

SPECIAL LINES FOR THE SEASON—

Kinds in Vacuum Glass Jars, Imperial Services.

Canned Pates, Potted Meats, Potted Fish, Gallantries of all

MONTREAL.

C. E. COLSON & SON

AGENTS,

SOHO SQUARE, LONDON, ENGLAND.

## CROSS & BLACKWELL

C. & B. goods are the most scientific and up-to-date known, and that is ONE reason why C. & B. goods are superior to any ordinary brands and why every storekeeper who looks to his interests should stock them. It is admitted that on the packing depends the preservation and quality of the goods. Carelessly packed foods are a menace, not only to the user, but also to the storekeeper who sells them. It is, therefore, imperative that every storekeeper is that is ONE reason why C. & B. goods are superior to any ordinary brands and why every storekeeper who looks to his interests should stock them. It is admitted that on the packing depends the preservation and quality of the goods. Carelessly packed foods are a menace, not only to the user, but also to the storekeeper who sells them. It is, therefore, imperative that every storekeeper

## The Methods of Packing