## **Farmers' Financial Directory**

## THE CANADIAN BANK OF COMMERCE

SIR EDMUND WALKER, C.V.O., LL.D., D.C.L., President
JOHN AIRD, General Manager H. V. F. JONES, Assistant General Manager
V. C. BROWN, Superintendent of Central Western Branches

GAPITAL \$15,000,000 RESERVE FUND \$13,500,000

#### FARMERS' BUSINESS

The Canadian Bank of Commerce extends to Farmers every facility for the transaction of their banking business, including the discount and collection of sales notes. Blank notes are supplied free of charge on application.

## FARMERS! Money to Lend - Farms for Sale

We have a limited amount of Trust Money to lend on improved farms situated within a ten-mile radius of Elevator and Railway where the owner—not a renter—is in residence, maintaining the farm in first-class shape. We have also some excellent bargains in farms, improved and unimproved, belonging to Trust Estates under our care, which must be realized at once. Send for our lists. Agents wanted in unrepresented districts. References required. Apply to

THE STANDARD TRUSTS COMPANY

WINNIPEG

IF YOU HAVE SOME SPARE TIME which you want to convert into Dollars, write us and we will tell you how to do it. Subscription Dept., Grain Growers' Guide, Winnipeg, Man.

## DOMINION OF CANADA

# War Loan

To be Issued in September, 1916

FINANCIAL TIMES. MONTREAL August 19, 1916

We solicit your order for your participation in this loan. Write stating your requirements and remitting \$10 on account of each \$100 of bonds you wish to purchase and we will attend to every detail for you, delivering the bonds to you on the same terms as the Government. You cannot possibly invest your savings to better advantage.

USE THE COUPON

## Edward Brown & Co.

Canada Permanent Building Winnipeg, Man.

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#### CANADA'S WAR BONDS

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The government of Canada has announced that a second war loan will be issued shortly. As this is to be a purely domestic loan, that is restricted to the people of Canada, it is earnestly hoped that there will be a general response to the invitation to subscribe. In order to attain this the bonds will be issued for one hundred dollars and upwards. To make the loan the success it should it should not be left to the banks, instrance companies and other corporations to subscribe in their hundreds of thousands, but everyone who has something put aside for a rainy day should take what they can of the loan. The security we all know—the credit of the country we live in. The rate of interest probably a little, better than five per cent., absolutely free of any taxes.

Some may be prevented from taking part in the country we have the country we have the country that the country the country that the country that the country the country that the country

Some may be prevented from taking part in this because they anticipate too many formalities. There are practically none. If you live near a bank, go to it, say you want to subscribe for the loan. They will give you a form to sign and take your money. In due course you will receive your bond. If you are not near to a bank write to a firm of brokers—some of them advertise in this paper—ask them all the questions you want to. They will an awer, they are glad to—that is part of their business. You can send your subscription to them and they will attend to all details and charge you nothing for doing so.

for doing so.

The bond you will receive will be the simple undertaking of the Domin ion of Canada to pay you so much on a specified date and interest every half year. This bond can be registered in your name at Ottawa, in which case a check will be sent you for the interest when due, or it can be payable to bearer and attached to it will be coupons which you will cut off when due and any bank will cash them without charge.

#### Bonds Easily Negotiable

Supposing you want to get your money back before the bond is due, just send it to any reliable broker to sell for you. This he will do the day the bond reaches him and remit your payment immediately. For this there will be a small charge, 25 cents per one hundred dollars.

one hundred dollars.

There is no reason why the people of Canada should not invest their savings in bonds just as is the custom in other countries. In France the saying is, "Everyone has a stocking," and this "stocking" usually takes the form of bonds, or "rentes," as called there, and in France people have not there, and in France people have not the same opportunity of saving that we in Canada have, but there frugality is the rule and the saving habit inborn.

#### A WAR INCIDENT

A WAR INCIDENT

The story of the great European war is a long narrative of tragedy. Frequently the touching pathos of the great struggle finds expression not. in the tremendous battles in which thousands are slain, but in the almost insignificant incidents that may be met in the cities back of the firing line. We are often more thrilled by a picture of one man's suffering than by a description of wholesale slaughter.

The following from "La Rataille" (Paris) has a strong human interest.

Many passengers entered the coach when the train halted. People turned around and saw a poor man who was being helped by two women.

The women seemed to have the full confidence of the man.

"Why does he wear those big black glasses" a child inquired. The boy and his mother were sitting opposite the man, who seemed to attract so much sympathy.

mpathy. In a subdued tone the mother slowly

answered:
"He is blind, and his glasses hide the terrible places where his eyes were. He examot see, for to him everything is black.

night."

The blind man's wife leaned over and smiled at him as she had when he could see. Her eyes were red. She turned to the boy and whispered, her voice expressing suffering:

"He is a papa—a papa back from

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