest for To-morrow's Shopping.

## Women's Underwear

Women's Vests and Drawers, also Combinations, in part wool and all wool, in all the best Canadian makes, in all sizes. Prices range at \$2.00, \$1.50, \$1.25, \$1.00, 75c, 50c to 25c per garment.

We also carry a full range of Misses' and Children's Underwear in vest, drawers and combinations, all at popular prices.

## New Silks

New Roman Stripes and Plaids, in 12 different colorings, etc. Special \$1.25

## A Bargain in Velvet Suiting Cords

2,000 yards 27-inch Woven Cord Velvet, 15 different colorings. 75c and 50c Special

## Our Annual Blanket Sale Still Continues

Hundreds of pairs of Wool and Part Wool Blankets, in the best English, Scotch and Canadian makes, in various sizes and weights, all specially priced for this sale.

50 pairs slightly soiled and damaged Blankets to clear at 25 to 33 per cent. off, according to damage.

**J. M. YOUNG & CO.**  
Telephone 351 and 805 Agents for New Idea Pattern

## Women's Institute

At Balfour St. Church. The V. P. S. C. E. of Balfour St. Presbyterian Church, held their regular meeting at the church last evening, with a goodly number in attendance. After the usual opening exercises the minutes of the previous meeting were read and adopted. The following are the officers for the winter term: Hon. president, Rev. J. M. Whitlaw; president, Mr. Charles Dewar; vice-president, Miss Grace Raynor; recording secretary, Mr. H. Laird; corresponding secretary, Mr. John Dewar; treasurer, Miss Lillian Edwards; organist, Miss Margaret Morrison; Assistant organist, Miss Beatrice McCormick.

The new president occupied the chair in a most efficient manner. Prospects look bright for a good winter's work. After the business had been taken up, Mr. E. A. Danby gave a short talk on the topic for the evening, "A Joyous Life," which was the Thanksgiving topic. Several others also took part, and after singing the meeting closed with the Mizpah Benediction.

## WAS UNPREPARED

Canadians Must Learn to Shoot, Says Colonel Steele

(By Special Wire to the Courier)

WINNIPEG, Man., Oct. 14.—Speaking at a meeting to encourage enlistment held at Manitoba College last night, Col. S. B. Steele, D.O.C., said:

"Canada has never been properly prepared to meet any foe since 1812, when every man knew how to handle his rifle. Now that the urgent need was upon them, the first thing they had to do was to appoint officers. The principle of selecting officers, the colonel did not consider generally satisfactory, but in the case of a university corps of men, it is impossible it would be a safeguard against unwise selection.

"He wanted to emphasize the importance of discipline. Colonel Steele declared the British volunteer system had not been a success. If England had had a million trained men ready to rush to the continent the present plight of Belgium would never have developed and Germany would have been prevented from her lightning march toward Paris.

"The Canadian first contingent, while composed of men of the finest type as regards physique and intelligence and could be made into good soldiers more quickly than most men, was not in his opinion anything like ready to take the field against the trained armies of Germany. Colonel Steele thought that while the British army was small, it was more than the equal of any army that was in the field in 1914.

"Colonel Steele said that Canada had a voluntary military system that was a farce. Nearly every regiment had to take 50 per cent of new recruits each year, which was unfortunate in the highest degree. Canadians in time of peace seemed to prefer baseball to rifle practice.

## WE SOLICIT A CALL

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No, there is nothing to pay for this.

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## "MADE-IN-WINNIPEG"

Simple Maxims Which Every Western Community Can Adopt For Its Use

During the "Made-in-Winnipeg" week, organized by the enterprising Industrial Commissioner of the Western metropolises in May last, many "slogans" were used with good results by the keen business men of Winnipeg, whose co-operation made the exhibition such a huge success.

The following are a few mottoes which can be adopted with slight change for use in every Western community:

It isn't always the sky-scraper that makes the city. A factory with a big pay-roll will do twice as much.

Become impressed with the real, true, downright duty you owe your city in patronizing home industry. After all is said and done, the full dinner-pail is the property sign of a live city.

Winnipeg believes self-preservation to be the first law of nature, and therefore welcomes the "Made in Winnipeg" Week, advocating home industries, the first law of a city's solid development.

Winnipeg believes that no city can continue growth upon sound foundation without industry. It is the city of manufacturing that forges ahead.

Winnipeg knows that the way to build up a local industry is to buy of its wares. It is a duty citizens owe to the community. Buy the product of home labor, home capital and home industry.

Winnipeg realizes that there are eighteen thousand people employed in manufacturing goods right here in the city, and that if we can double the number and have the money that these people earn spent right here, it goes to help the prosperity of all.

Winnipeg knows that the purchase of every \$1,000 of goods, "Made in Winnipeg" instead of purchasing outside, means the addition of one person to the city instead of supporting him elsewhere.

"Anything that is produced in Canada from Canadian materials, by the application of Canadian brain and labor, will always have first call with me. And it's only good business on my part that it should."

Rev. T. A. Symington has accepted a call to Weston, Ont.

## Wedding Bells

**WHITEHEAD—BLACKMORE**  
Grace Church was the scene of a very pretty and quiet wedding, Saturday afternoon, Oct. 10, when Miss Bertha Agnes Blackmore and Mr. Thomas H. Whitehead were united in holy matrimony. The young people are both well known in this city. The bride was supported by her cousin, Mrs. Lloyd Harris, while the groom was assisted by his brother, Edward of Toronto.

Miss Blackmore was attired in a navy blue travelling costume with a black velvet hat. After the ceremony the couple left by motor for Hamilton, afterwards visiting New York.

## Laid at Rest

**Infant Harris.**  
The funeral of Winnifred Harris, the infant daughter of Mr. and Mrs. Robert Harris took place on Monday morning at the parental residence, 35 Brighton Place to Mount Hope cemetery. The Rev. M. Kelly conducted the last sad services amid a circle of mourners. Many florists' tributes testified to the deep sympathy of numerous friends and included the following: Mrs. George E. Kood, Mr. and Mrs. Lapsley, Miss L. Rowe, Mr. and Mrs. Williams, Mrs. Greenwood, Mrs. Martindale, Mrs. Howell, Ethel and Lucy, Mrs. Costin, Mrs. McGowan.

**Late Mrs. Virginia Avey.**  
The late Mrs. Virginia Avey was tenderly laid to her last long rest on Saturday in Mount Hope Cemetery, when a large number of sympathizing friends attended the ceremonies. Interment took place from the late residence, 225 Clarence street, the pallbearers being members of the family. The Rev. Mr. Nelson conducted the services, which were of an impressive character. The floral tributes testified to the esteem and reverence in which the deceased was held by the profusion in which they were offered. They were as follows: Pillow, the family; cross, Mother, Leona and Harold; wreath, Sister Leona; wreath, M. B. O'Loughlin and Frank Sloan; sprays, Walter Simmons, Mrs. Gra-

## WAR STORIES FROM THE FRONT

**War of Machines.**  
Hamilton Eyre, the Daily Mail's correspondent says:  
In an interview a wounded officer said to me:  
"This is not a war of men; it is a war of machines. There is an appalling soullessness about it that is savagely inhuman. Men turn handles and death flies out in large bundles. That is what this battle has been. It is all really one battle on the Marne."

Another witness to the terrific slaughter which is not yet generally realized, told me that the French shells burst with terrific effect and near legs and arms to pieces. If the wound is in the head or stomach, it is all over. This soldier added:  
"It is quite true, too, that many men have been found dead without any wounds. We find them as we go over the fields of battle kneeling or sitting in the trenches in a natural attitude just as if they were still alive, just as they knelt or sat when a shot burst and in an instant suffocated them with the melinite fumes."

A Red Cross nurse, a clever, business-like French woman, who had experience in the Balkan war, said to me:  
"Germany must be one vast hospital and France is beginning to be the same. I have just travelled from the Atlantic coast right through the centre of France and saw wounded everywhere. Already beds are becoming scarce, though fortunately there are so many slightly wounded, that they are clearly wounded, that they recover quickly and make room for new-comers. But it brings home the immensity of the struggle to see every available school, institution and public hall turned into a hospital, as well as every big railway station and numberless private houses."

**Gets Away from Uhlans.**  
How he was captured by Uhlans and escaped from them at night had been related to a London Evening News correspondent by runner W. E. Parker of the Royal Inniskilling Fusiliers.

Then news was received of the British retreat, and the occupants of the farm cleared off, leaving Parker in possession. He remained hidden in the attic, only venturing out at nightfall or in the early morning, to reconnoitre, and on one of these he stumbled on a German picket.

Rushing back to the farm he had only time to conceal himself under the mattress of an old bed in the attic when the Germans entered the house.

He was not discovered, but this experience made him realize the danger of his position, and under cover of darkness he left his hiding place. After wandering about for hours and having many narrow escapes from prowling Germans, he found refuge with a village priest, who wrote a letter commending him to the care of the French populace as a friend of France.

With this he set out on the road to Boulogne to find the British line. He reached Douai, but found that the Germans were in the neighborhood, and then pressed on by night to Arras, where he produced the priest's letter, and was arrested as a German spy.

He had every prospect of being shot at dawn, until he thought of his regimental identification disk, and after some consultation this was accepted as proof that he was a British soldier.

## SPLENDID PICTURE

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## SYNOPSIS OF CANADIAN SU

**LAND REGISTRATION**  
THREE sole head of a family, o over 18 years old, may in quarter section of available Do in Manitoba, Saskatchewan or Al dlicant must appear in person minion Lands Agency or Sub-District. Entry by proxy m at any Dominion Lands Agenc Sub-Agency on certain conditio  
Duties—Six months' reside cultivation of the land in ce one acre of his homestead or least 80 acres, on certain con habitable house is required e residence is performed in the land certain districts a homeste standing may pre-empt a qu Long six his homestead. Pri  
Duties—Six months' reside three years after earning hom ests also 50 acres extra culti ample patent may be obtai homestead patent on certain co  
A settler who has exhausted stand right may take a ove stand in certain districts. Pr acre. Duties—must reside a each of three years, cultivate tract a house worth \$300.  
The area of cultivation is a function in case of rough, scrub land. Live stock may be su cultivation under certain cond  
W. W. COBY,  
N.B.—Unauthorized publica advertisement will not be pa