To Make

Hawaiian **Pineapple**



a Household Necessity

THAT is why The Hawaiian Pineapple Packers' Association has lowered the price of its product whenever it could-twice in fifteen months.

The price of the 1914 pack takes Hawaiian Canned Pineapple out of the luxury class. It is in your jobber's hands, ready for your shelves.

The Hawaiian Pineapple Packers' Association of Honolulu, Hawaii, comprises the following companies, being all the packers of pineapples in the islands of Hawaii:—

HAIKU FRUIT & PACKING CO., Ltd., Haiku, Maui, Hawaii.

U. S. Sales Agents:
DEMING & GOULD CO., 326 W. Madison St.,
Chicago, Ill.

HAWAII PRESERVING CO., Honolulu, Hawaii.

U. S. Sales Agents: CALIFORNIA FRUIT CANNERS' ASSN., 120 Market St., San Francisco, Calif.

HAWAIIAN ISLANDS PACKING CO., Wahiaha Oahu, Hawaii.

GRIFFIN & SKELLEY CO., 16 California St., San Francisco, Cal.

HAWAHAN PINEAPPLE CO., Ltd., Honolulu, Hawaii.

U. S. Sales Agents: HUNT BROS. CO., 112 Market St., San Francisco, Cal. KAUAI FRUIT & LAND CO., Kauai, Hawaii

U. S. Sales Agents: KELLEY-CLARKE & CO., Seattle, Washington LIBBY, McNEILL & LIBBY, (Inc.), of Honolulu, Hawaii.

U. S. Sales Agents: LIBBY, McNEILL & LIBBY, (Inc.) . Chicago MAUL PINEAPPLE CO. - Maui, Hawaii

U. S. Sales Agents: GRIFFITH-DURNEY CO., 1 Drumm St., San Francisco, Cal.

PEARL CITY FRUIT CO., Ltd. Honolulu, Hawaii THEO H. DAVIES & CO., Ltd., 267 California St.,
San Francisco, Cal.

THOMAS PINEAPPLE CO., Honolulu, Hawaii

THE J. K. ARMSBY CO., 627 Howard St., San Francisco, Cal.

Hawaiian Pineapple Publicity Dept. 9 E. Fortieth Street, New York, N. Y.

For Over Thirty Years The Leader

Shirriff's True Vanilla stands supreme among vanilla extracts. No other equals it in sales in Canada. And no other equals it in quality, a fact which every progressive grocer knows.

Shirriff's True Vanilla owes its



superior bouquet, strength and flavor to the special Shirriff process which the choicest real Mexican Vanilla beans undergo. No one has successfully imitated this process, because the process in its entirety is known only to the proprietors. It is not for sale. The makers of

irriffs True Vanilla

place a guarantee on every bottle as a token of their faith in their product. It also serves as a good talking point in selling. But most discriminating housewives know about Shirriff's True Vanilla, and are glad to buy it. If you are not selling this famous extract, place an order right soon. No enterprising grocer should be without a stock of this splendid selling line.

Imperial Extract Co.

Steiner and Matilda Streets Toronto