

DANGER **STOP! LOOK! LISTEN!**
 WHAT WILL HAPPEN TO YOU
 OR YOUR FAMILY IF YOU GET
HAILED OUT?

LOOK OUT
HAILED OUT?

INCORPORATED 1833 A.D.
 LOSSES PAID EXCEED \$37,000,000
 ASSETS OVER \$2,300,000

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BRITISH AMERICA ASSURANCE CO.
 AGENTS WANTED IN UNREPRESENTED DISTRICTS

British America Assurance Co.
 TIME — STRENGTH — EXPERIENCE AND HONOR ARE BEHIND
 A "BRITISH AMERICA" HAIL POLICY
 BEST BY TEST
 SECURE THE BEST HAIL INSURANCE POLICY

W. WINNIPEG, MAN.

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THE LOWEST PRICES EVER OFFERED IN THIS COUNTRY

We challenge the world on roofing prices and quality. We positively guarantee to save you from 30% to 50% on any kind of roofing, whether metal or ready roofing, and we challenge any MANUFACTURER, DEALER, OR MAIL ORDER HOUSE in this country to sell our quality roofing at anywhere near the price that we are offering it. THIS CHALLENGE IS OPEN TO ALL. When we say that our roofing prices are "lower" than all others we do not mean that we have shaded our prices just a trifle in order to make it possible for us to issue this broad and sweeping challenge. It means that our prices are WAY below the prices quoted by all other concerns—that we do, in fact, save you anywhere from one-third to one-half on all your purchases of either metal or prepared roofings and we give you a binding guarantee to that effect.

MAKE US PROVE OUR CLAIMS

When we make claims as strong and unqualified as the foregoing you owe it to yourself to make us prove them. Because if we can actually save you from 30 to 50 cents on every dollar you spend for roofing and also guarantee the quality, you surely want to benefit yourself by this great opportunity to save such big money on every bit of roofing you buy.

We don't ask you to take our word for it nor the word of our thousands of customers all over the country who know from experience just how much they have saved by sending us their roofing orders. You can easily prove for yourself every claim we make, without any expense or obligation on your part—just send us trial order and be convinced.

GET FREE SAMPLES AND FREIGHT PREPAID PRICES

and it will take you less than five minutes to figure out just how great your saving will be on any amount or kind of roofing you buy. We will send you a liberal assortment of free samples of Galvanized Steel Roofing, and also samples of our famous Ready Roofing, rubber surfaced, flint, in 1, 2 and 3 ply. By comparing these samples with other roofings you can judge the qualities for yourself. By comparing our freight prepaid

prices with prices quoted by others you will know to a cent just exactly how many dollars you can save if you place your order with us. Don't buy a single foot of roofing material, whether it be for house, barn, granary, sheds or any other purpose until you first get this big lot of free samples and learn for yourself how much we can save you. Be sure to mail coupon for free samples and freight prepaid prices today.

WHY OUR WORLD CHALLENGING LOW PRICES ARE POSSIBLE

We are known from coast to coast as sellers of high-grade Gasoline Engines, farm supplies and other material direct to the farmer. We knew that the prices on Steel Roofings and Sidings were away too high, so we made arrangements with one of the largest and best factories making Steel Roofing and Sidings to sell their product and we are giving you factory prices on this high-grade Steel Roofing that are almost as low as prepared roofings, and metal roofing will last five times as long as prepared roofing. To get your share of this great money-saving proposition, write us today.

CORRUGATED STEEL ROOFING, Practically Indestructible and Superior to Steel Shingles, per square foot, only-- 2 1/2 C!

JUST ONE EXAMPLE OF THE AMAZINGLY LOW PRICES WE NOW OFFER YOU

There is nothing else that compares with corrugated steel roofing for real protection. It makes a long-lasting roof, is fire, rain, frost, wind, sun and lightning proof—warmer in winter—cooler in summer; and under ordinary circumstances does not leak, rot or warp, neither does it taint rain water. You can depend upon it that Corrugated Steel is the best material for roofing siding and ceiling.

SIMPLICITY OF LAYING.—Steel Roofing is easy to lay, requiring no experience. No tools beyond an ordinary hatchet or hammer are required. Can be laid over old shingles, nailed either directly to the rafter or to the sheathing and on flat or pitched roofs.

NO ADVANCE DEPOSIT REQUIRED

Even if you have no immediate need of roofing, it will pay you to have us lay aside a supply for you to be delivered later—for we tell you frankly that the low prices we are now quoting have never before been equaled and probably never will be. Just state about when you will want your supply and we will hold it out for you without any deposit. Write us at once.

OUR GUARANTEE: WE GUARANTEE ALL ROOFINGS TO BE MADE FROM CLEAN, SMOOTH STOCK, AND TO BE FREE FROM ROUGH SPOTS, SPLITS OR DEFECTS OF ANY KIND, TO BE 28 GAUGE, AND THE PRICES WE QUOTE YOU THE VERY LOWEST.

If you desire our roofing experts to give you, free, an estimate, tell us the kind of building you are figuring on roofing—and send diagram showing dimensions, location of rafters, etc.

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